



24Seven Expansion Dashboard - Overview

Clear All

YEAR, QUARTER, MONTH

All

Location, StoreName

All

OPTIMAL LOCATION
TO
OPEN STORE

Overall

Customer Lifetime
Value

Population Growth

\$150.85K

Total Revenue

2.73% ▲

YoY Growth

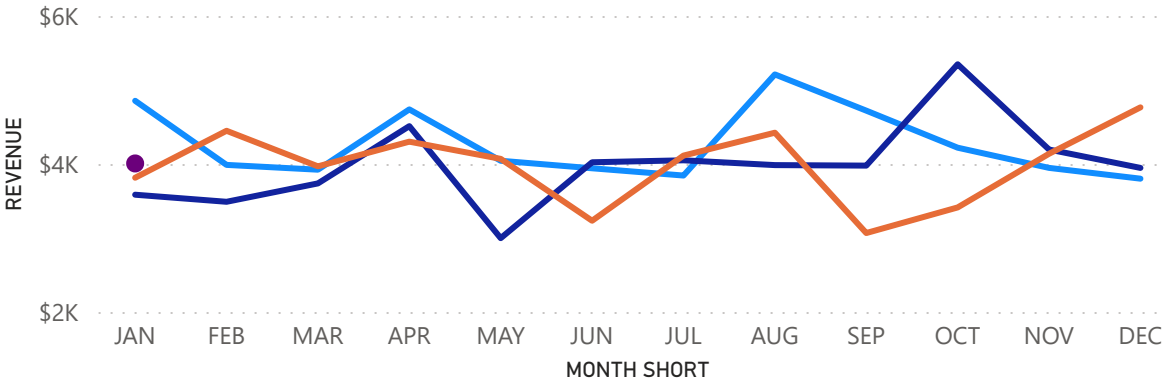
0.00

MoM Growth

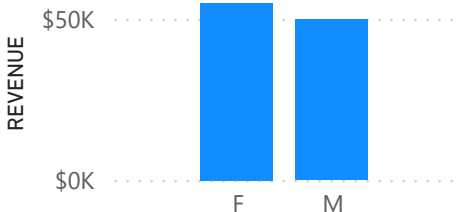
Data Refreshed On
2/19/2024 7:07:17 AM

Revenue History

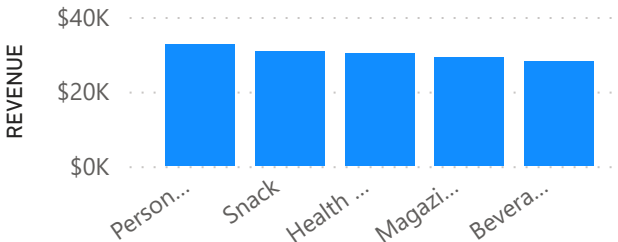
YEAR ● 2021 ● 2022 ● 2023 ● 2024



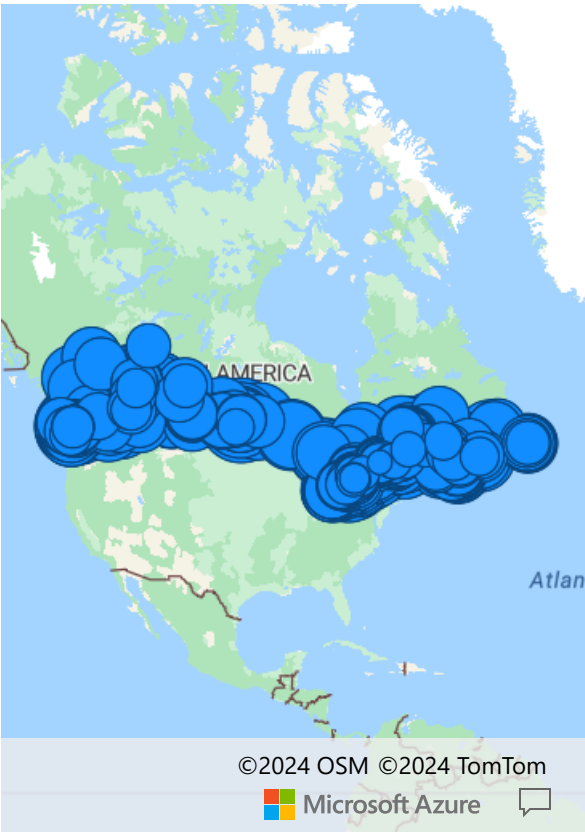
Revenue Segmentation by Customer Gender and Age



Revenue Segmentation by Product Category



REVENUE by Customer's Location





24Seven Expansion Dashboard - Forecast

Clear All

YEAR, QUARTER, MONTH

All

Location, StoreName

All

OPTIMAL LOCATION
TO
OPEN STORE

Overall

Customer Lifetime
Value

Population Growth

\$150.85K

Current Total Revenue

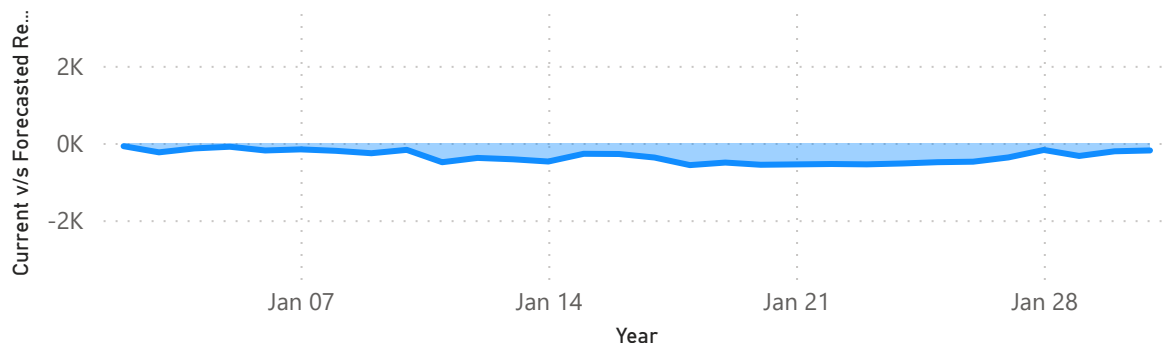
\$47.76K

Estimated Total Revenue

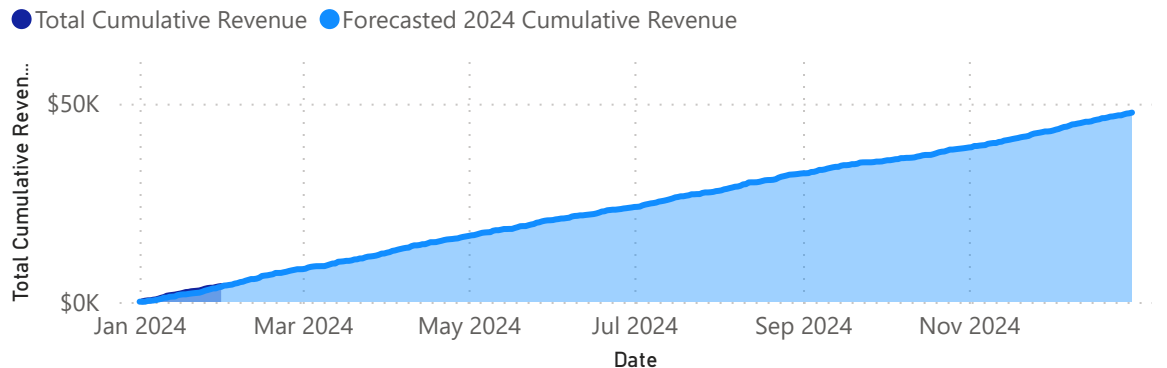
195.15

ExpansionScore

Current v/s Forecasted Revenue

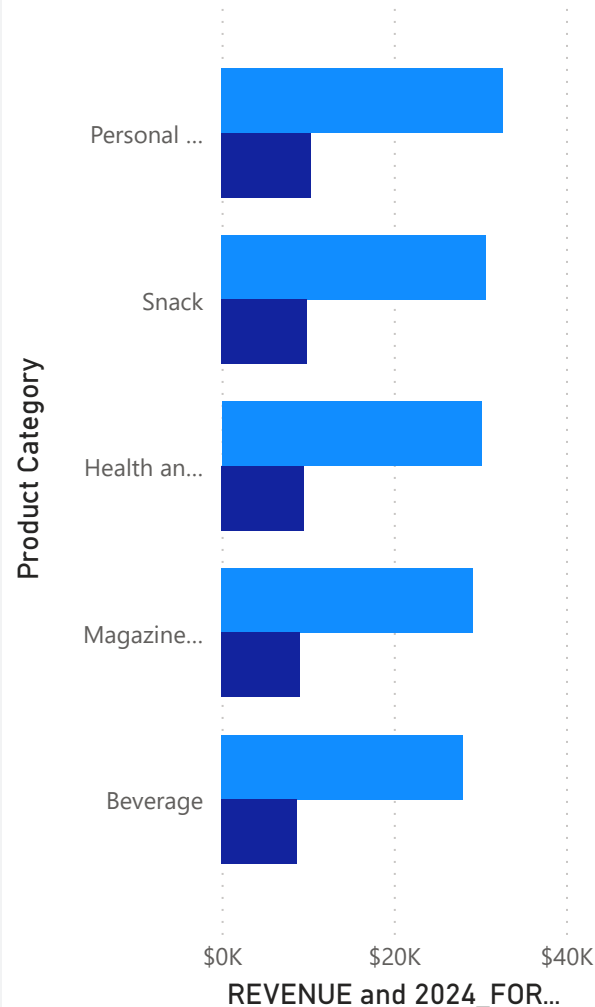


Total Cumulative Revenue v/s Estimated Cumulative Revenue 2024



Current v/s Forecasted Revenue by Product Category

REVENUE 2024_FORECAST





24Seven Expansion Dashboard - Toronto

Clear All

YEAR, QUARTER, MONTH

All

\$30.74K

REVENUE

6.20M

Population

\$88.60

Customer Lifetime Value

\$824.58K

AVERAGE GDP

7.18%

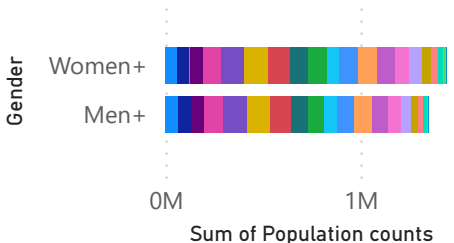
AVERAGE UNEMPLOYMENT RATE

\$22.41bn

AVERAGE RETAIL INDUSTRY SIZE

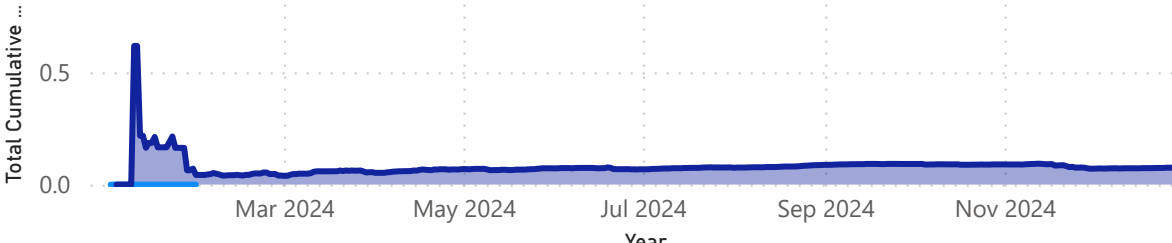
Population Distribution by Age and Gender

Age g... 0 to 4 10 to 14 100+ ▶



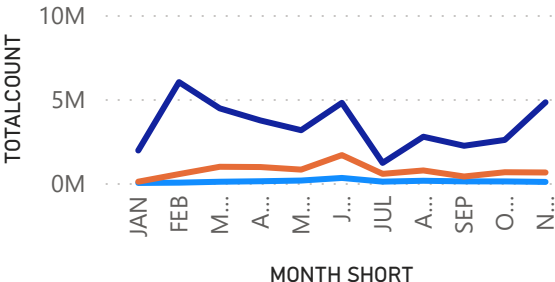
Total cumulative Sales Conversion Rate v/s Forecasted 2024 Cumulative Sales Conversion Rate

Total Cumulative Sales Conversion Rate Forecasted 2024 Sales Conversion Rate

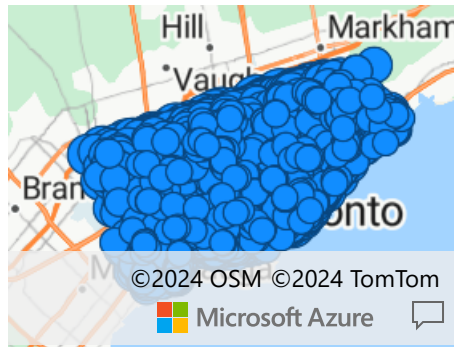


Traffic Count Monthly Distribution

Type Bike Cars Pedestrian

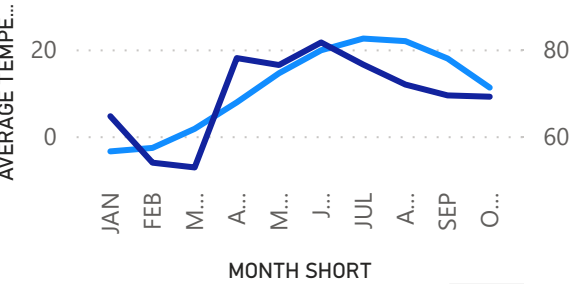


Sales at Potential Location by Traffic Flow

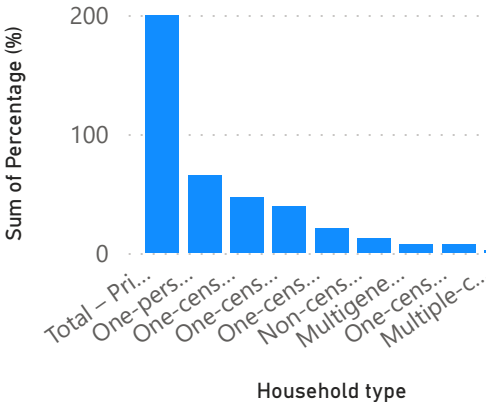


Average Temperature and Average Rainfall Distribution

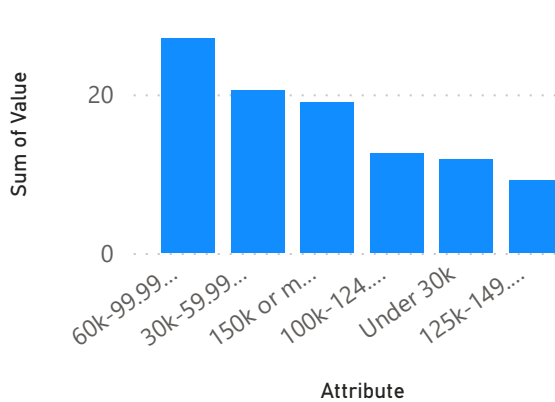
AVERAGE TEMPERATURE T... AVERAGE RAINFALL ...



Household Size Distribution



Annual Income Distribution





24Seven Expansion Dashboard - Montreal

Clear All

YEAR, QUARTER, MONTH
All

\$15.75K

REVENUE

4.29M

Population

\$69.06

Customer Lifetime Value

\$422.45K

AVERAGE GDP

7.20%

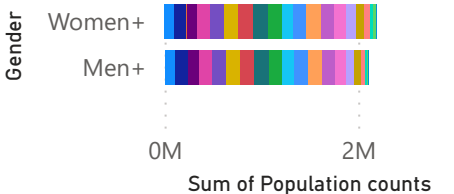
AVERAGE UNEMPLOYMENT RATE

\$13.17bn

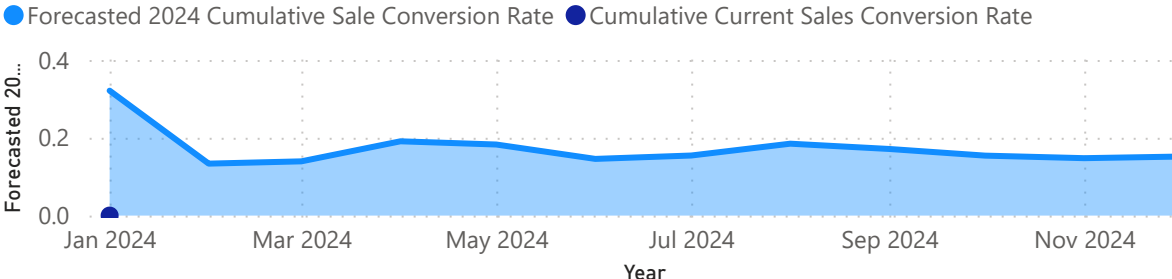
AVERAGE RETAIL INDUSTRY SIZE

Population Distribution by Age and Gender

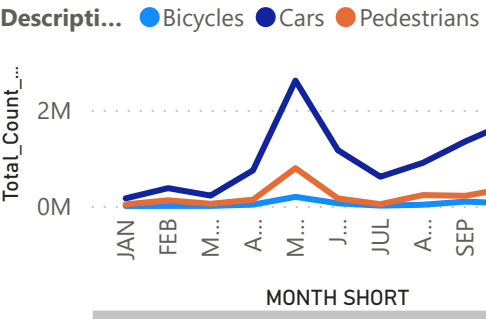
Age g... 0 to 4 10 to 14 100+ ▶



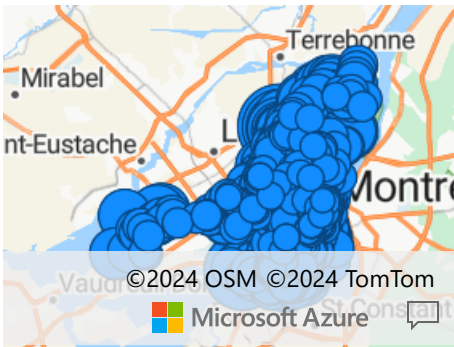
Total cumulative Sales Conversion Rate v/s Forecasted 2024 Cumulative Sales Conversion Rate



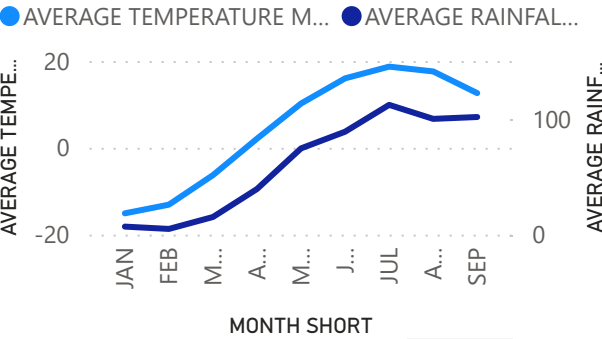
Traffic Flow Monthly Distribution



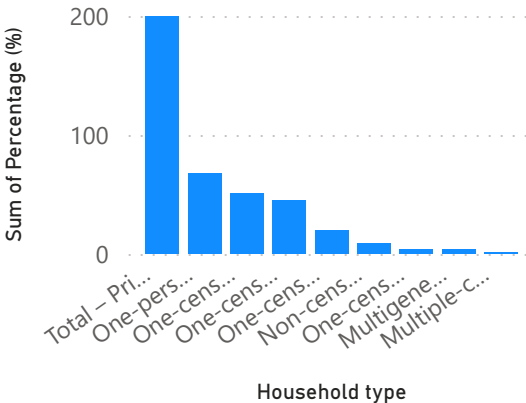
Sales at Potential Location by Traffic Flow



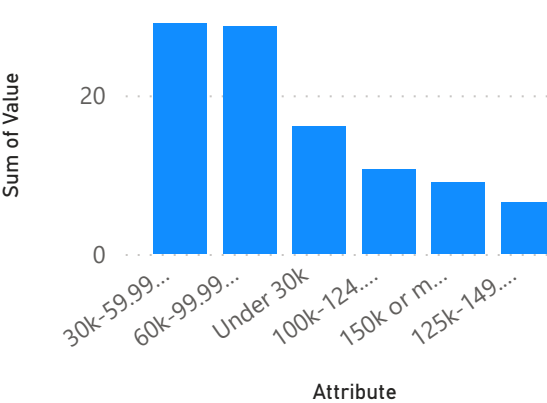
Average Temperature and Average Rainfall Distribution



Household Size Distribution



Annual Income Distribution





24Seven Expansion Dashboard - Calgary

Clear All

YEAR, QUARTER, MONTH
All

\$14.89K

REVENUE

1.48M

Population

\$65.32

Customer Lifetime Value

\$323.17K

AVERAGE GDP

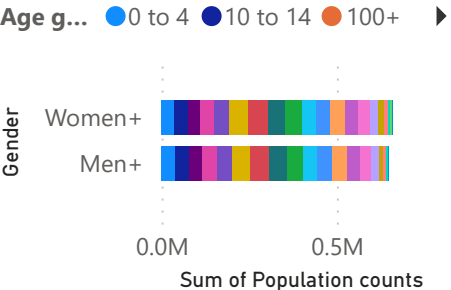
8.86%

AVERAGE UNEMPLOYMENT RATE

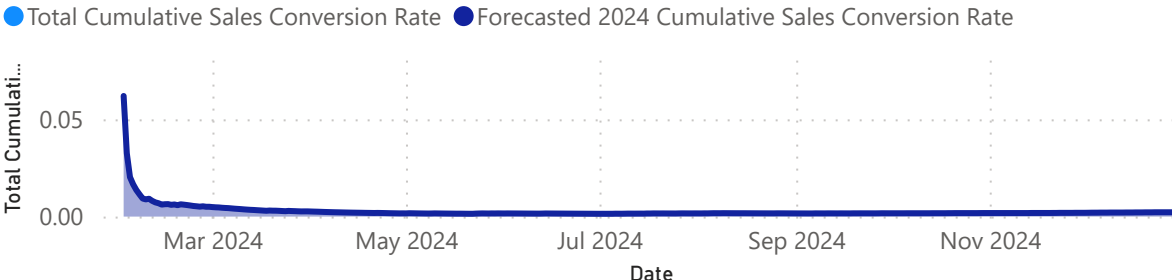
\$7.59bn

AVERAGE RETAIL INDUSTRY SIZE

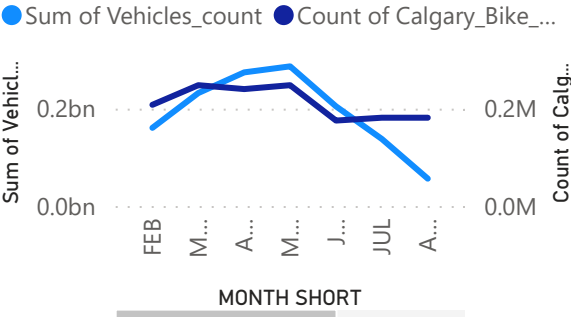
Population Distribution by Age and Gender



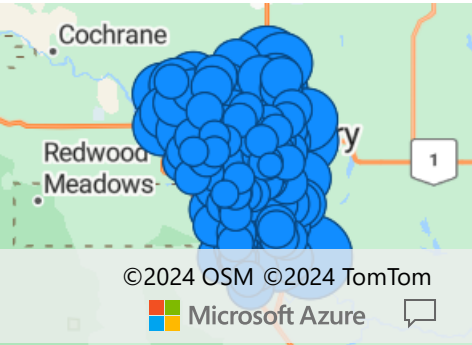
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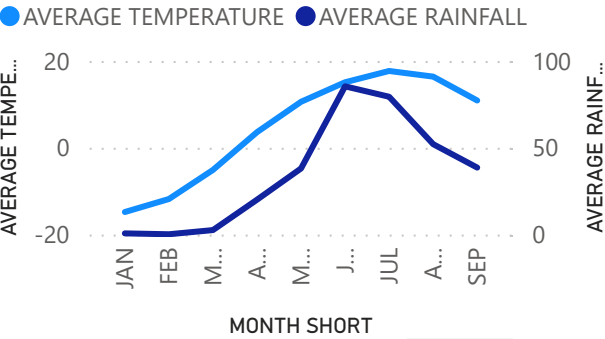
Traffic Flow Monthly Distribution



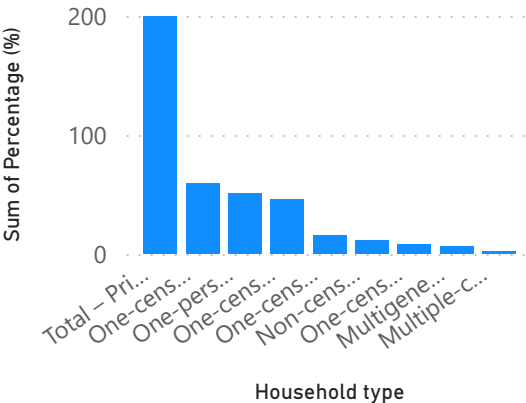
Sales at Potential Location by Traffic Flow



Average Temperature and Average Rainfall Distribution



Household Size Distribution



Annual Income Distribution

