Aviral From IITR Bags A'Design Award for Diary Analysis Tool
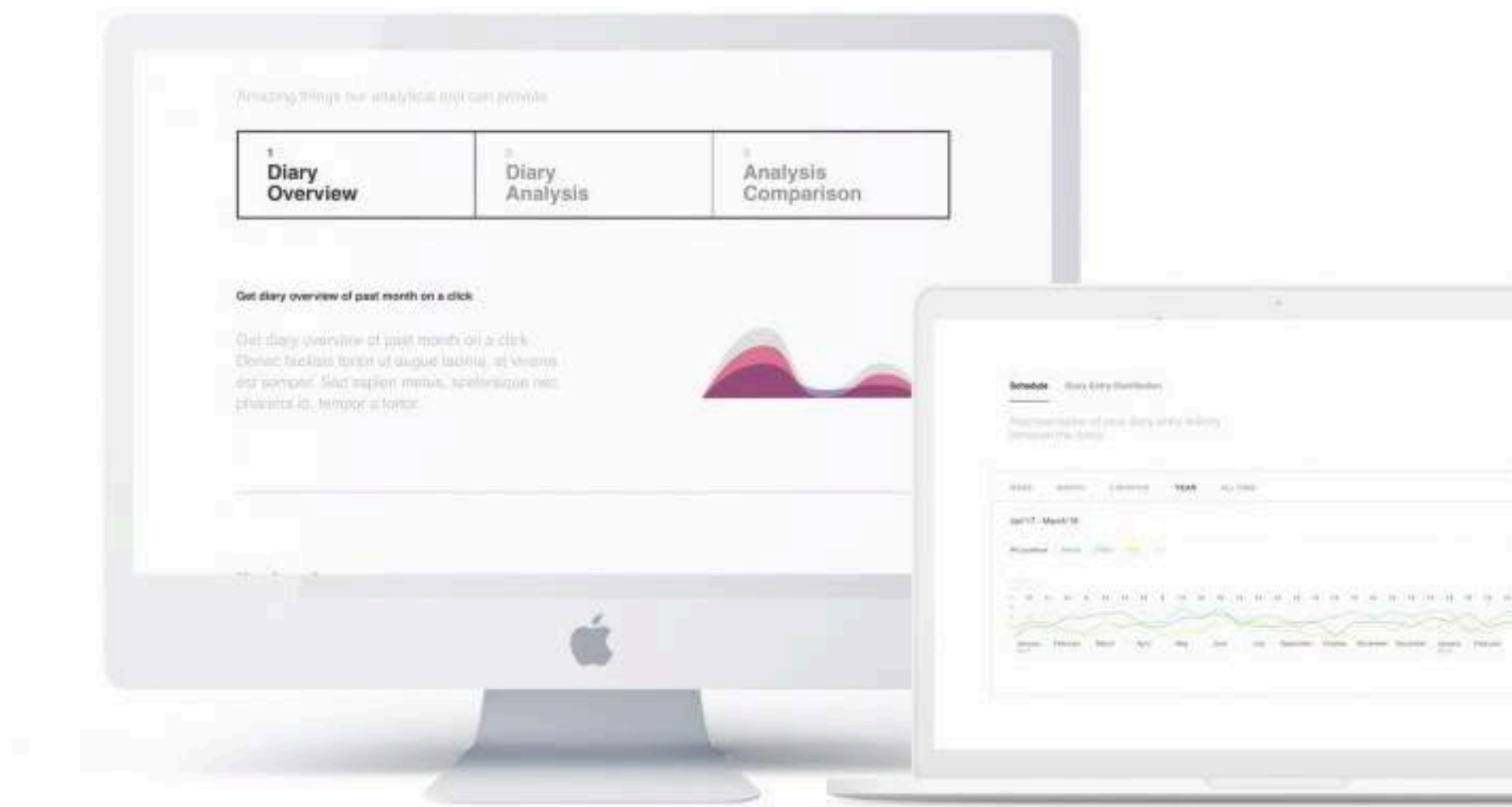
Aviral Bohra from IIT Roorkee is a self-taught designer from Haryana(India). His design Magic Morror won the A'Design award in interface and interaction design category.
He is specifically interested in colour theory and how they affect human perception, he wants all things to be dynamic and wishes to create interfaces to document all kinds of transactions.

He talks about his inspiration for the project, "I felt this diary-cum-book can reveal more than what was a reader could grasp, it can reveal how Marcus Aurelius felt on the day he wrote the diary, what his emotional state was and how it changed over time."

The aim was to design an application that could do these things and help users know more about themselves.

This application can show the users how frequent he/she has been with maintaining a diary and the effect location and time have on this activity. After the basic details, the user is provided with a dashboard-like interface that can provide the user with all the events that have been recorded in the diary and tell how they effected on an emotional level.

Excerpted from the post at https://competition.adesignaward.com/

Microsoft Layout lets HoloLens design your space

Microsoft's HoloLens is adding a few new tricks to its augmented repertoire, it revealed at Build 2018 on Monday. While this AR headset, and the broader Microsoft "mixed reality" VR headset platform, were not a major focus of the conference, two new software apps show off the potential for AR/VR in industrial and business settings. Microsoft Layout is a program for designing workspaces in 3D.

Furniture and equipment can be added via the desktop interface, or in a mixed reality VR headset. When you're ready to test your layout in as true-to-life a scenario as possible, slip on a HoloLens augmented reality headset, and view your layout in the actual space it'll go in.

Excerpted from the story https://www.cnet.com/news/microsoft-layout-lets-hololens-design-your-space/

Youtube Pilots Digital Well Being Says Sundar at I/O

Much debated ethical design seems to be being addressed finally. The initiative by Google is being piloted by Youtube. Siting an example Sundar Pichai tells ,"If you continue watching youtube for long hours, it may tell you - it's now time to take break.
That's truly delighting and may build trust among the users for the digital evolution and the humane and ethical aspect of the technology.

Shima Seiki joins MIT Media Lab
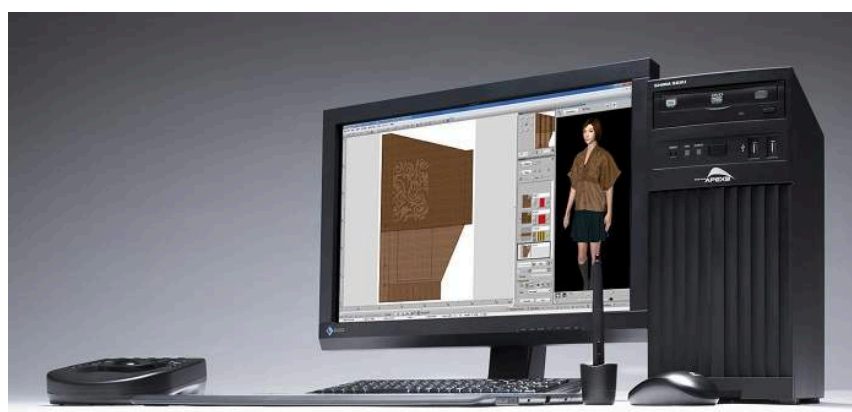
Leading computerised knitting machine manufacturer Shima Seiki, of Wakayama, has joined the Massachusetts Institute of Technology Media Lab, in Cambridge, MA, as a Consortium Lab Member. Through its collaboration with the MIT Media Lab, the company seeks to explore next-generation technologies that open up new opportunities for the garment sector.

"The fashion apparel industry is currently facing paradigm changes due to market trends that are no longer based on traditional values, as well as uncertainties that reflect the rapidly changing global economy," the company explains. "Within such a market environment the need arises for providing consumers with a consistent supply of quality items at appropriate price points based on advanced trends."

Excerpted from the story at https://www.knittingindustry.com/shima-seiki-joins-mit-media-lab/

TOP 5 QUICK BYTES

Ideo's AI Machines Explore A Future We May Or May Not Want

Ideo reveals five AI machines that explore ways technology can help people sort their thoughts, plan for the future, and even communicate better with each other. Jure Martinec, senior interaction designer at Ideo's Munich office, lead an effort to get a conversation going with clients through a private exhibit of the gadgets, called Hyper Human. Ideo made a big bet on AI when it purchased Chicago-based data-science firm Datascope in October 2017, and Hyper Human was an opportunity to show off its AI chops to clients.

Read more at https://www.fastcodesign.com/90170993/ideos-ai-machines-explore-a-future-we-may-or-may-not-want

Apple's Rumored 6.5-Inch iPhone X Will Be Big—But Not Too Big

Apple might try to squeeze a substantially larger screen into one of its most popular handsets.

The tech giant is working on a new "iPhone X Plus" that would come with a 6.5-inch screen, Japanese Apple-tracking site Macotakara is reporting, citing people who claim to have knowledge of Apple's plans. The display would be an inch larger than the 5.5-inch screen inside the iPhone 8 Plus, but by taking on the iPhone X's design, should be able to take up the same footprint as the earlier model, according to the report.

Read more at http://fortune.com/2018/05/08/apple-iphone-x-plus-size/

Smart Displays with Built-in Assistant Demo at Google I/O Now

Apple is one Kraft-Heinz away from becoming a trillion-dollar company

Read more at https://qz.com/1272585/apple-will-likely-be-the-first-trillion-dollar-company-thanks-to-warren-buffett-aapl/

Neri Oxman and Blu Dot Among 2018's National Design Award Winners

Read more at https://www.indiatoday.in/technology/news/story/xiaomi-redmi-s2-design-and-full-specs-leaked-online-ahead-of-may-10-launch-may-come-to-india-soon-enough-1228170-2018-05-07