

SALES PIPELINE ANALYSIS | Product

2016/Q4 2017/Q1 2017/Q3 2017/Q4 2017/Q2

Top_salling_product

GTX Pro 35,10,578.00 Top winning prod

GTX Basic 915

Highest_succes_rate

MG Special 65%

Fastest_sale_cycle

GTK 500

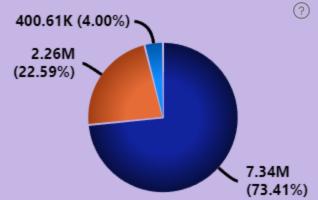








revenue by series



Product_success_rate compare to series



1000

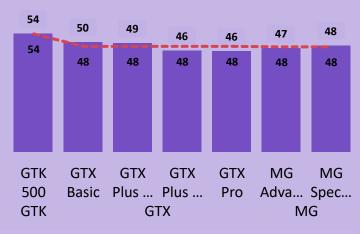
500

0

Product_sale_cycle days compare to series

53.72

sales cycle duration Series_sales_cycle



Revenue of won oppotuni by product



product_name sales_price Avg_revenue Differnce_pct

55	55.19	0.35%
3393	3,388.97	-0.12% 🔷
4821	4,815.61	-0.11% 🔷
5482	5,489.88	0.14%
	3393 4821	3393 3,388.97 4821 4,815.61



SALES PIPELINE ANALYSIS | Market_Reserach

2016/Q4

2017/Q2

2017/Q3

2017/Q4

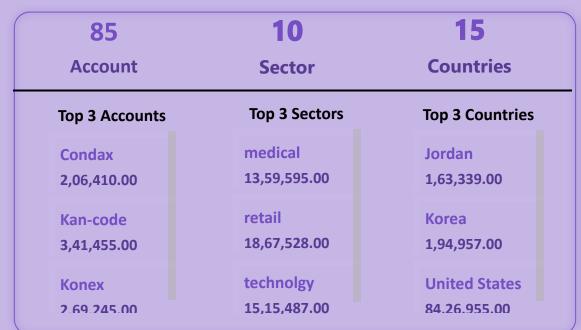
2017/Q1





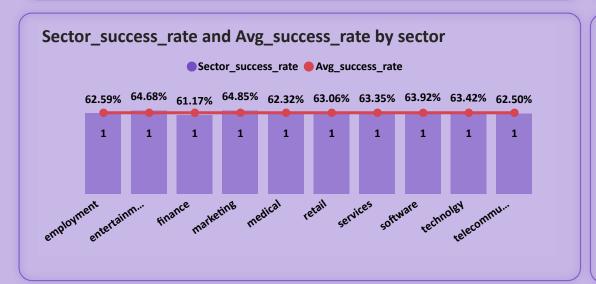


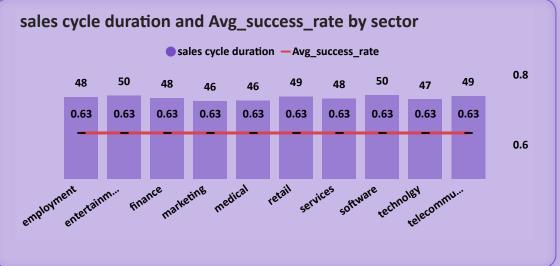














SALES PIPELINE ANALYSIS | Sales_Team_Performance

Cassey Cress

Donn Cantrell

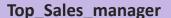
-- 2016/Q4 2017/Q1 2017/Q2 2017/Q3 2017/Q4











Melvin Marxen

22,51,930.00 Sales_revenue

Rocco Neubert

19,60,545.00 Sales_revenue

Summer Sewald

19,64,750.00 Sales_revenue Bottom_Performing_sales_agents_base_on_sale
sales_agent Sales Won_Deal Share_Total_Revenue

Darcel Schlecht 11,53,214.00 349 11.53%

Vicki Laflamme 4,78,396.00 221 4.78%

Kary Hendrixson 4,54,298.00 209 4.54%

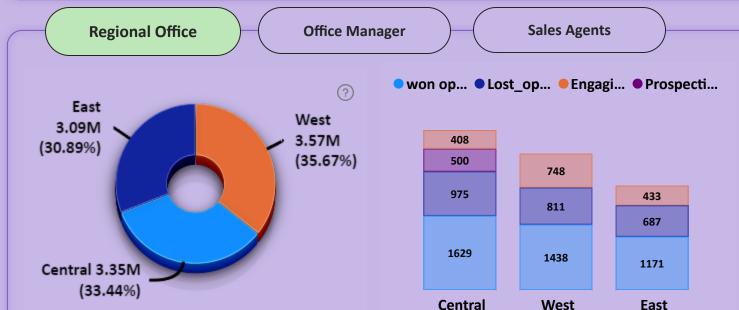
163

158

4.50%

4.46%

Top performing sales agents base on sale sales_agent Sales Won_Deals Share_Reven Violet Mclelland 1,23,431.00 122 1.23% 55 Wilburn Farren 1,57,640.00 1.58% Niesha Huffines 1,76,961.00 105 1.77% Versie Hillebrand 1,87,693.00 176 1.88% Lajuana Vencill 1,94,632.00 127 1.95%



4,50,489.00

4,45,860.00



