Alex Michael Lee

UX Researcher and Designer

CONTACT

alexmlee.me

alexmleeux@gmail.com

(925) 852 - 1320

SOCIAL MEDIA LINKS

- linkedin.com/in/aml023
- dribbble.com/aml023

SKILLS

Research
- Needfinding
- Competitive Analysis
- Use Case Analysis
- Personas
- Usability Testing
- Guided Interviewing

Design
- Storyboarding
- Ideating
- Branding
- Wireframing
- Prototyping

Tools
- Adobe Creative Suite
- Sketch
- Invision
- Google Drive

Development
- HTML/CSS
- Bootstrap
- Javascript
- Java

Soft
- Empathetic
- Adaptable
- Collaborative
- Team Player
- Respectful
- Research-Oriented
- Troubleshooter
- Quick-Learner

PROFILE

I am a Bay Area-based UX Researcher and Designer with a background in Human-Computer Interaction and Design. My goal is to bridge the gap between user needs and business needs.

EDUCATION

B.S. Cognitive Science (HCI)   Sept 2014 - June 2018

University of California, San Diego - La Jolla, San Diego

Bachelor's of Science in Cognitive Science with a specialization in Human-Computer Interaction and a minor in Design. Studies focused on the brain and how design can exploit factors to allow the brain to take shortcuts and ease mental load.

EXPERIENCE

Web and Graphic Intern   June 2019 - Present

Ashby Lumber - Concord, CA

- Assisted marketing director by creating digital and print graphics for events, email marketing campaigns, and more.
- Conducted market research on a daily basis to understand market standards.
- Created more efficient ways to update e-commerce product listings in Epicor.
- Implemented a customer feedback survey system.

Transcriptionist   May 2019 - Ongoing

Alpha HQ - Remote

- Reviewed and transcribed user testing videos to determine the quality of the tests.

User Tester   Dec 2018 - Ongoing

UserTesting - Remote

- Participated in user research testing scenarios
- Achieved a 4.5/5 tester rating for providing unique and useful feedback.

Game Tester   Mar 2018 - Ongoing

Steele Recruiting @PlayStation

- Tested unreleased games to provide user insights to be considered in future iterations.

Freelance UX/UI & Graphic Designer   Jan 2018 - Ongoing

Alex M. Lee Design

- Worked with local businesses and startups to accomplish various design and production tasks.

Student Assistant   Oct 2016 - June 2018

Triton Mobility Services - San Diego, CA

- Trained and led student workers in assisting faculty and disabled students traverse the UCSD campus via golf carts and hybrid vehicles.
- Communicated directly with passengers to troubleshoot their issues and ensure that they were on the same page as the workers.

Caterer   June 2016 - Dec 2018

Jeff Duerson Staffing - San Francisco, CA

- Worked in large and diverse teams to complete tasks in rapid succession.
- Collaborated between teams to efficiently handle large-scale events.