

# Alex Michael Lee

UX Designer and Researcher

## SOCIAL MEDIA LINKS

 [linkedin.com/in/aml023](https://www.linkedin.com/in/aml023)

 [dribbble.com/aml023](https://dribbble.com/aml023)

 [facebook.com/aml023](https://facebook.com/aml023)

## CONTACT

[alexmlee.me](http://alexmlee.me)

[alexmleeux@gmail.com](mailto:alexmleeux@gmail.com)

(925) 852 - 1320

8049 Kelok Way

Clayton, CA, 94517

## PROFILE

Recent graduate from The University of California, San Diego, with a B.S. in Cognitive Science with a specialization in Human-Computer Interaction and a minor in Design. I believe that design is just as much a logical process as it is a creative process. I am currently seeking opportunities to work within a design team to improve upon my eye for design and refine my technical skills. My goal is to work for a tech-oriented company and improve upon their design from the bottom-up. You can find my larger projects and case studies on my portfolio, as well as several smaller design pieces on my Dribbble.

## SKILLS

### Research

- Needfinding
- Competitive Analysis
- Use Case Analysis
- Personas
- Usability Testing
- Guided Interviewing

### Design

- Storyboarding
- Ideating
- Branding
- Wireframing
- Prototyping

### Tools

- Adobe Creative Suite
- Sketch
- Invision
- Google Drive

### Development

- HTML / CSS
- Bootstrap
- Javascript
- Java
- Python
- MATLAB

## EXPERIENCE

### UX Designer

Mar 2018 - June 2018

SoundCrowd - La Jolla, San Diego

Developed an app idea to augment the experience of concert attendees that would allow them to interact and make group decisions regarding event-related queries. Successfully rapid-prototyped a live, collaborative music playlist app in Google Sheets with 30+ students, allowing testing without implementation.

### UX/UI Designer and Web Developer

Jan 2018 - Mar 2018

LC Spa - Kearny Mesa, San Diego

Worked with a local business to successfully rebrand and redesign their website. Successfully conducted research on competitors, prototyped, and coded a brand new website using HTML, CSS, Bootstrap, and Javascript. Client pushed prototype to domain a couple months later, and reported that several new customers have come in and mentioned the website.

### UX/UI Designer

Oct 2017 - Dec 2017

Vroombox - La Jolla, San Diego

Created wireframes for a music app designed to ease the mental load of drivers. Our group of four went through the entire human-centered design process and created a final prototype posted on Invision. Conducted interviews, generated competitive analyses, and developed the entire user flow of managing a playlist. Earned top marks in the class.

## EDUCATION

### B.S. Cognitive Science (HCI)

Sept 2014 - June 2018

University of California, San Diego - La Jolla, San Diego

Bachelor's of Science in Cognitive Science with a specialization in Human-Computer Interaction and a minor in Design. Studies focused on the brain and how design can exploit factors to allow the brain to take shortcuts and ease mental load.