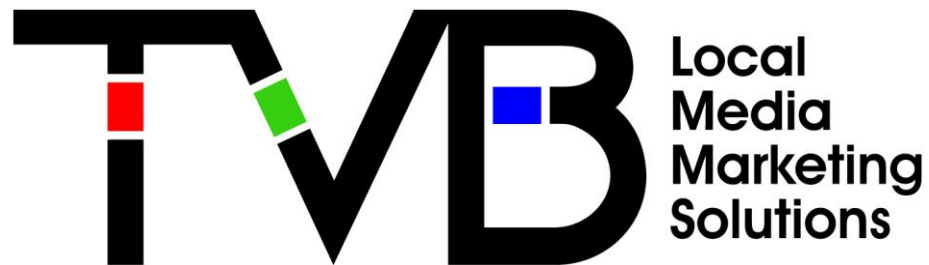


Updated 1/4/2016



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# **TVB Guide to 2016 Political Races & DMAs**

**Election Day: 11/8/16**

**2016 Republican Convention: Cleveland, OH (7/18-7/21/16)**  
**2016 Democratic Convention: Philadelphia, PA (7/25-7/28/16)**

# 2016 Presidential Race

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
CA	MI		CO	NC	AZ	AK
CT	MN		FL		GA	AL
DE	NM		IA			AR
DC			NH			ID
HI			NV			IN
IL			OH			KS, KY
MA			PA			LA, MO
MD			VA			MS, MT
ME			WI			ND, NE
NJ						OK, SC
NY						SD, TN
OR, RI						TX, UT
VT, WA						WV, WY

# 2016 Senate Races

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
CT	CA	CO	FL	NC	AK	AL
HI			IL	OH	AZ	AR
MD			NH	PA	GA	ID
NY			NV		IN	IA
OR			WI		MO	KS
VT						KY
WA						LA
						ND
						OK
						SC
						SD
						UT

# 2016 Gubernatorial Races

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
DE	MT		MO		IN	UT
OR	VT		NC		ND	
	WA		NH			
			WV			

# 2016 Competitive House Races

Likely Dem	Leaning Dem	Toss Up	Leaning Rep	Likely Rep
AZ-09	CA-07	AZ-01	AZ-02	FL-02
CA-16, 24, 31, 36, 52	FL-13	CO-06	CA-10, 21, 25	IL-12, 13
CT-05	MN-08	FL-18, 26	FL-07	MI-08
FL-10	NV-04	IL-10	IA-03	NJ-03
MD-06		IA-01	MI-01, 07	NY-21, 23
MN-07		ME-02	NJ-05	NC-09
NY-18, 25		MN-02	NY-01, 24	PA-06
		NE-02	UT-04	VA-10
		NV-03	VA-04	WV-02
		NH-01		
		NY-19, 22		
		PA-08		
		TX-23		

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TVB's Guide to...

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<b>Alabama</b>				<b>Mar. 01</b>	<b>Solid REP</b>	<b>Solid REP</b>		
45	Birmingham (Ann and Tusc)	45.5%	5.7%					
58	Mobile-Pensacola (Ft Walt)	37.8%	11.9%					
79	Huntsville-Decatur (Flor)	41.1%	10.0%					
122	Montgomery-Selma	38.5%	8.3%					
173	Dothan	46.4%	9.0%					
<b>Alaska</b>				<b>Mar. 01, 26</b>	<b>Solid REP</b>	<b>Likely REP</b>		
148	Anchorage	24.0%	14.9%					
202	Fairbanks	27.1%	31.7%					
207	Juneau	20.2%	15.6%					
<b>Arizona</b>				<b>Mar. 22</b>	<b>Likely REP</b>	<b>Likely REP</b>		
12	Phoenix (Prescott)	43.8%	18.1%					<b>AZ-01, 09</b>
70	Tucson (Sierra Vista)	43.4%	17.3%					<b>AZ-02</b>
166	Yuma-El Centro	47.2%	18.5%					
<b>Arkansas</b>				<b>Mar. 01</b>	<b>Solid REP</b>	<b>Solid REP</b>		
57	Little Rock-Pine Bluff	51.7%	10.3%					
100	Ft. Smith-Fay-Sprngdl-Rgrs	40.4%	14.0%					
181	Jonesboro	39.0%	10.9%					
<b>California</b>				<b>Jun. 07</b>	<b>Solid DEM</b>	<b>Solid DEM</b>		
2	Los Angeles	34.1%	14.4%					<b>CA-25, 26, 31, 36, NV-03</b>
6	San Francisco-Oak-San Jose	23.2%	11.3%					<b>CA-07, 10</b>
20	Sacramnto-Stkton-Modesto	40.1%	12.7%					<b>CA-07, 10</b>
28	San Diego	20.3%	6.3%					<b>CA-52</b>
54	Fresno-Visalia	45.4%	16.7%					<b>CA-21</b>
124	SantaBarbra-SanMar-SanLuOb	41.9%	9.1%					<b>CA-24</b>
125	Monterey-Salinas	40.3%	13.1%					
126	Bakersfield	36.8%	16.2%					<b>CA-21</b>
132	Chico-Redding	51.2%	15.8%					
146	Palm Springs	29.6%	5.5%					
195	Eureka	31.6%	15.9%					
<b>Colorado</b>				<b>Mar. 01</b>	<b>TOSS UP</b>	<b>Leaning DEM</b>		
17	Denver	40.6%	14.7%		<b>X</b>	<b>X</b>		<b>CO-06</b>
89	Colorado Springs-Pueblo	40.2%	15.2%		<b>X</b>	<b>X</b>		<b>CO-06</b>
185	Grand Junction-Montrose	31.2%	19.2%		<b>X</b>	<b>X</b>		
<b>Connecticut</b>				<b>Apr. 26</b>	<b>Solid DEM</b>	<b>Solid DEM</b>		
30	Hartford & New Haven	13.8%	2.8%					<b>CT-05</b>
<b>Delaware</b>				<b>Apr. 26</b>	<b>Solid DEM</b>		<b>Solid DEM</b>	
4	Philadelphia	12.6%	7.3%					
143	Salisbury	25.5%	8.7%					

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<b>Florida</b>				<b>Mar. 15</b>	<b>TOSS UP</b>	<b>TOSS UP</b>		
11	Tampa-St. Pete (Sarasota)	14.7%	8.3%		X	X		FL-13
16	Miami-Ft. Lauderdale	20.0%	11.6%		X	X		FL-26
19	Orlando-Daytona Bch-Melbrn	21.8%	9.1%		X	X		FL-07, 10
38	West Palm Beach-Ft. Pierce	19.3%	4.4%		X	X		FL-18
47	Jacksonville	29.0%	10.3%		X	X		
61	Ft. Myers-Naples	28.5%	8.6%		X	X		
108	Tallahassee-Thomasville	41.0%	8.5%		X	X		FL-02
154	Panama City	36.0%	12.4%		X	X		FL-02
162	Gainesville	37.1%	15.6%		X	X		
<b>Georgia</b>				<b>Mar. 01</b>	<b>Likely REP</b>	<b>Likely REP</b>		
9	Atlanta	34.5%	9.8%					
91	Savannah	42.6%	6.8%					
112	Augusta-Aiken	39.7%	11.0%					
120	Macon	49.8%	10.2%					
127	Columbus, GA (Opelika, AL)	36.2%	10.6%					
152	Albany, GA	53.2%	7.7%					
<b>Hawaii</b>				<b>Mar. 08, 26</b>	<b>Solid DEM</b>	<b>Solid DEM</b>		
66	Honolulu	10.8%	6.0%					
<b>Idaho</b>				<b>Mar. 08, 22</b>	<b>Solid REP</b>	<b>Solid REP</b>		
107	Boise	49.7%	31.6%					
163	Idaho Falls-Pocatello(Jcksn)	49.7%	27.6%					
193	Twin Falls	54.4%	19.6%					
<b>Illinois</b>				<b>Mar. 15</b>	<b>Solid DEM</b>	<b>TOSS UP</b>		
3	Chicago	25.0%	14.1%			X		IL-10
82	Paducah-Cape Girard-Harsbg	58.9%	10.0%			X		IL-12
85	Champaign&Sprngfld-Decatur	39.5%	9.7%			X		IL-13
101	Davenport-R.Island-Moline	43.7%	13.1%			X		
117	Peoria-Bloomington	38.2%	12.5%			X		
136	Rockford	34.4%	12.3%			X		
170	Quincy-Hannibal-Keokuk	49.3%	15.1%			X		IA-02
<b>Indiana</b>				<b>May 03</b>	<b>Solid REP</b>	<b>Likely REP</b>	<b>Likely REP</b>	
27	Indianapolis	30.2%	12.4%					
96	South Bend-Elkhart	37.0%	20.0%					
103	Evansville	46.0%	11.0%					
111	Ft. Wayne	39.5%	24.0%					
155	Terre Haute	53.7%	12.5%					
187	Lafayette, IN	30.1%	9.8%					

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<b>Iowa</b>				<b>Feb. 01</b>	<b>TOSS UP</b>	<b>Solid REP</b>		
72	Des Moines-Ames	48.0%	18.3%		X			IA-03
90	Cedar Rapids-Wtrlo-IWC&Dub	38.9%	14.5%		X			IA-01
149	Sioux City	40.9%	14.4%		X			
200	Ottumwa-Kirksville	47.5%	13.7%		X			
<b>Kansas</b>				<b>Mar. 05</b>	<b>Solid REP</b>	<b>Solid REP</b>		
65	Wichita-Hutchinson Plus	33.6%	14.2%					
135	Topeka	33.8%	13.7%					
<b>Kentucky</b>				<b>Mar. 05, May 17</b>	<b>Solid REP</b>	<b>Solid REP</b>		
49	Louisville	31.3%	11.7%					
63	Lexington	47.7%	9.9%					
182	Bowling Green	24.6%	11.3%					
<b>Louisiana</b>				<b>Mar. 05</b>	<b>Solid REP</b>	<b>Solid REP</b>		
51	New Orleans	32.3%	9.6%					
83	Shreveport	60.1%	10.3%					
93	Baton Rouge	27.0%	6.3%					
121	Lafayette, LA	36.0%	10.0%					
137	Monroe-El Dorado	55.6%	7.9%					
174	Lake Charles	34.8%	9.6%					
179	Alexandria, LA	45.6%	7.4%					
<b>Maine</b>				<b>Mar. 05, 06</b>	<b>Solid DEM</b>			
80	Portland-Auburn	29.0%	11.7%					ME-02, NH-01
156	Bangor	47.1%	15.5%					ME-02
206	Presque Isle	45.2%	11.1%					ME-02
<b>Maryland</b>				<b>Apr. 26</b>	<b>Solid DEM</b>	<b>Solid DEM</b>		
7	Washington, DC (Hagrstwn)	18.8%	6.1%					MD-06, VA-10
26	Baltimore	15.9%	10.2%					
143	Salisbury	25.5%	8.7%					
<b>Massachusetts</b>				<b>Mar. 01</b>	<b>Solid DEM</b>			
8	Boston (Manchester)	12.7%	3.9%					
116	Springfield-Holyoke	15.7%	7.1%					



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<b>Michigan</b>				<b>Mar. 08</b>	<b>Likely DEM</b>			
13	Detroit	21.1%	13.9%					<b>MI-07, 08</b>
41	Grand Rapids-Kalamzoo-B.Crk	31.6%	14.4%					
71	Flint-Saginaw-Bay City	32.7%	12.2%					
113	Lansing	33.6%	14.7%					<b>MI-07, 08</b>
118	Traverse City-Cadillac	45.2%	15.1%					<b>MI-01</b>
180	Marquette	39.5%	7.8%					<b>MI-01</b>
208	Alpena	35.7%	10.9%					
<b>Minnesota</b>				<b>Mar. 01</b>	<b>Likely DEM</b>			
15	Minneapolis-St. Paul	31.8%	18.4%					<b>MN-02, 07, 08</b>
141	Duluth-Superior	44.9%	20.5%					<b>MN-08</b>
153	Rochestr-Mason City-Austin	33.7%	15.8%					
199	Mankato	26.2%	10.9%					<b>MN-02</b>
<b>Mississippi</b>				<b>Mar. 08</b>	<b>Solid REP</b>			
95	Jackson, MS	50.4%	8.4%					
133	Columbus-Tupelo-W Pnt-Hstn	65.1%	10.0%					
158	Biloxi-Gulfport	36.9%	10.8%					
168	Hattiesburg-Laurel	48.4%	12.0%					
189	Meridian	59.6%	10.4%					
192	Greenwood-Greenville	52.1%	6.5%					
<b>Missouri</b>				<b>Mar. 15</b>	<b>Solid REP</b>	<b>Likely REP</b>	<b>TOSS UP</b>	
21	St. Louis	34.9%	14.7%				<b>X</b>	<b>IL-12, 13</b>
33	Kansas City	27.3%	20.9%				<b>X</b>	
75	Springfield, MO	53.4%	19.7%				<b>X</b>	
138	Columbia-Jefferson City	53.4%	15.3%				<b>X</b>	
151	Joplin-Pittsburg	51.4%	18.3%				<b>X</b>	
201	St. Joseph	38.2%	15.2%				<b>X</b>	
<b>Montana</b>				<b>Jun. 07</b>	<b>Solid REP</b>		<b>Likely DEM</b>	
164	Missoula	47.4%	21.4%					
167	Billings	41.1%	14.4%					
186	Butte-Bozeman	41.3%	23.8%					
191	Great Falls	46.2%	17.1%					
205	Helena	30.0%	23.3%					
210	Glendive	28.1%	9.2%					

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<b>Nebraska</b>				<b>Mar. 05, May 10</b>	<b>Solid REP</b>			
74	Omaha	28.4%	14.4%					<b>NE-02, IA-03</b>
105	Lincoln & Hastings-Krny	45.9%	12.8%					
209	North Platte	38.4%	14.3%					
<b>Nevada</b>				<b>Feb. 20, 23</b>	<b>TOSS UP</b>	<b>TOSS UP</b>		
40	Las Vegas	37.1%	8.9%		<b>X</b>	<b>X</b>		<b>NV-03, 04</b>
106	Reno	41.1%	14.2%		<b>X</b>	<b>X</b>		<b>NV-04</b>
<b>New Hampshire</b>				<b>Feb. 09</b>	<b>TOSS UP</b>	<b>TOSS UP</b>	<b>TOSS UP</b>	
8	Boston (Manchester)	12.7%	3.9%		<b>X</b>	<b>X</b>	<b>X</b>	<b>NH-01</b>
98	Burlington-Plattsburgh	39.7%	11.7%		<b>X</b>	<b>X</b>	<b>X</b>	
<b>New Jersey</b>				<b>Jun. 07</b>	<b>Solid DEM</b>			
1	New York	9.8%	5.1%					<b>NJ-03, 05</b>
4	Philadelphia	12.6%	7.3%					<b>NJ-03</b>
<b>New Mexico</b>				<b>Jun. 07</b>	<b>Likely DEM</b>			
48	Albuquerque-Santa Fe	51.3%	21.5%					<b>AZ-01</b>
<b>New York</b>				<b>Apr. 19</b>	<b>Solid DEM</b>	<b>Solid DEM</b>		
1	New York	9.8%	5.1%					<b>NY-01, 18, 19</b>
53	Buffalo	26.0%	6.5%					<b>NY-23</b>
59	Albany-Schenectady-Troy	21.5%	8.7%					<b>NY-21</b>
76	Rochester, NY	24.4%	13.5%					<b>NY-25</b>
84	Syracuse	18.5%	9.6%					<b>NY-24</b>
159	Binghamton	28.7%	8.7%					<b>NY-22</b>
172	Utica	26.2%	6.5%					<b>NY-22</b>
175	Elmira (Corning)	34.5%	7.1%					<b>NY-23</b>
177	Watertown	32.9%	10.3%					<b>NY-21</b>
<b>North Carolina</b>				<b>Mar. 15</b>	<b>Leaning REP</b>	<b>Leaning REP</b>	<b>TOSS UP</b>	
22	Charlotte	36.0%	11.3%		<b>X</b>	<b>X</b>	<b>X</b>	<b>NC-09</b>
25	Raleigh-Durham (Fayetteville)	34.7%	12.3%		<b>X</b>	<b>X</b>	<b>X</b>	
37	Greenville-Spartanburg-Asheville	46.8%	12.0%		<b>X</b>	<b>X</b>	<b>X</b>	
46	Greensboro-High Point-Winston-Salem	38.5%	11.5%		<b>X</b>	<b>X</b>	<b>X</b>	
99	Greenville-Norfolk-Washington	38.2%	11.6%		<b>X</b>	<b>X</b>	<b>X</b>	
130	Wilmington	29.4%	10.7%		<b>X</b>	<b>X</b>	<b>X</b>	
<b>North Dakota</b>				<b>Mar. 01, Jun. 07</b>	<b>Solid REP</b>	<b>Solid REP</b>	<b>Likely REP</b>	
115	Fargo-Valley City	34.5%	11.9%					<b>MN-07</b>
139	Minot-Bismarck-Dickinson	33.7%	11.2%					

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<b>Ohio</b>				<b>Mar. 15</b>	<b>TOSS UP</b>	<b>Leaning REP</b>		
18	Cleveland-Akron (Canton)	26.3%	10.7%		X	X		
31	Columbus, OH	25.5%	12.5%		X	X		
36	Cincinnati	28.2%	15.6%		X	X		
64	Dayton	26.2%	20.2%		X	X		
77	Toledo	30.2%	13.3%		X	X		MI-07
114	Youngstown	30.1%	11.3%		X	X		
188	Lima	22.7%	9.6%		X	X		
204	Zanesville	37.3%	5.9%		X	X		
<b>Oklahoma</b>				<b>Mar. 01</b>	<b>Solid REP</b>	<b>Solid REP</b>		
43	Oklahoma City	36.1%	17.7%					
60	Tulsa	38.1%	21.6%					
161	Sherman-Ada	60.3%	14.9%					
<b>Oregon</b>				<b>May 17</b>	<b>Solid DEM</b>	<b>Solid DEM</b>	<b>Solid DEM</b>	
24	Portland, OR	34.0%	14.2%					
119	Eugene	35.8%	17.4%					
140	Medford-Klamath Falls	49.7%	16.5%					
190	Bend, OR	31.1%	19.2%					
<b>Pennsylvania</b>				<b>Apr. 26</b>	<b>TOSS UP</b>	<b>Leaning REP</b>		
4	Philadelphia	12.6%	7.3%		X	X		PA-06, 08
23	Pittsburgh	24.5%	5.0%		X	X		MD-06
44	Harrisburg-Lncstr-Leb-York	26.4%	8.4%		X	X		PA-06
55	Wilkes Barre-Scranton-Hztn	37.1%	6.3%		X	X		
104	Johnstown-Altoona-St Colge	42.8%	5.5%		X	X		
150	Erie	41.2%	11.3%		X	X		
<b>Rhode Island</b>				<b>Apr. 26</b>	<b>Solid DEM</b>			
52	Providence-New Bedford	9.4%	6.3%					
<b>South Carolina</b>				<b>Feb. 20, 27</b>	<b>Solid REP</b>	<b>Solid REP</b>		
78	Columbia, SC	37.8%	11.8%					
94	Charleston, SC	30.0%	10.8%					
102	Myrtle Beach-Florence	32.2%	9.3%					

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<b>South Dakota</b>				<b>Jun. 07</b>	<b>Solid REP</b>	<b>Solid REP</b>		
110	Sioux Falls(Mitchell)	32.4%	11.5%					
171	Rapid City	35.3%	14.4%					
<b>Tennessee</b>				<b>Mar. 01</b>	<b>Solid REP</b>			
29	Nashville	39.3%	6.9%					
50	Memphis	41.1%	14.2%					
62	Knoxville	32.0%	9.6%					
88	Chattanooga	31.9%	10.9%					
176	Jackson, TN	40.6%	8.3%					
<b>Texas</b>				<b>Mar. 01</b>	<b>Solid REP</b>			
5	Dallas-Ft. Worth	29.3%	18.6%					
10	Houston	30.0%	18.8%					
32	San Antonio	32.3%	15.0%					<b>TX-23</b>
39	Austin	24.6%	16.4%					
86	Harlingen-Wslco-Brnsvl-McA	36.6%	24.9%					
87	Waco-Temple-Bryan	42.2%	13.2%					
92	El Paso (Las Cruces)	33.9%	21.6%					<b>TX-23</b>
109	Tyler-Longview(Lfkn&Ncgd)	52.9%	9.3%					
129	Corpus Christi	39.5%	8.8%					
131	Amarillo	50.7%	9.3%					
142	Beaumont-Port Arthur	46.0%	9.8%					
144	Lubbock	39.7%	15.9%					
145	Odessa-Midland	38.5%	7.5%					
147	Wichita Falls & Lawton	58.1%	10.1%					
165	Abilene-Sweetwater	54.4%	12.0%					
184	Laredo	30.3%	13.4%					
198	San Angelo	39.8%	6.4%					
203	Victoria	42.4%	10.5%					

Last Modified: 1/4/16

TVB's Guide to...

DMA Rank	State / DMA	Nov'15 ADS %	Nov'15 OTA %	Primary/ Caucus Dates	2016 Presidential	2016 Senate Races	2016 Gubernatorial Races	Competitive House Races (Toss-Ups & Leaning)
<b>Utah</b>				<b>Mar. 22</b>	<b>Solid REP</b>	<b>Solid REP</b>	<b>Solid REP</b>	
34	Salt Lake City	41.3%	18.7%					<b>UT-04</b>
<b>Vermont</b>				<b>Mar. 01</b>	<b>Solid DEM</b>	<b>Solid DEM</b>	<b>Likely DEM</b>	
98	Burlington-Plattsburgh	39.7%	11.7%					<b>NY-21</b>
<b>Virginia</b>				<b>Mar. 01</b>	<b>TOSS UP</b>			
42	Norfolk-Portsmth-Newpt Nws	26.4%	6.5%		<b>X</b>			<b>VA-04</b>
56	Richmond-Petersburg	30.8%	9.8%		<b>X</b>			<b>VA-04</b>
69	Roanoke-Lynchburg	52.2%	11.2%		<b>X</b>			
97	Tri-Cities, TN-VA	39.4%	8.3%		<b>X</b>			
178	Harrisonburg	38.8%	9.6%		<b>X</b>			
183	Charlottesville	31.8%	15.7%		<b>X</b>			
<b>Washington</b>				<b>Mar. 26, May 24</b>	<b>Solid DEM</b>	<b>Solid DEM</b>	<b>Likely DEM</b>	
14	Seattle-Tacoma	25.7%	6.6%					
73	Spokane	49.4%	16.6%					
123	Yakima-Pasco-Rchlnd-Knnwck	47.1%	22.1%					
<b>West Virginia</b>				<b>May 10</b>	<b>Solid REP</b>		<b>TOSS UP</b>	
67	Charleston-Huntington	45.2%	6.7%				<b>X</b>	<b>WV-02</b>
157	Wheeling-Steubenville	37.5%	7.0%				<b>X</b>	
160	Bluefield-Beckley-Oak Hill	43.0%	5.4%				<b>X</b>	
169	Clarksburg-Weston	56.0%	5.3%				<b>X</b>	<b>WV-02</b>
194	Parkersburg	30.3%	7.1%				<b>X</b>	
<b>Wisconsin</b>				<b>Apr. 05</b>	<b>TOSS UP</b>	<b>TOSS UP</b>		
35	Milwaukee	20.2%	21.6%		<b>X</b>	<b>X</b>		
68	Green Bay-Appleton	35.7%	19.2%		<b>X</b>	<b>X</b>		
81	Madison	33.5%	21.4%		<b>X</b>	<b>X</b>		
128	La Crosse-Eau Claire	36.5%	16.1%		<b>X</b>	<b>X</b>		
134	Wausau-Rhineland	41.5%	18.3%		<b>X</b>	<b>X</b>		
<b>Wyoming</b>				<b>Mar. 01, Apr. 09</b>	<b>Solid REP</b>			
196	Casper-Riverton	33.5%	13.0%					
197	Cheyenne-Scottsbluff	33.5%	10.4%					

ADS - Households that receive cable networks from an Alternative Delivery System, such as DBS (Direct Broadcast Satellite). Numbers are ADS non-Cable.  
OTA = Broadcast only, "over-the-air" homes



Source: TVB analysis of data provided from:

Presidential:	The Cook Report (8/12/15)	<a href="http://www.cookpolitical.com">www.cookpolitical.com</a>
Senate:	The Cook Report (11/23/15)	
Gubernatorial:	The Cook Report (12/10/15)	
House:	The Cook Report (12/21/15)	

ADS & OTA : The Nielsen Company