# Amit Rambaran

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## SUMMARY

Senior Front-End Developer with 6+ years of experience architecting and delivering high-performance, user-centric web applications. Expertise in React/Next.js ecosystem, performance optimization, and agile methodologies. Proven track record of driving impactful projects that boost user engagement and conversion rates.

## EXPERIENCE

### Front-end Developer
Nov 2021 – Present
*Goodfood Market Corp – Toronto, ON*
- Developed and shipped web features with Next.js in a backend for frontend (BFF) pattern as part of a fast-paced, agile development team
- Optimized key web performance metrics such as reducing Largest Contentful Paint (LCP) and total number of network requests via memoization, code splitting and platform version upgrades
- Achieved a 12% increase in customer acquisition through ownership of high-impact funnels such as upsell flow and referral programs while transitioning to a newly built site
- Implemented a monorepo between web and mobile apps to reduce repeated code

### Full-stack Developer
May 2021 – Oct 2021
*ARCX Inc – Toronto, ON*
- Created a RESTful API with Node.js and Express.js, enabling real-time access to manufacturing execution system (MES) tool specifications
- Developed frontend SaaS solutions for MES dashboards on automobile production floors, increasing operator quality of life and efficiency
- Designed a database query interpreter to parse XML and map data to front-end components

### Front-end Developer
Jun 2019 – May 2021
*BMO Financial Group – Toronto, ON*
- Developed and optimized high-traffic web pages, driving lead generation and increasing average customer lifetime value (CLV) by 4%
- Collaborated with product owners to define project requirements and assess feasibility, ensuring alignment with business objectives
- Implemented A/B and multivariate testing strategies for personalized product recommendations
- Conducted regular code reviews and peer programming sessions, mentoring two junior developers

### Front-end Developer Intern
May 2018 – Sep 2018
*Magna International – Toronto, ON*
- Designed and shipped a front-end dashboard for automobile part measurements, reducing operator reference time by over 30%
- Implemented CRUD operations with authentication to allow admins to add/modify part data, deprecating the manual process
- Hosted the dashboard on an internal secured network, enabling production floor access

## EDUCATION

### Ryerson University
May 2019
*Bachelor of Computer Science (B.Sc.) – Toronto, ON*

## SKILLS

**Languages:** HTML, CSS, JavaScript (ES6+)
**Libraries and Frameworks**:  React.js, Next.js, Express.js, Node.js, React Query, Redux, Tailwind
**Development Tools**: Git, Jest, Cypress, Webpack, New Relic, GraphQL, Yarn, npm