```
import numpy as np
In [1]:
         import pandas as pd
         import seaborn as sns
         import matplotlib.pyplot as plt
In [2]:
         df=pd.read_csv(r"C:\Users\amits\Downloads\Customers_Data.csv", encoding='latin-1')
In [3]:
         df.head()
                                                 BirthDate
Out[3]:
           CustomerKey Prefix
                              FirstName LastName
                                                          MaritalStatus Gender
                                                                                    EmailAddress
                                                                                                Annua
                                                                                 jon24@adventure-
        0
                 11000
                                   JON
                                           YANG
                                                   4/8/1966
                                                                                       works.com
                                                                              eugene10@adventure-
                                                  5/14/1965
         1
                 11001
                         MR.
                               EUGENE
                                          HUANG
                                                                    S
                                                                           Μ
                                                                                       works.com
                                                                               ruben35@adventure-
        2
                 11002
                         MR.
                                 RUBEN
                                         TORRES
                                                 8/12/1965
                                                                   M
                                                                           Μ
                                                                                       works.com
                                                                               christy12@adventure-
        3
                 11003
                         MS.
                               CHRISTY
                                            ZHU
                                                  2/15/1968
                                                                    S
                                                                                       works.com
                                                                              elizabeth5@adventure-
                                                                    S
         4
                 11004
                        MRS. ELIZABETH JOHNSON
                                                   8/8/1968
                                                                                       works.com
In [4]:
        # Data Preprocessing
In [5]:
        df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 18148 entries, 0 to 18147
        Data columns (total 13 columns):
             Column
                              Non-Null Count Dtype
                              -----
                                               ----
         - - -
             CustomerKey
         0
                              18148 non-null
                                               int64
             Prefix
                              18018 non-null object
         1
         2
             FirstName
                              18148 non-null
                                               object
         3
             LastName
                              18148 non-null
                                               object
         4
             BirthDate
                              18148 non-null object
         5
             MaritalStatus 18148 non-null
                                               object
         6
             Gender
                            18018 non-null
                                               object
             EmailAddress
         7
                              18148 non-null
                                               object
         8
             AnnualIncome
                              18148 non-null
                                               object
         9
             TotalChildren
                              18148 non-null
                                               int64
         10 EducationLevel 18148 non-null
                                               object
         11 Occupation
                              18148 non-null
                                               object
         12 HomeOwner
                              18148 non-null
                                               object
        dtypes: int64(2), object(11)
        memory usage: 1.8+ MB
In [6]: | df.isnull().sum()
                             0
        CustomerKey
Out[6]:
                           130
        Prefix
        FirstName
                             0
        LastName
                             0
        BirthDate
                             0
        MaritalStatus
                             0
        Gender
                           130
        EmailAddress
                             0
        AnnualIncome
                             0
        TotalChildren
                             0
        EducationLevel
                             0
```

```
dtype: int64
 In [7]:
          mode=df['Prefix'].mode()[0]
 In [8]:
          df['Prefix'].fillna(mode, inplace=True)
 In [9]:
          mode=df['Gender'].mode()[0]
          df['Gender'].fillna(mode, inplace=True)
In [10]:
          df['full_name']= (df['Prefix']+ ' ' + df['FirstName']+ ' ' +df['LastName'])
In [11]:
          df.drop(columns=['Prefix', 'FirstName', 'LastName'], axis=1,inplace=True)
In [12]:
In [13]:
          df.head()
Out[13]:
             CustomerKey
                          BirthDate MaritalStatus Gender
                                                               EmailAddress AnnualIncome TotalChildren Education
                                                             jon24@adventure-
          0
                                                                                                     2
                    11000
                           4/8/1966
                                              Μ
                                                      Μ
                                                                                   $90,000
                                                                                                             Вί
                                                                   works.com
                                                         eugene10@adventure-
          1
                    11001 5/14/1965
                                              S
                                                                                   $60,000
                                                                                                     3
                                                                                                             Ва
                                                                   works.com
                                                          ruben35@adventure-
          2
                    11002 8/12/1965
                                              Μ
                                                      Μ
                                                                                   $60,000
                                                                                                     3
                                                                                                             Вέ
                                                                   works.com
                                                          christy12@adventure-
          3
                                              S
                                                      F
                    11003 2/15/1968
                                                                                   $70,000
                                                                                                     0
                                                                                                             Ва
                                                                   works.com
                                                         elizabeth5@adventure-
                                              S
                                                                                                     5
          4
                    11004
                           8/8/1968
                                                                                   $80,000
                                                                                                             Ва
                                                                  works.com
In [14]:
          df.shape
          (18148, 11)
Out[14]:
In [15]:
          df.isnull().sum()
          CustomerKey
                               0
Out[15]:
          BirthDate
                               0
          MaritalStatus
                               0
          Gender
                               0
          EmailAddress
                               0
          AnnualIncome
                               0
          TotalChildren
                               0
          EducationLevel
                               0
          Occupation
                               0
          HomeOwner
                               0
          full_name
                               0
          dtype: int64
In [16]:
          df.describe()
                 CustomerKey TotalChildren
Out[16]:
          count
                 18148.000000
                              18148.000000
```

0

0

Occupation

20247.470465

mean

1.843619

HomeOwner

```
5336.245656
                        1.613203
std
     11000.000000
                        0.000000
min
     15626.750000
                        0.000000
25%
50%
      20252.500000
                        2.000000
     24868.250000
                        3.000000
75%
      29483.000000
                        5.000000
max
```

```
In [17]: df = df.drop('CustomerKey', axis=1)
```

In [18]: # Exploaratory Data Analysis

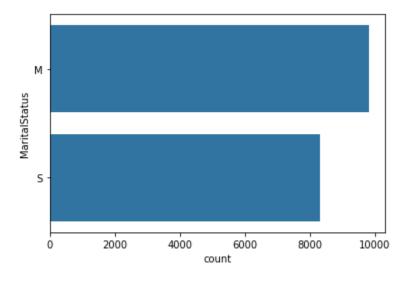
In [19]: df['MaritalStatus'].value_counts()

Out[19]: MaritalStatus M 9817 S 8331

Name: count, dtype: int64

In [20]: sns.countplot(df['MaritalStatus'])

Out[20]: <Axes: xlabel='count', ylabel='MaritalStatus'>



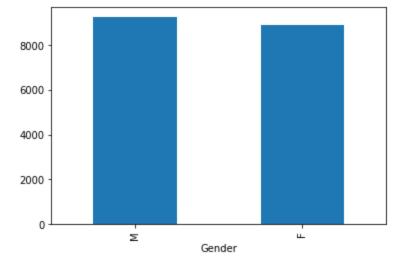
```
In [21]: df['Gender'].value_counts()
```

Out[21]: Gender M 9256 F 8892

Name: count, dtype: int64

In [22]: df['Gender'].value_counts().plot(kind = 'bar')

Out[22]: <Axes: xlabel='Gender'>



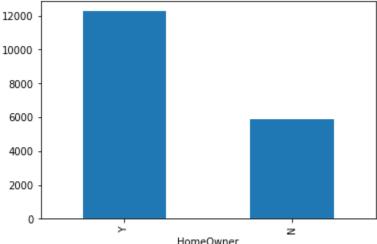
df['HomeOwner'].value_counts().plot(kind='bar')

<Axes: xlabel='HomeOwner'>

In [25]:

Out[25]:

```
df['TotalChildren'].value_counts()
In [23]:
          TotalChildren
Out[23]:
               5080
               3703
          2
          1
               3552
          4
               2259
          3
               2153
               1401
          Name: count, dtype: int64
          df['TotalChildren'].value_counts().plot(kind = 'bar', color = 'orange')
In [24]:
          <Axes: xlabel='TotalChildren'>
Out[24]:
          5000
          4000
          3000
          2000
          1000
                                 TotalChildren
```



```
HomeOwner
         # For further analysis, We should transform our categorical columns
In [26]:
         # Feature engineering
In [27]:
         df['TotalChildren'].unique()
In [28]:
         array([2, 3, 0, 5, 4, 1], dtype=int64)
Out[28]:
In [29]:
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 18148 entries, 0 to 18147
         Data columns (total 10 columns):
                              Non-Null Count Dtype
          #
              Column
         - - -
              -----
                              -----
          0
              BirthDate
                              18148 non-null
                                              object
                                              object
          1
              MaritalStatus
                              18148 non-null
          2
              Gender
                              18148 non-null
                                              object
          3
              EmailAddress
                              18148 non-null
                                              object
          4
              AnnualIncome
                              18148 non-null
                                              object
              TotalChildren
                              18148 non-null
                                              int64
          6
              EducationLevel 18148 non-null object
          7
              Occupation
                              18148 non-null
                                              object
          8
              HomeOwner
                              18148 non-null
                                              object
          9
              full_name
                              18148 non-null
                                              object
         dtypes: int64(1), object(9)
         memory usage: 1.4+ MB
I
```

In [30]:	<pre>df.head()</pre>							
Out[30]:	BirthDate	MaritalStatus	Gender	EmailAddress	AnnualIncome	TotalChildren	EducationLevel	Occup

	BirthDate	MaritalStatus	Gender	EmailAddress	AnnualIncome	TotalChildren	EducationLevel	Occup
0	4/8/1966	М	М	jon24@adventure- works.com	\$90,000	2	Bachelors	Profes
1	5/14/1965	S	М	eugene10@adventure- works.com	\$60,000	3	Bachelors	Profes
2	8/12/1965	М	М	ruben35@adventure- works.com	\$60,000	3	Bachelors	Profes:
3	2/15/1968	S	F	christy12@adventure- works.com	\$70,000	0	Bachelors	Profes
4	8/8/1968	S	F	elizabeth5@adventure- works.com	\$80,000	5	Bachelors	Profes

```
In [31]:
          df['MaritalStatus'].unique()
          array(['M', 'S'], dtype=object)
Out[31]:
In [32]:
          df['MaritalStatus']=df['MaritalStatus'].map({'M':0, 'S':1})
In [33]:
          df['Gender'].unique()
          array(['M', 'F'], dtype=object)
Out[33]:
          df['Gender']=df['Gender'].map({'M':0, 'F':1})
In [34]:
In [35]:
          # df['BirthDate']=df['BirthDate'].str.replace('/','')
          df['BirthDate']=pd.to_datetime(df['BirthDate'])
In [36]:
In [37]:
          df['Year'] = df['BirthDate'].dt.year
          df['Month'] = df['BirthDate'].dt.month
          df['Day'] = df['BirthDate'].dt.day
          # Add more feature extraction as needed
          df.drop('BirthDate', axis=1, inplace=True)
In [38]:
          df.drop('full_name', axis=1, inplace=True)
In [39]:
          df.head()
In [40]:
Out[40]:
             MaritalStatus Gender
                                       EmailAddress AnnualIncome TotalChildren EducationLevel Occupation Hom
                                    jon24@adventure-
          0
                              0
                      n
                                                                           2
                                                         $90,000
                                                                                   Bachelors
                                                                                            Professional
                                          works.com
                                 eugene10@adventure-
                                                                           3
          1
                                                         $60,000
                                                                                   Bachelors Professional
                                          works.com
                                  ruben35@adventure-
          2
                                                         $60,000
                                                                           3
                                                                                   Bachelors
                                                                                            Professional
                                          works.com
                                  christy12@adventure-
                                                                                   Bachelors
          3
                              1
                                                         $70,000
                                                                                            Professional
                                                                           0
                                          works.com
                                 elizabeth5@adventure-
          4
                                                         $80,000
                                                                           5
                                                                                   Bachelors Professional
                                          works.com
          df.info()
In [41]:
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 18148 entries, 0 to 18147
          Data columns (total 11 columns):
                                 Non-Null Count Dtype
           #
               Column
          - - -
           0
               MaritalStatus
                                 18148 non-null
                                                  int64
           1
               Gender
                                 18148 non-null
                                                  int64
           2
               EmailAddress
                                                  object
                                 18148 non-null
           3
               AnnualIncome
                                 18148 non-null
                                                  object
           4
               TotalChildren
                                 18148 non-null
                                                  int64
           5
               EducationLevel
                                 18148 non-null
                                                  object
           6
               Occupation
                                 18148 non-null
                                                  object
           7
               HomeOwner
                                 18148 non-null
                                                  object
           8
               Year
                                 18148 non-null
                                                  int32
           9
               Month
                                 18148 non-null
                                                  int32
```

```
memory usage: 1.3+ MB
          df['AnnualIncome']=df['AnnualIncome'].str.replace('$','')
In [42]:
          df['AnnualIncome']=df['AnnualIncome'].str.replace(',','')
In [43]:
In [44]:
          df['AnnualIncome']=df['AnnualIncome'].astype(int)
          df.head()
In [45]:
                                      EmailAddress AnnualIncome TotalChildren EducationLevel
Out[45]:
            MaritalStatus Gender
                                                                                          Occupation
                                    jon24@adventure-
          0
                      0
                             0
                                                          90000
                                                                          2
                                                                                 Bachelors
                                                                                          Professional
                                         works.com
                                eugene10@adventure-
          1
                                                          60000
                                                                                 Bachelors
                                                                                          Professional
                                         works.com
                                  ruben35@adventure-
          2
                      0
                             0
                                                          60000
                                                                          3
                                                                                 Bachelors Professional
                                         works.com
                                 christy12@adventure-
          3
                             1
                                                          70000
                                                                          0
                                                                                 Bachelors
                                                                                          Professional
                                         works.com
                                elizabeth5@adventure-
          4
                                                          80000
                                                                          5
                                                                                 Bachelors Professional
                                         works.com
          df.rename(columns={'AnnualIncome': 'AnnualIncome($)'}, inplace=True)
In [46]:
          df['EducationLevel'].unique()
In [47]:
          array(['Bachelors', 'Partial College', 'High School',
Out[47]:
                 'Partial High School', 'Graduate Degree'], dtype=object)
          df['EducationLevel']=df['EducationLevel'].map({'Bachelors':3, 'Partial College':2, 'High
In [48]:
                  'Partial High School':0, 'Graduate Degree':4})
          df['Occupation'].unique()
In [49]:
          array(['Professional', 'Management', 'Skilled Manual', 'Clerical',
Out[49]:
                 'Manual'], dtype=object)
In [50]:
          df['Occupation']=df['Occupation'].map({'Professional':4, 'Management':3, 'Skilled Manual
                  'Manual':0})
          df.info()
In [51]:
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 18148 entries, 0 to 18147
          Data columns (total 11 columns):
               Column
           #
                                 Non-Null Count
                                                  Dtype
           0
               MaritalStatus
                                 18148 non-null
                                                  int64
           1
               Gender
                                 18148 non-null
                                                  int64
           2
               EmailAddress
                                 18148 non-null
                                                  object
           3
               AnnualIncome($) 18148 non-null
                                                  int32
           4
               TotalChildren
                                 18148 non-null
                                                  int64
           5
               EducationLevel
                                 18148 non-null int64
           6
               Occupation
                                 18148 non-null
                                                  int64
           7
                                 18148 non-null
               HomeOwner
                                                  object
           8
               Year
                                 18148 non-null
                                                  int32
           9
               Month
                                 18148 non-null
                                                  int32
           10
               Day
                                 18148 non-null
                                                  int32
```

18148 non-null int32

dtypes: int32(3), int64(3), object(5)

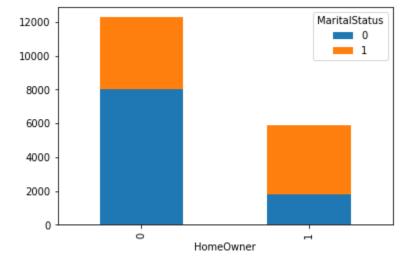
10 Day

df.groupby(['HomeOwner', 'MaritalStatus']).size().unstack().plot(kind = 'bar', stacked =

In [57]:

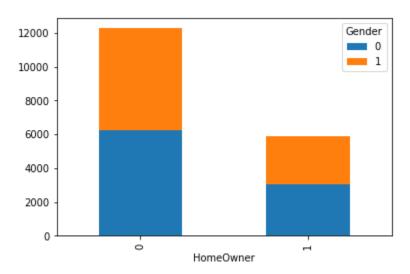
Out[57]:

<Axes: xlabel='HomeOwner'>

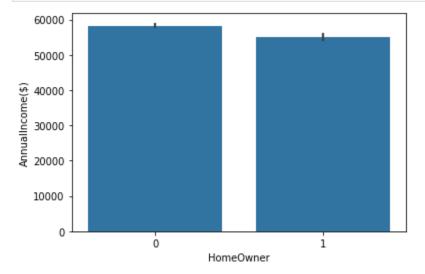


In [58]: df.groupby(['HomeOwner', 'Gender']).size().unstack().plot(kind='bar', stacked=True)

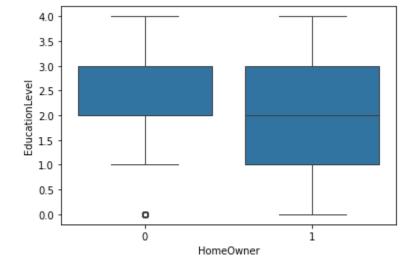
Out[58]: <Axes: xlabel='HomeOwner'>



In [59]: sns.barplot(x='HomeOwner', y='AnnualIncome(\$)', data=df)
plt.show()



```
In [60]: # Create a box plot
    sns.boxplot(x='HomeOwner', y='EducationLevel', data=df)
    plt.show()
```



In [61]: sns.distplot(df['AnnualIncome(\$)'])

C:\Users\amits\AppData\Local\Temp/ipykernel_4652/3011801725.py:1: UserWarning:

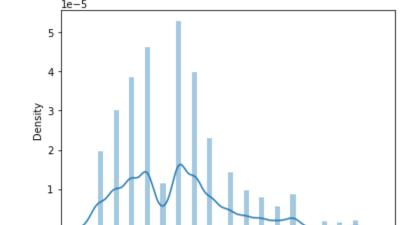
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df['AnnualIncome(\$)'])

Out[61]: <Axes: xlabel='AnnualIncome(\$)', ylabel='Density'>



AnnualIncome(\$)

In [62]: sns.distplot(df['TotalChildren'])

25000

50000

C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2836331933.py:1: UserWarning:

`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

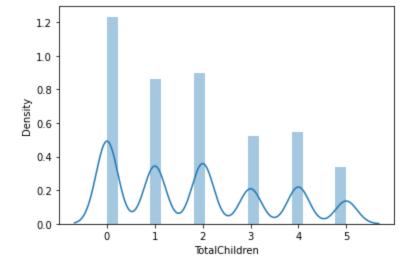
For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

75000 100000 125000 150000 175000

sns.distplot(df['TotalChildren'])

<Axes: xlabel='TotalChildren', ylabel='Density'>

Out[62]:



In [63]: sns.distplot(df['EducationLevel'])

 ${\tt C:\Users\AppData\Local\Temp/ipykernel_4652/1411993376.py:1:\ UserWarning:}$

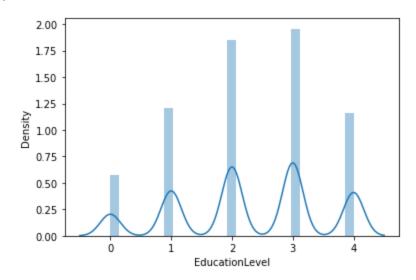
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df['EducationLevel'])

Out[63]: <Axes: xlabel='EducationLevel', ylabel='Density'>



```
In [64]: sns.distplot(df['Occupation'])
```

C:\Users\amits\AppData\Local\Temp/ipykernel_4652/1725454351.py:1: UserWarning:

`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

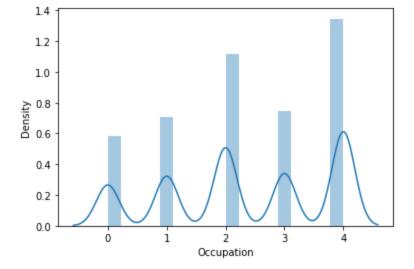
Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df['Occupation'])

<Axes: xlabel='Occupation', ylabel='Density'>

Out[64]:



sns.distplot(df['HomeOwner']) In [65]:

C:\Users\amits\AppData\Local\Temp/ipykernel_4652/3688478997.py:1: UserWarning:

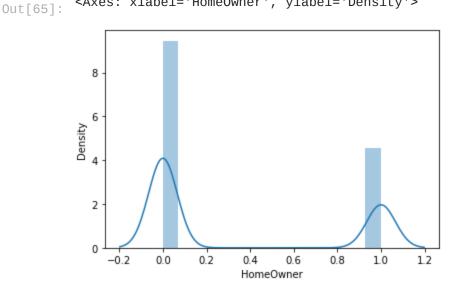
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(df['HomeOwner'])

<Axes: xlabel='HomeOwner', ylabel='Density'>



Correlation In [66]:

df.corr() In [67]:

Out[67]:

MaritalStatus Gender AnnualIncome(\$) TotalChildren EducationLevel Occupation HomeO MaritalStatus 1.000000 0.044471 -0.102527 -0.158561-0.103100-0.1292350.32 Gender 0.044471 1.000000 0.002301 0.002702 0.012283 0.016329 -0.00 AnnualIncome(\$) -0.102527 0.002301 1.000000 0.215223 0.251036 0.686995 -0.04**TotalChildren** -0.158561 0.002702 0.215223 1.000000 0.023309 0.262187 -0.18EducationLevel -0.103100 0.012283 0.251036 0.023309 1.000000 0.311983 -0.13-0.129235 0.016329 0.686995 0.262187 0.311983 1.000000 -0.06 Occupation

```
HomeOwner
                  0.323359 - 0.003991
                                              -0.045679
                                                             -0.186142
                                                                              -0.135072
                                                                                           -0.068430
                                                                                                          1.00
       Year
                  0.196937 -0.000800
                                              -0.163500
                                                             -0.517611
                                                                              -0.038517
                                                                                           -0.203522
                                                                                                          0.11
                 -0.000624
                            0.007746
                                               0.003925
                                                                                            0.007852
                                                                                                         -0.00
     Month
                                                             -0.003644
                                                                               0.010174
        Day
                 -0.000155
                             0.011479
                                              -0.002655
                                                             -0.004215
                                                                              -0.001358
                                                                                            0.005015
                                                                                                         -0.00
```

```
In [68]: # Matrix plot
In [69]: # Heatmap
```

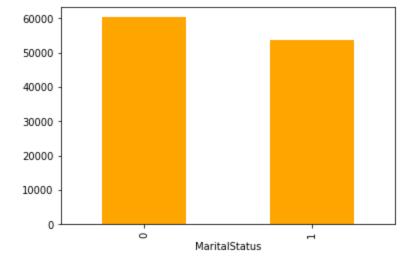
In [70]: plt.figure(figsize = (12,8))
sns.heatmap(df.corr(), annot = True, linewidth = 0.5, cmap = 'summer')

Out[70]: <Axes: >

MaritalStatus -	- 1	0.044	-0.1	-0.16	-0.1	-0.13	0.32	0.2	-0.00062	-0.00015	-1.0
Gender -	0.044	1	0.0023	0.0027	0.012	0.016	-0.004	-0.0008	0.0077	0.011	- 0.8
AnnualIncome(\$)	-0.1	0.0023	1	0.22	0.25	0.69	-0.046	-0.16	0.0039	-0.0027	- 0.6
TotalChildren -	-0.16	0.0027	0.22	1	0.023	0.26	-0.19	-0.52	-0.0036	-0.0042	- 0.4
EducationLevel -	-0.1	0.012	0.25	0.023	1	0.31	-0.14	-0.039	0.01	-0.0014	0.4
Occupation -	-0.13	0.016	0.69	0.26	0.31	1	-0.068	-0.2	0.0079	0.005	- 0.2
HomeOwner -	0.32	-0.004	-0.046	-0.19	-0.14	-0.068	1	0.11	-0.0043	-0.0033	- 0.0
Year -	0.2	-0.0008	-0.16	-0.52	-0.039	-0.2	0.11	1	0.0025	0.012	0.2
Month -	-0.00062	0.0077	0.0039	-0.0036	0.01	0.0079	-0.0043	0.0025	1	0.013	
Day -	-0.00015	0.011	-0.0027	-0.0042	-0.0014	0.005	-0.0033	0.012	0.013	1	0.4
	MaritalStatus -	Gender -	Annualincome(\$) -	TotalChildren -	EducationLevel -	Occupation -	HomeOwner -	Year -	Month -	Day -	

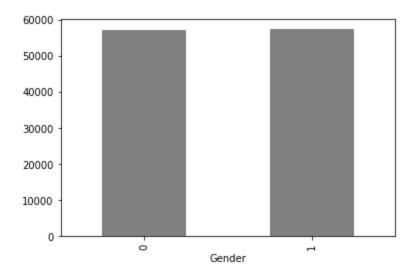
In [71]: df.groupby('MaritalStatus')['AnnualIncome(\$)'].mean().plot(kind = 'bar', color = 'orange

Out[71]: <Axes: xlabel='MaritalStatus'>

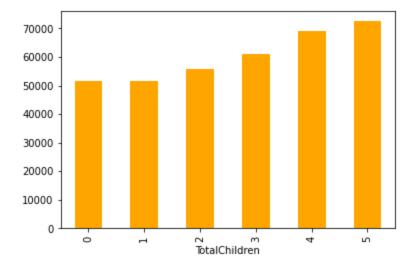


```
In [72]: df.groupby('Gender')['AnnualIncome($)'].mean().plot(kind = 'bar', color = 'grey')
```

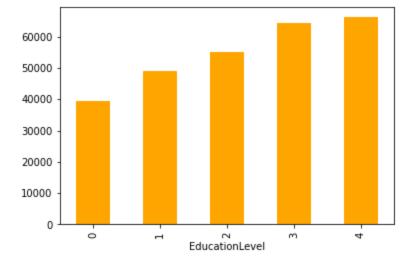
Out[72]: <Axes: xlabel='Gender'>



```
In [73]: df.groupby('TotalChildren')['AnnualIncome($)'].mean().plot(kind = 'bar', color = 'orange
Out[73]: <Axes: xlabel='TotalChildren'>
```

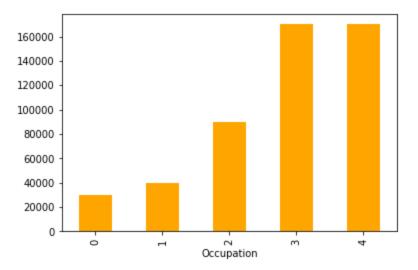


```
In [74]: df.groupby('EducationLevel')['AnnualIncome($)'].mean().plot(kind = 'bar', color = 'orang
Out[74]: <Axes: xlabel='EducationLevel'>
```



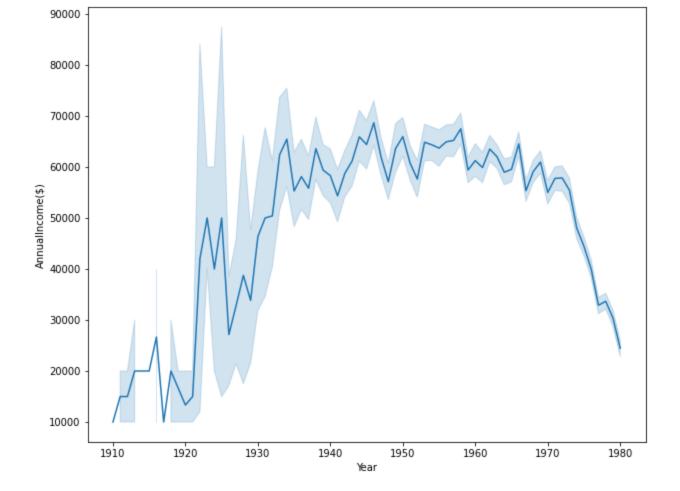
```
In [75]: df.groupby('Occupation')['AnnualIncome($)'].max().plot(kind = 'bar', color = 'orange')
```

Out[75]: <Axes: xlabel='Occupation'>



```
In [76]: plt.figure(figsize = (10,8))
sns.lineplot(x = df['Year'], y = df['AnnualIncome($)'])
```

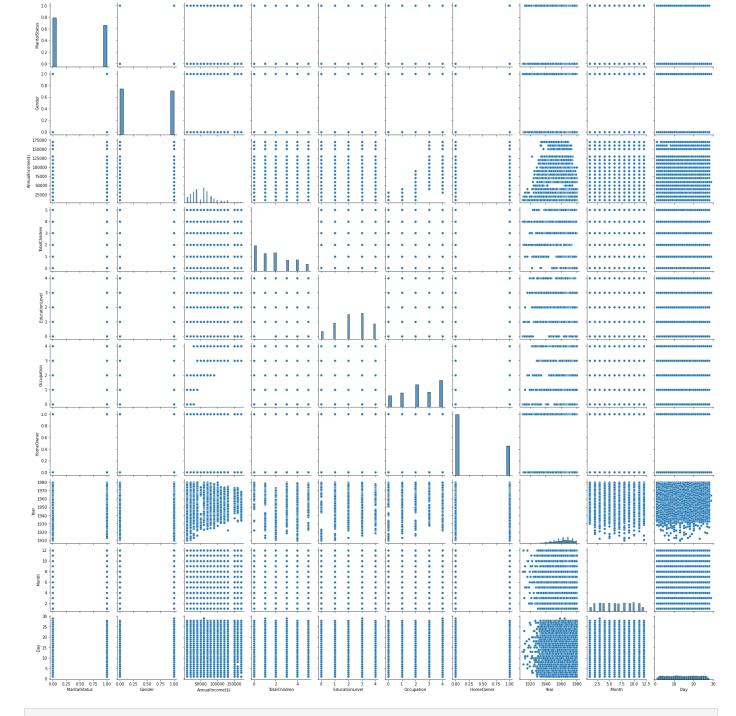
Out[76]: <Axes: xlabel='Year', ylabel='AnnualIncome(\$)'>



In [77]: # Pair plot

In [78]: sns.pairplot(df)

 $\operatorname{Out}[78]$: <seaborn.axisgrid.PairGrid at 0x1e23a2664c0>



In [79]: # Splitting the data

In [80]: df.head()

Out[80]: MaritalStatus Gender AnnualIncome(\$) TotalChildren EducationLevel Occupation HomeOwner Year Mon

In [81]: y=df['HomeOwner']

In [82]: x=df.iloc[:,:6]
print(x)

```
TotalChildren
                 MaritalStatus
                                 Gender
                                         AnnualIncome($)
                                                                           EducationLevel
         0
                                                                        2
                              0
                                      0
                                                    90000
                                                                                         3
         1
                              1
                                      0
                                                    60000
                                                                                         3
         2
                                                    60000
                                                                        3
                                                                                         3
                              0
                                      0
         3
                                                    70000
                                                                        0
                                                                                         3
                              1
                                      1
         4
                                                                        5
                                                                                         3
                                                    80000
                              1
                                      1
          . . .
                                                      . . .
         18143
                              0
                                      0
                                                    30000
                                                                        1
                                                                                         4
         18144
                              1
                                      1
                                                    30000
                                                                        3
                                                                                         4
                                                                        3
         18145
                              1
                                      0
                                                    30000
                                                                                         4
         18146
                              0
                                      0
                                                    30000
                                                                        3
                                                                                         3
                                                                                         3
         18147
                              0
                                      0
                                                    30000
                                                                        0
                 Occupation
         0
         1
                           4
         2
                           4
         3
                           4
         4
                           4
         18143
                           1
         18144
                           1
         18145
                           1
         18146
                           1
         18147
                           1
         [18148 rows x 6 columns]
         from sklearn.model_selection import train_test_split
In [83]:
          x_train,x_test,y_train,y_test=train_test_split(x, y, test_size=0.3, random_state=42, str
In [84]:
In [85]:
          x_train.shape
          (12703, 6)
Out[85]:
In [86]:
          y_train.shape
          (12703,)
Out[86]:
In [87]:
          # Before Applying Logistic Regression we should apply Standardization
          from sklearn.preprocessing import StandardScaler
In [88]:
          scaler = StandardScaler()
          scaled_x_train = scaler.fit_transform(x_train)
          scaled_x_test = scaler.transform(x_test)
In [89]:
          from sklearn.linear_model import LogisticRegression
          model=LogisticRegression()
In [90]:
In [91]:
          model.fit(scaled_x_train,y_train)
Out[91]:
         □ LogisticRegression
         LogisticRegression()
         y_pred=model.predict(scaled_x_test)
In [92]:
```

from sklearn.metrics import accuracy_score , r2_score, confusion_matrix

In [93]:

```
In [94]: acc = accuracy_score(y_test,y_pred)
         r2 = r2_score(y_test, y_pred)
         cm = confusion_matrix(y_test, y_pred)
         print('accuracy score :', acc)
         print('r2_score:',r2)
         accuracy score : 0.7226813590449954
         r2_score: -0.26510495572721204
In [95]:
         print(cm)
         [[3201 477]
          [1033 734]]
         sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
In [96]:
         sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)
         plt.legend()
         plt.show()
         C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:1: UserWarning:
         `distplot` is a deprecated function and will be removed in seaborn v0.14.0.
         Please adapt your code to use either `displot` (a figure-level function with
         similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).
         For a guide to updating your code to use the new functions, please see
         https://qist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751
           sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
         C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:2: UserWarning:
         `distplot` is a deprecated function and will be removed in seaborn v0.14.0.
         Please adapt your code to use either `displot` (a figure-level function with
         similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).
         For a guide to updating your code to use the new functions, please see
         https://qist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751
           sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)
                                               actual value
           4.0
                                               predicted value
           3.5
           3.0
           2.5
           2.0
           1.5
           1.0
```

```
In [97]: # Random Forest Classifier
```

-0.2

0.0

0.5

```
In [98]: from sklearn.ensemble import RandomForestClassifier
from sklearn.model_selection import GridSearchCV

param_grid = {
```

0.2

0.4

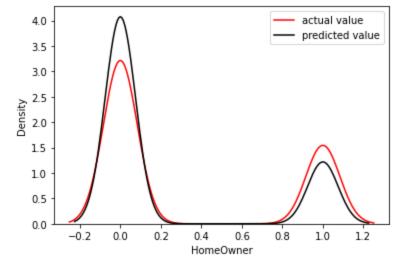
HomeOwner

0.6

0.8

1.0

```
'n_estimators': [100, 200, 300, 400, 500, 800, 1000],
              'max_depth': [None, 5,10, 15,20],
              'min_samples_split': [2, 5, 10, 15, 20],
              'min_samples_leaf': [1,3, 5,8,10]
         }
         grid_search = GridSearchCV(RandomForestClassifier(random_state=42), param_grid, cv=5, ve
         grid_search.fit(x_train, y_train)
         best_params = grid_search.best_params_
         Fitting 5 folds for each of 875 candidates, totalling 4375 fits
In [99]: grid_search.best_estimator_
         best_params
Out[99]: {'max_depth': 10,
          'min_samples_leaf': 1,
          'min_samples_split': 10,
          'n_estimators': 300}
In [106... | rfc = RandomForestClassifier(max_depth=10, min_samples_leaf = 1, min_samples_split = 10,
         rfc.fit(x_train, y_train)
         y_pred = rfc.predict(x_test)
In [107... acc = accuracy_score(y_test,y_pred)
         r2 = r2_score(y_test, y_pred)
         cm = confusion_matrix(y_test, y_pred)
         print('accuracy score :', acc)
         print('r2_score:',r2)
         accuracy score : 0.76161616161616
         r2_score: -0.08748757121451733
In [108... print(cm)
         [[3286 392]
          [ 906 861]]
         sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
In [109...
         sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)
         plt.legend()
         plt.show()
         C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:1: UserWarning:
         `distplot` is a deprecated function and will be removed in seaborn v0.14.0.
         Please adapt your code to use either `displot` (a figure-level function with
         similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).
         For a guide to updating your code to use the new functions, please see
         https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751
           sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
         C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:2: UserWarning:
         `distplot` is a deprecated function and will be removed in seaborn v0.14.0.
         Please adapt your code to use either `displot` (a figure-level function with
         similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).
         For a guide to updating your code to use the new functions, please see
         https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751
           sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)
```



```
In [128...
         from sklearn.model_selection import RandomizedSearchCV
         from sklearn.tree import DecisionTreeClassifier
         dtree = DecisionTreeClassifier()
         param_grid = {
              'max_depth': [None, 5,10, 15,20],
              'min_samples_split': [2, 5, 10, 15, 20],
              'min_samples_leaf': [1,3, 5,8,10, 15]
         }
         grid_search = GridSearchCV(dtree, param_grid, cv=5, verbose=1, n_jobs = -1, scoring='neg
         grid_search.fit(x_train, y_train)
         grid_search.best_params_
         Fitting 5 folds for each of 150 candidates, totalling 750 fits
          {'max_depth': 10, 'min_samples_leaf': 15, 'min_samples_split': 2}
Out[128]:
In [129...
         grid_search.best_estimator_
Out[129]:
                              DecisionTreeClassifier
          DecisionTreeClassifier(max_depth=10, min_samples_leaf=15)
In [130...
         dtree = DecisionTreeClassifier(max_depth=10, min_samples_leaf=15)
         dtree.fit(x_train,y_train)
         y_pred = dtree.predict(x_test)
In [131... |
         acc = accuracy_score(y_test,y_pred)
         r2 = r2_score(y_test, y_pred)
         cm = confusion_matrix(y_test, y_pred)
         print('accuracy score :', acc)
         print('r2_score:',r2)
         accuracy score : 0.7632690541781451
         r2_score: -0.07994721055124265
In [132...
         sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
         sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)
         plt.legend()
         plt.show()
```

C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:1: UserWarning:

`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

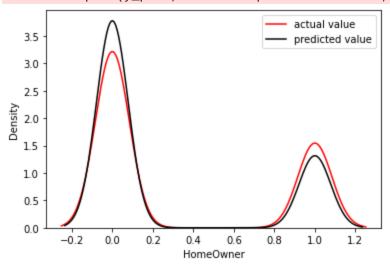
sns.distplot(y_test, label = 'actual value', color = 'red', hist = False)
C:\Users\amits\AppData\Local\Temp/ipykernel_4652/2942436175.py:2: UserWarning:

`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751

sns.distplot(y_pred, label = 'predicted value', color= 'black', hist = False)



```
In [133... import pickle
    pickle.dump(rfc, open('cust.pkl', 'wb'))
```