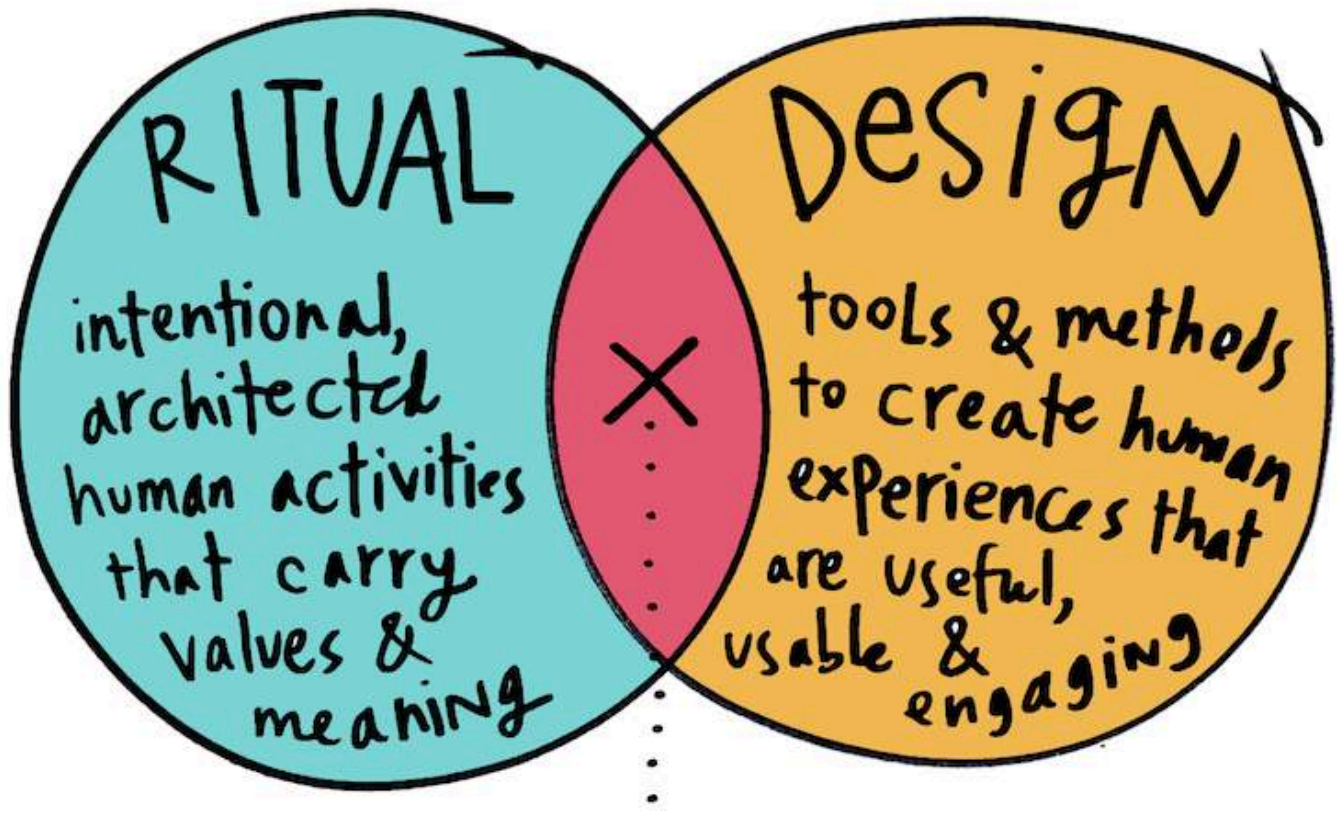


“If I had an hour to solve a problem solution. I would spend the first fifty minutes determining how to... Frame the problem ...for once I know the proper question to ask, I can solve the problem in less than 5 minutes.
—Albert Einstein”

Pointers and starters to the latest happenings in the field of design, user experience and ultra-modern technologies.

Disclaimer - All the stories are curated from different sources on the web, and the UX2DAY team does not make any warranty about the completeness, reliability and accuracy of the information.

A Design Lab Is Making Rituals for Good People



Religions have long been the dominant suppliers of rituals, gamely stepping in with an answer to every question from How do I celebrate the birth of my baby boy? to How can I transfer my own sins onto a live chicken? But in an age of increasing religious disaffiliation, these rituals now feel hollow to millions of people. And even when they don't, there's a wide range of new experiences for which the traditional rituals offer no script. Although there is no single agreed-upon definition, a ritual is typically a deliberate action performed in a set sequence that improves our emotional state, by reframing an experience in a way that feels meaningful.

“interaction designers” is working to generate new rituals for modern life, with an eye to user experience. Created by Kursat Ozenc and Margaret Hagan, the lab crafts rituals for both individuals and organizations, including big hitters like Microsoft. The team's website offers a Ritual Design Hotline with a tantalizing promise: “You tell us your problem. We will make you a ritual.” Meanwhile, its Ritual Inventory invites you to add any interesting ritual you've made or seen to its growing database. And its app, IdeaPop, helps you brainstorm and create your own rituals.

Excerpted from the post at <https://www.theatlantic.com/technology/archive/2018/05/ritual-design-lab-secular-atheist/559535/>

At the Ritual Design Lab in Silicon Valley, a small team of

Bricks and Bobs of Pune City Design



That is someone who is required if the design and architecture around us is to be pleasing, functional and harmonious. Tall order? No, argues Pune-based Christopher Benninger, co-founder, chairman and principal architect at CCBA Designs. “Pune continues to have good design because there are patrons of the arts and architecture. The industrialists, from the Kirloskar, Bajaj, Forbes Marshall and Tanti families, all value good design.

Forbes wanted its factory, with 600 people working there, to have good design because it would make employees feel good about the place they worked in. An architect Benninger says, “Design cannot be selected on a percentage basis. The health of the city is at stake; focus on the design,”

Excerpted from the story <https://www.livemint.com/Leisure/E4Jmmwha1ssoxNder8XmMN/Bricks-and-bobs-of-Pune-design.html>

NID Alumnus PC Sanath Dreams of Making His Own Film



National award winner says the real challenge is to take films across boundariesHis dream of making films led him from Wayanad to Ahmedabad to Hyderabad with pit stops in between.

His run of success with Baahubali, Magadheera, Robot, Eega and Pulimurugan among others notwithstanding, P.C. Sanath still dreams of making his own film. “My friends and I set up our studio and named it Firefly Creative Studio, and not Firefly VFX, says the tall and lanky VFX expert and two-time recipient of the national award for visual effects on the sidelines of the Toonz Animation Masters Summit. While it will be a traditional film, the real challenge will be to cross boundaries and take it to the world, he says.

Excerpted from the story at <http://www.thehindu.com/news/cities/Thiruvananthapuram/a-dreamweaver-and-his-film-dreams/article23780298.ece>

This Tiny Gadget Creates An Uncensored Mini Internet



In countries like Iran, Pakistan, Egypt, India, and Russia, the internet itself is censored, and in some cases, people can be arrested for exercising basic freedom of speech. Those in the know can use workarounds, like VPNs, to sneak past authorities through digital tunnels to reach an open internet. Russian artist Dmitry Morozov—who once proposed a police baton that would text the officer's own mother—recently came up with a provocative solution, featured on Prosthetic Knowledge. Called Hot Ninja, it's a little gadget that creates a subversive Wi-Fi hotspot anywhere. Anyone looking for Wi-Fi can see its name, and if anyone chooses to connect they'll be greeted with whatever web page Morozov chooses to transmit to them directly.

Excerpted from the story at <https://www.fastcodesign.com/90170618/this-tiny-gadget-creates-a-mini-uncensored-internet>

TOP 5 QUICK BYTES

An Exhibition Celebrates the Best in Haredi Design



NVN, a company producing original Jewish items in the West Bank settlement of Kiryat Arba designed a pocket-size ritual hand-washing cup, which solves the problem of the religiously mandated pre-meal handwashing when roughing it. Printed on it is a picture of the Cave of the Patriarchs and the word “Hebron.” This is undoubtedly a political hand-washing tool.

Read more at <https://www.haaretz.com/israel-news/culture/leisure/.premium.MAGAZINE-from-religious-objects-to-cherry-tomatoes-70-years-of-israeli-design-1.6060847>

Apple Rumored to Release Three New iPhones in September

Read more at <http://www.complex.com/life/2018/05/apple-rumored-to-release-three-new-iphones-in-september>

Chitkara University and ImaginXP collaborate to announce master of design in user experience

Chitkara University and ImaginXP, India's leading UX design and design thinking certification organization have announced the start of 2-year Master of Design in UX Design. The two-year full time program is specifically designed in collaboration with industry experts and gives the opportunity to the students to work on real life design problems with the industry. The program will be taught by industry experts, practicing UX designers and esteemed faculty in the field of UX design. All the content in the program has been designed according to the prevalent need in the industry, ensuring that students get valuable experience and are readily employed by the end of the course.

Read more at http://www.business-standard.com/article/news-ani/chitkara-university-and-imaginxp-collaborate-to-announce-master-of-design-in-user-experience-118050300380_1.html

New ATD Job Bank Improves User Experience

Read more at <https://www.td.org/conference-daily/new-atd-job-bank-improves-user-experience>

Xiaomi Redmi S2 design and full specs leaked ahead of May 10 launch, may come to India soon enough

Read more at <https://www.indiatoday.in/technology/news/story/xiaomi-redmi-s2-design-and-full-specs-leaked-online-ahead-of-may-10-launch-may-come-to-india-soon-enough-1228170-2018-05-07>