

# Amit Rambaran

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## EXPERIENCE

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### Goodfood Market Corp.

Toronto, Ontario

Front-end Developer

2021 – Present

- Developed front-end functionality including cart actions, purchases, BFF queries, and end to end customer experience journeys for an e-commerce site with React/Next.js
- Specialized in Google Analytics/Optimize/Tag Manager and increased customer acquisition by ~12% when transitioning to a new version of the company site
- Worked with designers and product managers in order to assess technical feasibility, time estimates, and potential changes to improve acquisition and retention rates

### ARCX Inc.

Toronto, Ontario

Full-stack Developer

2021

- Developed a RESTful API for the company site with a full-stack workflow including HTML, CSS, JavaScript, Node.js, MySQL, Express.js and Pug
- Worked with software and hardware teams to debug and deliver user-friendly, full stack SaaS features for custom MES software used by industry leading automotive manufacturers
- Participated in daily scrum meetings to discuss progress, customer requirements, roadblocks and deployment strategies

### BMO Financial Group

Toronto, Ontario

Front-end Developer

2019 – 2021

- Developed personalized web experiences for high-traffic web pages via A/B testing and experience targeting to increase customer conversion by six-figure value realizations
- Collaborated closely with product owners and digital managers regarding initiative requirements, planning, development, and deployment for various lines of businesses within the bank
- Provided mentorship to junior developers by performing code reviews and hosting peer programming sessions in an Agile environment

### Magna International

Toronto, Ontario

Front-end Developer

2018

- Created a responsive front-end dashboard to enable seamless access to information on 600+ automobile parts and their respective surface area measurements
- Reduced paint line costs by ~30% by hosting the site on the internal network, allowing for usage on the production floor on any company device
- Designed a CRUD feature with validation that allowed admin users to add/modify parts on a live SQL database directly from the user interface

## EDUCATION

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### Ryerson University

Toronto, Ontario

Bachelor of Computer Science (B.Sc.)

2019

## SKILLS

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HTML, CSS, JavaScript, React.js, React Query, Next.js, Tailwind, Jest, Cypress, New Relic, Node, GraphQL, jQuery, Google Analytics 360, Adobe Experience Cloud, Docker, NPM, Yarn, CI/CD, Git, Contentful, WEM, JIRA, Confluence, Responsive design, A/B Testing, W3C Compliance