1. The ultimate purpose of analytics is to communicate findings to stakeholders to formulate policy or strategy.   **1 / 1 point**

   ○ False.

   ● True.

   ✓ **Correct**
   Correct.

2. What role of a data scientist is discussed in the reading?   **1 / 1 point**

   ○ Using the data to put together a story that the CEO wants to tell.

   ○ Developing a strategy to fix the problems in the findings.

   ● Using insights to build a narrative to communicate findings.

   ○ Managing a team of analysts to create a predictive model.

   ✓ **Correct**
   Correct.

3. The Untied States Economic Forecast is a publication by McKinsey University Press.   **1 / 1 point**

   ○ True.

   ● False.

   ✓ **Correct**
   Incorrect.

4. The report discussed in the reading successfully did the job of using data and analytics to generate the likely economic scenarios.

1 / 1 point

- ⦿ True.
- ◯ False.

✓ **Correct**
   Correct.

5. According to the reading, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.

1 / 1 point

- ◯ True.
- ⦿ False.

✓ **Correct**
   Correct. In order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.