



AS A DEVELOPER

BENEFITS OF DRINKING

THE PRODUCT

DESIGNERS

CULTURE

COMMUNICATION



# WHO BENEFITS?

**YOU!**

# BENEFITS OF DOING UX

AS A DEVELOPER

WHO BENEFITS?



THE PRODUCT

DESIGNERS

CULTURE

COMMUNICATION

# UX INSIGHTS

PATTERNS I COLLECTED ALONG THE WAY

USER CONFIDENCE

LEND A HAND

FEATURE EXPOSURE