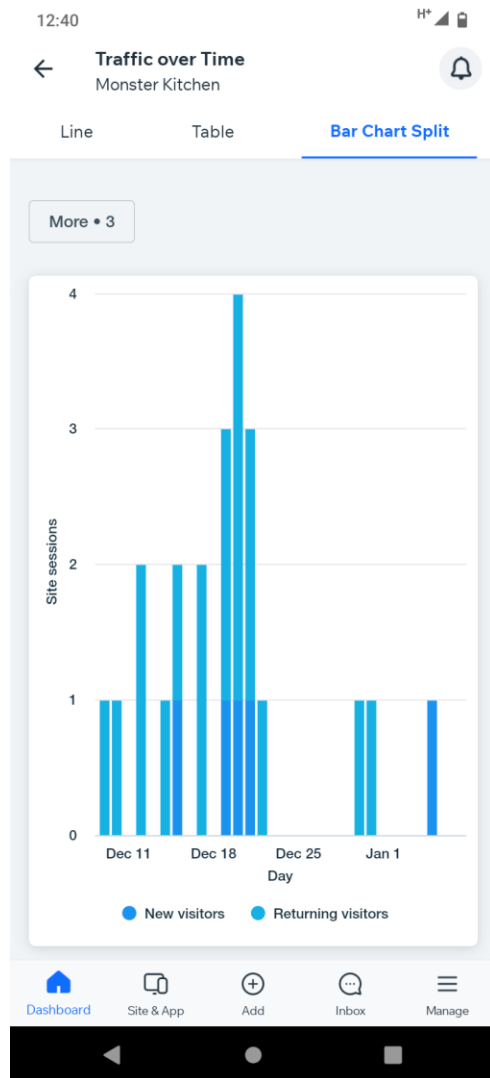


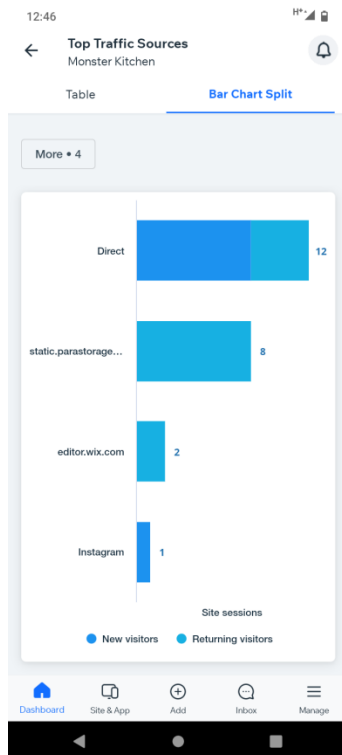
Module 6

Q1 what are events in Google analytics?

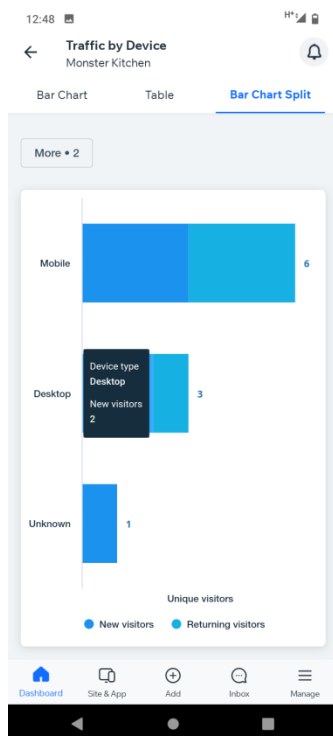
A1 an event allows you to measure a distinct user interaction on a websites or app. For example, loading a page, clicking a link, and completing a purchase are all interactions you. Can measure with events.



this chart represent in a day how many time website got open by visters.



this chart represent which way traffic got in website and which is best way a got more traffic in website.



this chart showing which platform doing a well performance in website.