

Alex Michael Lee

UX Researcher and Designer

CONTACT

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SOCIAL MEDIA LINKS

 [linkedin.com/in/aml023](https://www.linkedin.com/in/aml023)

 dribbble.com/aml023

SKILLS

Research

- Needfinding
- Competitive Analysis
- Use Case Analysis
- Personas
- Usability Testing
- Guided Interviewing

Design

- Storyboarding
- Ideating
- Branding
- Wireframing
- Prototyping

Tools

- Adobe Creative Suite
- Sketch
- Invision
- Google Drive

Development

- HTML/CSS
- Bootstrap
- Javascript
- Java

Soft

- Empathetic
- Adaptable
- Collaborative
- Team Player
- Respectful
- Research-Oriented
- Troubleshooter
- Quick-Learner

PROFILE

I am a Bay Area-based UX Researcher and Designer with a background in Human-Computer Interaction and Design. My goal is to bridge the gap between user needs and business needs.

EDUCATION

B.S. Cognitive Science (HCI)

Sept 2014 - June 2018

University of California, San Diego - La Jolla, San Diego

Bachelor's of Science in Cognitive Science with a specialization in Human-Computer Interaction and a minor in Design. Studies focused on the brain and how design can exploit factors to allow the brain to take shortcuts and ease mental load.

EXPERIENCE

Marketing (Web & Graphics) Intern

June 2019 - October 2019

Ashby Lumber - Concord, CA

- Assisted marketing director by creating digital and print graphics for events, email marketing campaigns, and more.
- Conducted market research on a daily basis to understand market standards.
- Created more efficient ways to update e-commerce product listings in Epicor.
- Implemented a customer feedback survey system.

UserTesting Participant

Dec 2018 - Ongoing

UserTesting - Remote

- Participated in user research testing scenarios
- Achieved a 4.5/5 tester rating for providing unique and useful feedback.

Game Testing Participant

Mar 2018 - Ongoing

Steele Recruiting

- Tested unreleased games to provide user insights to be considered in future iterations.

Freelance UX/UI & Graphic Designer

Jan 2018 - Ongoing

Alex M. Lee Design

- Worked with local businesses and startups to accomplish various design and production tasks.

Student Assistant

Oct 2016 - June 2018

Triton Mobility Services - San Diego, CA

- Trained and led student workers in assisting faculty and disabled students traverse the UCSD campus via golf carts and hybrid vehicles.
- Communicated directly with passengers to troubleshoot their issues and ensure that they were on the same page as the workers.

Caterer

June 2016 - Dec 2018

Jeff Duerson Staffing - San Francisco, CA

- Worked in large and diverse teams to complete tasks in rapid succession.
- Collaborated between teams to efficiently handle large-scale events.