

Final_Spotify_Final_Data_Analysis

October 3, 2023

0.1 Importing pandas,numpy,seaborn & matplotlib

```
[79]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
```

```
[80]: sns.set_style("darkgrid")
```

0.2 Data Importing -

```
[81]: df = pd.read_csv(r"C:\Users\amitm\Desktop\data.csv")
df.drop("Unnamed: 0", axis = 1, inplace =True)
df.head()
```

```
[81]:
```

	acousticness	danceability	duration_ms	energy	instrumentalness	key	\
0	0.0102	0.833	204600	0.434	0.021900	2	
1	0.1990	0.743	326933	0.359	0.006110	1	
2	0.0344	0.838	185707	0.412	0.000234	2	
3	0.6040	0.494	199413	0.338	0.510000	5	
4	0.1800	0.678	392893	0.561	0.512000	5	

	liveness	loudness	mode	speechiness	tempo	time_signature	valence	\
0	0.1650	-8.795	1	0.4310	150.062	4.0	0.286	
1	0.1370	-10.401	1	0.0794	160.083	4.0	0.588	
2	0.1590	-7.148	1	0.2890	75.044	4.0	0.173	
3	0.0922	-15.236	1	0.0261	86.468	4.0	0.230	
4	0.4390	-11.648	0	0.0694	174.004	4.0	0.904	

	target	song_title	artist
0	1	Mask Off	Future
1	1	Redbone	Childish Gambino
2	1	Xanny Family	Future
3	1	Master Of None	Beach House
4	1	Parallel Lines	Junior Boys

```
[82]: df.head()
```

```
[82]:
```

	acousticness	danceability	duration_ms	energy	instrumentalness	key	\
0	0.0102	0.833	204600	0.434	0.021900	2	
1	0.1990	0.743	326933	0.359	0.006110	1	
2	0.0344	0.838	185707	0.412	0.000234	2	
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4	0.4390	-11.648	0	0.0694	174.004	4.0	0.904	

	target	song_title	artist
0	1	Mask Off	Future
1	1	Redbone	Childish Gambino
2	1	Xanny Family	Future
3	1	Master Of None	Beach House
4	1	Parallel Lines	Junior Boys

0.3 data cleaning -

```
[83]: df.isna().sum()
```

```
[83]: acousticness      0
danceability           0
duration_ms           0
energy                 0
instrumentalness       0
key                   0
liveness              0
loudness              0
mode                  0
speechiness           0
tempo                 0
time_signature        0
valence               0
target                0
song_title            0
artist                0
dtype: int64
```

```
[84]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2017 entries, 0 to 2016
Data columns (total 16 columns):
```

#	Column	Non-Null Count	Dtype
0	acousticness	2017 non-null	float64
1	danceability	2017 non-null	float64
2	duration_ms	2017 non-null	int64
3	energy	2017 non-null	float64
4	instrumentalness	2017 non-null	float64
5	key	2017 non-null	int64
6	liveness	2017 non-null	float64
7	loudness	2017 non-null	float64
8	mode	2017 non-null	int64
9	speechiness	2017 non-null	float64
10	tempo	2017 non-null	float64
11	time_signature	2017 non-null	float64
12	valence	2017 non-null	float64
13	target	2017 non-null	int64
14	song_title	2017 non-null	object
15	artist	2017 non-null	object

dtypes: float64(10), int64(4), object(2)
memory usage: 252.2+ KB

```
[85]: df.shape
```

```
[85]: (2017, 16)
```

```
[86]: df.columns
```

```
[86]: Index(['acousticness', 'danceability', 'duration_ms', 'energy',
          'instrumentalness', 'key', 'liveness', 'loudness', 'mode',
          'speechiness', 'tempo', 'time_signature', 'valence', 'target',
          'song_title', 'artist'],
          dtype='object')
```

```
[87]: len(df.columns)
```

```
[87]: 16
```

```
[88]: df.describe()
```

```
[88]:
```

	acousticness	danceability	duration_ms	energy
count	2017.000000	2017.000000	2.017000e+03	2017.000000
mean	0.187590	0.618422	2.463062e+05	0.681577
std	0.259989	0.161029	8.198181e+04	0.210273
min	0.000003	0.122000	1.604200e+04	0.014800
25%	0.009630	0.514000	2.000150e+05	0.563000
50%	0.063300	0.631000	2.292610e+05	0.715000
75%	0.265000	0.738000	2.703330e+05	0.846000
max	0.995000	0.984000	1.004627e+06	0.998000

	instrumentalness	key	liveness	loudness	mode \
count	2017.000000	2017.000000	2017.000000	2017.000000	2017.000000
mean	0.133286	5.342588	0.190844	-7.085624	0.612295
std	0.273162	3.648240	0.155453	3.761684	0.487347
min	0.000000	0.000000	0.018800	-33.097000	0.000000
25%	0.000000	2.000000	0.092300	-8.394000	0.000000
50%	0.000076	6.000000	0.127000	-6.248000	1.000000
75%	0.054000	9.000000	0.247000	-4.746000	1.000000
max	0.976000	11.000000	0.969000	-0.307000	1.000000

	speechiness	tempo	time_signature	valence	target
count	2017.000000	2017.000000	2017.000000	2017.000000	2017.000000
mean	0.092664	121.603272	3.968270	0.496815	0.505702
std	0.089931	26.685604	0.255853	0.247195	0.500091
min	0.023100	47.859000	1.000000	0.034800	0.000000
25%	0.037500	100.189000	4.000000	0.295000	0.000000
50%	0.054900	121.427000	4.000000	0.492000	1.000000
75%	0.108000	137.849000	4.000000	0.691000	1.000000
max	0.816000	219.331000	5.000000	0.992000	1.000000

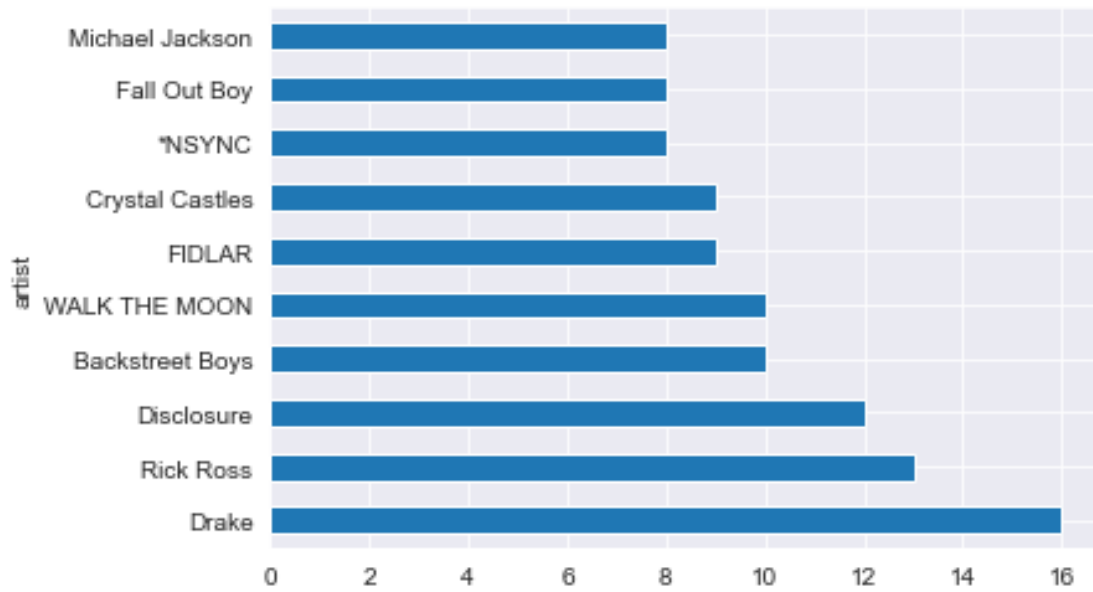
0.4 DATA ANALYSIS -

1 Top 10 Popular Artists?

```
[89]: top_ten_artists = df.groupby("artist").count().sort_values(by="song_title",
    ↪ascending=False)["song_title"][:10]
top_ten_artists
```

```
[89]: artist
Drake          16
Rick Ross      13
Disclosure     12
Backstreet Boys 10
WALK THE MOON  10
FIDLAR         9
Crystal Castles 9
*NSYNC         8
Fall Out Boy   8
Michael Jackson 8
Name: song_title, dtype: int64
```

```
[90]: top_ten_artists.plot.barh()
plt.show()
```

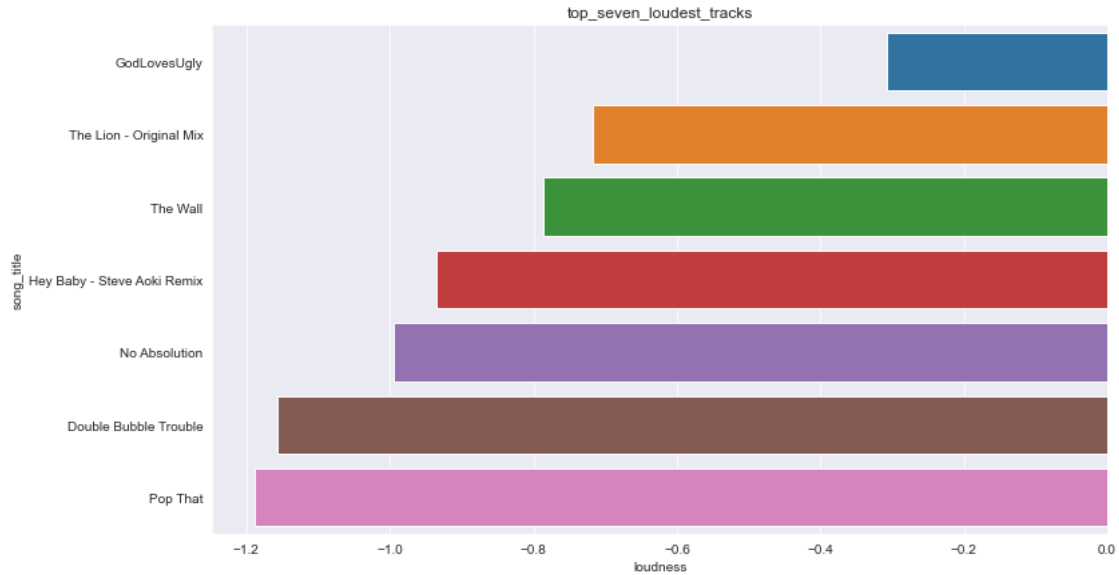


1.1 Top 7 Loudest tracks?

```
[91]: top_seven_loudest_tracks = df[["loudness", "song_title"]].
      ↪sort_values(by="loudness",ascending = False)[:7]
top_seven_loudest_tracks
```

```
[91]:      loudness      song_title
195    -0.307      GodLovesUgly
636    -0.718    The Lion - Original Mix
1443   -0.787      The Wall
2010   -0.935    Hey Baby - Steve Aoki Remix
1299   -0.994      No Absolution
205    -1.157    Double Bubble Trouble
629    -1.188      Pop That
```

```
[92]: plt.figure(figsize=(12,7))
sns.barplot(x="loudness" , y= "song_title",data =top_seven_loudest_tracks)
plt.title("top_seven_loudest_tracks")
plt.show()
```



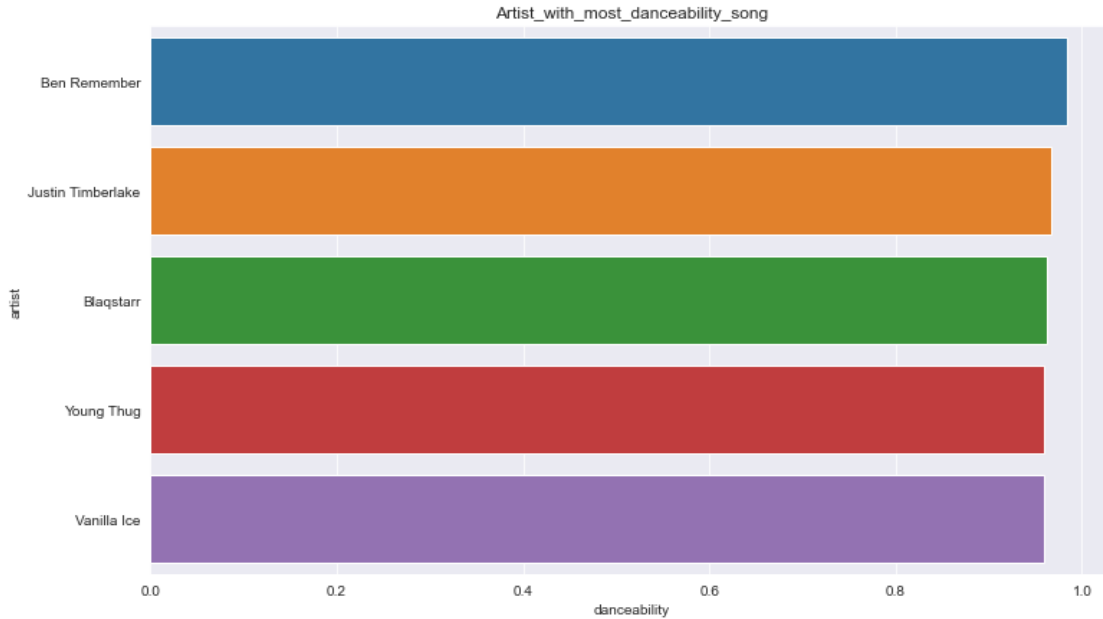
1.2 Artists with more danceability songs?

```
[93]: top_five_artists_danceable_songs=df[["artist", "song_title", "danceability"]].
      ↪sort_values(by="danceability",ascending=False)[:5]
top_five_artists_danceable_songs
```

```
[93]:
```

	artist	song_title	danceability
1433	Ben Remember	Flashwind - Radio Edit	0.984
1901	Justin Timberlake	SexyBack	0.967
604	Blaqstarr	Check Me Out Like	0.962
32	Young Thug	Best Friend	0.959
1957	Vanilla Ice	Ice Ice Baby	0.959

```
[94]: plt.figure(figsize=(12,7))
      ↪sns.barplot(x="danceability" , y= "artist", data_
      ↪top_five_artists_danceable_songs)
      ↪plt.title("Artist_with_most_danceability_song")
      ↪plt.show()
```



1.3 Top 10 Instrumental songs?

```
[95]: top_ten_instrumental_tracks = df[["song_title", "artist", "instrumentalness"]].
      ↪sort_values(by="instrumentalness", ascending = False) [:5]
top_ten_instrumental_tracks
```

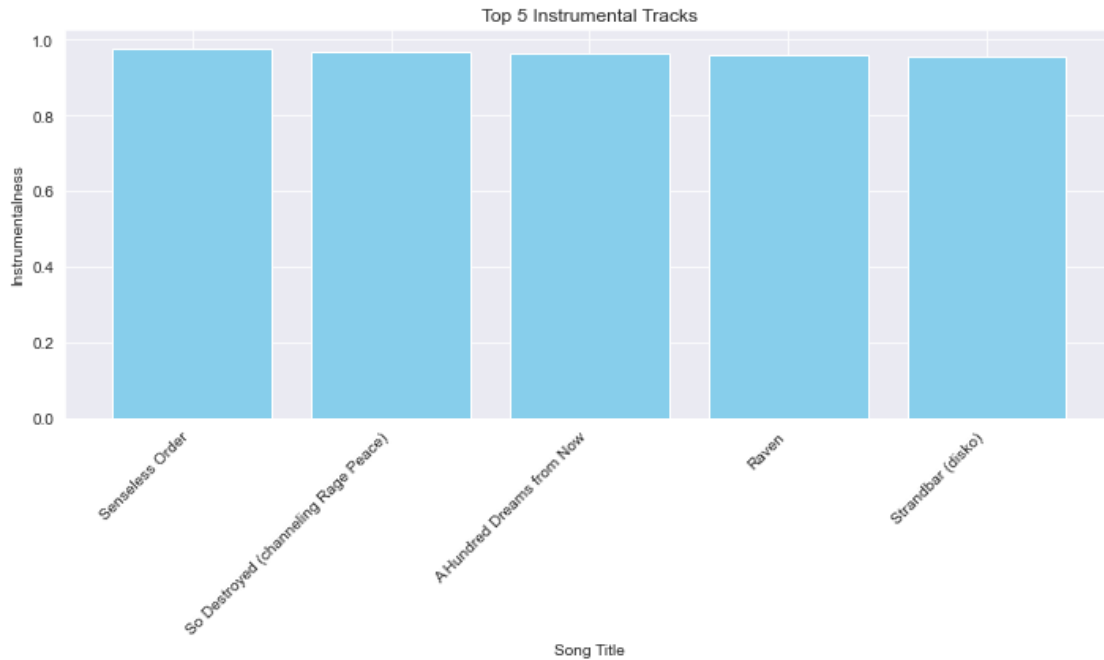
```
[95]:
```

	song_title	artist \
1313	Senseless Order	Signs of the Swarm
271	So Destroyed (channeling Rage Peace)	Prince Rama
1575	A Hundred Dreams from Now	Ray Bryant
1619	Raven	John Dahlbäck
725	Strandbar (disko)	Todd Terje

	instrumentalness
1313	0.976
271	0.968
1575	0.964
1619	0.958
725	0.957

```
[121]: song_titles = top_ten_instrumental_tracks["song_title"]
instrumentalness_values = top_ten_instrumental_tracks["instrumentalness"]
# Creating a bar chart
plt.figure(figsize=(10, 6))
plt.bar(song_titles, instrumentalness_values, color='skyblue')
plt.xlabel("Song Title")
```

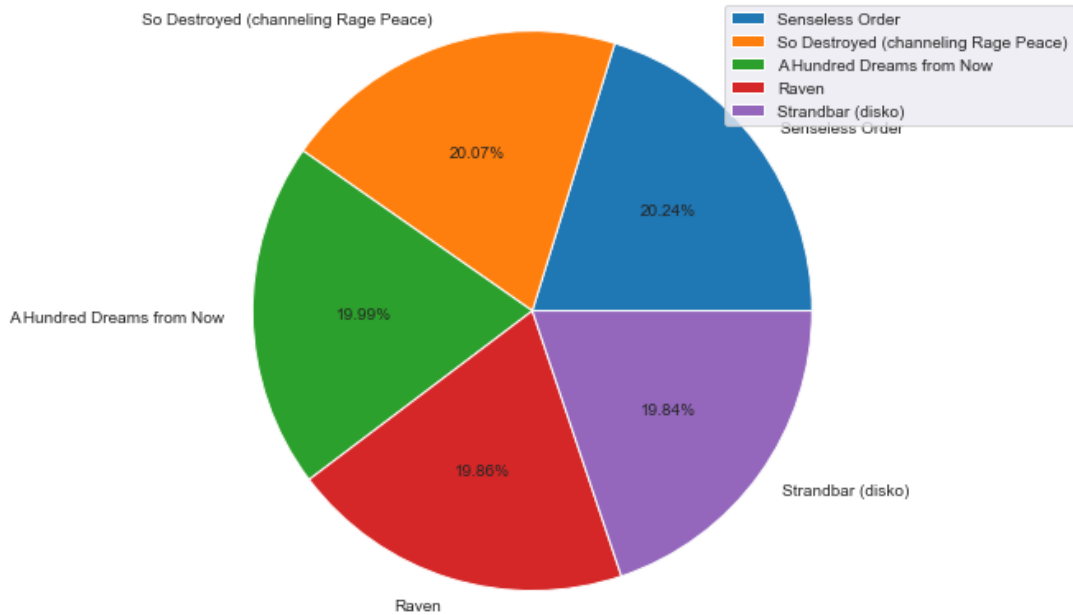
```
plt.ylabel("Instrumentalness")
plt.title("Top 5 Instrumental Tracks")
plt.xticks(rotation=45, ha="right")
# Showing the plot
plt.tight_layout()
plt.show()
```



```
[97]: data = top_ten_instrumental_tracks["instrumentalness"]
```

1.4 Top 5 instrumental songs - visualizing via pie chart-

```
[98]: plt.figure(figsize=(12, 7))
plt.pie(data, autopct='%1.2f%%', labels = top_ten_instrumental_tracks.song_title)
plt.axis('equal')
plt.legend(top_ten_instrumental_tracks.song_title, loc="best")
plt.show()
```

1.5 Multiple feature plot-

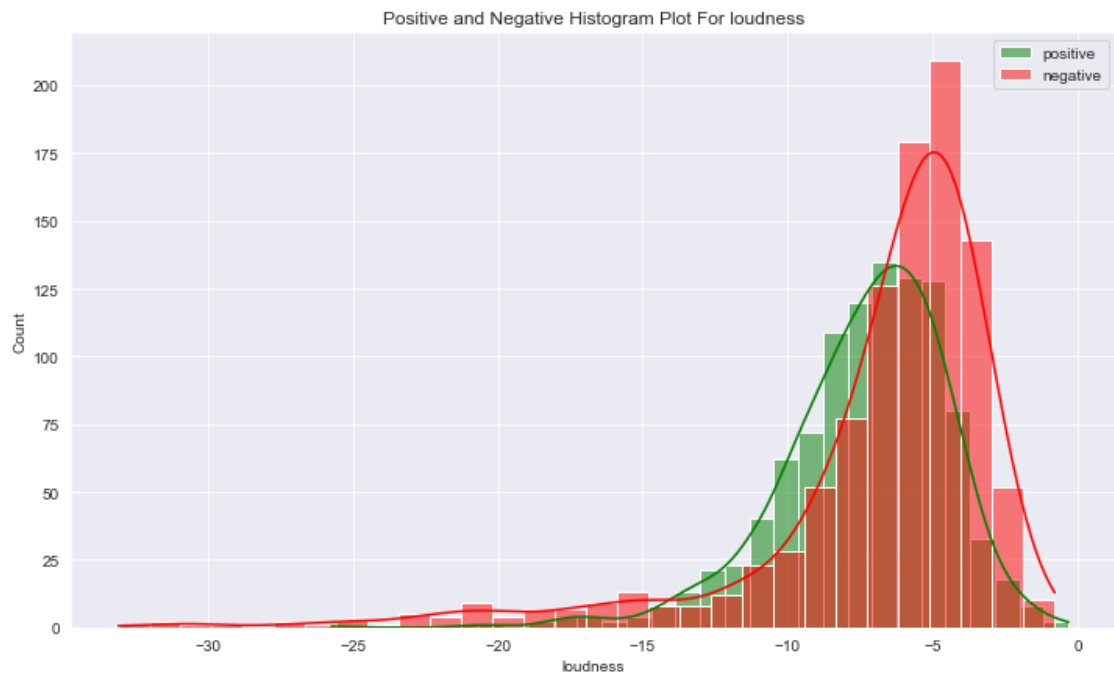
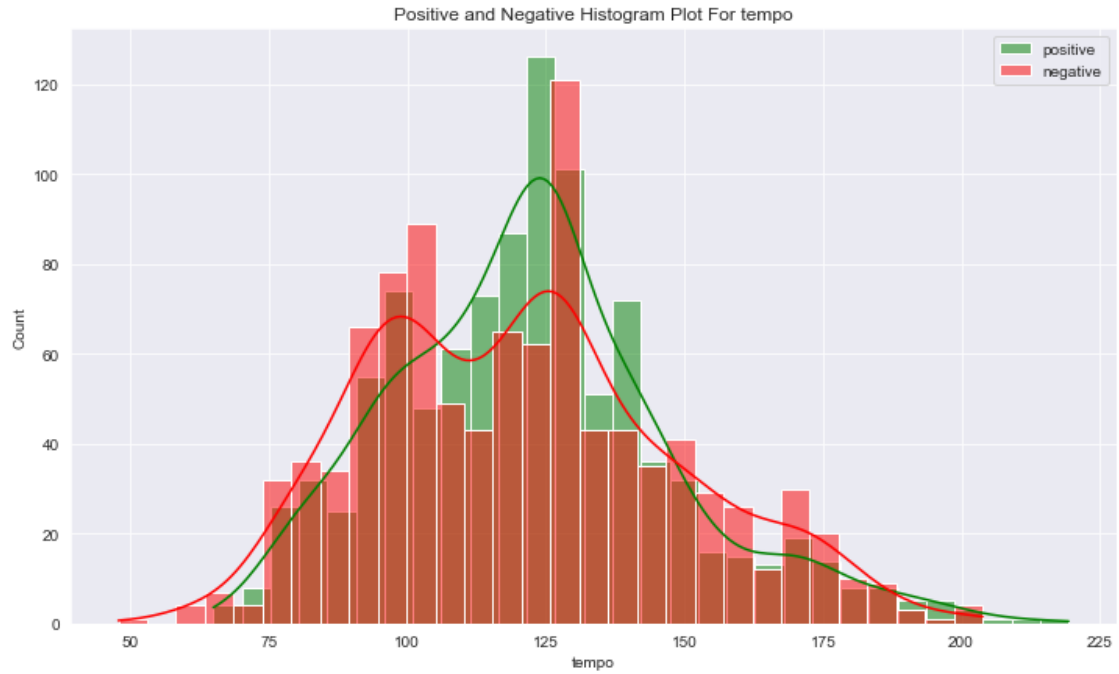
```
[102]: interest_feature_cols = [
    ↪ ["tempo", "loudness", "acousticness", "danceability", "duration_ms", "energy", "instrumentalness",
        "liveness", "speechiness", "valence"]
```

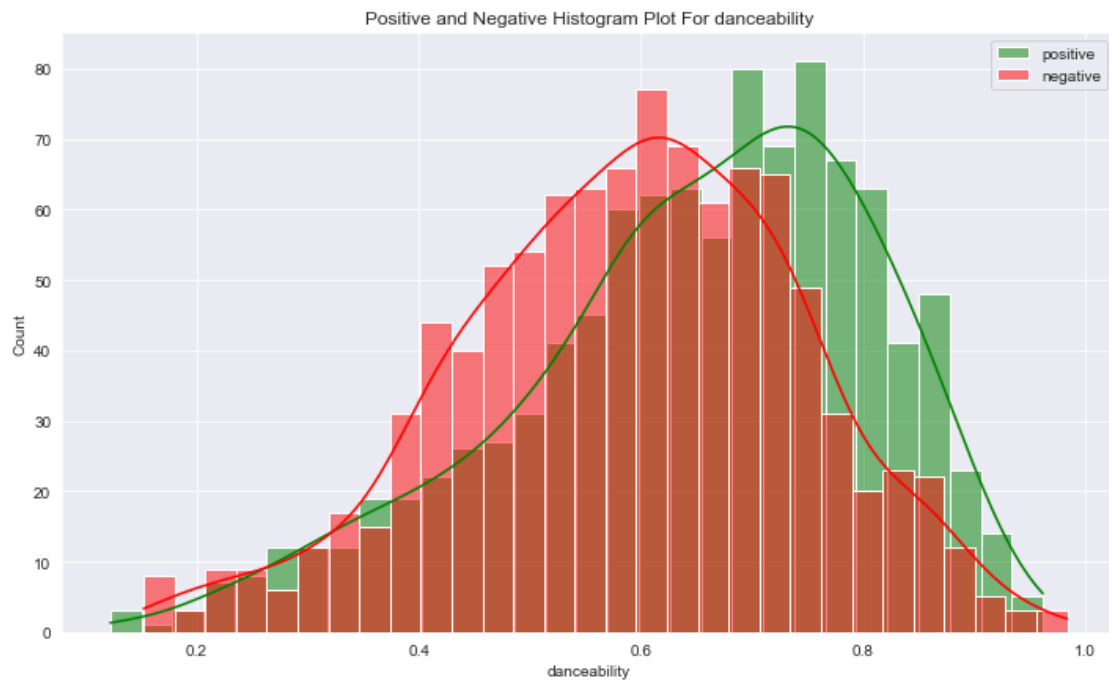
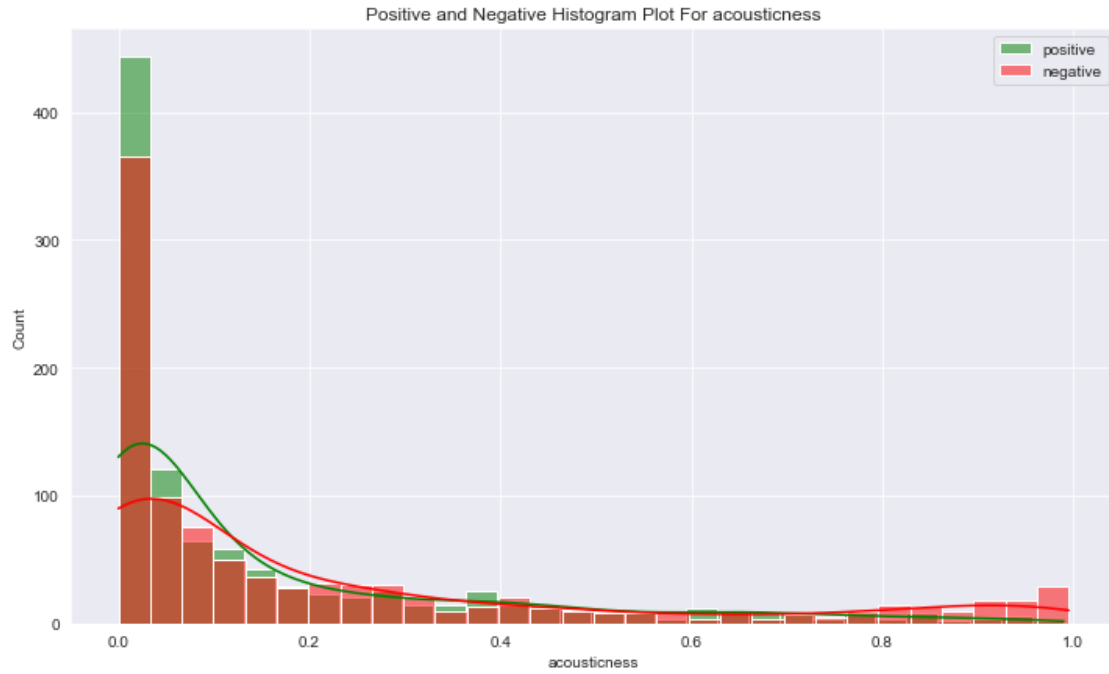
```
[103]: for feature_col in interest_feature_cols:
    pos_data = df[df["target"] == 1][feature_col]
    neg_data = df[df["target"] == 0][feature_col]

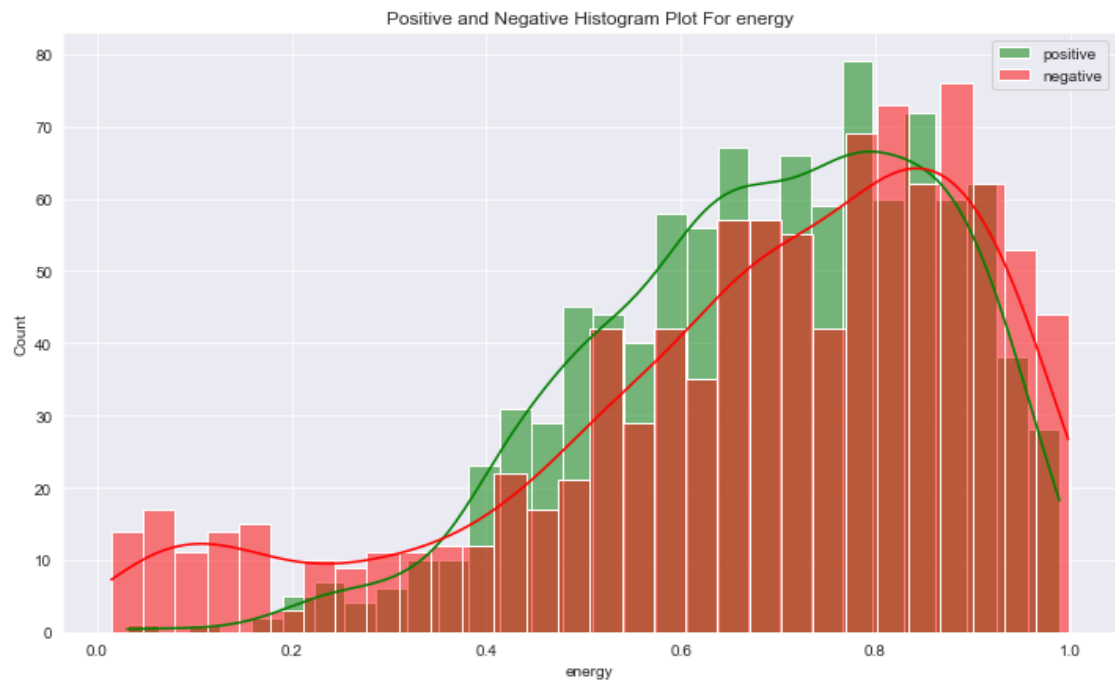
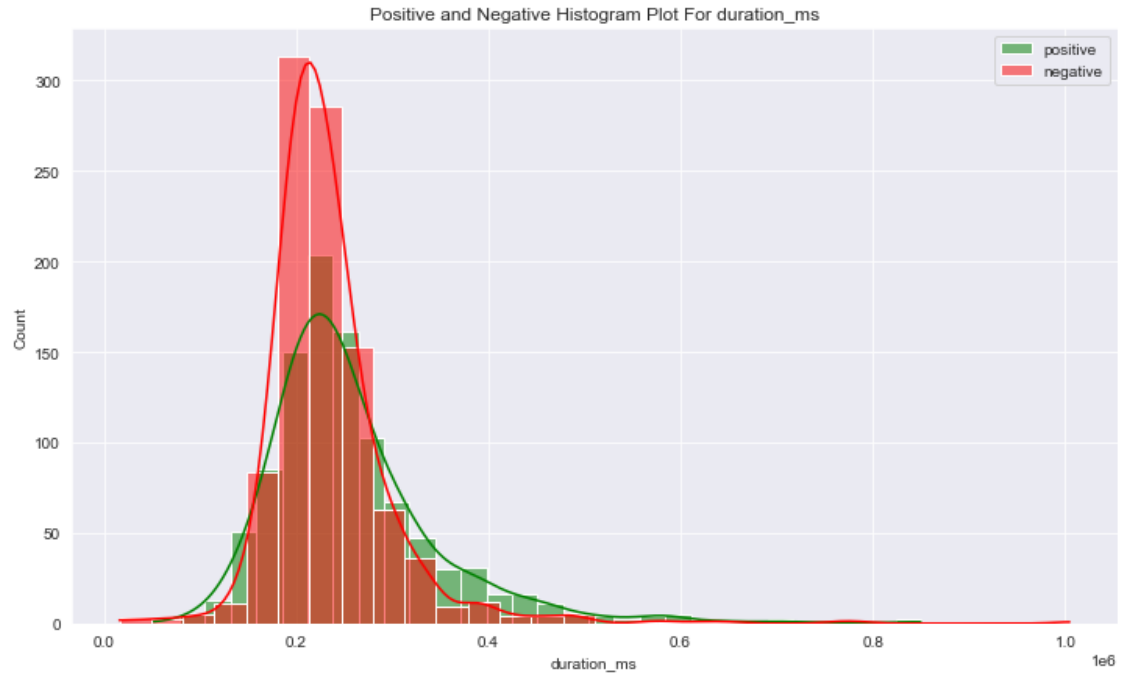
    plt.figure(figsize=(12, 7))

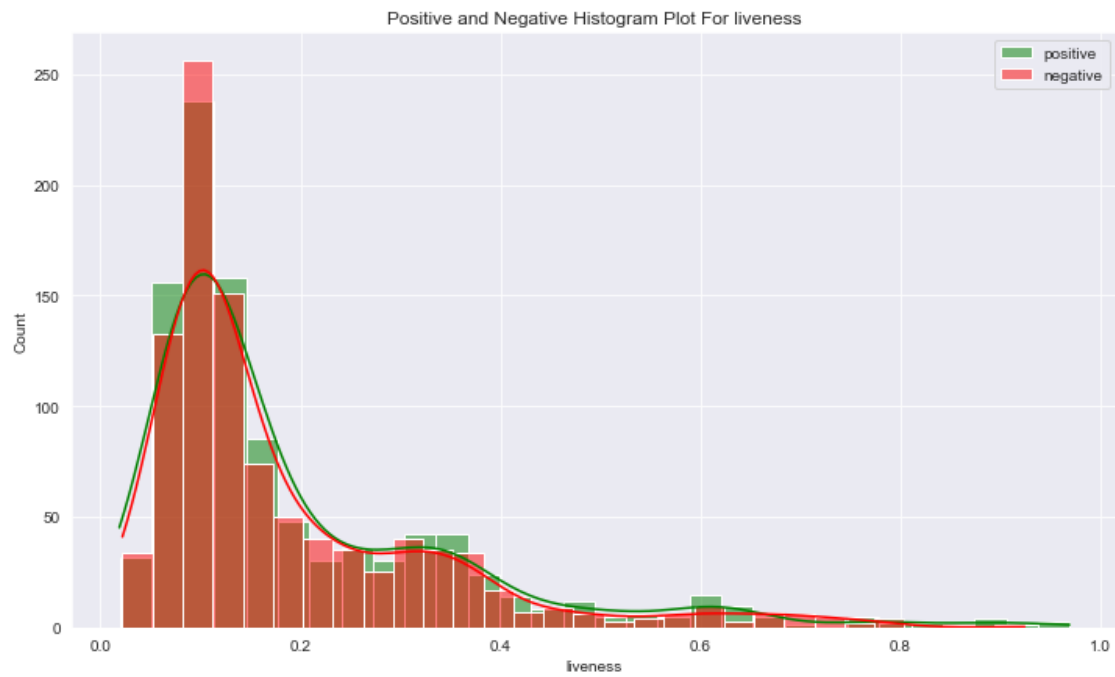
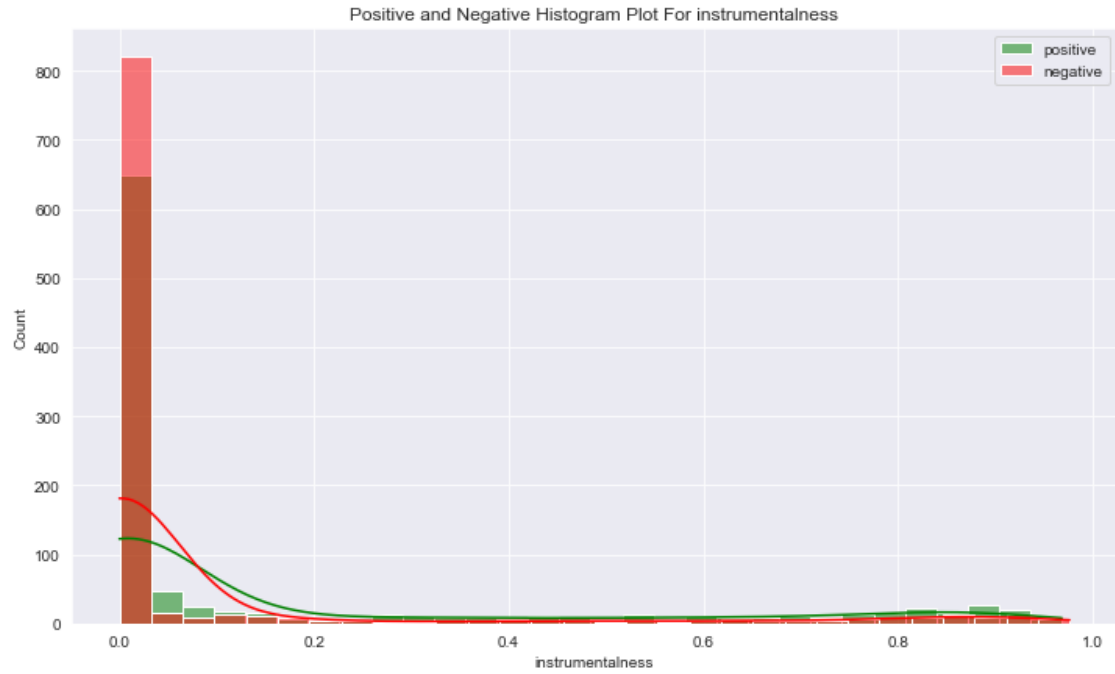
    sns.histplot(pos_data, bins=30, label="positive", color="green", kde=True)
    sns.histplot(neg_data, bins=30, label="negative", color="red", kde=True)

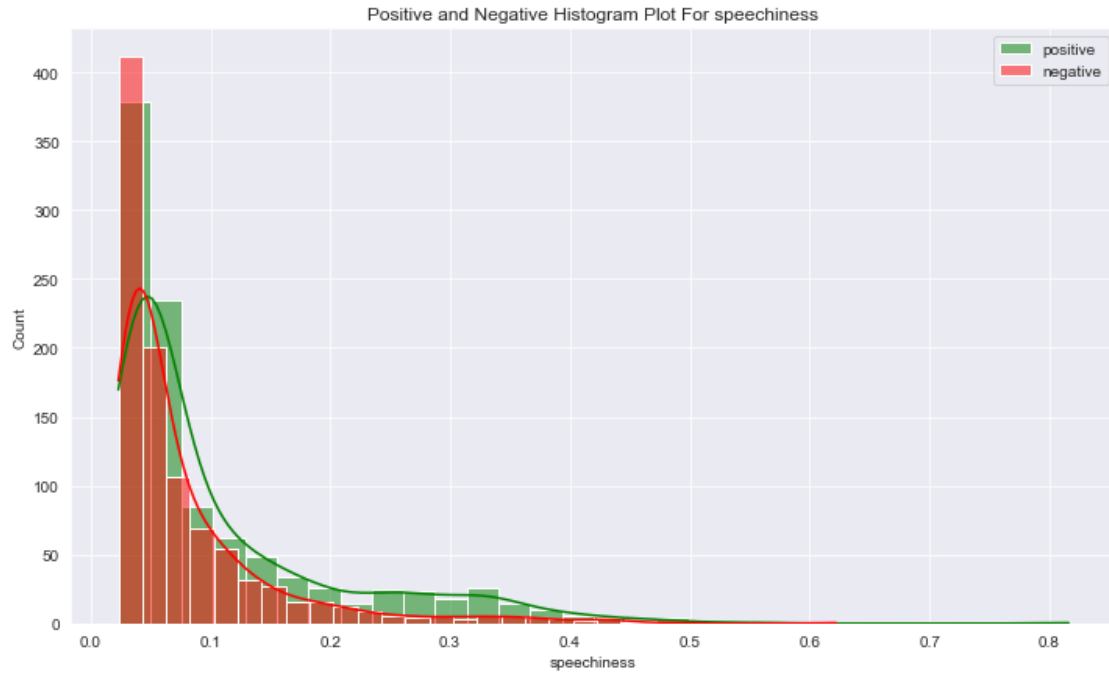
    plt.legend(loc="upper right")
    plt.title(f"Positive and Negative Histogram Plot For {feature_col}")
    plt.show()
```











1.6 Top 10 energetic tracks?

```
[104]: top_ten_energetic_tracks = df[["energy", "song_title", "artist"]].
      ↪sort_values(by="energy", ascending = True)[:10]
top_ten_energetic_tracks
```

```
[104]:
```

	energy	song_title \
1594	0.0148	Lyric Pieces, Book I Op. 12: I. Arietta
1595	0.0156	String Quartet No. 4 in C Major, D. 46: II. An...
1537	0.0161	Blue in Green
1598	0.0230	Piano Quartet in E flat, Op.47: 3. Andante can...
1596	0.0288	8 Fantasiestücke, Op.12 : 1. Des Abends
1545	0.0291	Blue and Sentimental
1530	0.0295	I'm a Fool to Want You
1531	0.0302	I Was So Young, and You Were So Beautiful
817	0.0310	Mozart: Requiem in D Minor, K. 626: VIII. Lacr...
1876	0.0347	Nocturne No.1 In B Flat Minor, Op.9 No.1

	artist
1594	Edvard Grieg
1595	Franz Schubert
1537	Miles Davis
1598	Robert Schumann
1596	Robert Schumann
1545	Julian Dash
1530	Passport Quartet
1531	Bill Charlap
817	Nikolaus Harnoncourt
1876	Frédéric Chopin

1.7 most popular artist?

```
[105]: artist_counts = df["artist"].value_counts()
most_popular_artist = artist_counts.idxmax()
song_count = artist_counts.max()
print(f"The most popular artist is {most_popular_artist} with {song_count}␣
      ↪songs.")
```

The most popular artist is Drake with 16 songs.

```
[106]: df.head()
```

```
[106]:
```

	acousticness	danceability	duration_ms	energy	instrumentalness	key \
0	0.0102	0.833	204600	0.434	0.021900	2
1	0.1990	0.743	326933	0.359	0.006110	1
2	0.0344	0.838	185707	0.412	0.000234	2
3	0.6040	0.494	199413	0.338	0.510000	5
4	0.1800	0.678	392893	0.561	0.512000	5

	liveness	loudness	mode	speechiness	tempo	time_signature	valence	\
0	0.1650	-8.795	1	0.4310	150.062	4.0	0.286	
1	0.1370	-10.401	1	0.0794	160.083	4.0	0.588	
2	0.1590	-7.148	1	0.2890	75.044	4.0	0.173	
3	0.0922	-15.236	1	0.0261	86.468	4.0	0.230	
4	0.4390	-11.648	0	0.0694	174.004	4.0	0.904	

	target	song_title	artist
0	1	Mask Off	Future
1	1	Redbone	Childish Gambino
2	1	Xanny Family	Future
3	1	Master Of None	Beach House
4	1	Parallel Lines	Junior Boys

1.8 Most Common Song or most trending song?

```
[107]: common_duration = df["duration_ms"].value_counts().idxmax()
most_common_song = df[df["duration_ms"] == common_duration]["song_title"].
        iloc[0]
print("Most Common Duration:", common_duration, "seconds")
print("Top 1 Song with this Duration:", most_common_song)
```

Most Common Duration: 192000 seconds

Top 1 Song with this Duration: Kerosene

1.9 top 10 tracks with most valence

```
[108]: top_10_tracks = df[["song_title", "artist"]].sort_values(by="valence",
        ascending=False)[:10]
top_10_tracks
```

```
-----
KeyError                                Traceback (most recent call last)
Input In [108], in <cell line: 1>()
----> 1 top_10_tracks =
      df[["song_title", "artist"]].sort_values(by="valence", ascending=False)[:10]
      2 top_10_tracks

File ~\anaconda3\lib\site-packages\pandas\util\_decorators.py:311, in
      deprecate_nonkeyword_arguments.<locals>.decorate.<locals>.wrapper(*args,
      **kwargs)
    305 if len(args) > num_allow_args:
    306     warnings.warn(
    307         msg.format(arguments=arguments),
    308         FutureWarning,
    309         stacklevel=stacklevel,
```



```

310     )
--> 311 return func(*args, **kwargs)

File ~\anaconda3\lib\site-packages\pandas\core\frame.py:6322, in DataFrame.
↳ sort_values(self, by, axis, ascending, inplace, kind, na_position,
↳ ignore_index, key)
6318 elif len(by):
6319     # len(by) == 1
6321     by = by[0]
-> 6322     k = self._get_label_or_level_values(by, axis=axis)
6324     # need to rewrap column in Series to apply key function
6325     if key is not None:
6326         # error: Incompatible types in assignment (expression has type
6327         # "Series", variable has type "ndarray")

File ~\anaconda3\lib\site-packages\pandas\core\generic.py:1840, in NDFrame.
↳ _get_label_or_level_values(self, key, axis)
1838     values = self.axes[axis].get_level_values(key)._values
1839 else:
-> 1840     raise KeyError(key)
1842 # Check for duplicates
1843 if values.ndim > 1:

KeyError: 'valence'

```

2 handling ERRORS

```
[110]: # Renaming
df.rename(columns={'valence': 'new_valence'}, inplace=True)
```

```
[111]: df.columns
```

```
[111]: Index(['acousticness', 'danceability', 'duration_ms', 'energy',
        'instrumentalness', 'key', 'liveness', 'loudness', 'mode',
        'speechiness', 'tempo', 'time_signature', 'new_valence', 'target',
        'song_title', 'artist'],
        dtype='object')
```

```
[122]: # Sorting the DataFrame by the "new_valence" column in descending order
top_ten_tracks = df.sort_values(by="new_valence",
↳ ascending=False)[["song_title", "new_valence"][:5]
# Displaying the top ten tracks
print(top_ten_tracks)
```

	song_title	new_valence
460	Abataka - Original Mix	0.992
912	I'm Walkin' - 2002 Digital Remaster	0.975

1966	To Roz Bikini (Itsy, Bitsy, Teenie, Weenie)	0.974
207	Look at You	0.973
48	Azon de ma gnin kpevi	0.973

```
[113]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2017 entries, 0 to 2016
Data columns (total 16 columns):
#   Column                Non-Null Count  Dtype
---  -
0   acousticness           2017 non-null   float64
1   danceability           2017 non-null   float64
2   duration_ms            2017 non-null   int64
3   energy                 2017 non-null   float64
4   instrumentalness        2017 non-null   float64
5   key                    2017 non-null   int64
6   liveness               2017 non-null   float64
7   loudness               2017 non-null   float64
8   mode                   2017 non-null   int64
9   speechiness            2017 non-null   float64
10  tempo                  2017 non-null   float64
11  time_signature         2017 non-null   float64
12  new_valence            2017 non-null   float64
13  target                 2017 non-null   int64
14  song_title             2017 non-null   object
15  artist                 2017 non-null   object
dtypes: float64(10), int64(4), object(2)
memory usage: 252.2+ KB
```

3 most trending genre?

```
[123]: # Assuming i have already loaded my data into a DataFrame named 'df'
# Defining a function to apply the DAX formula to each row
def calculate_genre(row):
    if row['danceability'] >= 0.7 and row['energy'] >= 0.7:
        return "High Energy Dance"
    elif row['acousticness'] >= 0.7:
        return "Low Energy Acoustic"
    elif row['new_valence'] >= 0.7:
        return "Happy Pop"
    elif row['new_valence'] < 0.3:
        return "Sad Pop"
    elif row['instrumentalness'] >= 0.5:
        return "Instrumental"
    elif row['speechiness'] >= 0.5:
        return "Spoken Word"
```

```

elif row['tempo'] > 120:
    return "Upbeat"
else:
    return "Other"

# Applying the DAX formula to create the 'genre' column
df['genre'] = df.apply(calculate_genre, axis=1)

```

```
[124]: df.columns
```

```
[124]: Index(['acousticness', 'danceability', 'duration_ms', 'energy',
          'instrumentalness', 'key', 'liveness', 'loudness', 'mode',
          'speechiness', 'tempo', 'time_signature', 'new_valence', 'target',
          'song_title', 'artist', 'genre'],
          dtype='object')
```

3.1 Merging the current dataset with the genre dataset which i created using DAX func on POWER BI

```
[125]:
xlsx_file_path = r'C:\Users\amitm\Desktop\Spotify_EDA\COUNT OF TRACKS BY GENRE.
↳xlsx'

# Loading the Excel data into a DataFrame
df_power_bi = pd.read_excel(xlsx_file_path)

# Checking the first few rows of the DataFrame to ensure it loaded correctly
print(df_power_bi.head())
```

	genre	song_title
0	Upbeat	407
1	Sad Pop	391
2	Other	339
3	Happy Pop	324
4	High Energy Dance	310

```
[126]: # Merging the two DataFrames on the 'genre' column
merged_df = df.merge(df_power_bi, on='genre', how='left')
```

```
[118]: print(merged_df.shape)
```

```
(2017, 18)
```

```
[127]: print(merged_df.head())
```

	acousticness	danceability	duration_ms	energy	instrumentalness	key	\
0	0.0102	0.833	204600	0.434	0.021900	2	
1	0.1990	0.743	326933	0.359	0.006110	1	
2	0.0344	0.838	185707	0.412	0.000234	2	
3	0.6040	0.494	199413	0.338	0.510000	5	

```
4          0.1800          0.678          392893    0.561          0.512000    5
```

```
    liveness  loudness  mode  speechiness    tempo  time_signature  \
0    0.1650   -8.795    1      0.4310   150.062          4.0
1    0.1370  -10.401    1      0.0794   160.083          4.0
2    0.1590   -7.148    1      0.2890    75.044          4.0
3    0.0922  -15.236    1      0.0261    86.468          4.0
4    0.4390  -11.648    0      0.0694   174.004          4.0
```

```
    new_valence  target    song_title_x          artist    genre  \
0         0.286      1      Mask Off          Future    Sad Pop
1         0.588      1      Redbone  Childish Gambino    Upbeat
2         0.173      1    Xanny Family          Future    Sad Pop
3         0.230      1  Master Of None    Beach House    Sad Pop
4         0.904      1  Parallel Lines    Junior Boys    Happy Pop
```

```
    song_title_y
0           391
1           407
2           391
3           391
4           324
```

```
[119]: # Defining the criteria and corresponding genre labels
criteria = [
    (merged_df['tempo'] > 120),
    (merged_df['danceability'] >= 0.7) & (merged_df['energy'] >= 0.7),
    (merged_df['acousticness'] >= 0.7),
    (merged_df['new_valence'] >= 0.7),
    (merged_df['new_valence'] < 0.3),
    (merged_df['instrumentalness'] >= 0.5),
    (merged_df['speechiness'] >= 0.5)
]
genre_labels = [
    "Upbeat",
    "High Energy Dance",
    "Low Energy Acoustic",
    "Happy Pop",
    "Sad Pop",
    "Instrumental",
    "Spoken Word"
]

# Creating a new column 'popularity_score' based on the criteria and labels
merged_df['popularity_score'] = np.select(criteria, genre_labels,
    ↪default="Other")
```

```
# Counting the occurrences of each genre in 'popularity_score' to find the most
↳trending genre
most_trending_genre = merged_df['popularity_score'].value_counts().idxmax()
print("Most Trending Genre:", most_trending_genre)
```

Most Trending Genre: Upbeat

```
[120]: # Listing all the column names in the DataFrame
column_names = df.columns.tolist()
print("Column Names:")
for column_name in column_names:
    print(column_name)
```

Column Names:

- acousticness
- danceability
- duration_ms
- energy
- instrumentalness
- key
- liveness
- loudness
- mode
- speechiness
- tempo
- time_signature
- new_valence
- target
- song_title
- artist
- genre

```
[77]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2017 entries, 0 to 2016
Data columns (total 17 columns):
#   Column                Non-Null Count  Dtype
---  -
0   acousticness          2017 non-null   float64
1   danceability           2017 non-null   float64
2   duration_ms            2017 non-null   int64
3   energy                 2017 non-null   float64
4   instrumentalness        2017 non-null   float64
5   key                    2017 non-null   int64
6   liveness               2017 non-null   float64
7   loudness               2017 non-null   float64
8   mode                   2017 non-null   int64
9   speechiness            2017 non-null   float64
```

```
10 tempo                2017 non-null    float64
11 time_signature       2017 non-null    float64
12 new_valence          2017 non-null    float64
13 target               2017 non-null    int64
14 song_title           2017 non-null    object
15 artist               2017 non-null    object
16 genre                2017 non-null    object
dtypes: float64(10), int64(4), object(3)
memory usage: 268.0+ KB
```

```
[128]: import os
      os.getcwd()
```

```
[128]: 'C:\\Users\\amitm'
```

3.2 THANKYOU!