



GROUP FOUR CAREERS

CREATIVE AND MEDIA CAREERS

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Top Career Positions: Graphic Designer, Journalist (Print/TV/Digital), Video Editor, Film Director, Animator (2D/3D), Advertising Creative Director, Photographer, Music Composer/Singer, Content Creator (YouTube/Social Media), Radio Jockey (RJ).

The SMM Academic and Competitive Excellence Program is your gateway to unlocking creative potential and thriving in the vibrant world of media and arts. By fusing timeless Vedic creativity with contemporary cognitive techniques, this program enhances your imaginative, aesthetic, and communicative abilities, as these are essential for careers as a Film Director, Graphic Designer, or Content Creator. Whether you seek to captivate audiences, design visually stunning narratives, or compose evocative music, this pathway empowers you to transform inspiration into impactful artistry.

Sr. No.	Traits	Natal	Present	Required	Difference
1	(12) Creativity	10.163	6.352	8.080	-1.728
2	(21) Emotional Expression	10.352	6.470	7.712	-1.242
3	(51) Assertiveness	11.329	7.081	7.987	-0.906
4	(39) Eclecticism	10.183	6.364	7.179	-0.815
5	(40) Inquisitiveness	10.099	6.312	7.120	-0.808
6	(86) Imaginative	6.135	3.834	4.571	-0.737
7	(52) Talkativeness	9.145	5.716	6.447	-0.731
8	(95) Team-Oriented	4.768	2.980	3.695	-0.715
9	(118) Emotional	5.047	3.154	3.861	-0.707
10	(115) Melodic	4.979	3.112	3.809	-0.697
11	(77) Storytelling	5.030	3.144	3.798	-0.654
12	(75) Persuasive	5.001	3.126	3.776	-0.650
13	(90) Aesthetic	5.020	3.137	3.740	-0.603
14	(168) Design Thinking	9.576	5.985	7.038	1.053
15	(151) Resilience	9.988	6.242	7.341	1.099
16	(143) Teamwork	10.562	6.601	7.763	1.162
17	(157) Time Management	10.690	6.681	7.857	1.176
18	(161) Proactiveness	10.740	6.713	7.894	1.181
19	(141) Communication	15.851	9.907	11.650	1.743
20	(155) Adaptability	16.044	10.027	11.792	1.765
Total		180.702	112.938	133.110	-1.814