# **Amit Rambaran**

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#### **SUMMARY**

Senior Front-End Developer with 7+ years of experience architecting and delivering high-performance, user-centric web applications. Expertise in React/Next.js ecosystem, performance optimization, and agile methodologies. Proven track record of driving impactful projects that boost user engagement and conversion rates.

#### **EXPERIENCE**

# **Front-end Developer**

Nov 2021 - Present

Goodfood Market Corp – Toronto, ON

- Developed and shipped web features with Next.js in a backend for frontend (BFF) pattern as part of a fast-paced, agile development team
- Optimized key web performance metrics such as reducing Largest Contentful Paint (LCP) and total number of network requests via memoization, code splitting and platform version upgrades
- Achieved a 12% increase in customer acquisition through ownership of high-impact funnels such as upsell flow and referral programs while transitioning to a newly built site
- Implemented a monorepo between web and mobile apps to reduce repeated code

#### **Full-stack Developer**

May 2021 - Oct 2021

ARCX Inc - Toronto, ON

- Created a RESTful API with Node.js and Express.js, enabling real-time access to manufacturing execution system (MES) tool specifications
- Developed frontend SaaS solutions for MES dashboards on automobile production floors, increasing operator quality of life and efficiency
- Designed a database query interpreter to parse XML and map data to front-end components

### **Front-end Developer**

Jun 2019 - May 2021

BMO Financial Group - Toronto, ON

- Developed and optimized high-traffic web pages, driving lead generation and increasing average customer lifetime value (CLV) by 4%
- Collaborated with product owners to define project requirements and assess feasibility, ensuring alignment with business objectives
- Implemented A/B and multivariate testing strategies for personalized product recommendations
- Conducted regular code reviews and peer programming sessions, mentoring two junior developers

#### Front-end Developer Intern

May 2018 - Sep 2018

Magna International – Toronto, ON

- Designed and shipped a front-end dashboard for automobile part measurements, reducing operator reference time by over 30%
- Implemented CRUD operations with authentication to allow admins to add/modify part data, deprecating the manual process
- Hosted the dashboard on an internal secured network, enabling production floor access

#### **EDUCATION**

Ryerson University May 2019

Bachelor of Computer Science (B.Sc.) - Toronto, ON

## **SKILLS**

Languages: HTML, CSS, JavaScript (ES6+)

Libraries and Frameworks: React.js, Next.js, Express.js, Node.js, React Query, Redux, Tailwind

Development Tools: Git, Jest, Cypress, Webpack, New Relic, GraphQL, Yarn, npm