

Title: Text Clustering

Case:

Budweiser wants to analyse the response posted by people on Twitter for its Super bowl commercial. It is humongous task for them to go through all the tweets.

In order to ease their task, please complete the following objectives.

Objective 1:

Group tweets in 10 categories (based on content) using K-Means clustering.

Objective 2:

Using K-Means clustering, find tweets which have reference to words "Clydesdale" and "Budweiser"