

# AMLA SRIVASTAVA

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## EDUCATION

<b>Columbia University, New York, NY</b>	Expected Dec 2017
M.S. in Data Science	GPA: 4.0/4.0
<i>Relevant courses:</i> Machine Learning, Applied Machine Learning, Probability, Statistical Inference & Modeling, Exploratory Data Analysis & Visualization, Computer Systems, Algorithms, Storytelling with Data	
<b>PEC University of Technology, Chandigarh, India</b>	May 2015
B.Tech. in Computer Science & Engineering	GPA: 9.4/10.0
<i>Relevant courses:</i> Neural Networks, Artificial Intelligence, Databases, Data Structures, Operating Systems, Software Engineering	

## WORK EXPERIENCE

<b>The Hartford, Data Science Intern, Hartford, CT</b>	May 2017 - Present
<ul style="list-style-type: none"><li>- Developed an unconstrained loss model to improve personal auto Class Plans using H2O/Python; improved AUC score by 8%</li><li>- Designed a step-up model using gradient boosting to predict probability of step-up election by variable annuity policyholders, achieved an AUC score of 0.81</li><li>- Building a web application for recommending ILFs (Increased Limits Factors) to determine premium using R and R Shiny</li></ul>	
<b>McKinsey &amp; Company, Jr. Research Analyst, Gurgaon, India</b>	Jun 2015 – Jun 2016
<ul style="list-style-type: none"><li>- Provided research and advisory services for the marketing/strategy office of a global Consumer Electronics client; analyzed consumer behavior and competitive market trends and developed branding/retail strategies</li></ul>	
<b>McKinsey &amp; Company, Intern, Gurgaon, India</b>	Jan – Jul 2014
<ul style="list-style-type: none"><li>- Conducted a study on 'Text Mining'; performed resume classification, sentiment analysis, etc. using R, RapidMiner and Tropes</li><li>- Built a performance analysis model using MS Excel/VBA to classify client requests and to track team performance; achieved an accuracy of 94%</li></ul>	
<b>Aachen University of Applied Sciences, Intern, Germany</b>	Jun – Jul 2012
<ul style="list-style-type: none"><li>- Worked on the installation of SWORD software in UBUNTU and performed test runs for the Laboratory of Nuclear Techniques</li></ul>	

## DATA SCIENCE PROJECTS

<b>Traffic complaint classification: Text analytics, Applied Machine Learning project</b>	Apr 2016
<ul style="list-style-type: none"><li>- Built a logistic regression model using scikit-learn to classify traffic complaints in Boston; used topic modeling (LDA, NMF) and clustering techniques to improve model; achieved a final accuracy of 92%</li></ul>	
<b>Predicting consumer behavior: Ensemble techniques, Applied Machine Learning project</b>	Mar 2016
<ul style="list-style-type: none"><li>- Predicted subscription rates for a bank's direct marketing campaign with an ensemble model using logistic regression and gradient boosted trees in scikit-learn; achieved an AUC score of 0.83</li></ul>	
<b>NYC Motor Vehicle Collisions: Visualizing accidents 2013-16, Data Analysis &amp; Visualization project</b>	Mar - Apr 2016
<ul style="list-style-type: none"><li>- Analyzed vehicular collisions in New York City between 2013-16 to understand trends in accident types, seasonality, causes, and risks; created interactive visualizations using R, Tableau and CartoDB</li></ul>	
<b>Microsoft - CDSS Data Science Student Challenge, Hackathon - 2<sup>nd</sup> Place Winner</b>	Oct 2016
<ul style="list-style-type: none"><li>- Built a softmax regression model using Python and Microsoft Azure ML Studio to identify the most popular product in a Walmart store on a given day; enabled Walmart to identify substitutes</li></ul>	
<b>Visualizing character interactions in 'Love Actually', Storytelling with Data project</b>	Dec 2017
<ul style="list-style-type: none"><li>- Created several interactive visualizations to explore character interactions across scenes for the movie 'Love Actually' using R, D3.js, HTML and CSS</li></ul>	

## SCHOLASTIC ACHIEVEMENTS/POSITIONS OF RESPONSIBILITY

- TA for Introduction to Computing for Engineering/Applied Sciences (Python) (Jan 2017 – Present)
- Department Representative, Engineering Graduate Student Council (EGSC), Columbia University (Sep 2016 – May 2017)
- Student Head, Alumni Affairs Committee, PEC University of Technology, Chandigarh (Aug 2015 – May 2016)
- Recipient of SPDC and DASA scholarships by Government of India (Aug 2011 – May 2015)

## SKILLS

- *Languages and Frameworks:* Python (scikit-learn, TensorFlow, keras, NumPy, Pandas, Matplotlib), H2O, R, R Shiny, D3.js, Tableau, SQL, VBA, Hadoop, CartoDB, RapidMiner, MS Office, C, C++, Java, PHP, HTML, CSS
- *Other:* U.S. citizen