



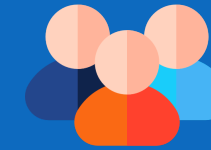
TOMAN BIKE SHOP

2021

2022

Sum of riders

3M



Profit Margin

0.45



When are We Making Money?

This table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week

hr	0	1	2	3	4	5	6
8	\$194	\$952	\$1,087	\$1,131	\$1,132	\$1,068	\$2
9	\$360	\$503	\$546	\$552	\$556	\$598	\$4
10	\$594	\$319	\$297	\$306	\$306	\$365	\$6
11	\$725	\$376	\$338	\$353	\$367	\$434	\$7
12	\$857	\$477	\$422	\$449	\$461	\$549	\$8
13	\$860	\$472	\$422	\$431	\$455	\$558	\$8
14	\$835	\$443	\$388	\$395	\$410	\$530	\$8
15	\$812	\$466	\$431	\$422	\$456	\$584	\$8
16	\$816	\$654	\$662	\$632	\$664	\$765	\$8
17	\$732	\$1,153	\$1,254	\$1,185	\$1,222	\$1,136	\$7
18	\$625	\$1,105	\$1,192	\$1,144	\$1,165	\$971	\$6

Revenue

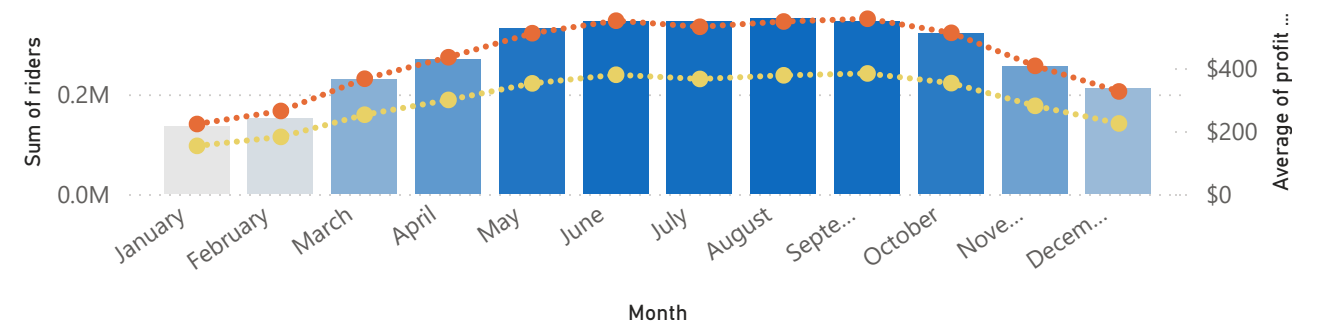
\$15M

Profit

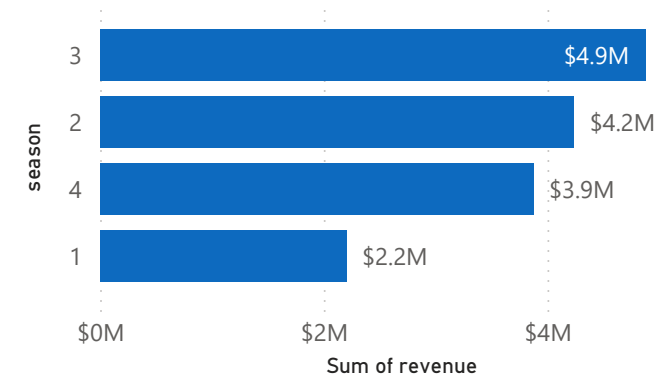
10.45M

KPI Over Time

Sum of riders Average of profit Average of revenue



Revenue By Season



Rider Demographic

