HOTEL BOOKING ANALYSIS

Total Bookings of Resort and City Hotel

Resort Hotel
33.55%
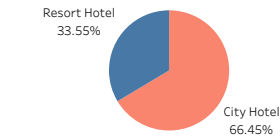
City Hotel
66.45%

Monthly Bookings of Resort & City Hotel

Arrival Date Month

Count of Hotel

Month	Values
4,965	3,736
6,458	3,103
	3,336
7,480	3,609
8,232	3,559
7,894	3,045
8,088	4,573
8,903	4,894
7,400	3,108
7,605	3,555
4,357	2,437
4,132	2,193
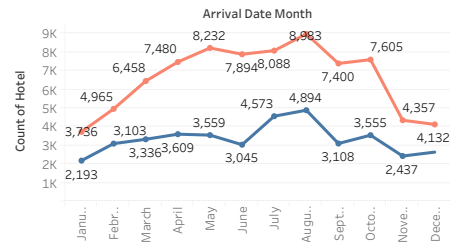
Bookings of Hotel according to Market Segments
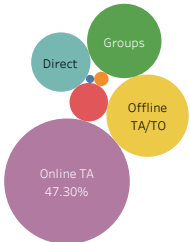
Groups

Direct

Offline TA/TO

Online TA
47.30%

No of Bookings year wise of Resort & City Hotel

Arrival Date Year / Hotel

Count of Arrival..

2015   2016   2017

City Hotel | Resort Hotel (repeated per year)
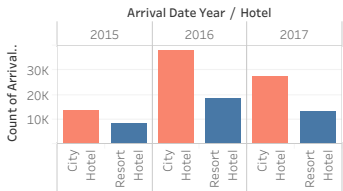
ADR of Hotel across each Month

Arrival Date Month

Avg. Adr

City Hotel
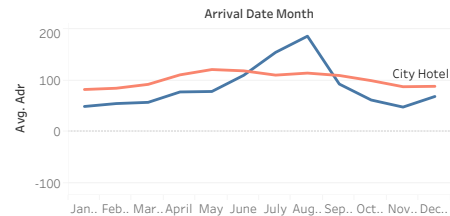
Reservation Status of Hotel

Reservation Status / Hotel

	Canceled	Check-Out	No-Show
City Hotel	32,186	46,228	916
Resort Hotel	10,831	28,938	291

Count of Reservation..
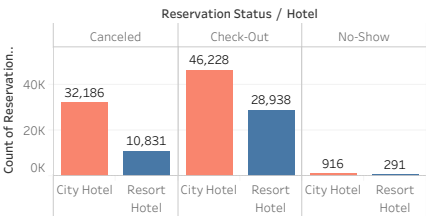
Repeated Guests In City & Resort Hotel

2,032
City Hotel

1,778
Resort Hotel
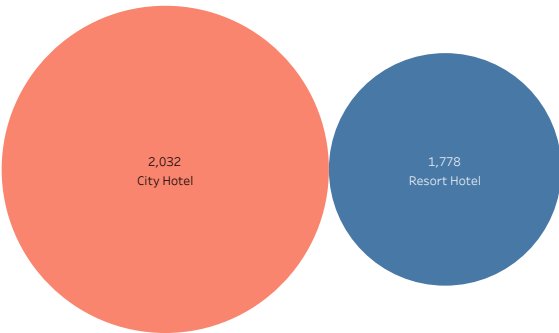
Stays in Week Nights & Weekend Nights in Hotel

Hotel

City Hotel	Stays In Week Nights
	Stays In Weekend Nights
Resort Hotel	Stays In Week Nights
	Stays In Weekend Nights

0K 20K 40K 60K 80K 100K 120K 140K 160K 180K

Value
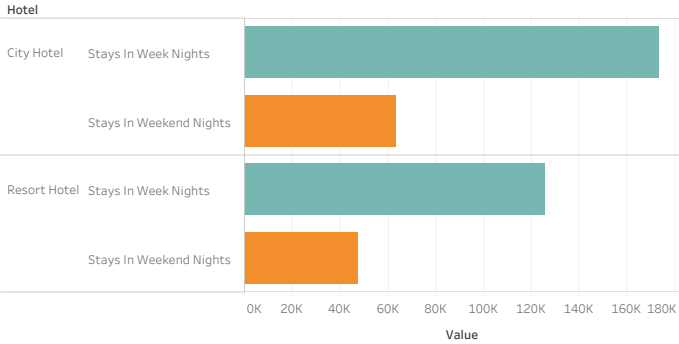
Guests Visiting From Different Countries

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