



ALEX LEE

Aspiring UX Designer and Researcher

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PROFILE

Graduate from the University of California, San Diego with a Bachelor's of Science in Cognitive Science (Human-Computer Interaction). My interest in design is rooted in efficiency and simplicity. I believe that anything and everything can be improved through simple design. My goal is to combine my personal interests and academic background to help a tech-oriented company achieve their goals, and further develop and refine my skills along the way.

SUMMARY OF QUALIFICATIONS

- A goal-oriented, analytical and intuitive problem-solver.
- Quick and adaptable in any given situation.
- Studious and eager to absorb as much knowledge as possible.
- Punctual, especially when it comes to meeting deadlines.

EXPERIENCE

Web Developer

2018 - 2018

LC Spa - Kearny Mesa, San Diego

Worked with a local business to fully rebrand and redesign their website. Conducted user research and developed user personas to keep in mind throughout the design process. Compiled a competitive analysis on several related websites. Created wireframes and mockups to rapidly prototype the site on both mobile and desktop. Coded the new website using HTML/CSS/Bootstrap. Overall redesign resulted in an increase in user turnover rate.

UX/UI Designer

2017 - 2017

Vroombox - UCSD

Created wireframes for a music app designed to ease the mental load of drivers. Our group of four went through the entire human-centered design process and created a final prototype posted on Invision. Conducted interviews, generated competitive analyses, and developed the entire user flow of managing a playlist. Earned top marks in the class.

EDUCATION

University of California, San Diego

2014 - 2018

Bachelor's of Science in Cognitive Science with a Specialization in Human-Computer Interaction and a minor in Design.

PROFICIENCIES

- Well versed in Adobe Creative Cloud programs including Photoshop, InDesign, Lightroom, Premiere Pro, Experience Design, and Illustrator.
- Background in experience design and prototyping with apps such as Figma and Invision.
- Experience collaborating with others using Google Drive and Figma.
- Basic knowledge of computer programming languages such as HTML, CSS, and Java, as well as frameworks such as Bootstrap.