AUX2DAY

We are start-up friendly, nimble, and dynamic design crew.
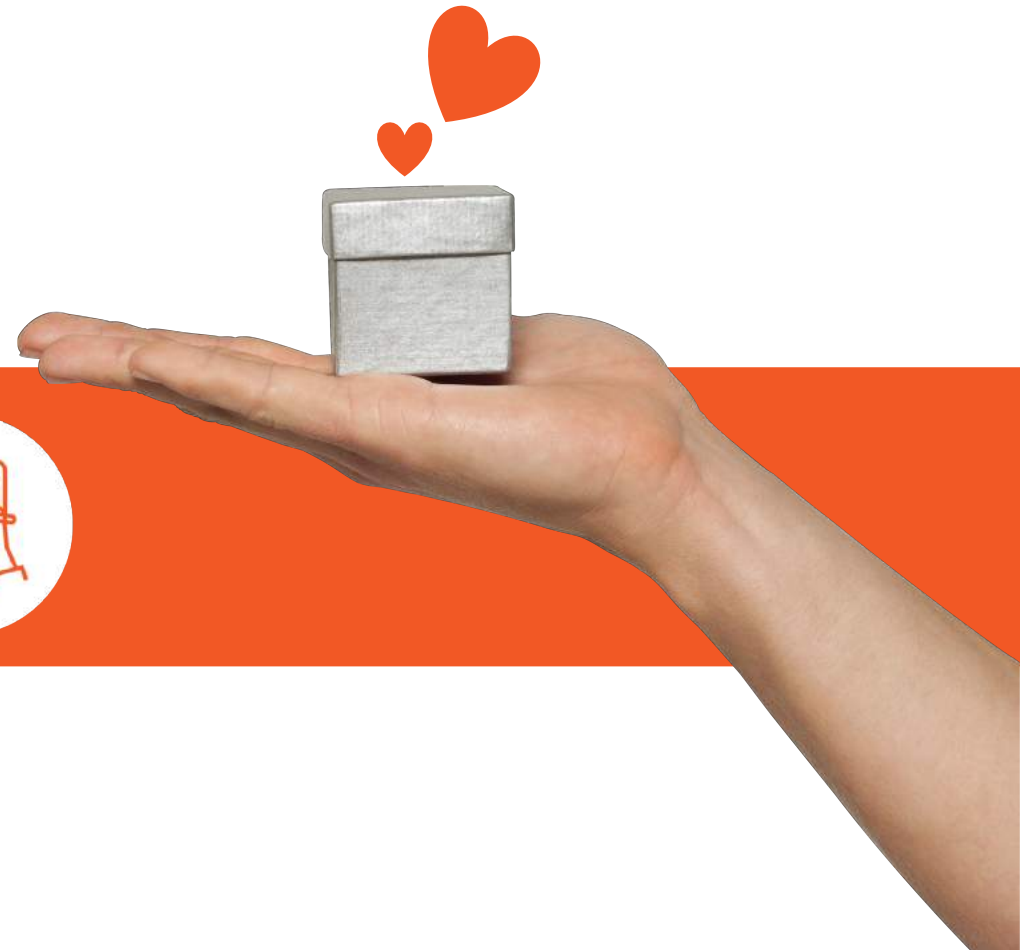
About UX2DAY

UX2DAY is a design crew of passionate designers which works towards promoting design and the value it creates for a sustainable business.

UX2DAY is primarily working with number of startups and helping them introduce design into their core DNA. The crew facilitates start-ups in building strategy, conduct research, ideate disruptive solutions, experiment and build a happy customer ecosystem.

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Services by UX2DAY

- Design Consulting

- Interaction Design Services (UX & UI Design)

- Usability Testing

- Branding & Identity Design

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Works by UX2DAY

1. SCHOLASTIC ECOMMERCE PORTAL UX REVAMP

Scholastic is the world's largest publishers a leader in educational technology and children's media.

Challenges
- Creating a simple & contemporary design with shallow IA
- Focus on products
- Responsive design

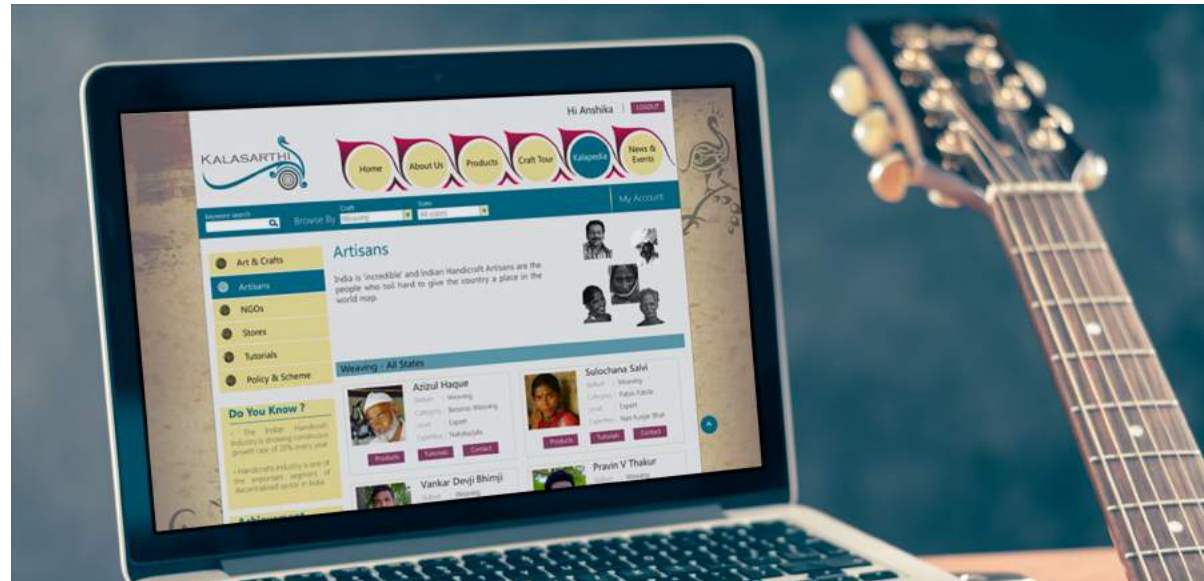Strategy   Research   Analysis   Prototype Design   Evaluate   Iterate

2. KALASAARTHI

Kalasaarthi is our little endeavor in the direction which aims for sustainable income for Indian artisans. A concept that would appeal to urban consumer while retaining the original essence.

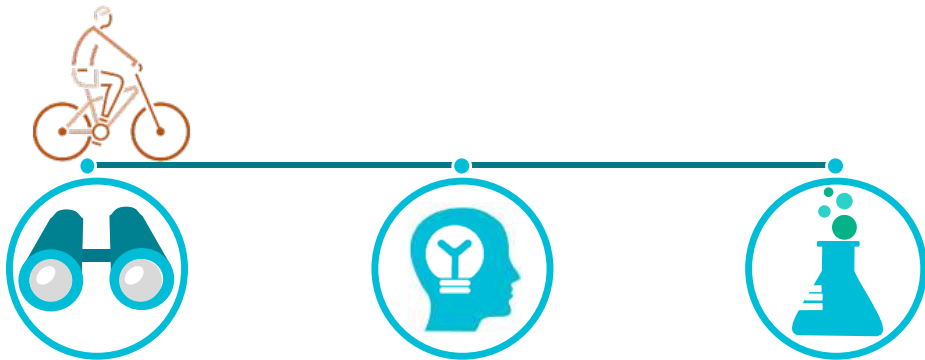Conceptualization   Research   Analysis   Wireframe Designs   Visual Design

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3. DESIGN THINKING RIDE FOR DIGITAL PAYMENT SYSTEM

During a camp workshop, we question-stormed about the digital payment systems and followed a design-thinking mindset to come up with supercool solutions for users.

Discovery, Ideation and Experimentation. The process was linear but included customer feedbacks at intervals.

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Partner with UX2DAY ?

We trust, partnerships brings sustainable prosperity.
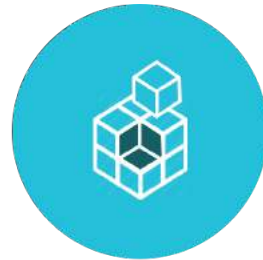
Have us to helping you build your awesome ideas now !

Write to us at operations@ux2day.com and start a project

Clueless on Design?

Sometimes its hard to envision the impact of a trivial change. To build that foresightedness, we have created a model called "Try a Design Case with Us". It helps entrepreneurs and business leaders see the transformation a design change can introduce. Here is how it works-
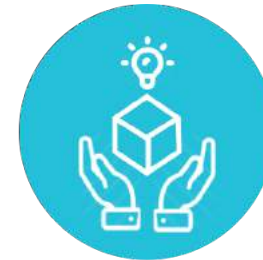
Try a Design Case With Us

1. Identify a section of product/service to be reimagined/ redesigned/ relooked at.

2. We do the research and understand the context and users

3. We work on that with design thinking mindset and create the best solution at NO COST.
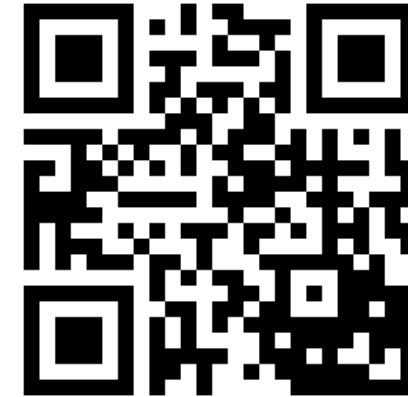
4. The solution fits in the context and delights users and the customer.

5. Join hands to collaborate and create a better future by Design !

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Thank you.

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