

“People ignore design that ignores people.”
— Frank Chimero

Pointers and starters to the latest happenings in the field of design, user experience and ultra-modern technologies.

Disclaimer : All the stories are curated from different sources on the web, and the UX2DAY team does not make any warranty about the completeness, reliability and accuracy of the information.

SHYFT Debuts New Lumen UI, its Latest Analytics and Data Visualization Platform



SHYFT Analytics, the leading cloud data analytics provider for life sciences, today announced the launch of Lumen, its newest data visualization platform. Developed for both clinical and commercial teams, Lumen uses advanced data-driven analytical and visual information design to empower users to quickly understand the complex interactions between patients, physicians, and care networks. Lumen delivers the right information to the right user faster through an intuitive interface powered by rich data science and designed around the user. Lumen is designed specifically for the life sciences industry, empowering

users across sales, marketing, market access, HEOR, and epidemiology, with the relevant insights they need to answer the questions they face – whether they are still in the development phase or well into launch and commercial sales. Lumen powers integrated insights across several key areas, including Real-World Evidence, Drug Launch, Planning, and Execution, Sales Optimization and Performance, and Market Access.

Excerpted from the story <https://www.prnewswire.com/news-releases/shyft-debuts-new-lumen-ui-its-latest-analytics-and-data-visualization-platform-300638542.html>

This Data Visualization Site Makes College Hunting Way Less Miserable

The college hunt process is not only time-consuming and expensive—it’s super stressful, for parents and students alike. Finding reliable information about colleges, including the stuff that institutions choose not to include on their shiny websites, is a challenge. But a new resource from the online data platform Data USA pulls a host of information from different government data sets about admissions, enrollment, graduate careers, and operations for more than 7,300 colleges into one place. Most crucially, it shows how colleges stack up against each other when it comes to what you really care about: how much they cost.

The website, which was built by MIT Media Lab professor Cesar A. Hidalgo in partnership with consulting company Deloitte and data viz company Datawheel, has been around since 2016, and also hosts information from government data sets on cities and places, jobs,

Excerpted from the story at <https://www.fastcodesign.com/90169997/this-site-makes-the-college-search-less-miserable-with-data-viz>

TOP 5 QUICK BYTES

Apple To Abandon 3D Touch Feature in iPhone

Read more at forbes.com

Superhumanity: Design of the Self book launch at Miss Read 2018

Read more at <http://www.e-flux.com/announcements/190576/superhumanity-design-of-the-self-book-launch-at-miss-read-2018/>

4D-printing method could allow flat-pack furniture to be assembled with heat alone

Read more at <https://www.dezeen.com/2018/04/29/4d-printed-flat-pack-furniture-of-the-future-assembled-heat-carnegie-mellon-university/>

LumiWatch turns your arm into a touch screen

The Human-Computer Interaction Institute at Carnegie Mellon University in the U.S. has developed a smartwatch which features projection onto the arm of the wearer and turns the arm into a touch surface. A slide-to-unlock mechanism rejects inadvertent touches and provides projection calibration before apps can be used.

Read more at <http://www.inavateonthenet.net/news/article/watch-prototype-with-tiny-laser-projector-turns-your-arm-into-a-touch-screen>

Swarovski's Designers Of The Future At Design Miami



Swarovski’s special exhibition for Design Miami/Basel is one of the most visited each year. Curated by the Austria-based premium crystal company alongside some of the greats in contemporary design, this space is specifically dedicated to “honor a select group of promising young designers and studios that exemplify new direction in design culture.” For four consecutive years, the Designer of the Future Awards has brought to light innovative design propositions that have ignited deep thought, review and conversation on various current issues.

This year, Swarovski compels an exchange of ideas that aims to

respond to the call for smart living. The brief for the Designer Of The Future Awards asks participants to utilize the vast resources of Swarovski to “develop a prototype or statement that illustrates new ways of connecting and existing with each other and our environment.”

The winning design entries stood out because of their distinct abilities to succinctly answer the question, “Can crystal innovations make the way we live our lives smarter, more interactive, sustainable, immersive and accessible?” Here are this year’s most innovative design propositions.

Excerpted from the post at <https://www.forbes.com/sites/biancasalonga/2018/04/30/swarovskis-designers-of-the-future-at-design-miamibasel-2018/#d8fc5b225f23>

Design to emulate early morning sunlight



Chinese studio Neri&Hu has used frosted, blown glass to create a series of lamps for Italian brand Poltrona Frau, designed to recreate the softness of early morning sunlight.

The Xi lights take their name from the Chinese word meaning "light of dawn" – a specific time in the morning when the sun is just about to rise.

According to partners Lyndon Neri and Rossana Hu, when the Xi lamps are illuminated, their soft, full light evokes the early morning sunlight.

Consisting of two hanging lamps and a table lamp, the Xi collection combines traditional eastern design with Poltrona Frau's signature Italian leather and Venetian blown glass.

This was unveiled at this year's Milan design week.

Excerpted from the story at <https://www.dezeen.com/2018/04/30/neri-hu-xi-lamp-poltrona-frau-milan-design-week/>

Indian Railway Coaches get New Color Scheme



Indian Railways looks to introduce new colour scheme for Mail/Express trains! In case you are one of those travellers who is bored of seeing the blue paint scheme on Indian Railways Mail/Express trains, there is good news for you. The national transporter, in a bid to give a fresh touch to the standard sleeper coaches of Mail/Express trains is looking to test new paint schemes.

Recently, Northern Railways was tasked with trying out 7 different types of colour schemes on sleeper coaches of Mail/Express trains.

Read more at <http://energyinfrapost.com/railways-test-new-paint-schemes-standard-sleeper-coaches-mailexpress-trains/>