

# Startup Introduction

- RozgarWale – Empowering Workers, Serving India with **Dignity, Skills and Opportunity.**

*A mission to digitally transform and uplift India's grassroots workforce.*

- **Tagline:** India's No. 1 Employment App - Verified by Govt.
- **Founder:** Amit Kumar Shaw
- **Based in:** Kolkata, West Bengal, India

## **Vision:**

- *To connect every skilled and unskilled worker across India with fair, dignified and technology-driven employment opportunities.*

## **Mission:**

- To create a unified platform where every worker — from a village craftsman to a city technician — can access verified jobs, digital tools, and growth opportunities through RozgarWale.

# Problem Statement

- India has over **300 million workers**, but **no organized digital platform** connects them with **verified job opportunities**.
- **Unskilled and semi-skilled workers** struggle daily to find **consistent and secure employment**.
- **Middlemen and fake agents** often exploit workers creating **trust and payment issues** for both workers and customers.
- **Regional language barriers** prevent rural workers from accessing digital job platforms.

## Solution

- **RozgarWale** is an **AI-powered, multilingual job platform** designed to connect India's workforce with **verified digital opportunities**.
- **Directly connects customers with verified and skilled workers.**
  - **Uses GPS-based** nearby worker **suggestions** for faster matching.
- **Provides a safe booking and payment system with document verification.**
- **Bridges the digital gap** through **voice input** and **multi-language support**.

## Market Opportunity

- India's unorganized labor market represents a massive **₹40 lakh crore** opportunity.
- It covers **60+ categories** such as plumbers, electricians, drivers, carpenters, farmers, and more.
- RozgarWale aims to **digitally empower and connect 10 million workers** across India within the next **5 years**.

# Product & Key Features

- **Multilingual Interface** (English, Hindi, Bengali.)
- **Real OTP Verification** + Firebase Database.
- **GPS Live Tracking** + Map View.
- **AI-based Job Description Generator** + Voice Command.
- **Wallet System** & Razorpay Payment Gateway.
- **Worker Verification Badges** & Corporate Module.
- **PDF Invoice Generation** + Subscription Plans.

# Business Model | Revenue Streams

RozgarWale generates revenue through multiple channels:

- **Customer:** Subscription Plans.
- **Commission:** On Completed Jobs.
- **Worker:** Visibility Boost & Lead Sales.
- **Corporate:** Tie-ups & Sponsored Profiles.
- **Training:** & Certification Programs.
- **Referral & Loyalty** (RozgarWale Credits) System.

# Competitive Advantage

Competitor Limitation	Rozgarwale Advantage
<b>UrbanClap / JustDial:</b> "High service charges", limited to metro cities.	"Covers both rural & urban India" with multilingual access.
<b>Government Portals:</b> Complex forms, slow response.	"User-friendly interface" + instant matching.
<b>Local Agents:</b> "No verification" or digital trust.	"Verified IDs" + "AI-based matching system."

## Current Stage & Traction

- **Stage:** *Early Traction.*
- **Trademark** filed under Classes 35, 41 & 42.
- **Prototype Live:** <https://rozgarwale.streamlit.app>.
- **Verified user testing** in West Bengal.
- **Preparing for mobile APK launch and PAN-India pilot rollout.**

# Team

➤ **Founder & CEO:** Amit Kumar Shaw.

➤ **Roles:** Product Development, Strategy, Operations & Design.

➤ **Mentors / Advisors:** To be onboarded via Startup India & industry partnerships.

# Vision & Impact

RozgarWale aims to create **1 million+ jobs by 2028**, empowering India's grassroots workforce through **AI-based learning** and **digital inclusion**.

- **Vision:** "One App – One Nation – One Employment."
- **Mission:** Empower every worker of India with dignity, income, and recognition.