

Amit Rambaran

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EXPERIENCE

Goodfood Market Corp.

Toronto, Ontario

Front-end Developer

2021 – Present

- Developed front-end functionality including cart actions, purchases, BFF queries, and end to end customer experience journeys for an e-commerce site with React/Next.js
- Specialized in Google Analytics/Optimize/Tag Manager and increased customer acquisition by ~12% when transitioning to a new version of the company site
- Worked with designers and product managers in order to assess technical feasibility, time estimates, and potential changes to improve conversion and retention rates

ARCX Inc.

Toronto, Ontario

Full-stack Developer

2021

- Developed a RESTful API for the company site with a full-stack workflow including HTML, CSS, JavaScript, Node.js, MySQL, Express.js and Pug
- Worked with software and hardware teams to debug and deliver user-friendly, full stack SaaS features for custom MES software used by industry leading automotive manufacturers
- Participated in daily scrum meetings to discuss progress, customer requirements, roadblocks and deployment strategies

BMO Financial Group

Toronto, Ontario

Front-end Developer

2019 – 2021

- Developed personalized web experiences for high-traffic web pages via A/B testing and experience targeting to increase customer conversion by six-figure value realizations
- Collaborated closely with product owners and digital managers regarding initiative requirements, planning, development and deployment for various lines of businesses within the bank
- Provided mentorship to junior developers by performing code reviews and hosting peer programming sessions in an Agile environment

Reconnect IT

Toronto, Ontario

Front-end Developer

2017 – 2019

- Utilized multiple APIs with Google Analytics to enable target audience segmentation and timestamped bookings
- Designed a landing page with custom CSS animations for a music production company to establish clearer brand presence and increase stream traffic
- Leveraged WordPress for a recruitment company to create a recruitment site that allowed users to apply to generated job postings within a custom geofenced area

EDUCATION

Ryerson University

Toronto, Ontario

Bachelor of Computer Science (B.Sc.)

2019

SKILLS

HTML, CSS, Javascript, React, Next, Tailwind, Jest, Node, GraphQL, jQuery, Google Analytics 360, Adobe Experience Cloud, Docker, NPM, Yarn, CI/CD, Git, Contentful, WEM, JIRA, Confluence, Responsive design, A/B Testing, W3C Compliance