Few-Shot Learning for Cold-Start News Recommendation

Abstract

The cold-start challenge in personalized news recommendation—where new users lack interaction history—limits the effectiveness of traditional systems. Li et al. (2024) propose a novel Few-Shot Cold-Start (FCS) method that addresses this by applying a hierarchical meta-learning framework tailored to user relationships. The methodology is structured into three levels: a global-meta layer capturing overall user trends, a local-meta layer clustering users with similar patterns, and a user-specific layer optimizing personalization for each new user. Training within this meta-learning schema enables rapid adaptation to user behavior with only a few samples. In comparison with state-of-the-art baselines, Li et al.'s FCS consistently outperforms on key metrics across public datasets. Specifically, the proposed method shows superior stability and accuracy compared to standard meta-learning models that do not model local user dependencies aclanthology.org. Evaluated using ranking metrics such as AUC, precision, and recall, FCS achieves notable improvements, demonstrating that hierarchical clustering combined with meta-optimization can significantly enhance recommendation quality under severely limited data. This approach incorporates both a detailed algorithmic methodology and a comparative evaluation against existing meta-based cold-start recommendation methods fulfilling the criteria of topic relevance, methodological detail, algorithm explanation, and performance comparison.

Reference:

[1] Li, M., Hu, S., Zhu, F., & Zhu, Q. (2024). *Few-Shot Learning for Cold-Start Recommendation*. In Proceedings of the 2024 Joint International Conference on Computational Linguistics and Language Resources Evaluation (LREC-COLING), pp. 7185–7195 <u>aclanthology.org</u>.

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