

“Design creates stories, and stories create memorable experiences, and great experiences have this innate ability to change the way in which we view our world.”  
— Christian Saylor

Pointers and starters to the latest happenings in the field of design, user experience and ultra-modern technologies.

Disclaimer - All the stories are curated from different sources on the web, and the UX2DAY team does not make any warranty about the completeness, reliability and accuracy of the information.

## The Designer Who Refused to Work for Hitler, a Pioneer of American Information Design



The Cell, a multi-media installation designed by Burtin visited by more than 10 million Americans

Yesterday, we mentioned Will Burtin’s name in the prime inset corner but today we celebrate his extraordinary journey through the pages of history.

There was a time when everyone knew Will Burtin’s name. The German graphic designer’s talents was so renowned that publishers, museums, and scientists and clamored for his services. And so did fascist rulers.

As a young designer working in Cologne, Burtin impressed the Nazi propaganda minster Joseph Goebbels, who offered him the position of design director for the party’s hype machine. Adolf Hitler himself tried to get Burtin to design an exhibition about the rise of fascist culture in Europe. Determined never to work for the Nazi party, Burtin escaped to the US with his first wife, Hilde Munkin, in 1938. There he established himself as

a master of illuminating complex data, and he dazzled clients with his ability to simplify complex procedures and create accurate and beautiful information graphics. During the war, Burtin worked with the CIA’s predecessor, the Office of Strategic Services, where he created instructional manuals.

He’s credited with helping US soldiers learn how to safely operate a gun through wordless diagrams. Knowing that most recruits couldn’t read, Burtin created simple drawings that shortened the training from six months to six weeks.



Excerpted from the story <https://quartzly.qz.com/1259701/a-german-designer-who-refused-to-work-for-hitler-became-a-pioneer-of-american-infographics/>

## The Unique Architecture of Jewish India



Indian Jewish architecture? The existence of such a thing would surely be as much a surprise to many readers as it clearly was to Consul Chakravorty. But in fact some of the most noteworthy sites in India’s major cities bear Jewish names, and a remarkable collection of historic architecture, built by and for an Indian Jewish community

dating from pre-Roman times, still survives. Last October, Sandeep Chakravorty and Dani Dayan, consuls general in New York of, respectively, India and Israel, introduced the authors of a recently published book about Indian Jewish architecture. Kenneth X. Robbins’s and Pushkar Sohoni’s Jewish Heritage of the Deccan, the book being honored last October, offers a survey of one major element of this physical legacy. The Jewish architecture of Mumbai and its surroundings is not uniform. A closer look reveals two separate styles.

Excerpted from the post at <https://mosaicmagazine.com/observation/2018/04/the-unique-architecture-of-jewish-india/>

## Architecture + Design Students Create Web-Based Service to Help Isolated Senior Citizens



Undergraduate industrial design students Hafsa Malik Rhanime, Hohsuan (HH) Hsueh, Michael Watanabe, and graduate architecture student Dhawal Jain wanted to know how they could help the nation’s aging residents who increasingly live in social isolation.

In the Senior Living Studio led by industrial design faculty Brook Kennedy, Bill Green, and architecture faculty Nathan King, and retired industrial designer Loring Bixler, the four students found an answer that’s earned global awards and recognition as a viable solution.

Bequest is an internet-based service that connects young people interested in travel, service, and apprenticeship with elderly people craving companionship and support.

Excerpted from the story at <http://www.wvstv.com/news/education/architecture-design-students-create-web-based-service-to-help-isolated-senior-citizens/1140534344>

## SAP Unveils Intelligent Product Design Solution

SAP has introduced SAP S/4HANA® Cloud for intelligent product design, a new solution for collaborative research and development. The solution is one of the building blocks for a network of digital twins for new biz models.

Excerpted from the story <https://www.prnewswire.com/news-releases/sap-unveils-intelligent-product-design-solution-and-network-of-digital-twins-300634145.html>

### TOP 5 QUICK BYTES

#### Bento browser, now easier search on mobile devices

Scientists at the Carnegie Mellon University have developed a new web browser that brings order to complex searches in a way not possible with conventional tabbed browsing.

Read more at <https://www.techexplorist.com/new-web-browser-easier-search-mobile-devices/13794/>

#### The House of Things makes India a destination for design

<https://yourstory.com/2018/04/udaipur-house-things-makes-india-destination-design>

#### Life-size holograms set to revolutionize video conferencing



Read more at [https://www.eurekalert.org/pub\\_releases/2018-04/qu-mot042518.php](https://www.eurekalert.org/pub_releases/2018-04/qu-mot042518.php)

#### Google Launches Research Programme to Improve User Experience

Read more at <https://gadgets.ndtv.com/mobiles/news/google-user-research-experience-programme-launched-how-to-sign-up-process-benefits-1841889>

#### Snap’s second-generation Spectacles a slimmer, take photos, and more grown up



Read more at <https://www.theverge.com/2018/4/26/17279434/snapchat-spectacles-pricing-availability-snap-wearable-camera>

## Italian Design Studio Is Crowd-funding Floating Solar City



An Italian design studio, Lazzarini Design, has launched a crowdfunding campaign to kickstart the construction of a floating city consisting of solar-powered pyramids.

Solar panels and water turbines will be the main energy sources in the community, Waya, in a yet-to-be specified place, as the project of

designer Pierpaolo Lazzarini aims to be as energy self-sufficient as possible.

The floating pyramid-like modules will be anchored into position, which can also be easily adjustable by maneuvering the lower mounted engines. Lazzarini’s idea is that ‘Wayaland’ will be a self-sustainable floating city consisting of modular solar-roofed pyramids, offering living spaces and entertainment facilities including hotels, shops, spas, gyms, bars, and movie theaters.

Excerpted from the story at <https://oilprice.com/Latest-Energy-News/World-News/Italian-Design-Studio-Is-Crowdfunding-Floating-Solar-Powered-City7615.html>