

- LC Spa  
Brand Package

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## Mushroom Concept

# Color Scheme



- Typography:

- *lc spa*

Jennifer McCollough, Esthetician/owner of LC Spa. In 1994, Jennifer moved to Europe from China. In 1995 she opened her first business. While there, Jennifer took a special interest in European skincare; working actively to learn the techniques and their important

*Stylish* + Quicksand



## Nature Concept

## Color Scheme



A6B0C0



5DA3AB



346469



99826C



543D32



7C9221

- Typography:

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*Sacramento* + Montserrat Light



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## Shore Concept



## ● Color Scheme





## ● Typography:

lc spa

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Lane + Aileron