

Executive Summary and Recommendation

- Total numbers of movies counted 4285 in genre Drama. Among which 1078 movies produced in 2019, Hence RSVP movies should focus on genre 'Drama'.
- From the list of the greatest number of hit movies produced by the production house, it is found that Dream Warrior Pictures (at the top) or National Theatre Live (at 2nd position) or both could be the next project partner.
- James Mangold as directors is at the top of the list & can be hired for RSVP's next project.
- The new project could be 106.77 mins of average duration.
- Both can be hired as actor Mammooty or Mohanlal as they are top of the list whose median rating ≥ 8 within 8 to 5 movies respectively in the list.
- Taapsee Pannu is at the tops of the list with average rating 7.74 and maximum votes. So, she can be chose as actress.
- Marvel Studios(1st), Twentieth Century Fox(2nd) & Warner Bros.(3rd) as a global Partner can be chosen as its number of votes received is maximum of their movies.
- Vijay Sethupathi can be chosen for the regional feel , as he is at the top of the list of movies released in India based on his average rating.