

# Amit Rambaran

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## SUMMARY

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Experienced front-end developer with a strong track record of delivering high-impact features and optimizing web performance. Proven ability to increase customer acquisition, enhance customer lifetime value, and streamline manufacturing processes.

## EXPERIENCE

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### Front-end Developer

Nov 2021 – Present

*Goodfood Market Corp – Toronto, ON*

- Developed and shipped web features with Next.js in a backend for frontend (BFF) pattern as part of a fast-paced, agile development team
- Optimized key web performance metrics such as reducing Largest Contentful Paint (LCP), Time To Interactive (TTI) and total number of network requests via memoization, code splitting and platform version upgrades
- Achieved a 12% increase in customer acquisition through ownership of high-impact funnels such as upsell flow and referral programs while transitioning to a newly built site
- Implemented a monorepo between the web and mobile apps, reducing the need for duplicated services

### Full-stack Developer

May 2021 – Oct 2021

*ARCX Inc – Toronto, ON*

- Created a RESTful API with Node.js and Express.js to allow customers to view detailed specs on various manufacturing execution system (MES) tools
- Designed a database query interpreter to parse custom XML and map the received data to front-end components
- Developed frontend SaaS solutions for MES dashboards on automobile production floors, increasing operator QoL

### Front-end Developer

Jun 2019 – May 2021

*BMO Financial Group – Toronto, ON*

- Developed customer targeted web experiences for high traffic web pages to drive lead generation, resulting in an average increase of customer lifetime value by 4%
- Collaborated closely with product owners and digital managers regarding project requirements, feasibility, and potential impact across various lines of business
- Provided mentorship to junior developers via code reviews and peer programming sessions to aid their transition to intermediate developers

### Front-end Developer

May 2018 – Sept 2018

*Magna International – Toronto, ON*

- Designed and shipped a front-end dashboard for automobile part surface area measurements to reduce operator referencing time by over 30%
- Implemented CRUD operations with authentication to allow admins to add/modify part data, deprecating the manual process entirely
- Hosted the dashboard on an internal network to allow usage on the production floor on any approved device

## EDUCATION

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### Ryerson University

May 2019

*Bachelor of Computer Science (B.Sc.) – Toronto, ON*

## SKILLS

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**Languages:** HTML, CSS, JavaScript

**Libraries and Frameworks:** React.js, Next.js, Express.js, Tailwind, Sass

**Development Tools:** Node.js, React Query, Redux, Jest, Cypress, New Relic, GraphQL, Yarn, npm