

# An Idiot's guide to Support vector machines (SVMs)

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## SVMs: A New Generation of Learning Algorithms

- Pre 1980:
  - Almost all learning methods learned linear decision surfaces.
  - Linear learning methods have nice theoretical properties
- 1980's
  - Decision trees and NNs allowed efficient learning of non-linear decision surfaces
  - Little theoretical basis and all suffer from local minima
- 1990's
  - Efficient learning algorithms for non-linear functions based on computational learning theory developed
  - Nice theoretical properties.

## Key Ideas

- Two independent developments within last decade
  - New efficient separability of non-linear regions that use “kernel functions” : generalization of ‘similarity’ to new kinds of similarity measures based on dot products
  - Use of quadratic optimization problem to avoid ‘local minimum’ issues with neural nets
  - The resulting learning algorithm is an optimization algorithm rather than a greedy search

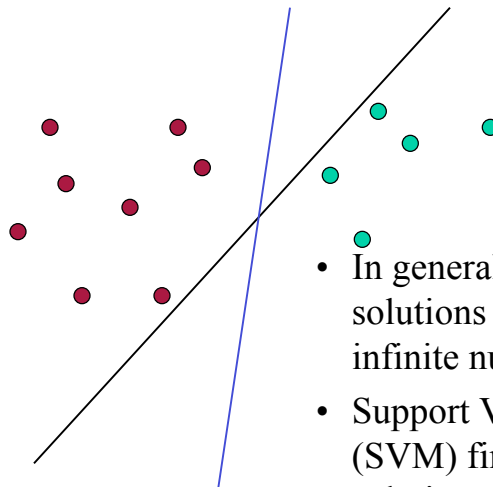
## Organization

- Basic idea of support vector machines: just like 1-layer or multi-layer neural nets
  - Optimal hyperplane for linearly separable patterns
  - Extend to patterns that are not linearly separable by transformations of original data to map into new space – the Kernel function
- SVM algorithm for pattern recognition

## Support Vectors

- Support vectors are the data points that lie closest to the decision surface (or hyperplane)
- They are the data points most difficult to classify
- They have direct bearing on the optimum location of the decision surface
- We can show that the optimal hyperplane stems from the function class with the lowest “capacity” = # of independent features/parameters we can twiddle [note this is ‘extra’ material not covered in the lectures... you don’t have to know this]

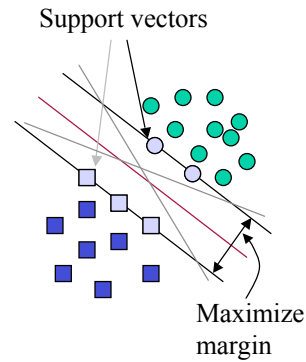
Recall from 1-layer nets : Which Separating Hyperplane?



- In general, lots of possible solutions for  $a, b, c$  (an infinite number!)
- Support Vector Machine (SVM) finds an optimal solution

## Support Vector Machine (SVM)

- SVMs maximize the margin (Winston terminology: the 'street') around the separating hyperplane.
- The decision function is fully specified by a (usually very small) subset of training samples, the support vectors.
- This becomes a Quadratic programming problem that is easy to solve by standard methods



## Separation by Hyperplanes

- Assume linear separability for now (we will relax this later)
- in 2 dimensions, can separate by a line
  - in higher dimensions, need hyperplanes

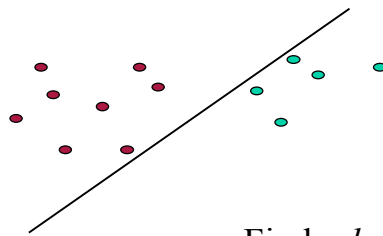
## General input/output for SVMs just like for neural nets, but for one important addition...

Input: set of (input, output) training pair samples; call the input sample features  $x_1, x_2 \dots x_n$ , and the output result  $y$ . Typically, there can be lots of input features  $x_i$ .

Output: set of weights  $\mathbf{w}$  (or  $w_i$ ), one for each feature, whose linear combination predicts the value of  $y$ . (So far, just like neural nets...)

Important difference: we use the optimization of maximizing the margin ('street width') to reduce the number of weights that are nonzero to just a few that correspond to the important features that 'matter' in deciding the separating line(hyperplane)...these nonzero weights correspond to the support vectors (because they 'support' the separating hyperplane)

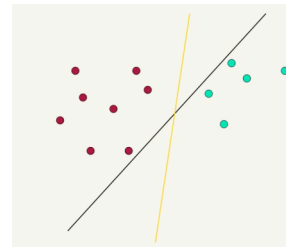
### 2-D Case



Find  $a, b, c$ , such that  
 $ax + by \geq c$  for red points  
 $ax + by \leq$  (or  $<$ )  $c$  for green points.

## Which Hyperplane to pick?

- Lots of possible solutions for  $a, b, c$ .
- Some methods find a separating hyperplane, but not the optimal one (e.g., neural net)
- But: Which points should influence optimality?
  - All points?
    - Linear regression
    - Neural nets
  - Or only “difficult points” close to decision boundary
    - Support vector machines

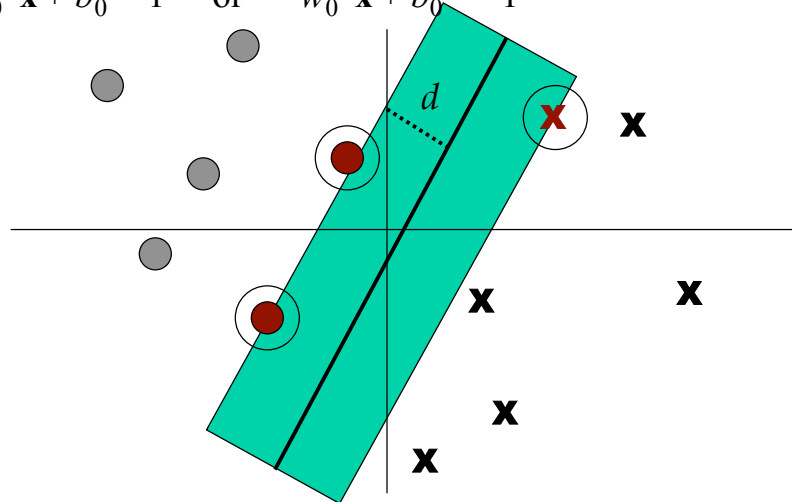


## Support Vectors again for linearly separable case

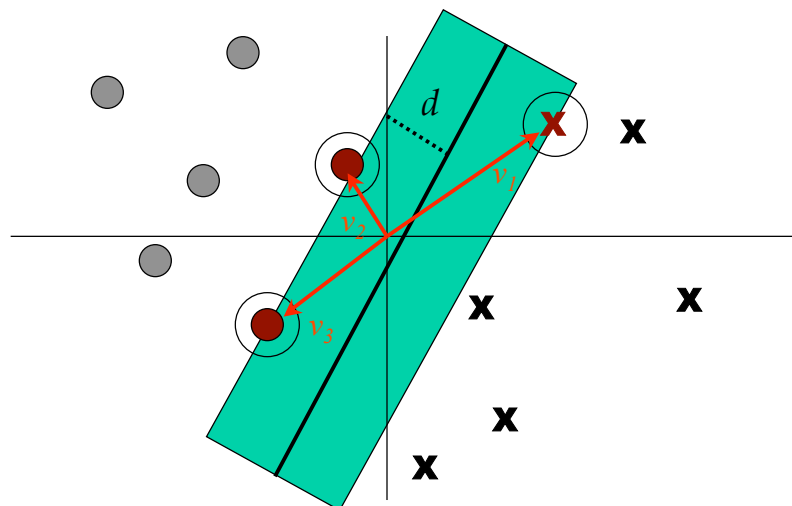
- Support vectors are the elements of the training set that would change the position of the dividing hyperplane if removed.
- Support vectors are the critical elements of the training set
- The problem of finding the optimal hyper plane is an optimization problem and can be solved by optimization techniques (we use Lagrange multipliers to get this problem into a form that can be solved analytically).

Support Vectors: Input vectors that just touch the boundary of the margin (street) – circled below, there are 3 of them (or, rather, the ‘tips’ of the vectors)

$$w_0^T \mathbf{x} + b_0 = 1 \quad \text{or} \quad w_0^T \mathbf{x} + b_0 = -1$$



Here, we have shown the actual support vectors,  $v_1, v_2, v_3$ , instead of just the 3 circled points at the tail ends of the support vectors.  $d$  denotes 1/2 of the street ‘width’



## Definitions

Define the hyperplanes  $H$  such that:

$$w \cdot x_i + b \geq +1 \text{ when } y_i = +1$$

$$w \cdot x_i + b \leq -1 \text{ when } y_i = -1$$

$H_1$  and  $H_2$  are the planes:

$$H_1: w \cdot x_i + b = +1$$

$$H_2: w \cdot x_i + b = -1$$

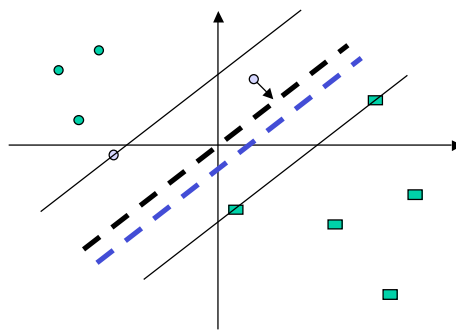
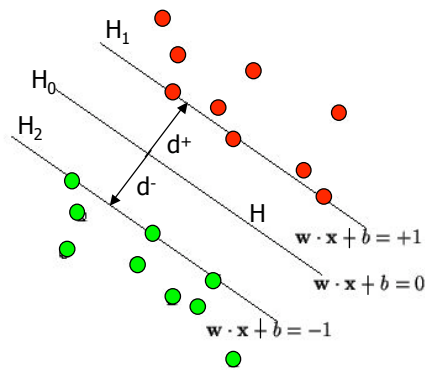
The points on the planes  $H_1$  and  $H_2$  are the tips of the Support Vectors

The plane  $H_0$  is the median in between, where  $w \cdot x_i + b = 0$

$d^+$  = the shortest distance to the closest positive point

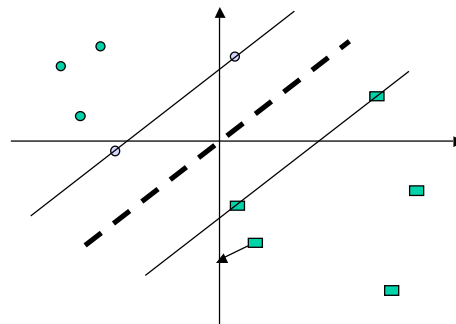
$d^-$  = the shortest distance to the closest negative point

The margin (gutter) of a separating hyperplane is  $d^+ + d^-$ .



Moving the other vectors  
has no effect

Moving a support vector  
moves the decision  
boundary



The optimization algorithm to generate the weights proceeds in such a way that only the support vectors determine the weights and thus the boundary



## Defining the separating Hyperplane

- Form of equation defining the decision surface separating the classes is a hyperplane of the form:

$$\mathbf{w}^T \mathbf{x} + b = 0$$

- **w is a weight vector**
  - **x is input vector**
  - **b is bias**
- Allows us to write
$$\mathbf{w}^T \mathbf{x} + b \geq 0 \text{ for } d_i = +1$$
$$\mathbf{w}^T \mathbf{x} + b < 0 \text{ for } d_i = -1$$

## Some final definitions

- Margin of Separation ( $d$ ): the separation between the hyperplane and the closest data point for a given weight vector  $\mathbf{w}$  and bias  $b$ .
- Optimal Hyperplane (maximal margin): the particular hyperplane for which the margin of separation  $d$  is maximized.

## Maximizing the margin (aka street width)

We want a classifier (linear separator)  
with as big a margin as possible.

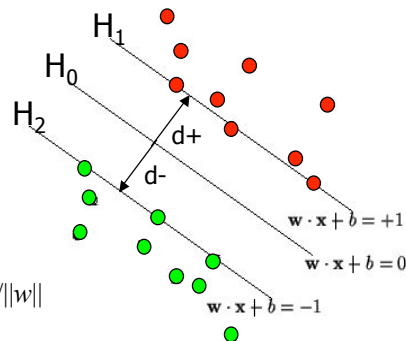
Recall the distance from a point  $(x_0, y_0)$  to a line:

$Ax + By + c = 0$  is:  $|Ax_0 + By_0 + c| / \sqrt{A^2 + B^2}$ , so,

The distance between  $H_0$  and  $H_1$  is then:

$|w \cdot x + b| / \|w\| = 1 / \|w\|$ , so

The total distance between  $H_1$  and  $H_2$  is thus:  $2 / \|w\|$



In order to maximize the margin, we thus need to minimize  $\|w\|$ . With the condition that there are no datapoints between  $H_1$  and  $H_2$ :

$x_i \cdot w + b \geq +1$  when  $y_i = +1$

$x_i \cdot w + b \leq -1$  when  $y_i = -1$

Can be combined into:  $y_i(x_i \cdot w) \geq 1$

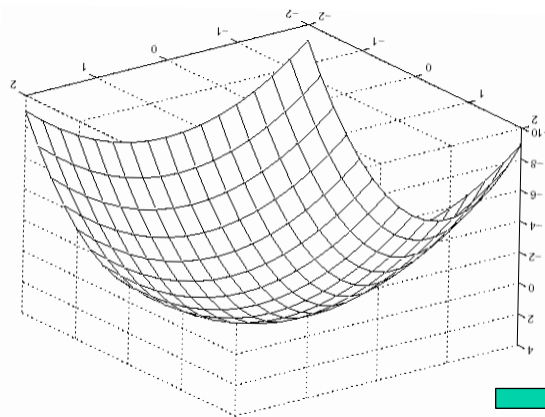
## We now must solve a quadratic programming problem

- Problem is: minimize  $\|w\|$ , s.t. discrimination boundary is obeyed, i.e.,  $\min f(x)$  s.t.  $g(x)=0$ , which we can rewrite as:  
 $\min f: \frac{1}{2} \|w\|^2$  (Note this is a quadratic function)  
s.t.  $g: y_i(w \cdot x_i) - b = 1$  or  $[y_i(w \cdot x_i) - b] - 1 = 0$

This is a constrained optimization problem

It can be solved by the Lagrangian multiplier method

Because it is quadratic, the surface is a paraboloid, with just a single global minimum (thus avoiding a problem we had with neural nets!)

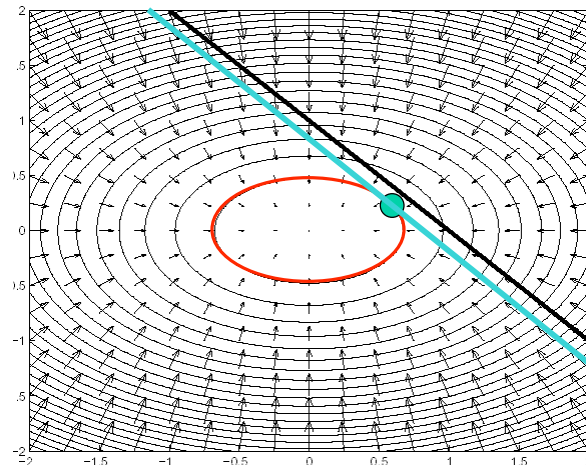


flatten

Example: paraboloid  $2+x^2+2y^2$  s.t.  $x+y=1$

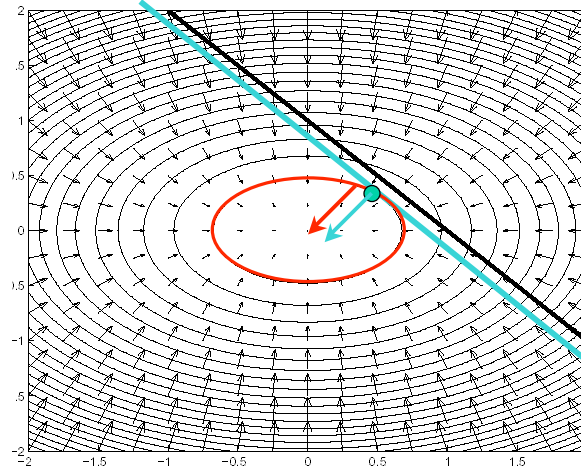
Intuition: find intersection of two functions  $f, g$  at a tangent point (intersection = both constraints satisfied; tangent = derivative is 0); this will be a min (or max) for  $f$  s.t. the constraint  $g$  is satisfied

Flattened paraboloid  $f: 2x^2+2y^2=0$  with superimposed constraint  $g: x+y=1$



*Minimize* when the constraint line  $g$  (shown in green) is tangent to the inner ellipse contour linez of  $f$  (shown in red) – note direction of gradient arrows.

flattened paraboloid  $f: 2+x^2+2y^2=0$  with superimposed constraint  $g: x+y=1$ ; at tangent solution  $p$ , gradient vectors of  $f, g$  are parallel (no possible move to increment  $f$  that also keeps you in region  $g$ )



*Minimize* when the constraint line  $g$  is tangent to the inner ellipse contour line of  $f$

## Two constraints

1. Parallel normal constraint (= gradient constraint on  $f, g$  s.t. solution is a max, or a min)
2.  $g(x)=0$  (solution is on the constraint line as well)

We now recast these by combining  $f, g$  as the new Lagrangian function by introducing new ‘slack variables’ denoted  $a$  or (more usually, denoted  $\alpha$  in the literature)

## Redescribing these conditions

- Want to look for solution point  $p$  where

$$\nabla f(p) = \nabla \lambda g(p)$$

$$g(x) = 0$$

- Or, combining these two as the *Langrangian*  $L$  & requiring derivative of  $L$  be zero:

$$L(x, a) = f(x) - ag(x)$$

$$\nabla(x, a) = 0$$

## At a solution $p$

- The the constraint line  $g$  and the contour lines of  $f$  must be tangent
- If they are tangent, their gradient vectors (perpendiculars) are parallel
- Gradient of  $g$  must be 0 – i.e., steepest ascent & so perpendicular to  $f$
- Gradient of  $f$  must also be in the same direction as  $g$

## How Lagrangian solves constrained optimization

$$L(x, a) = f(x) - a g(x) \text{ where}$$

$$\nabla L(x, a) = 0$$

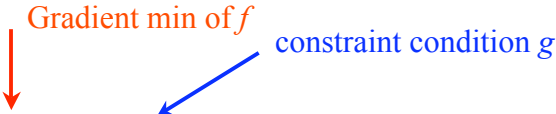
Partial derivatives wrt  $x$  recover the parallel normal constraint

Partial derivatives wrt  $\lambda$  recover the  $g(x, y) = 0$

In general,

$$L(x, a) = f(x) + \sum_i a_i g_i(x)$$

## In general

  
 $L(x, a) = f(x) + \sum_i a_i g_i(x)$  a function of  $n + m$  variables  
 $n$  for the  $x$ 's,  $m$  for the  $a$ . Differentiating gives  $n + m$  equations, each set to 0. The  $n$  eqns differentiated wrt each  $x_i$  give the gradient conditions; the  $m$  eqns differentiated wrt each  $a_i$  recover the constraints  $g_i$

In our case,  $f(x): \frac{1}{2} \| \mathbf{w} \|^2$ ;  $g(x): y_i(\mathbf{w} \cdot \mathbf{x}_i + b) - 1 = 0$  so Lagrangian is:

$$\min L = \frac{1}{2} \| \mathbf{w} \|^2 - \sum_i a_i [y_i(\mathbf{w} \cdot \mathbf{x}_i + b) - 1] \text{ wrt } \mathbf{w}, b$$

We expand the last to get the following  $L$  form:

$$\min L = \frac{1}{2} \| \mathbf{w} \|^2 - \sum_i a_i y_i (\mathbf{w} \cdot \mathbf{x}_i + b) + \sum_i a_i \text{ wrt } \mathbf{w}, b$$

## Lagrangian Formulation

- So in the SVM problem the Lagrangian is
$$\min L_p = \frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^l a_i y_i (\mathbf{x}_i \cdot \mathbf{w} + b) + \sum_{i=1}^l a_i$$
s.t.  $\forall i, a_i \geq 0$  where  $l$  is the # of training points
- From the property that the derivatives at min = 0 we get:
$$\frac{\partial L_p}{\partial \mathbf{w}} = \mathbf{w} - \sum_{i=1}^l a_i y_i \mathbf{x}_i = 0$$
$$\frac{\partial L_p}{\partial b} = \sum_{i=1}^l a_i y_i = 0 \quad \text{so}$$
$$\mathbf{w} = \sum_{i=1}^l a_i y_i \mathbf{x}_i, \quad \sum_{i=1}^l a_i y_i = 0$$

## What's with this $L_p$ business?

- This indicates that this is the primal form of the optimization problem
- We will actually solve the optimization problem by now solving for the dual of this original problem
- What is this dual formulation?

The Lagrangian Dual Problem: instead of minimizing over  $\mathbf{w}$ ,  $b$ , subject to constraints involving  $a$ 's, we can maximize over  $a$  (the dual variable) subject to the relations obtained previously for  $\mathbf{w}$  and  $b$

Our solution must satisfy these two relations:

$$\mathbf{w} = \sum_{i=1}^l a_i y_i \mathbf{x}_i, \quad \sum_{i=1}^l a_i y_i = 0$$

By substituting for  $\mathbf{w}$  and  $b$  back in the original eqn we can get rid of the dependence on  $\mathbf{w}$  and  $b$ .

Note first that we already now have our answer for what the weights  $\mathbf{w}$  must be: they are a linear combination of the training inputs and the training outputs,  $x_i$  and  $y_i$  and the values of  $a$ . We will now solve for the  $a$ 's by differentiating the dual problem wrt  $a$ , and setting it to zero. Most of the  $a$ 's will turn out to have the value zero. The non-zero  $a$ 's will correspond to the support vectors

Primal problem:

$$\min L_P = \frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^l a_i y_i (\mathbf{x}_i \cdot \mathbf{w} + b) + \sum_{i=1}^l a_i$$

s.t.  $\forall i \ a_i \geq 0$

$$\mathbf{w} = \sum_{i=1}^l a_i y_i \mathbf{x}_i, \quad \sum_{i=1}^l a_i y_i = 0$$

Dual problem:

$$\max L_D(a_i) = \sum_{i=1}^l a_i - \frac{1}{2} \sum_{i=1}^l \sum_{j=1}^l a_i a_j y_i y_j (\mathbf{x}_i \cdot \mathbf{x}_j)$$

s.t.  $\sum_{i=1}^l a_i y_i = 0 \ \& \ a_i \geq 0$

(note that we have removed the dependence on  $\mathbf{w}$  and  $b$ )




## The Dual problem

- Kuhn-Tucker theorem: the solution we find here will be the same as the solution to the original problem
- Q: But why are we doing this???? (why not just solve the original problem????)
- Ans: Because this will let us solve the problem by computing the just the inner products of  $x_i, x_j$  (which will be very important later on when we want to solve non-linearly separable classification problems)

## The Dual Problem

Dual problem:

$$\begin{aligned} \max L_D(a_i) &= \sum_{i=1}^l a_i - \frac{1}{2} \sum_{i=1}^l a_i a_j y_i y_j (\mathbf{x}_i \cdot \mathbf{x}_j) \\ \text{s.t. } \sum_{i=1}^l a_i y_i &= 0 \text{ \& } a_i \geq 0 \end{aligned}$$


Notice that all we have are the dot products of  $x_i, x_j$

If we take the derivative wrt  $a$  and set it equal to zero, we get the following solution, so we can solve for  $a_i$ :

$$\begin{aligned} \sum_{i=1}^l a_i y_i &= 0 \\ 0 \leq a_i &\leq C \end{aligned}$$

Now knowing the  $a_i$  we can find the weights  $\mathbf{w}$  for the maximal margin separating hyperplane:

$$\mathbf{w} = \sum_{i=1}^l a_i y_i \mathbf{x}_i$$

And now, after training and finding the  $\mathbf{w}$  by this method, given an unknown point  $u$  measured on features  $x_i$  we can classify it by looking at the sign of:

$$f(x) = \mathbf{w} \cdot \mathbf{u} + b = \left( \sum_{i=1}^l a_i y_i \mathbf{x}_i \cdot \mathbf{u} \right) + b$$

Remember: most of the weights  $\mathbf{w}_i$ , i.e., the  $a$ 's, will be zero  
Only the support vectors (on the gutters or margin) will have nonzero weights or  $a$ 's – this reduces the dimensionality of the solution

## Inner products, similarity, and SVMs

Why should inner product kernels be involved in pattern recognition using SVMs, or at all?

- Intuition is that inner products provide some measure of ‘similarity’
  - Inner product in 2D between 2 vectors of unit length returns the cosine of the angle between them = how ‘far apart’ they are
- e.g.  $\mathbf{x} = [1, 0]^T$ ,  $\mathbf{y} = [0, 1]^T$
- i.e. if they are parallel their inner product is 1 (completely similar)

$$\mathbf{x}^T \mathbf{y} = \mathbf{x} \cdot \mathbf{y} = 1$$

If they are perpendicular (completely unlike) their inner product is 0 (so should not contribute to the correct classifier)

$$\mathbf{x}^T \mathbf{y} = \mathbf{x} \cdot \mathbf{y} = 0$$

## Insight into inner products

Consider that we are trying to maximize the form:

$$L_D(a_i) = \sum_{i=1}^l a_i - \frac{1}{2} \sum_{i=1}^l a_i a_j y_i y_j (\mathbf{x}_i \cdot \mathbf{x}_j)$$

$$\text{s.t. } \sum_{i=1}^l a_i y_i = 0 \text{ \& } a_i \geq 0$$

The claim is that this function will be maximized if we give nonzero values to  $a$ 's that correspond to the support vectors, ie, those that 'matter' in fixing the maximum width margin ('street'). Well, consider what this looks like. Note first from the constraint condition that all the  $a$ 's are positive. Now let's think about a few cases.

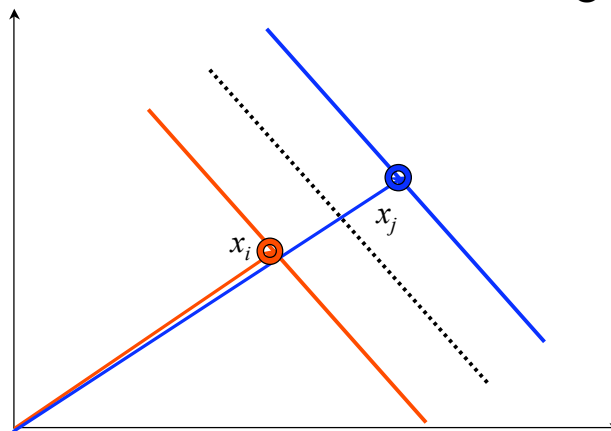
Case 1. If two features  $x_i, x_j$  are completely dissimilar, their dot product is 0, and they don't contribute to  $L$ .

Case 2. If two features  $x_i, x_j$  are completely alike, their dot product is 1. There are 2 subcases.

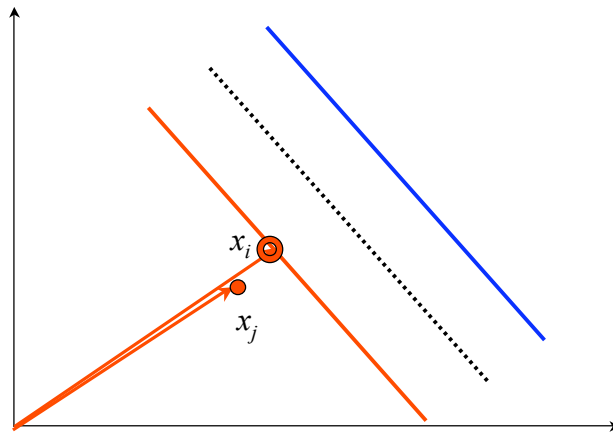
Subcase 1: both  $x_i$  and  $x_j$  predict the same output value  $y_i$  (either +1 or -1). Then  $y_i \times y_j$  is always 1, and the value of  $a_i a_j y_i y_j x_i \cdot x_j$  will be positive. But this would decrease the value of  $L$  (since it would subtract from the first term sum). So, the algorithm downgrades similar feature vectors that make the same prediction.

Subcase 2:  $x_i$  and  $x_j$  make opposite predictions about the output value  $y_i$  (ie, one is +1, the other -1), but are otherwise very closely similar: then the product  $a_i a_j y_i y_j x_i \cdot x_j$  is negative and we are subtracting it, so this adds to the sum, maximizing it. This is precisely the examples we are looking for: the critical ones that tell the two classes apart.

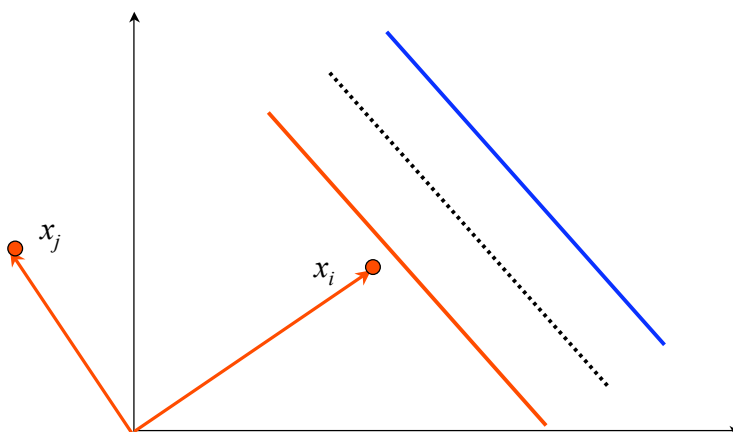
Insight into inner products, graphically: 2 very similar  $x_i, x_j$  vectors that predict diff't classes tend to maximize the margin width



2 vectors that are similar but predict the same class are redundant

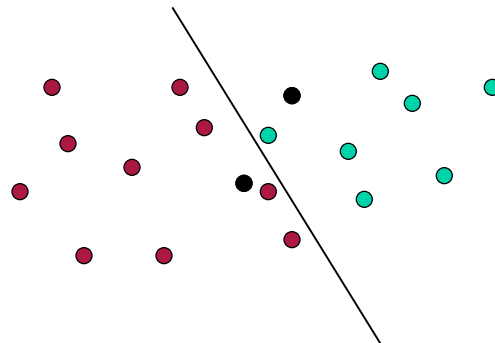


2 dissimilar (orthogonal) vectors don't count at all



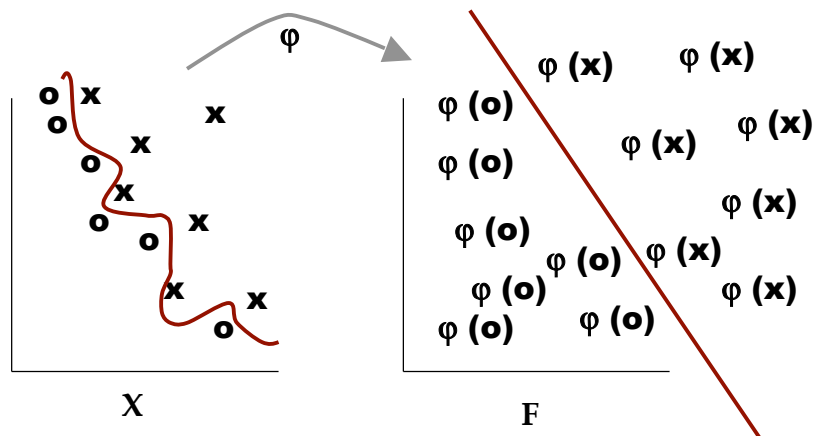
But...are we done???

Not Linearly Separable!



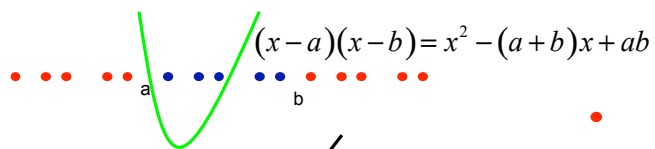
Find a line that penalizes  
points on “the wrong side”

## Transformation to separate

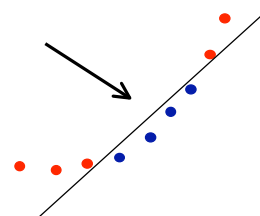


## Non-Linear SVMs

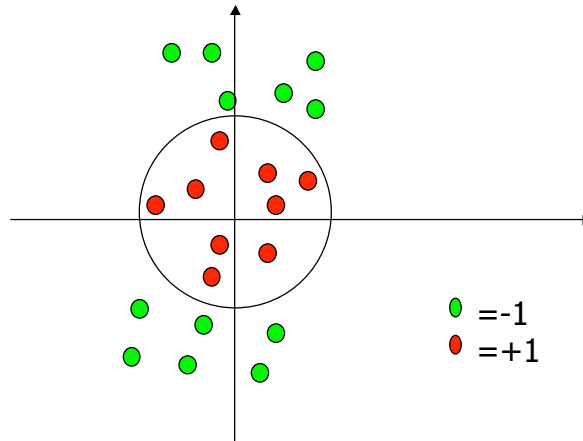
- The idea is to gain linearly separation by mapping the data to a higher dimensional space
  - The following set can't be separated by a linear function, but can be separated by a quadratic one



- So if we map  $x \mapsto \{x^2, x\}$  we gain linear separation

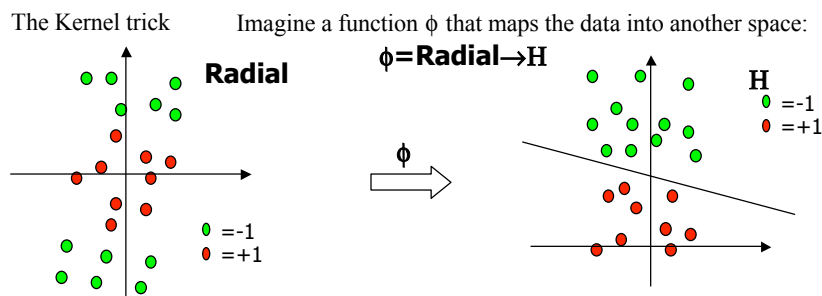


## Problems with linear SVM



What if the decision function is not linear? What transform would separate these?

## Ans: polar coordinates! Non-linear SVM



Remember the function we want to optimize:  $L_d = \sum a_i - \frac{1}{2} \sum a_i a_j y_i y_j (x_i \cdot x_j)$  where  $(x_i \cdot x_j)$  is the dot product of the two feature vectors. If we now transform to  $\phi$ , instead of computing this dot product  $(x_i \cdot x_j)$  we will have to compute  $(\phi(x_i) \cdot \phi(x_j))$ . But how can we do this? This is expensive and time consuming (suppose  $\phi$  is a quartic polynomial... or worse, we don't know the function explicitly. Well, here is the neat thing:

If there is a "kernel function"  $K$  such that  $K(x_i, x_j) = \phi(x_i) \cdot \phi(x_j)$ , then we do not need to know or compute  $\phi$  at all!! That is, the kernel function defines inner products in the transformed space. Or, it defines similarity in the transformed space.

## Non-linear SVMs

So, the function we end up optimizing is:

$$L_d = \sum a_i - \frac{1}{2} \sum a_i a_j y_i y_j K(x_i \cdot x_j),$$

Kernel example: The polynomial kernel

$K(x_i, x_j) = (x_i \cdot x_j + 1)^p$ , where  $p$  is a tunable parameter

Note: Evaluating  $K$  only requires one addition and one exponentiation more than the original dot product

## Examples for Non Linear SVMs

$$K(\mathbf{x}, \mathbf{y}) = (\mathbf{x} \cdot \mathbf{y} + 1)^p$$

$$K(\mathbf{x}, \mathbf{y}) = \exp \left\{ -\frac{\|\mathbf{x} - \mathbf{y}\|^2}{2\sigma^2} \right\}$$

$$K(\mathbf{x}, \mathbf{y}) = \tanh(\kappa \mathbf{x} \cdot \mathbf{y} - \delta)$$

1<sup>st</sup> is polynomial (includes  $\mathbf{x} \cdot \mathbf{x}$  as special case)

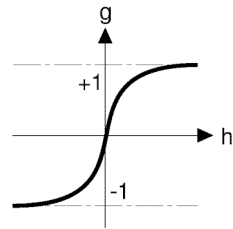
2<sup>nd</sup> is radial basis function (gaussians)

3<sup>rd</sup> is sigmoid (neural net activation function)



## We've already seen such nonlinear transforms...

- What is it???
- $\tanh(\beta_0 x^T x_i + \beta_1)$
- It's the sigmoid transform (for neural nets)
- So, SVMs subsume neural nets! (but w/o their problems...)



## Inner Product Kernels

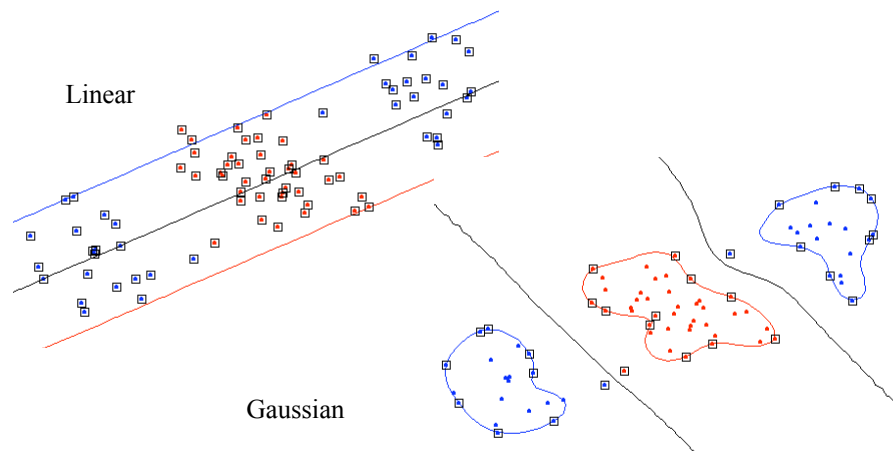
Type of Support Vector Machine	Inner Product Kernel $K(x, x_i), i = 1, 2, \dots, N$	Usual inner product
Polynomial learning machine	$(x^T x_i + 1)^p$	Power $p$ is specified <i>a priori</i> by the user
Radial-basis function (RBF)	$\exp(1/(2\sigma^2)   x - x_i  ^2)$	The width $\sigma^2$ is specified <i>a priori</i>
Two layer neural net	$\tanh(\beta_0 x^T x_i + \beta_1)$	Actually works only for some values of $\beta_0$ and $\beta_1$

## Kernels generalize the notion of ‘inner product similarity’

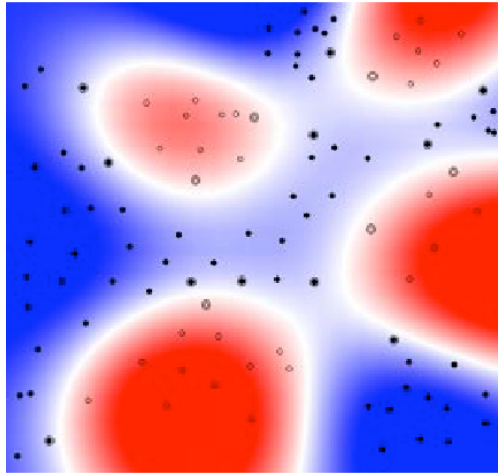
Note that one can define kernels over more than just vectors: strings, trees, structures, ... in fact, just about anything

A very powerful idea: used in comparing DNA, protein structure, sentence structures, etc.

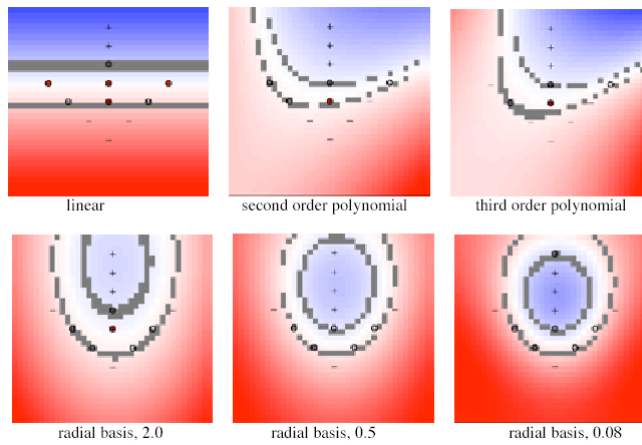
## Examples for Non Linear SVMs 2 – Gaussian Kernel



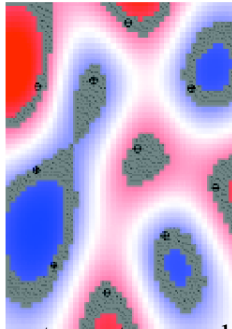
## Nonlinear rbf kernel



## Admiral's delight w/ diff kernel functions



## Overfitting by SVM



Every point is a support vector... too much freedom to bend to fit the training data – no generalization.

In fact, SVMs have an ‘automatic’ way to avoid such issues, but we won’t cover it here... see the book by Vapnik, 1995. (We add a penalty function for mistakes made after training by over-fitting: recall that if one over-fits, then one will tend to make errors on new data.

This penalty fn can be put into the quadratic programming problem directly. You don’t need to know this for this course.)