

“You have to start with the customer experience and work your way back to technology.”
— Steve Jobs

Pointers and starters to the latest happenings in the field of design, user experience and ultra-modern technologies.

Disclaimer : All the stories are curated from different sources on the web, and the UX2DAY team does not make any warranty about the completeness, reliability and accuracy of the information.

WiFi Innovator Says IoT Is an Opportunity & Responsibility



Amidst all the gloom and doom scenarios around the Internet of Things and the potential for job loss, Cees Links has a more optimistic message, particularly for engineers.

Cees Links has a message for engineers in the age of the Internet of Things: “Be flexible! And if you like to build things, make sure you train and educate yourself and stay current in the industry.”

The impact of IoT on jobs is a hotly debated topic right now, with some arguing we will have to change the definition of workers from “blue collar to “new collar” to reflect the changes in (and losses of) certain positions. Links, best known as one of the guiding innovators behind WiFi, believes the IoT will provide a boon to engineers, so long as they are careful. “The reality is the Internet of Things is a complex beast...” Cees told Design News.

He also emphasized the key role employers will play in all of this. “Employers need to be wiling to invest in training of their employees,” Links said. “Most of the technology companies that I've been exposed to know that continuous training is critical and an implicit part of the job.”

Excerpted from the story <https://www.designnews.com/content/wifi-innovator-says-iot-opportunity-and-responsibility/91851481858639>

Paris Design sale features iconic pieces, including Pierre Jeanneret furniture that once belonged to Maharajah of Indore

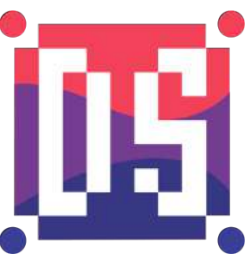


A long way from Paris, in India, the Manik Bagh Palace, a modernist masterpiece, was designed for the Maharajah of Indore by Eckart Muthesius. Crowned in 1930, the Prince was highly versed in Western culture. He had studied in England and travelled in France and Germany at a time when modernism was on the rise. It was in this context that Eckart Muthesius was asked to build the Maharajah’s palace. The Palace harboured a magnificent set of furniture (eight items will feature in the Sotheby’s Paris Design Sale)

designed by Eckart Muthesius and other artists of the time. The young Maharajah acquired art works and furniture for his palace, including a chaise longue basculante (estimate: EUR 120,000 – 180,000) typical of the work of Charlotte Perriand, Pierre Jeanneret and Le Corbusier. The “Rest Machine,” as its designers liked to call it, has since become an icon of 20th century furniture. Pieces by the British furniture manufacturer PEL, including the D2 dressing table (estimate: EUR 10,000—15,000) were selected for the guest rooms. Most of the furniture (storage unit, estimate: EUR 60,000 – 80,000) and lighting (Floor Lamp, estimate: EUR 80,000 – 120,000), as well as the interior design itself, was the work of Eckart Muthesius. Everything was perfectly in keeping with the architecture of the Palace, aiming to create a complete work of art.

Excerpted from the post at <https://www.architecturaldigest.in/content/sothebys-paris-design-sale-may-furniture/#s-cust0>

Symbiosis Institute of Design organizes Design showcase 2018



Symbiosis Institute of Design (SID) organized a two day Design Showcase 2018 (exhibition and fashion show) that ended on Saturday at Symbiosis Institute of Design, Vimannagar campus from 10am onwards.

'The SID Design Showcase is a platform for all the budding Designers of SID. The Design exhibition showcased the work or portfolios of all the final year students belonging to all specializations ie Graphic Design, User Experience Design, Animation Film Design etc before prospective employers. The graduating students of Fashion Design showcased several collections created by them in the presence of fashion experts and industry professionals. The collections went through a rigorous design process involving thorough conceptual research, market and trend study, design and form exploration and constant consultation with faculty mentors.

Excerpted from the story at <https://timesofindia.indiatimes.com/home/education/news/symbiosis-institute-of-design-organizes-design-showcase-2018/articleshow/63958521.cms>

Passion & Commitment Wins Over a Design Degree says Manoj Kothari, Founder, Turian Labs



Design thinking is the new mantra, these days. Be it IT, manufacturing or marketing, everyone is now talking about design thinking as a strategy. Says Manoj Kothari, founder of Turian Labs, a company he launched in April 2015.

Talking to a newspaper Manoj, co-founder of Turian Labs, expresses his concern over ROI in design business - “I cannot afford a National Institute of Design(NID) graduate at Rs 12 Lakhs per annum. So, I choose a person who has the passion to do something with design. I have a person who has worked for 10 years in the banking sector. A purchase manager from Tata Motors who was eager to change his profession after a decade, is also part of my team.

Excerpted from the story at <https://www.hindustantimes.com/pune-news/start-up-saturday-where-design-thinking-is-the-strategy/story-HcffeJTivvpMthUCvccX9M.html>

TOP 5 QUICK BYTES

Fuchsia OS by Google could replace Android soon, although support for apps being worked on

Excerpted from the story <http://www.bgr.in/news/google-fuchsia-os-support-android-apps-aosp/>

The Microsoft announces Windows 10 April 2018 update, brings features like Timeline, Focus Assists, Dictation and more

Read more at <https://www.digit.in/software/microsoft-announces-windows-10-april-2018-update-will-be-available-from-april-30-via-free-download-40762.html>

Paytm Tap Card Launched, Allows Offline Payments in Less Than a Second

Read more at <https://gadgets.ndtv.com/apps/news/paytm-tap-card-launch-how-to-use-nfc-pos-terminal-1844179>

Apple iPhone Ranks Below Samsung and OnePlus in India Now



This insight comes from a Counterpoint report, which also states that Apple has fallen down the pecking order to number three, behind OnePlus in the country. The demand for iPhone 8 and iPhone X, according to them, was not matched with the units shipped by Apple, and later on, their prices were increased to meet the revised import duty norms.

Read more at <https://www.thequint.com/tech-and-auto/tech-news/apple-loses-spot-to-oneplus-in-high-end-indian-smartphone-market-samsung-leads>

Amazon Echo update will see Alexa able to REMEMBER what you've already told her



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Read more at <https://www.express.co.uk/life-style/science-technology/952189/Amazon-Echo-Alexa-Update-UK-Memory>