chapter 6

HCI in the software process

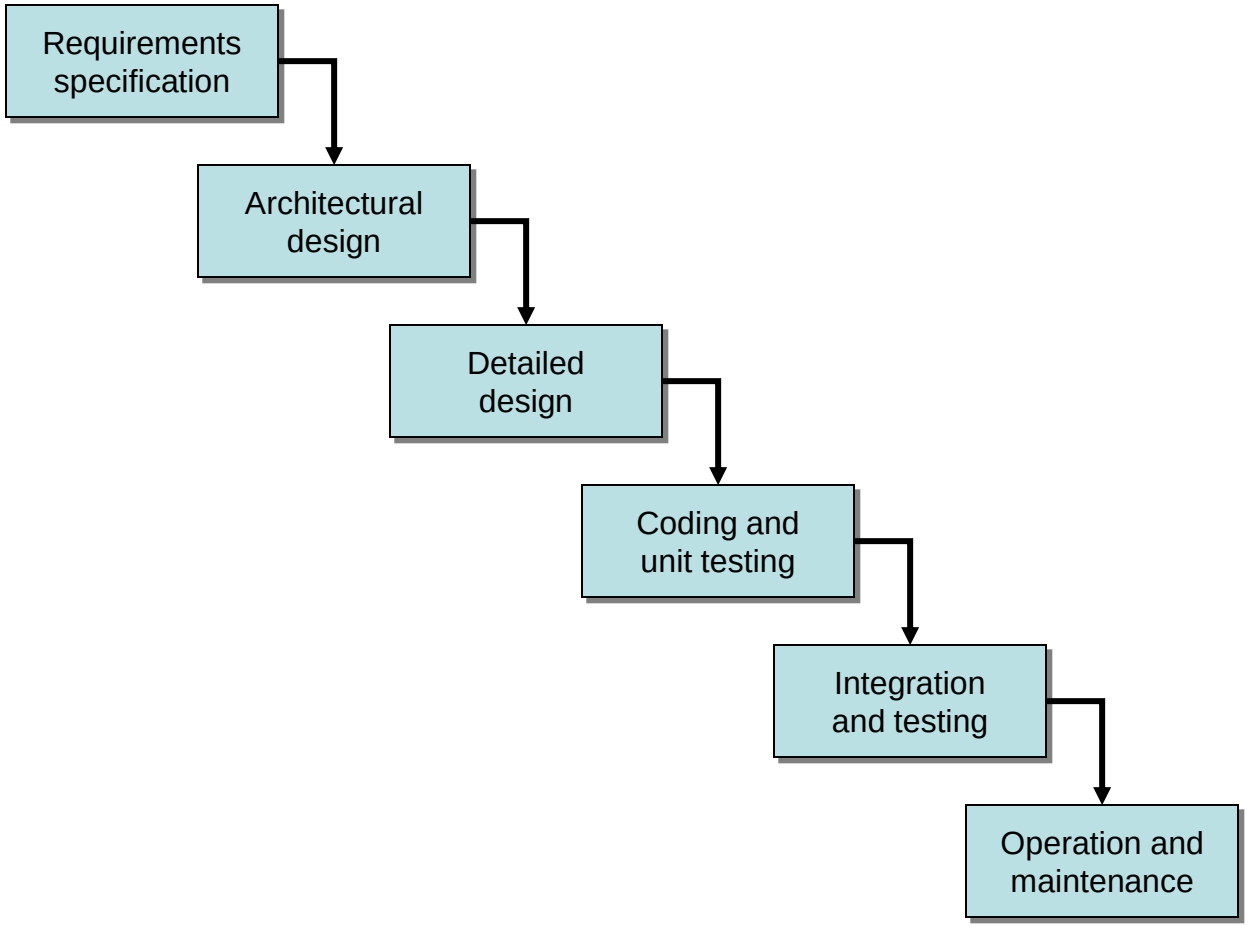
HCI in the software process

- Software engineering and the design process for interactive systems
- Usability engineering
- Iterative design and prototyping
- Design rationale

the software lifecycle

- Software engineering is the discipline for understanding the software design process, or life cycle
- Designing for usability occurs at all stages of the life cycle, not as a single isolated activity

The waterfall model



Activities in the life cycle

Requirements specification

- designer and customer try capture what the system is expected to provide can be expressed in natural language or more precise languages, such as a task analysis would provide

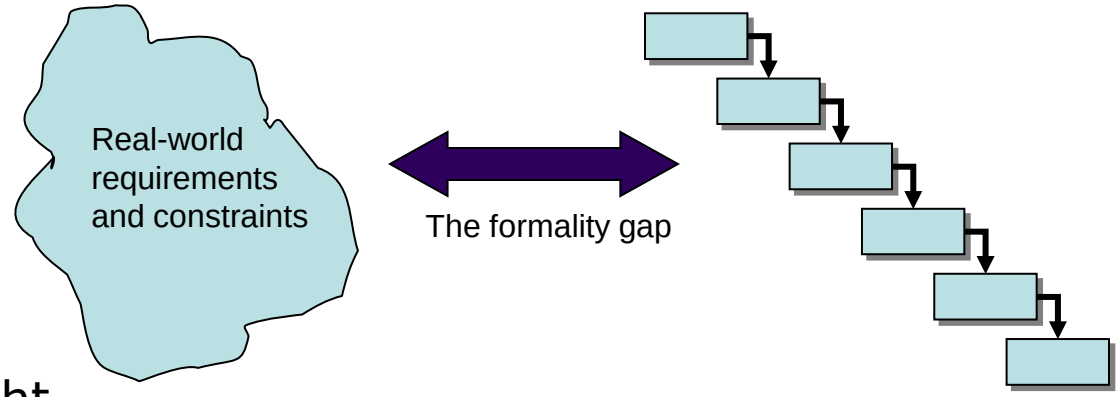
Architectural design

- high-level description of how the system will provide the services required factor system into major components of the system and how they are interrelated needs to satisfy both functional and nonfunctional requirements

Detailed design

- refinement of architectural components and interrelations to identify modules to be implemented separately the refinement is governed by the nonfunctional requirements

Verification and validation



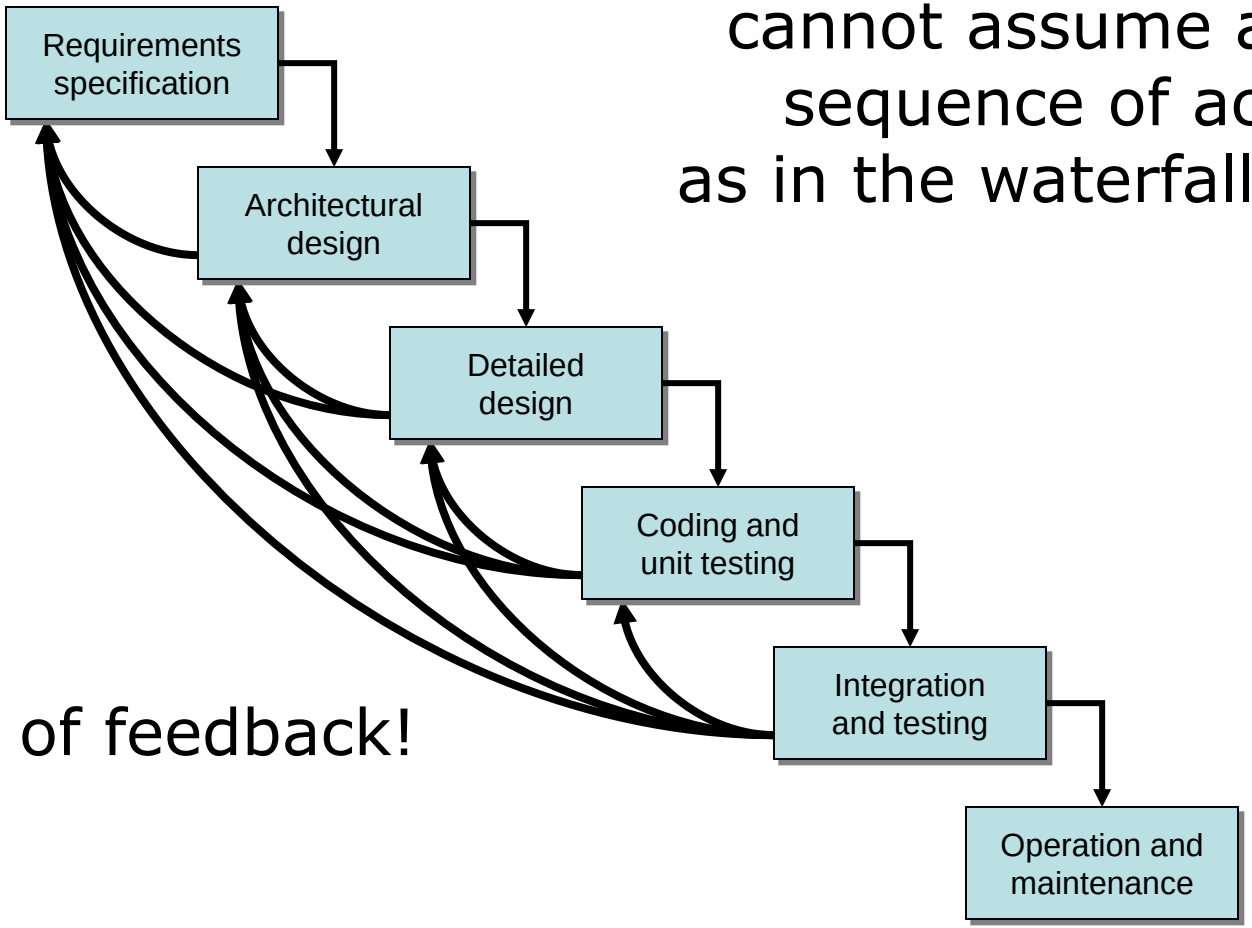
Verification
- designing the product right

Validation
- designing the right product

The formality gap
- validation will always rely to some extent on subjective means of proof

Management and contractual issues
- design in commercial and legal contexts

The life cycle for interactive systems



cannot assume a linear sequence of activities as in the waterfall model

lots of feedback!

Usability engineering

The ultimate test of usability based on measurement of user experience

Usability engineering demands that specific usability measures be made explicit as requirements

Usability specification

- usability attribute/principle
- measuring concept
- measuring method
- now level/ worst case/ planned level/ best case

Problems

- usability specification requires level of detail that may not be
- possible early in design satisfying a usability specification
- does not necessarily satisfy usability

part of a usability specification for a VCR

Attribute: Backward recoverability	
Measuring concept:	Undo an erroneous programming sequence
Measuring method:	Number of explicit user actions to undo current program
Now level:	No current product allows such an undo
Worst case:	As many actions as it takes to program-in mistake
Planned level:	A maximum of two explicit user actions
Best case:	One explicit cancel action

ISO usability standard 9241

adopts traditional usability categories:

- effectiveness
  - can you achieve what you want to?
- efficiency
  - can you do it without wasting effort?
- satisfaction
  - do you enjoy the process?

some metrics from ISO 9241

Usability objective	Effectiveness measures	Efficiency measures	Satisfaction measures
Suitability for the task	Percentage of goals achieved	Time to complete a task	Rating scale for satisfaction
Appropriate for trained users	Number of power features used	Relative efficiency compared with an expert user	Rating scale for satisfaction with power features
Learnability	Percentage of functions learned	Time to learn criterion	Rating scale for ease of learning
Error tolerance	Percentage of errors corrected successfully	Time spent on correcting errors	Rating scale for error handling

Iterative design and prototyping

- Iterative design overcomes inherent problems of incomplete requirements

- Prototypes
  - simulate or animate some features of intended system
  - different types of prototypes
    - throw-away
    - incremental
    - evolutionary

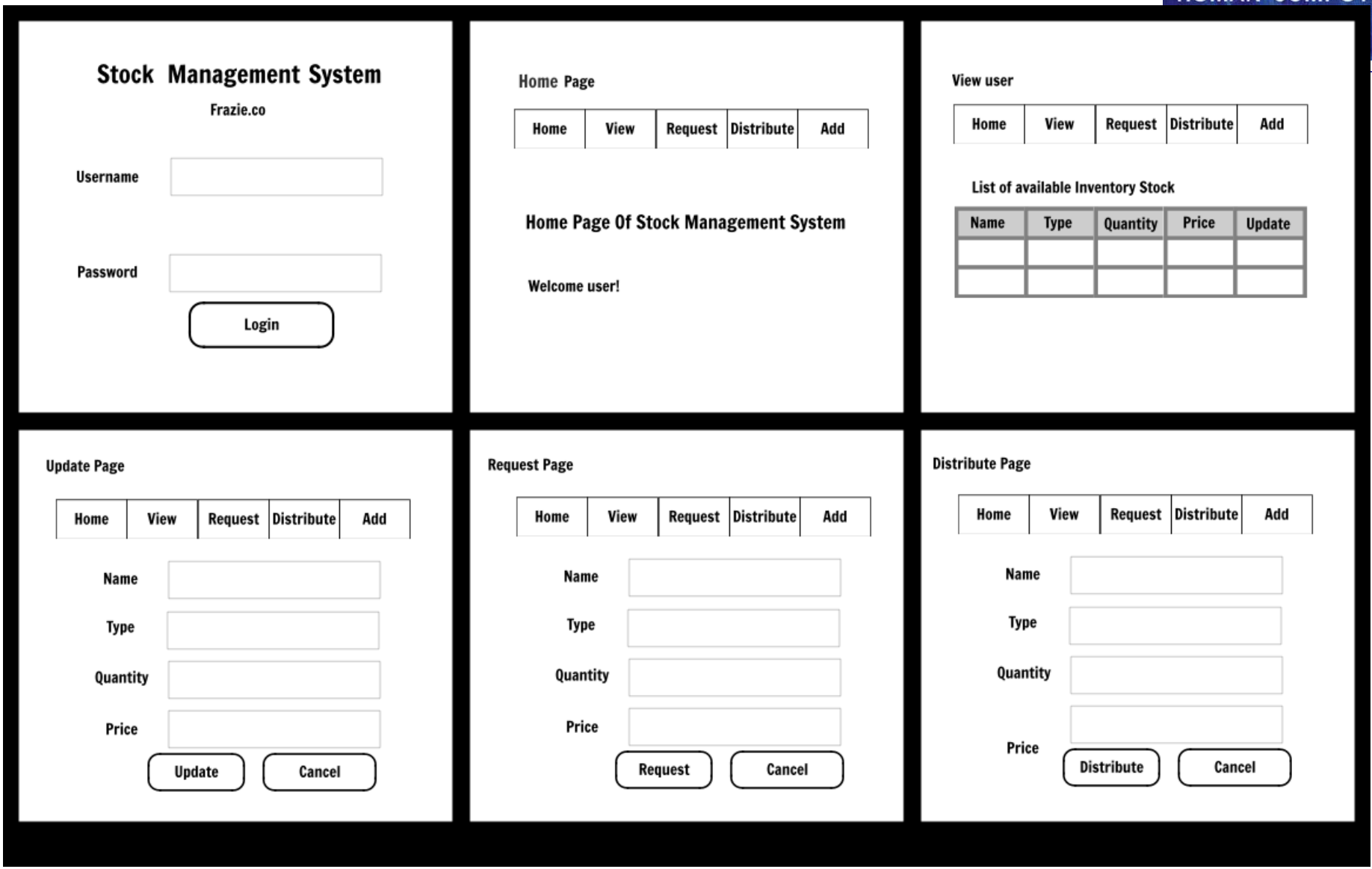
- Management issues
  - time
  - planning
  - non-functional features
  - contracts

Techniques for prototyping

Storyboards
- need not be computer-based
- can be animated

Limited functionality simulations
- some part of system functionality provided by designers
- tools like HyperCard are common for these
- Wizard of Oz technique

Warning about iterative design
- design inertia – early bad decisions stay bad
- diagnosing real usability problems in prototypes….
  - …. and not just the symptoms


Stock Management System
Frazie.co
Username
Password
Login
Home Page
Home
View
Request
Distribute
Add
Home Page Of Stock Management System
Welcome user!
View user
Home
View
Request
Distribute
Add
List of available Inventory Stock
Name
Type
Quantity
Price
Update
Update Page
Home
View
Request
Distribute
Add
Name
Type
Quantity
Price
Update
Cancel
Request Page
Home
View
Request
Distribute
Add
Name
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Quantity
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Home
View
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Name
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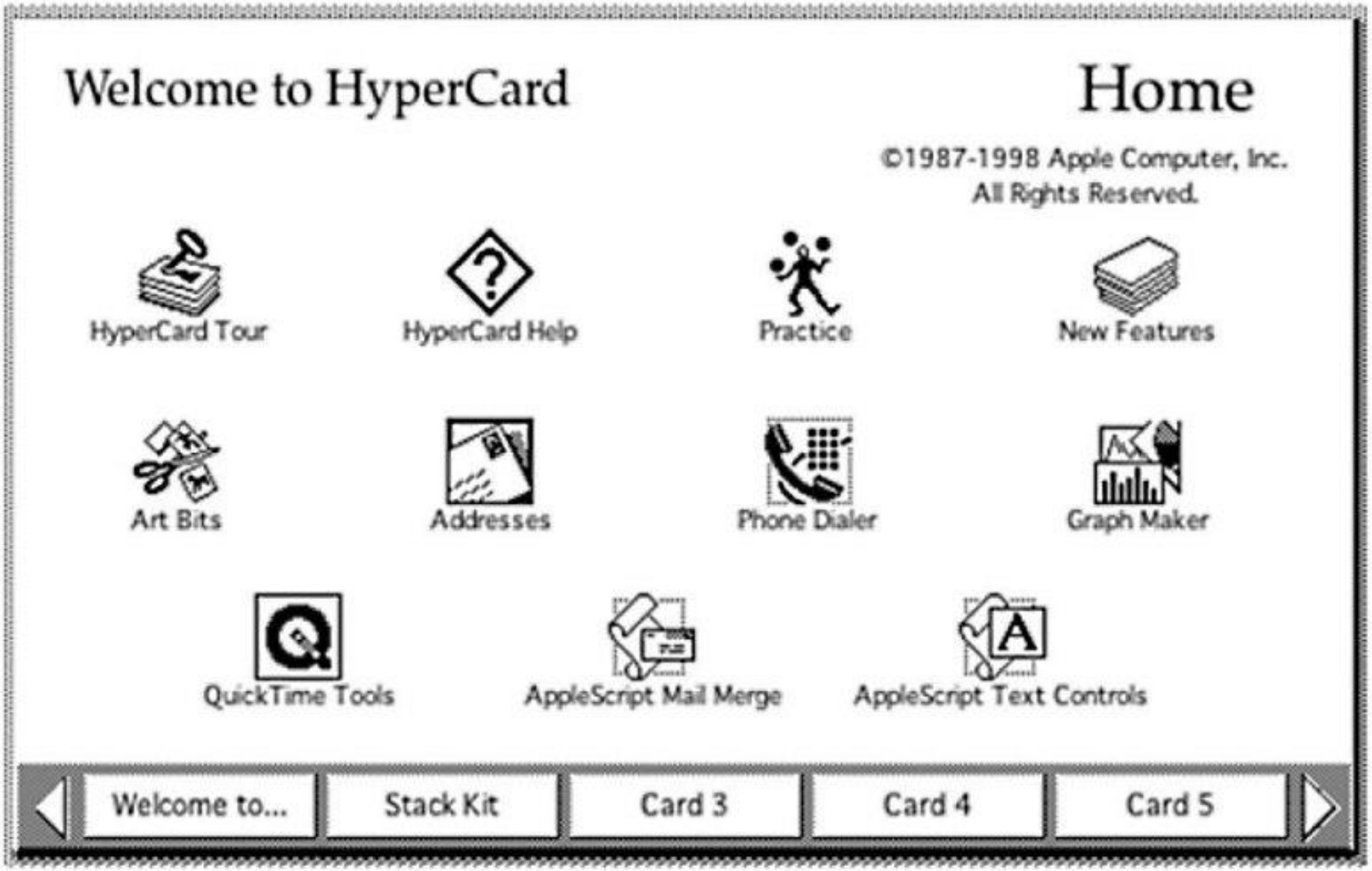

Welcome to HyperCard
Home
©1987-1998 Apple Computer, Inc.
All Rights Reserved.
HyperCard Tour
HyperCard Help
Practice
New Features
Art Bits
Addresses
Phone Dialer
Graph Maker
QuickTime Tools
AppleScript Mail Merge
AppleScript Text Controls
Welcome to...
Stack Kit
Card 3
Card 4
Card 5

Design rationale

Design rationale is information that explains why a computer system is the way it is.

Benefits of design rationale

- communication throughout life cycle
- reuse of design knowledge across products
- enforces design discipline
- presents arguments for design trade-offs
- organizes potentially large design space
- capturing contextual information

Design rationale (cont'd)

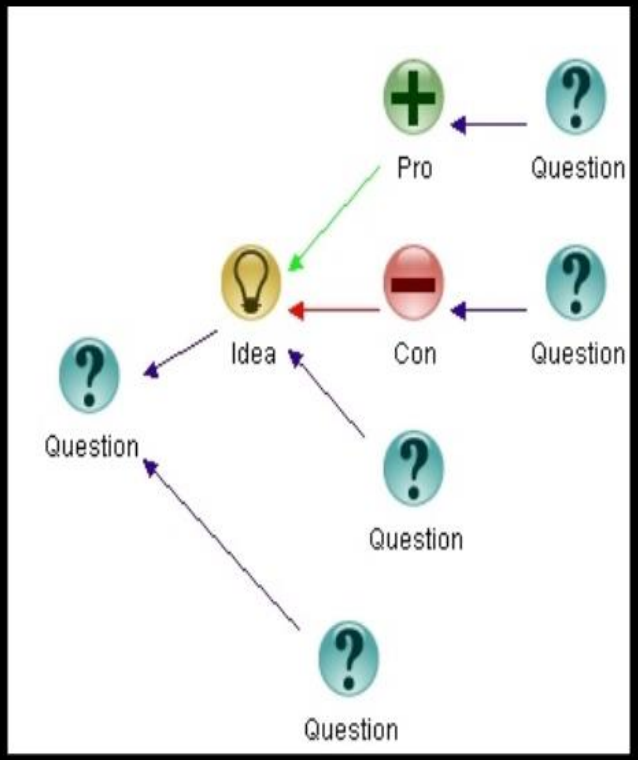
Types of DR:

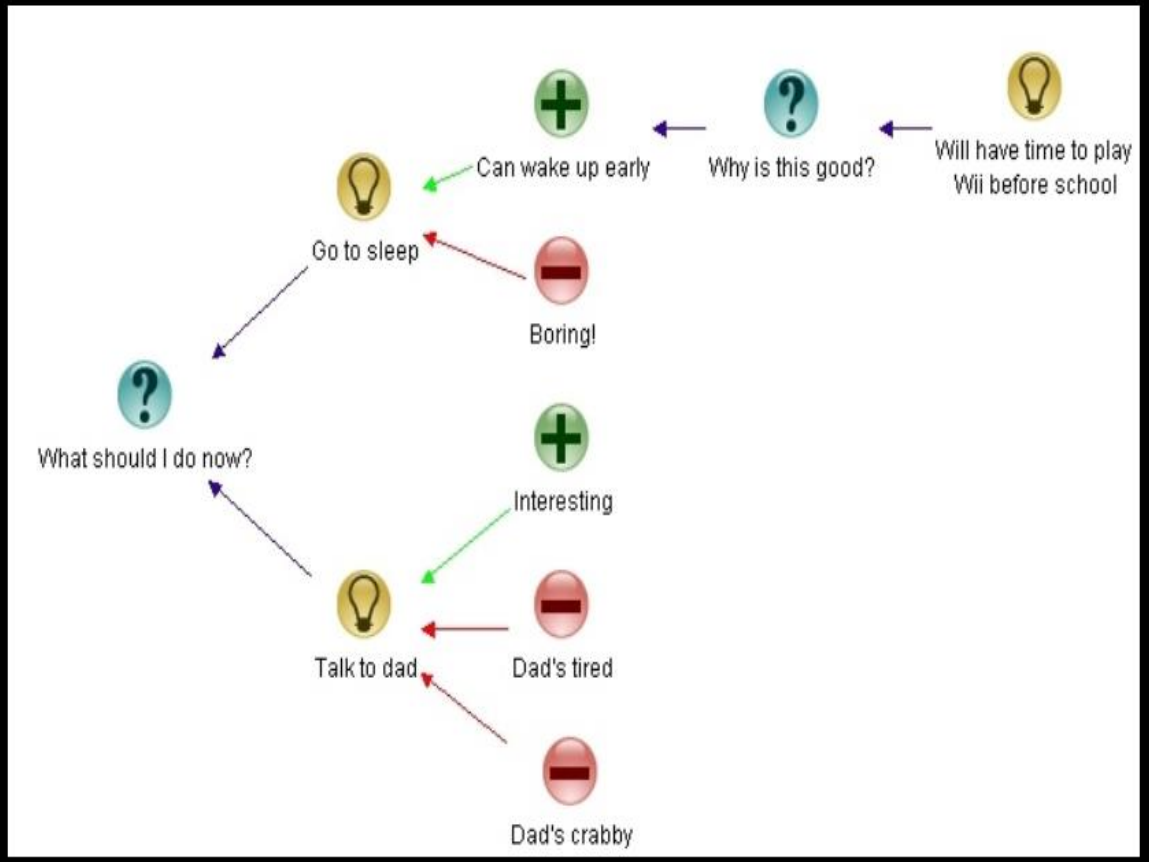
- Process-oriented
  - preserves order of deliberation and decision-making
- Structure-oriented
  - emphasizes post hoc structuring of considered design alternatives

- Two examples:
  - Issue-based information system (IBIS)
  - Design space analysis

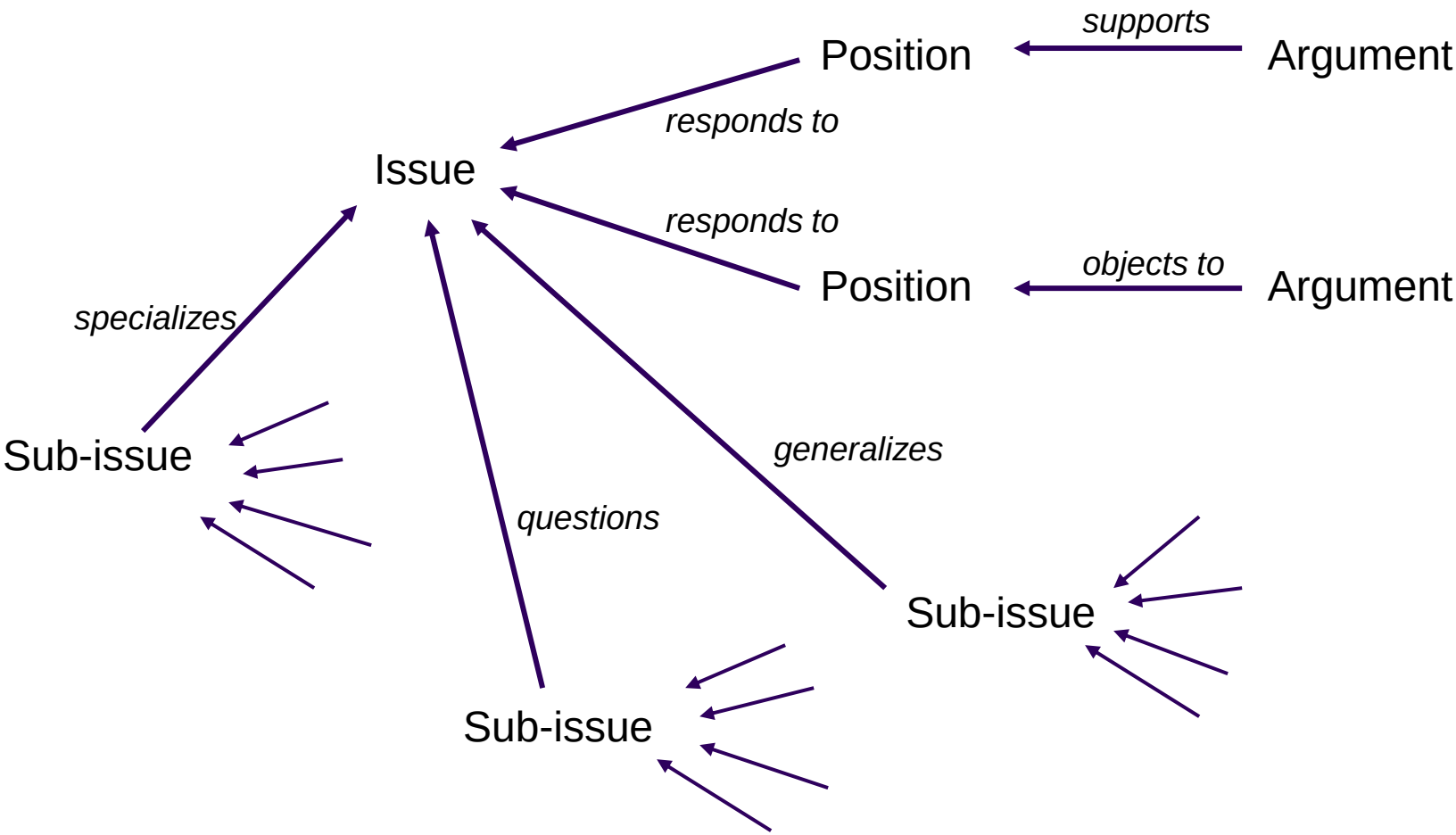
Issue-based information system (IBIS)

- basis for much of design rationale research
- process-oriented
- main elements:
  - issues
    - hierarchical structure with one 'root' issue
  - positions
    - potential resolutions of an issue
  - arguments
    - modify the relationship between positions and issues
- gIBIS is a graphical version


Pro
Question
Idea
Con
Question
Question
Question
Question


Will have time to play Wii before school
Why is this good?
Can wake up early
Go to sleep
Boring!
What should I do now?
Interesting
Talk to dad
Dad's tired
Dad's crabby

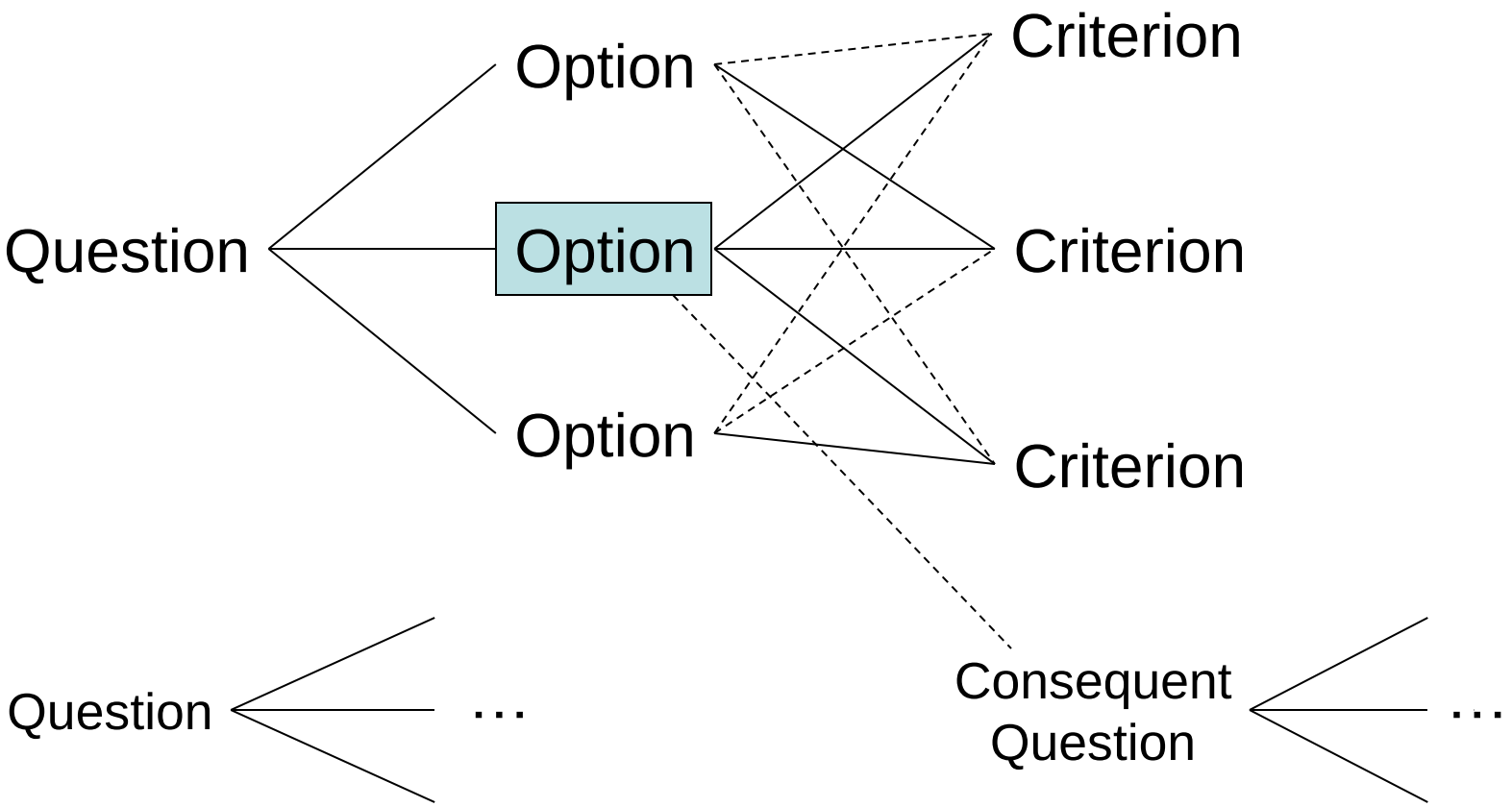
structure of gIBIS

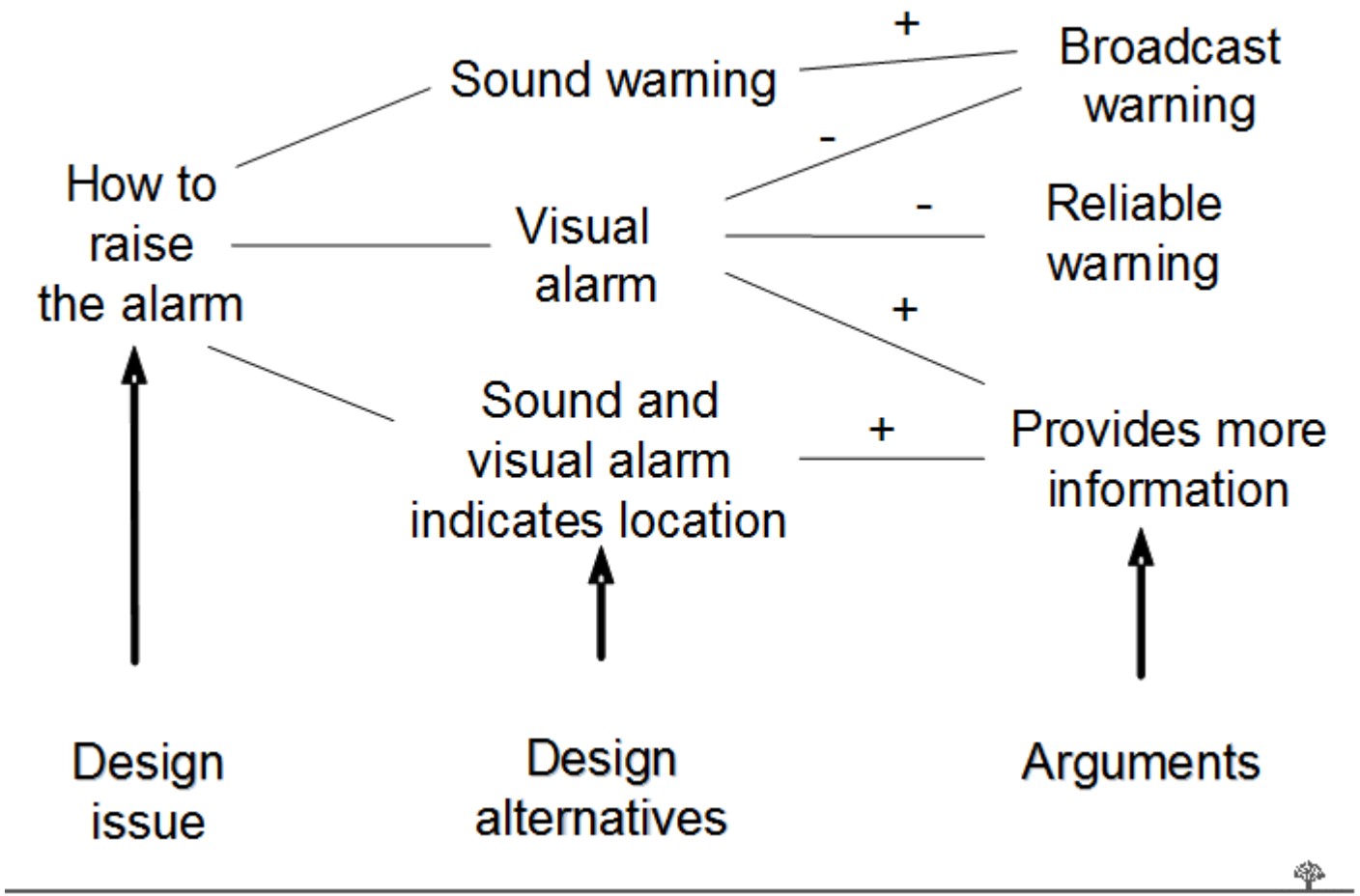


Design space analysis

- structure-oriented
- QOC – hierarchical structure:
  - questions (and sub-questions)
    - represent major issues of a design
  - options
    - provide alternative solutions to the question
  - criteria
    - the means to assess the options in order to make a choice
- DRL – similar to QOC with a larger language and more formal semantics

the QOC notation




How to raise the alarm
Sound warning
Visual alarm
Sound and visual alarm indicates location
+
-
Broadcast warning
-
Reliable warning
+
+
Provides more information
Design issue
Design alternatives
Arguments

Psychological design rationale

- to support task-artefact cycle in which user tasks are affected by the systems they use
- aims to make explicit consequences of design for users
- designers identify tasks system will support
- scenarios are suggested to test task
- users are observed on system
- psychological claims of system made explicit
- negative aspects of design can be used to improve next iteration of design

Summary

The software engineering life cycle
- distinct activities and the consequences for interactive system design

Usability engineering
- making usability measurements explicit as requirements

Iterative design and prototyping
- limited functionality simulations and animations

Design rationale
- recording design knowledge
- process vs. structure

- Step 1: Select Your User (Discover)
- Step 2: Prepare for & Conduct Interview (Discover) (20-25 minutes)
- Step 3: Select Specific Problem (Focus) (10-15 minutes)
- Step 4: Generate & Evaluate Ideas (Imagine) (20 minutes)
- Step 5: Prototype Your Solution (Prototype) (10-15 minutes)
- Step 6: Get User Feedback & Iterate (Try) (15-20 minutes)

- General information about your user.
- Your interview questions, notes and key takeaways
- User problem, expressed concisely
- Images and description of your brainstorming process and the solution idea you selected
- Your original prototype and description of additional iterations
- Your feedback session questions, notes, key takeaways and reflections on ways to iterate your prototype
- Your reflections on the design thinking process