



CREDIT CARD CUSTOMER REPORT

Total Interest Earned
\$8M

Total Revenue
\$57M

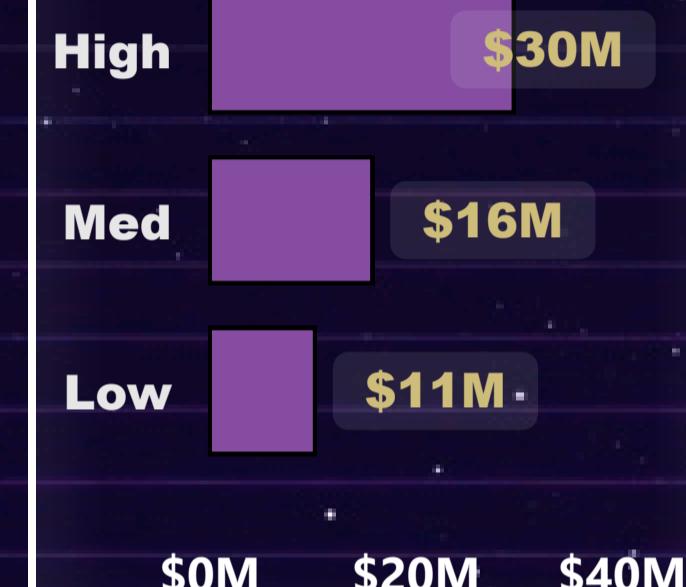
Avg Income
\$57.09K

Avg Cust Satisfaction
3.19

Job Role Revenue Profile

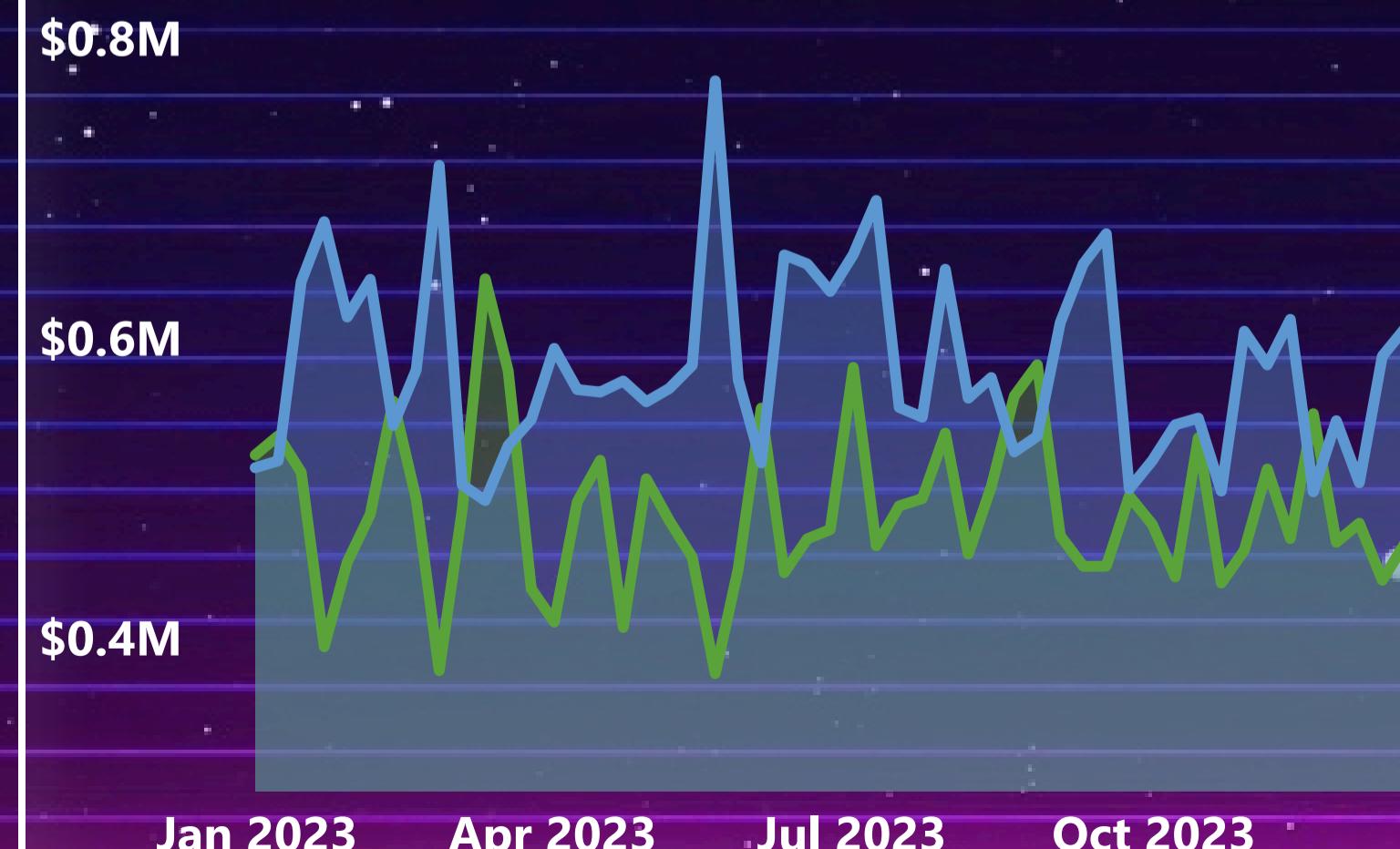
customer_job	Sum of income	Sum of Revenue	Total interest earned
Businessman	\$19,03,50,431	\$18M	\$3M
White-collar	\$10,56,18,475	\$10M	\$1M
Govt	\$9,08,34,727	\$8M	\$1M
Selfemployed	\$7,76,59,931	\$9M	\$1M
Blue-collar	\$7,35,16,911	\$7M	\$1M
Retirees	\$4,96,19,308	\$5M	\$1M
Total	\$58,75,99,783	\$57M	\$8M

Revenue by Income



Revenue Vs Gender

gender ● F ● M



Revenue By Age



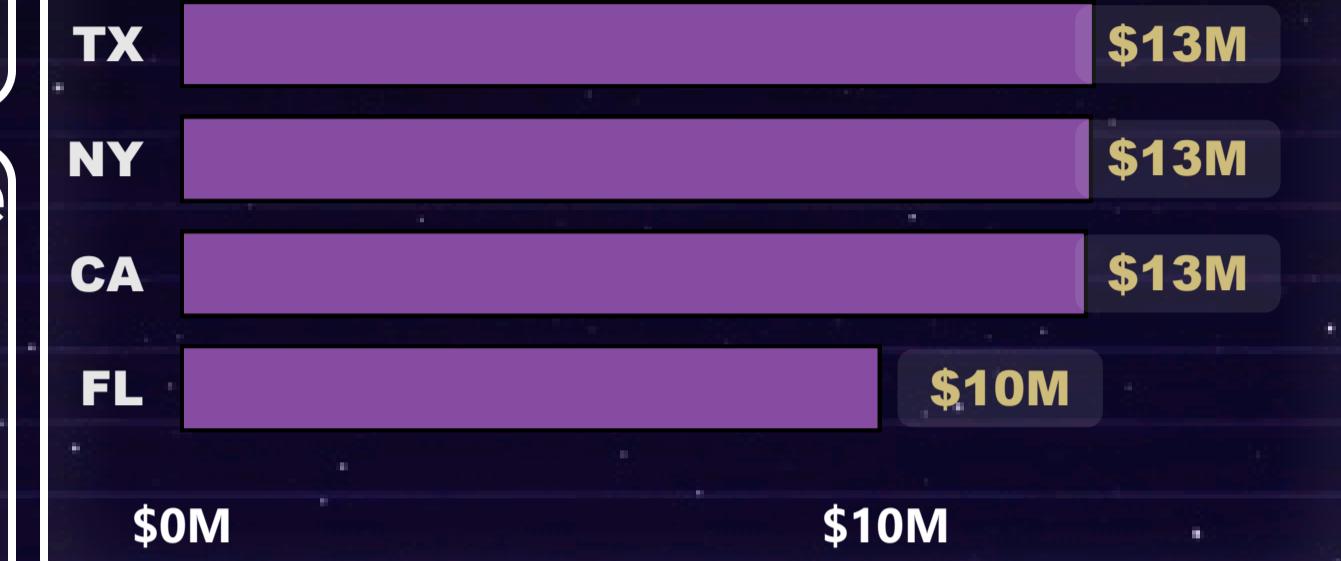
Clients per Quarter



Filter By Week

All

Top 4 States BY Rev



Clients per Gender



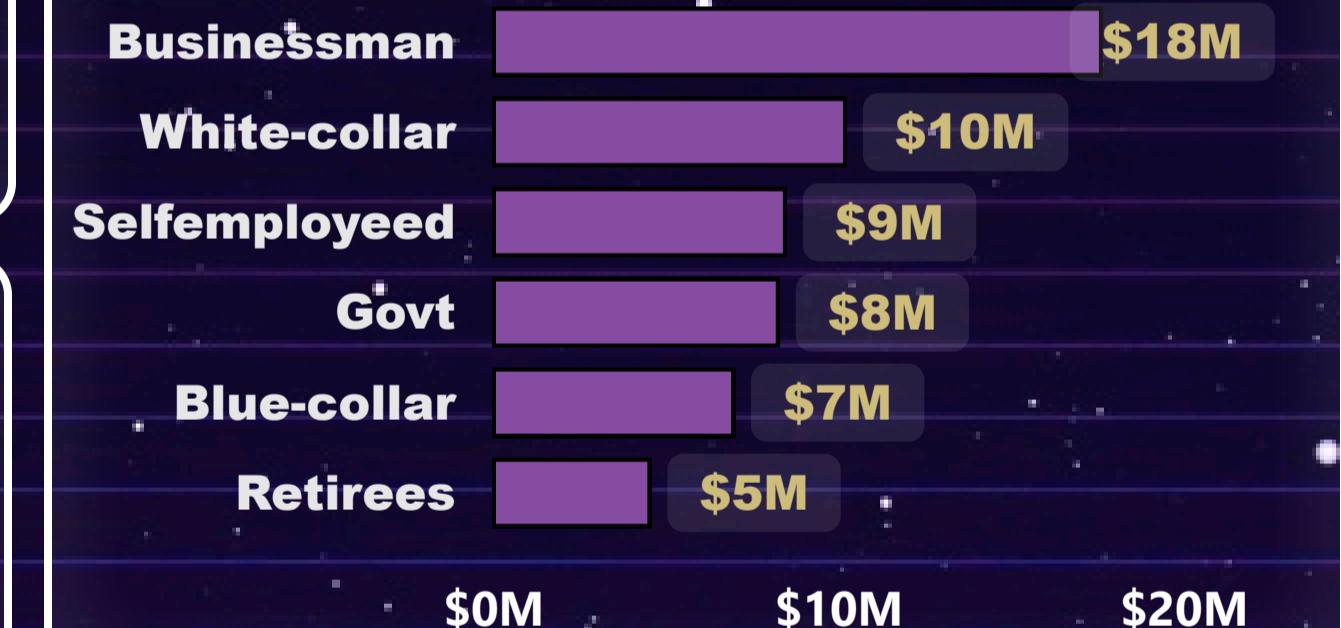
Sum of Revenue by gender



Avg Clients per Card Types



Revenue by Job Role



Marital Status Revenue



Revenue by Education





CREDIT CARD TRANSACTION REPORT

Total Revenue

\$57M

Total Interest

\$8M

Transaction Amount

\$46M

Transaction Count

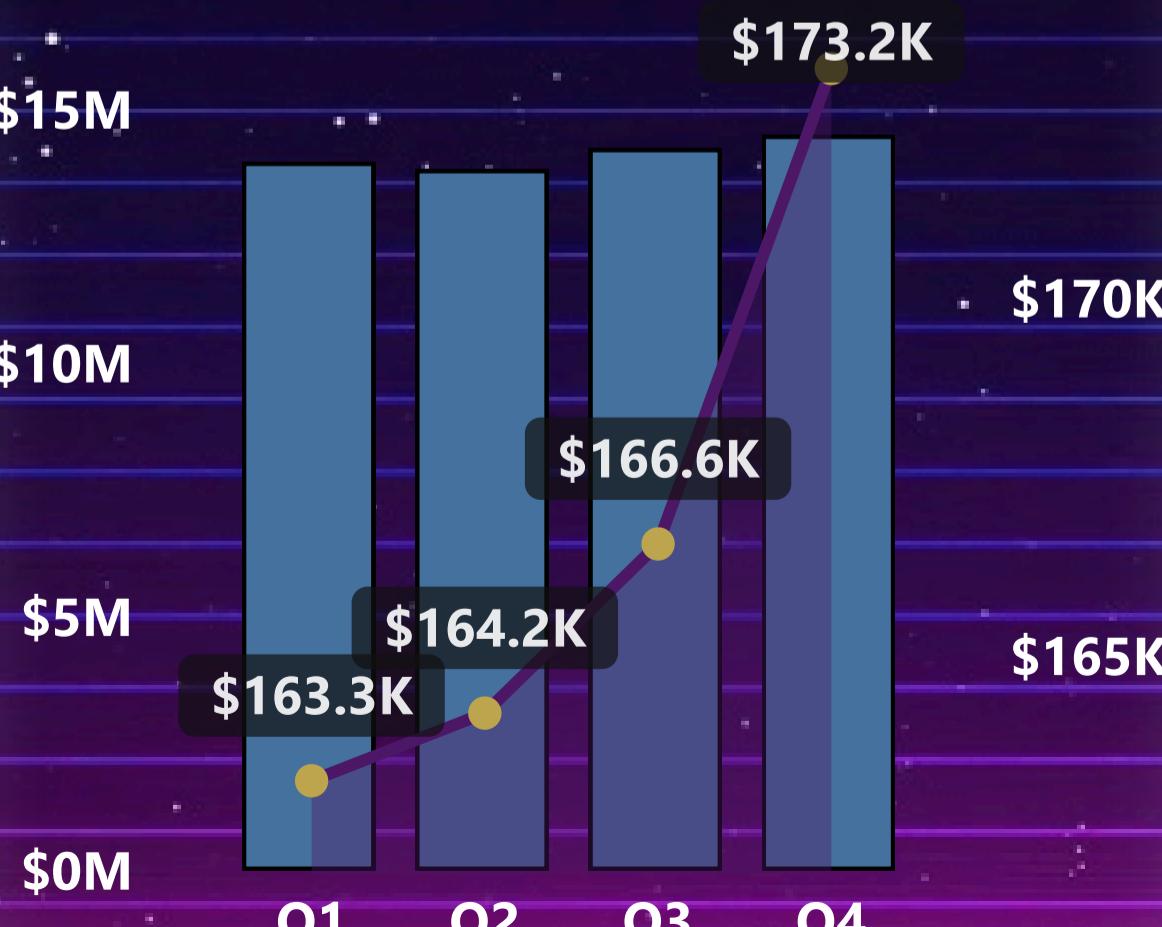
\$667K

Detailed Card Category Performance Overview

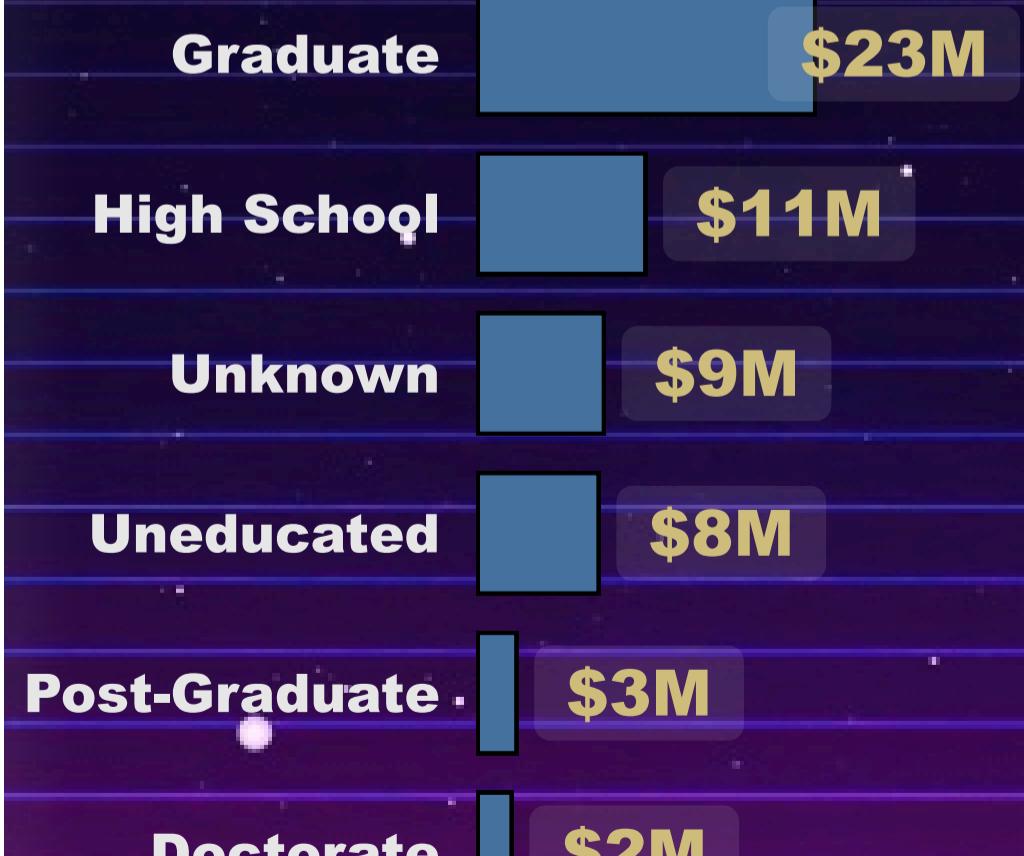
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Silver	\$56,59,109	\$46,47,596	\$8,21,923
Platinum	\$11,35,608	\$9,53,314	\$1,61,629
Gold	\$25,33,682	\$20,91,362	\$3,84,755
Blue	\$4,71,88,612	\$3,78,40,749	\$66,14,173
Total	\$5,65,17,011	\$4,55,33,021	\$79,82,480

Quarterly Revenue Performance

● Total Revenue ● Total trans_ct



Education Level Revenue Breakdown



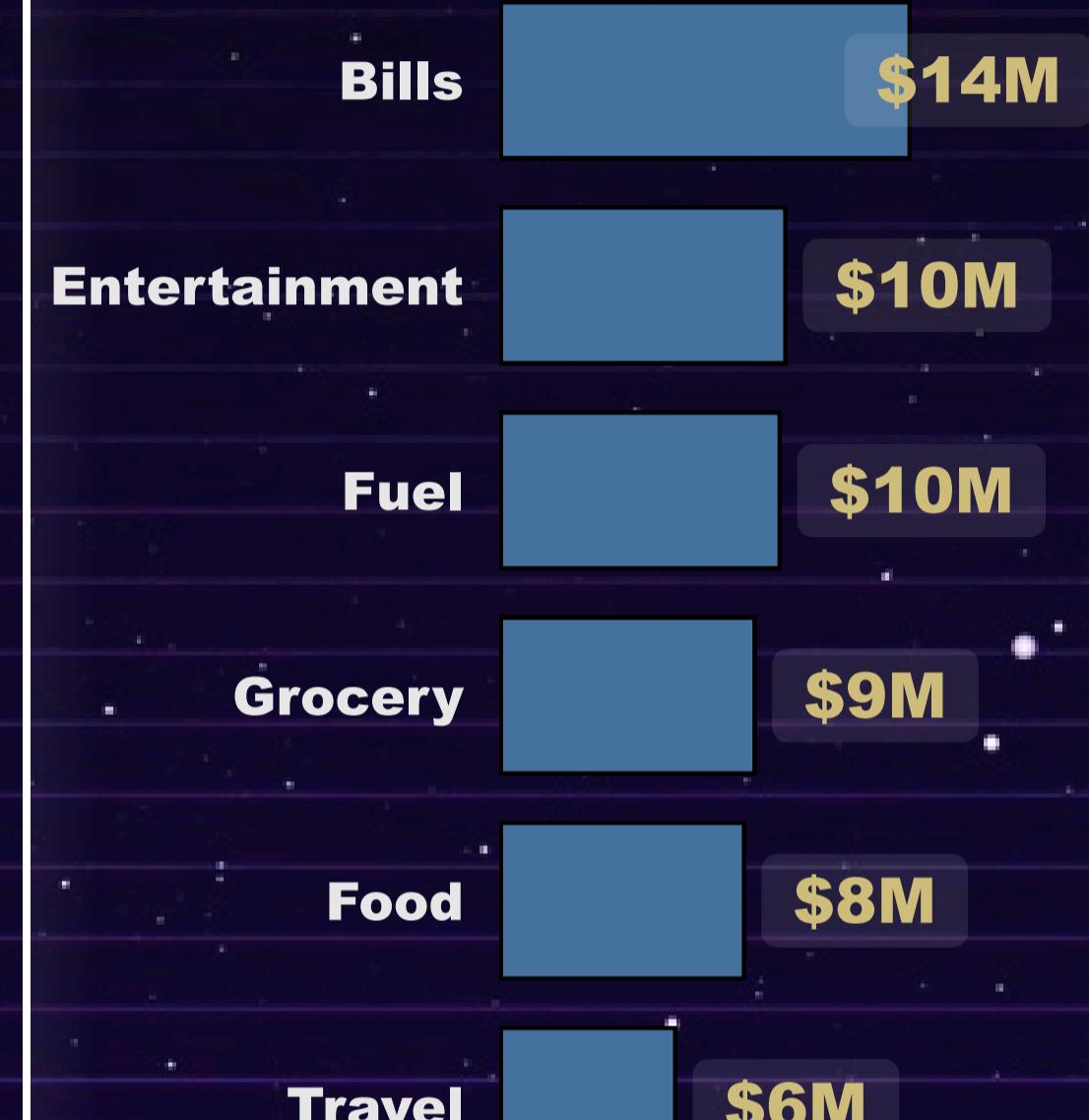
Clients per Quarter



Filter By Week

All

Revenue by Expense Type



Average Clients per Card Type



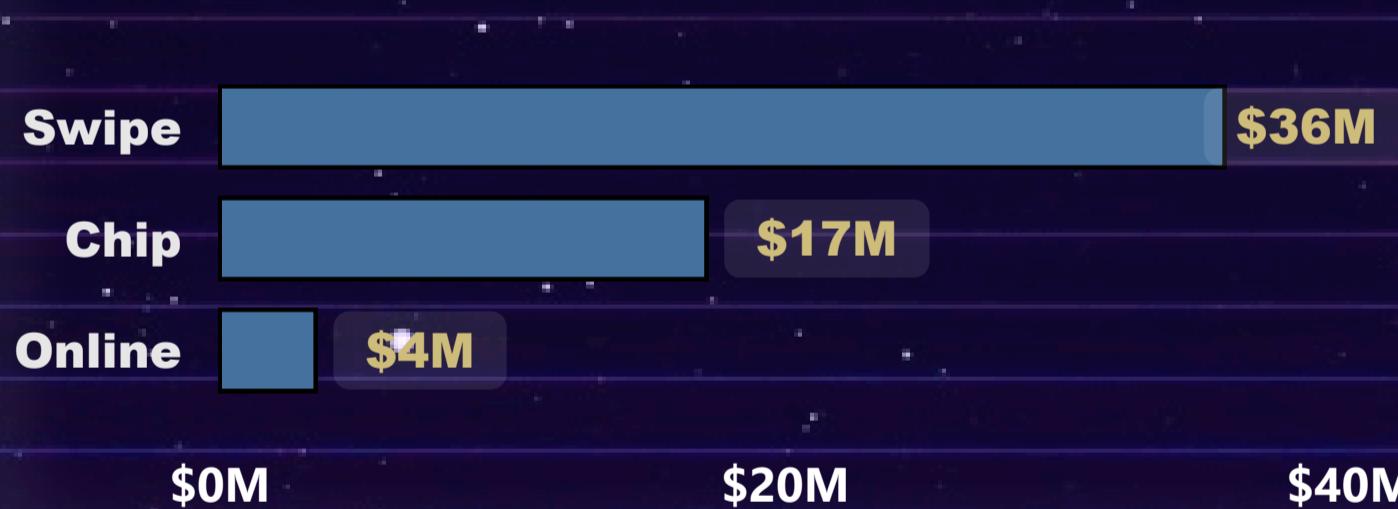
Clients per Gender



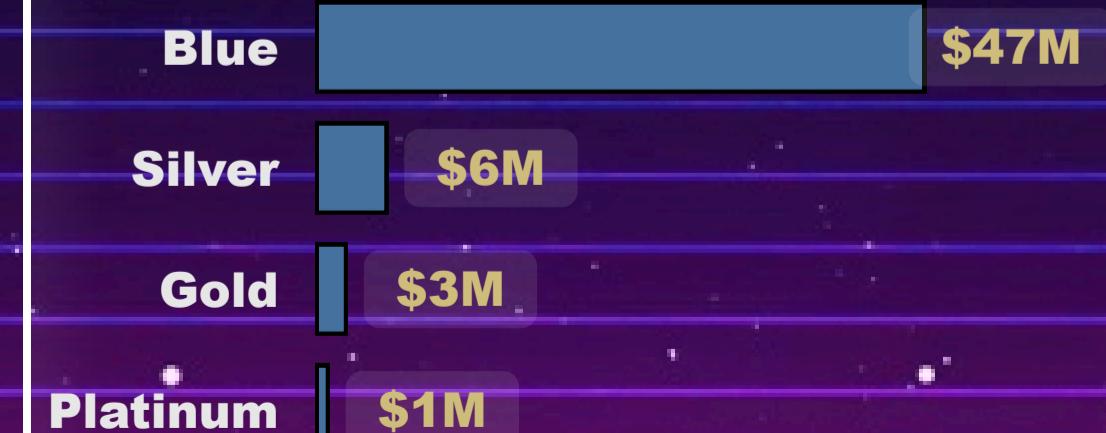
Revenue by Job Title



Revenue by Transaction Type



Revenue by Card Type



Revenue by Job Title

