



GROUP FOUR CAREERS

CREATIVE AND MEDIA CAREERS

Creative & Media Careers

Top Career Positions: Graphic Designer, Journalist (Print/TV/Digital), Video Editor, Film Director, Animator (2D/3D), Advertising Creative Director, Photographer, Music Composer/Singer, Content Creator (YouTube/Social Media), Radio Jockey (RJ).

The SMM Academic and Competitive Excellence Program is your gateway to unlocking creative potential and thriving in the vibrant world of media and arts. By fusing timeless Vedic creativity with contemporary cognitive techniques, this program enhances your imaginative, aesthetic, and communicative abilities, as these are essential for careers as a Film Director, Graphic Designer, or Content Creator. Whether you seek to captivate audiences, design visually stunning narratives, or compose evocative music, this pathway empowers you to transform inspiration into impactful artistry.

Sr. No.	Traits	Natal	Present	Required	Difference
1	(12) Creativity	10.331	6.457	8.213	-1.756
2	(21) Emotional Expression	10.398	6.499	7.747	-1.248
3	(51) Assertiveness	11.276	7.047	7.950	-0.903
4	(40) Inquisitiveness	10.265	6.416	7.237	-0.821
5	(39) Eclecticism	10.114	6.321	7.130	-0.809
6	(52) Talkativeness	9.197	5.748	6.484	-0.736
7	(86) Imaginative	6.106	3.816	4.549	-0.733
8	(95) Team-Oriented	4.736	2.960	3.670	-0.710
9	(115) Melodic	5.008	3.130	3.831	-0.701
10	(118) Emotional	4.975	3.109	3.806	-0.697
11	(75) Persuasive	5.083	3.177	3.838	-0.661
12	(77) Storytelling	5.052	3.157	3.814	-0.657
13	(90) Aesthetic	4.948	3.093	3.686	-0.593
14	(168) Design Thinking	9.618	6.011	7.069	1.058
15	(151) Resilience	9.921	6.201	7.292	1.091
16	(143) Teamwork	10.621	6.638	7.806	1.168
17	(157) Time Management	10.751	6.719	7.902	1.183
18	(161) Proactiveness	10.788	6.742	7.929	1.187
19	(141) Communication	15.858	9.911	11.656	1.745
20	(155) Adaptability	16.051	10.032	11.797	1.765
Total		181.097	113.184	133.406	-1.828