



“QuickSite”

Academic website builder

**Final Project Report Submitted The Department of Computer
Science Faculty of Computer and Information Technology
Jordan University of Science and Technology**

**In Partial Fulfillment of the Requirements for the Degree of
Bachelors of Science in Computer Science**

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نموذج حقوق الملكية الفكرية لمشاريع التخرج في قسم علوم الحاسوب

يتم قراءة وتوقيع هذا النموذج من قبل الطلاب المسجل ي لمشاري ع التخرج ي ف قسم علوم الحاسوب

تعود حقوق الملكية الفكرية لمشاريع التخرج ونتائجها (مثل براءات الاختراع أو أي منتج قابل للتسويق) إلى جامعة العلوم والتكنولوجيا الأردنية، وتخضع هذه الحقوق إلى قوانين وأنظمة و تعليمات الجامعة المتعلقة بالملكية الفكرية وبراءات الاختراع. بناء على ما سبق أوافق على ما يلي:

- (1) أن أحفظ كافة حقوق الملكية الفكرية لجامعة العلوم والتكنولوجيا الأردنية في مشروع التخرج .
- (2) وضع اسم جامعة العلوم والتكنولوجيا الأردنية و أسماء جميع الباحثين المشاركين في المشروع على أي نشرة علمية للمشروع كاملاً أو لنتائجه. و يشمل ذلك النشر في المجلات و المؤتمرات العلمية عامة أو النشر على المواقع الإلكترونية أو براءات الاختراع أو المسابقات العلمية .
- (3) أن التزم بأسس حقوق التأليف المعتمدة في جامعة العلوم والتكنولوجيا الأردنية .
- (4) أن أقوم بإعلام الجهة المختصة في الجامعة عن أي اختراع أو اكتشاف قد ينتج عن هذا المشروع وألتزم التام في ذلك وأن أعمل من خلال الجامعة على الحصول على براءة الاختراع التي قد تنتج عن هذا المشروع.
- (5) أن تكون جامعة العلوم والتكنولوجيا الأردنية هي المالك لأي براءة الاختراع قد تنتج عن هذا المشروع وتشمل هذه الملكية حق الجامعة في إعطاء الترخيص و التسويق و البيع كمؤسسة راعية و داعمة لكافة الأنشطة البحثية. و يكون حق للطلاب شمول اسمه على براءة الاختراع كأحد المخترعين، و في حال تم إعطاء تراخيص أو تسويق و بيع لأي من منتجات المشروع يمنح المخترعون بما فيهم الطالب نسبة من الإيرادات حسب تعليمات البحث العلمي في جامعة العلوم والتكنولوجيا الأردنية.

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Many thanks for his contribution to this study.

ABSTRACT

Academic website builder is a platform specifically designed for academics and researchers to create professional websites.

It is also an online community for sharing and discovering great research. It provides a simple and effective way for users to showcase their academic profiles, research, publications, and other professional information without requiring technical expertise in website development.

Members only need to provide their names and links to their pages on platforms like Google Scholar or ORCID. The AI will automatically build a website for them, reflecting their academic background, personal style, and chosen theme, such as historical, futuristic, or custom.

There's no need for members to deal with templates or design details—the system handles everything.

CHAPTER 1

INTRODUCTION

1.1 Project Motivation

- Creating a professional website for academics is time-consuming and difficult. This project will help them to create a professional online presence without spending time, effort, or requiring technical skills, as the platform handles the entire design and setup process for them.
- Need for a community where researchers can exchange knowledge and experience
- Our project is ideal for professors and researchers who need quick and easy solutions to showcase their academic profiles and achievements and connect their professional profiles, like Google Scholar and ORCID, to their personalized websites effortlessly.
- The project aims to support academics in establishing a strong digital presence, which is especially valuable in today's world, where online visibility is essential for networking and collaboration.
- Personalization and Uniqueness by using AI to ensure every website has a distinctive appearance and tailored content structure that aligns with the user's specific academic field or research focus.
- This project will also help academics save time by automatically gathering and integrating their scattered professional information from platforms like Google Scholar and ORCID into a single, cohesive, and professional website. This streamlines the process, ensuring their data is wellorganized and up-to-date without manual effort.

1.2 Problem Statement

- **Time and Complexity:** Academics often struggle to create professional and personalized websites due to a lack of time, technical skills, and resources. This makes it difficult for them to establish a strong online presence.
- **Limited Accessibility of Tools:** Existing website-building tools are often too complex for nontechnical users or rely on generic templates that lack the uniqueness academics need to showcase their individuality and achievements effectively.
- **Missed Opportunities:** Without an easy way to display their research, accomplishments, and personal style online, academics lose opportunities to enhance their professional reputation, connect with collaborators, and share their work widely.
- **Manual Effort and Fragmented Information:** Academics frequently spend significant amounts of time manually collecting and organizing their information from various platforms, such as Google Scholar and ORCID, to build a cohesive online presence. This process is tedious and inefficient, especially for those with extensive academic contributions.
- **Need for an Automated Solution:** The lack of an efficient, personalized, and user-friendly tool leaves academics with no practical way to create unique, professional websites that integrate their scattered data and represent their individual academic identity.
- **Need for affordable solution:** Many academics and researchers face budget constraints that make it difficult to create and maintain professional websites, as existing solutions often require expensive tools, software, or hiring skilled developers, limiting their ability to showcase their work effectively.

1.3 Summary of the results

The AI-driven Academic Website Builder achieves significant outcomes by addressing academics' challenges in creating professional websites.

It provides an affordable and user-friendly solution, enabling researchers to establish a strong online presence without technical expertise or substantial financial investment. The AI-powered features ensure integration from platforms like Google Scholar enhance unique and customized website designs, while automated data enhances efficiency and accuracy.

Overall, the project delivers a streamlined, budget-friendly way for academics to showcase their work, connect with peers, and manage their digital presence effectively

1.4 Summary of the functionalities

Account Creation and Setup:

- Users sign up on the website and create an account.
- During setup, users input their professional information, such as name, title, affiliation, and contact details.

Website Generation:

- The website provides an AI to create customized websites
- The AI will automatically build a website for them, reflecting their academic background, personal style, and chosen theme, such as historical, futuristic, or custom. There's no need for members to deal with templates or design details

Publication Integration:

- One of the academic website builder's standout features is its ability to sync with Google Scholar, ORCID and others. Users can link their Google Scholar profile, and the website automatically pulls their publications and updates them as new work is added.
- Users can also manually add publications if needed.

Content Management:

- The platform allows users to manage other academic content, such as course materials, CVs, or project descriptions.
- Sections for blogs, announcements, or events can also be added to keep the website dynamic and current.

Website Customization:

- Customize themes with your favorite colors and fonts. Add banners and images to make your pages visually appealing.

payment

- integration with one of the payment gates like PayPal
- the website offers one-time payment

Hosting and Domain Management:

- The website hosts the website for users, ensuring secure and reliable access.
- Users can use a custom domain name to personalize their website further.

CHAPTER 2

REVIEW OF RELATED LITERATURE

We have done a study on several applications that have similarities to our application and what our application will offer an advantage over them, and then we presented them as follows:

2.1 Owlstown

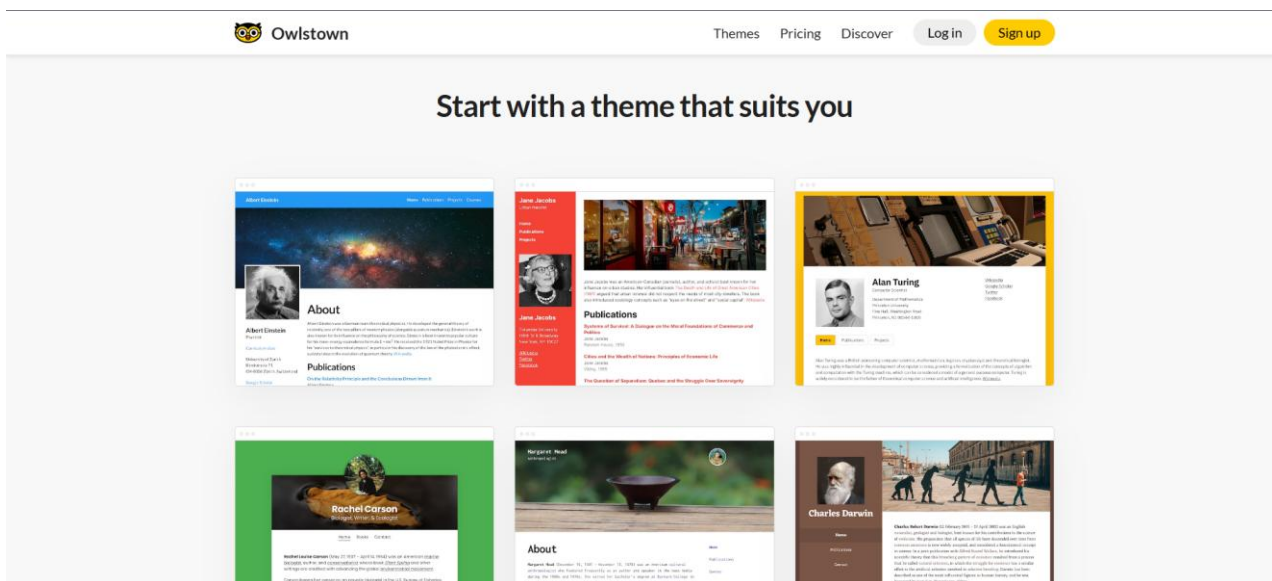


figure 2.1: Owlstown img

Limited Customization:

While Owlstown offers pre-designed templates, users have limited flexibility to customize the design or functionality of their websites fully.

Subscription Costs:

Although more affordable than hiring developers, Owlstown still requires a subscription fee, which may not be ideal for students or researchers with tight budgets.

Dependence on Google Scholar:

Automatically integrating publications heavily relies on Google Scholar, which may not capture all publications accurately or include works from less mainstream sources.

Complicated design templates

Although simpler than traditional website builders, users unfamiliar with digital platforms may still face a learning curve while setting up their site.

Lack of AI Integration:

Owlstown does not leverage AI to automate or personalize website design, content creation, limiting its innovation and efficiency compared to AI-driven platform

2.2 WIX

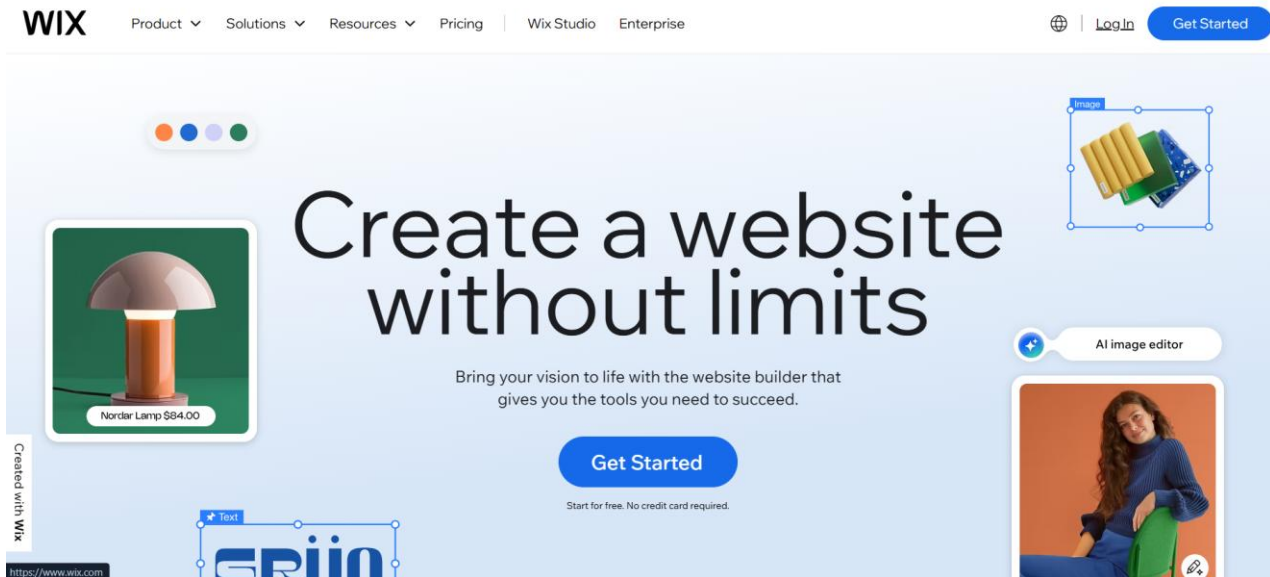


figure 2.2: Wix img

Target Audience :

A general-purpose platform for businesses, individuals, and e-commerce. and not focus on the academic field which leads to more effort to customize the website.

Publication Integration :

No direct support for academic publication integration websites like Google Scholar, which means also manually adding publications.

Subscription Costs:

Although more affordable than hiring developers, wix still requires a subscription fee, which may not be ideal for students or researchers with tight budgets.

Overwhelming interface for Beginners:

The abundance of features and customization options can be overwhelming for beginners, making the learning curve steeper than expected.

Lack of AI-Powered Features:

Although Wix has some AI-based tools like Wix ADI (Artificial Design Intelligence), these features are relatively basic compared to platforms focused on AI-driven website creation.

Ease of Use:

User-friendly but may be overwhelming for beginners due to general-purpose features.

2.3 Edublogs

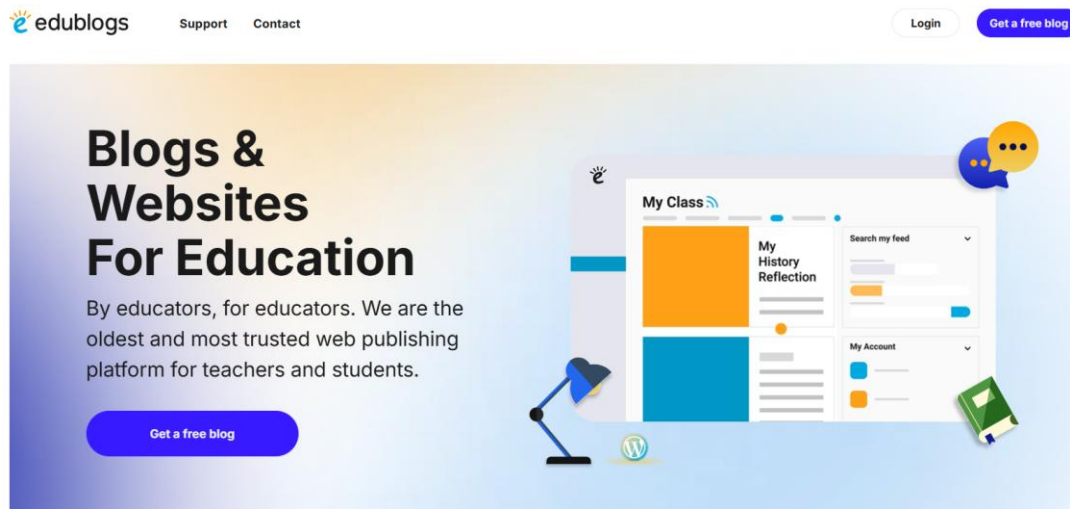


figure 2.3: Edublogs img

Limited Website Functionality:

Primarily designed for blogging, Edublogs lacks advanced website-building features like extensive customization or support for complex academic needs, such as integrating publication data or creating research portfolios.

Restricted Design Options:

Customization is limited compared to other websites, making it less appealing for users who want unique and highly personalized designs.

No AI Features:

Edublogs does not incorporate AI for automating tasks like design or data integration, limiting efficiency and innovation.

Academic Limitations:

Does not cater specifically to academic users with features like automated publication integration research collaboration tools.

2.4 Academic website builder(our website)

What makes Academic website builders different

- There are many website builders out there, but this is the only one tailored to the unique needs of academics.
- Unlike generic website builders, Academic website builders is designed to showcase your research content: publications, projects, courses, CV, etc.
- Some builders have complicated features that give you a lot of control over the website design and code. But who has time for all of that?
- Academic website builders is user-friendly and intuitive, so you can easily maintain a professional website. No code, no server maintenance, no hassle.
- Academic website builders is also an online community, so others can easily find your research content. And you can discover great research from other academic websites.
- Personalization and Uniqueness by using AI to ensure every website has a distinctive appearance and tailored content structure that aligns with the user's specific academic field or research focus.
- This project automatically gathers and integrates their scattered professional information from platforms like Google Scholar and ORCID into a professional website.

2.5 Summary

It is important to focus on the advantages and pros and to avoid all weaknesses and drawbacks of each platform for a better learning experience. The following table is a summary of the platforms previously mentioned:

Platform/ features	customization	Profiles integration	AI-powered	subscription	Academic specialization
owlstown	✗	✓	✗	✓	✓
Wix	✓	✗	✓	✓	✗
Edu blogs	✗	✗	✗	✗	✗
academic website builder	✓	✓	✓	✗	✓

table 2.1: compare summary

CHAPTER 3

ANALYSIS AND DESIGN

This chapter will provide a complete description of the system and its users. Then it depicts the functional and non-functional requirements collected using many strategies like brainstorming, interview, and surveys. After determining the most vital requirements, requirement analysis was adopted using many tools like use-case diagram, class diagram, ER diagram

3.1 Requirements

3.1.1 Functional Requirements

User Requirements:

1. **Account Management:**

- Users shall be able to register, log in, and manage their accounts.
- Users shall log in using secure authentication mechanisms.
- Users shall recover accounts through email-based password reset functionality

2. **Website Generation:**

- Users shall provide minimal inputs (name, academic profile links) to initiate website generation.
- The platform shall use AI to design websites that reflect the user's preferences and academic background.

3. **Profile Integration:**

- The system shall integrate data from linked academic profiles (e.g., Google Scholar, ORCID).
- The content from these profiles shall update automatically if changes are made on the source platforms.

4. **Customization Options:**

- Users shall have the option to adjust basic elements of their website manually.
- Select from a set of themes specifically designed for the needs of academics. Customize themes with your favorite colors and fonts. Add banners and images to make your pages visually appealing.

5. **Content Management:**

Create and maintain different types of academic content. supports publications, projects, people, courses, news, custom pages, contact info, CV, and social links.

6. **Publishing and Hosting:**

- Websites shall be hosted on the university's servers.
- The system shall allow users to publish updates to their websites with one click.

7. **Explore Community:**

- Explore a community where users can exchange knowledge and experience

8. Notifications:

- Users shall receive email or in-app notifications about updates, such as successful website generation or profile sync issues.

9. Analytics and Reporting:

- Users shall view insights on website traffic, such as visitor counts and popular pages.

10. Support and Feedback:

- The platform shall provide in-app support options, including FAQs and email support.
- Users shall be able to provide feedback about the platform's functionality.

11. Payment:

- integration with one of the payment gates like PayPal
- the website offers one-time payment

3.1.2 System Requirements:

1. User Management:

- Admins shall manage user accounts, including activation and deactivation.
- Admins should monitor the usage of the platform.

2. Platform Monitoring:

- Admins should track system performance, data integration status, and website updates.
- Admins shall be notified of errors or issues in website generation or profile linking.

3. Analytics and Reports:

- Admins shall access usage analytics to evaluate the platform's adoption and effectiveness.

3.1.3 Non-functional Requirements:

Performance:

- The platform shall generate websites within 10 seconds after the user provides necessary inputs.
- Integration with academic profiles shall sync updates within 24 hours of changes being detected.

Scalability:

- The system shall handle up to 500 simultaneous user requests without degradation in performance.

Availability:

- The platform shall be operational 24/7, with scheduled maintenance causing minimal downtime.

Usability:

- The interface shall be intuitive, allowing users to generate a website with minimal technical knowledge.
- The system shall support both Arabic and English languages.

Reliability:

- The platform shall ensure consistent integration of data from external academic profiles.
- A recovery mechanism shall restore user data in case of system failure.

Security:

- Sensitive user data, including academic profile links, shall be encrypted and protected against breaches.
- The platform shall comply with data protection laws such as GDPR.

Maintainability:

- The platform shall have modular code and clear documentation for easy updates and fixes.

Compatibility:

- The platform shall function seamlessly on major web browsers, including Chrome, Firefox, and Edge.

3.2 System design

3.2.1 UML Use Case Diagram

The purpose of use case diagrams is to specify the context of the system and to capture the requirements of the system. Use case belongs to the behavioral diagrams family and is a list of activities or event steps that define the interactions between a role(actor) and a system to achieve a goal.

Use Case: Academic Website builder	
Actor: Customer, Admin, AI system	
Actor	Description
1- customer	1- Manage account (like: login, logout, register and manipulate personal data) 2- provide the preferred academic profile 3- create a website by entering the website description like style.. 4- the website retrieves the data from the profiles and The system generates a website based on user inputs and AI recommendations. 5- or The user manually creates a website using the platform's tools and pre-template. 5- The user manages the content of their website, including adding, editing, and deleting pages and posts. 6- explore a community full of people 7- analyze traffic and View daily website pageviews in beautiful graphs 8- The user makes a payment for a service.
2- Admin	1- The admin manages customer accounts and subscriptions. 2- The admin monitors the platform's performance and usage statistics.
3- AI system	1- The system generates a website based on user inputs (website description, target audience, style preferences) and AI recommendations.

table 3.1: Use Case Description

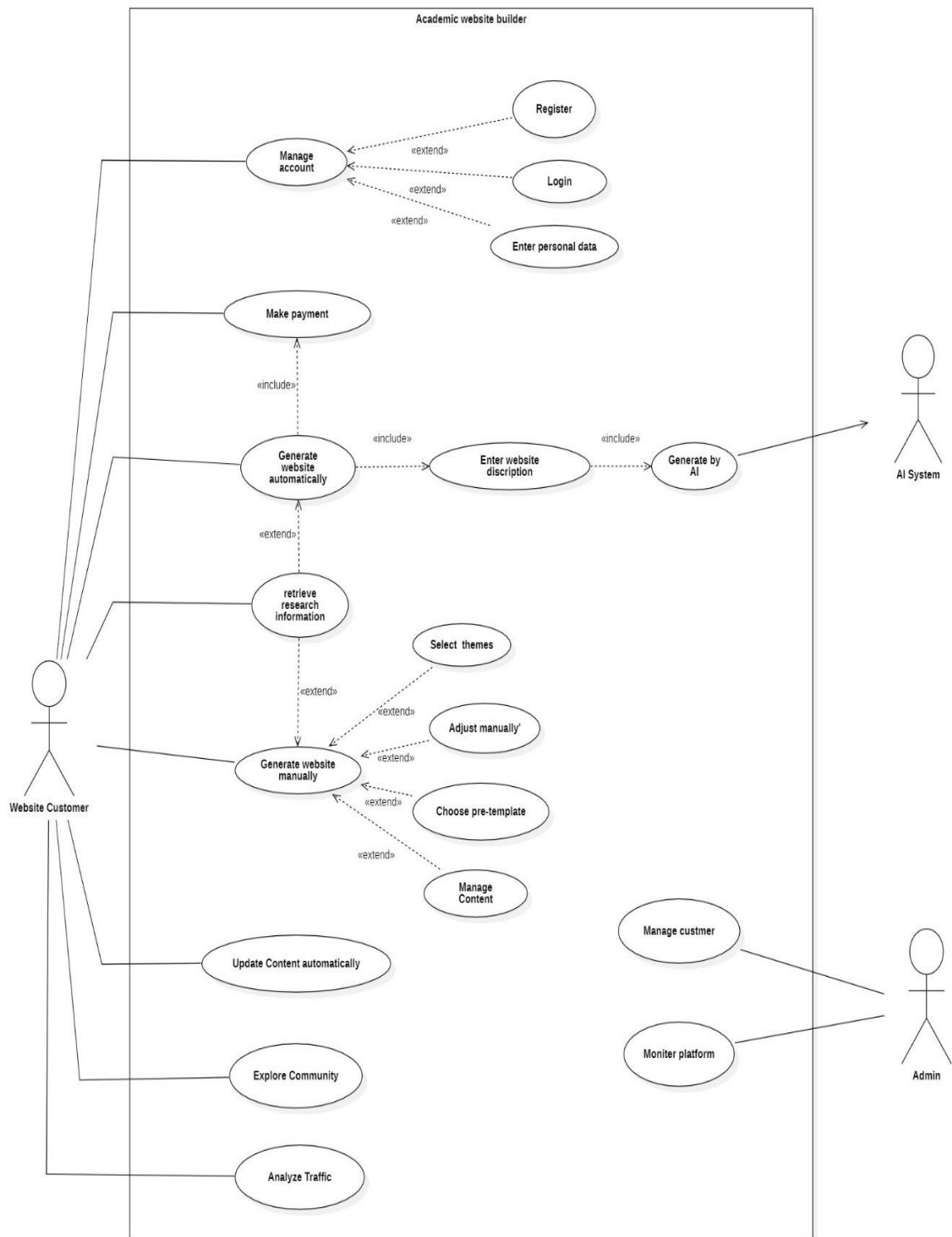


figure 3.1: Use Case diagram

3.2.2 UML Class Diagram

Diagrams that belong to the structural diagrams family, which are used for general conceptual modeling and describe the structure of a system by showing the system classes, their attributes, methods, and the relationships among objects

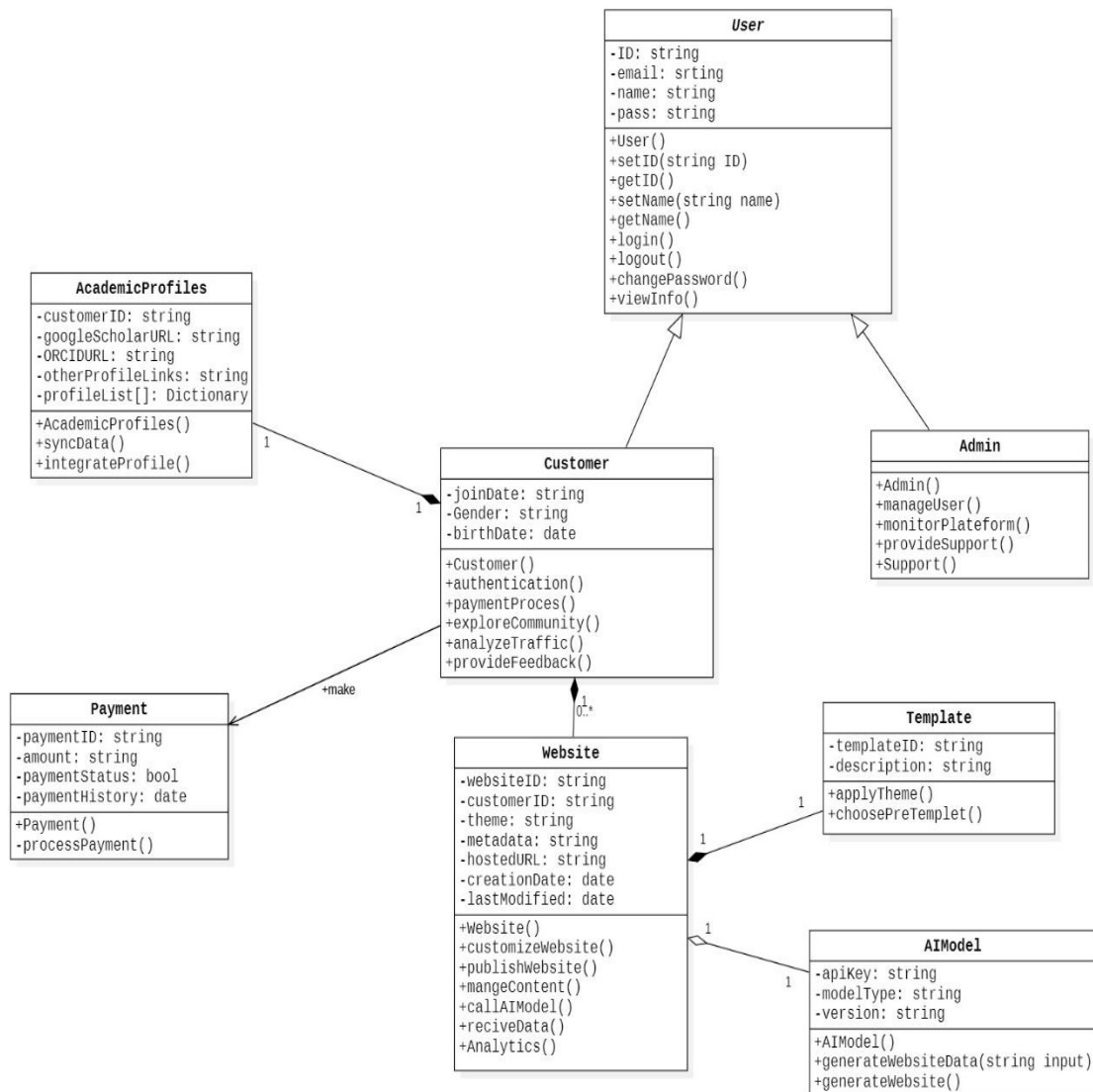


figure 3.2: Class diagram

3.2.3 ER Diagram

Entity Relationship Diagram, also known as ERD is a type of structural diagram for use in database design and was developed for designing relational databases in terms of concept visualization and in terms of physical database design.

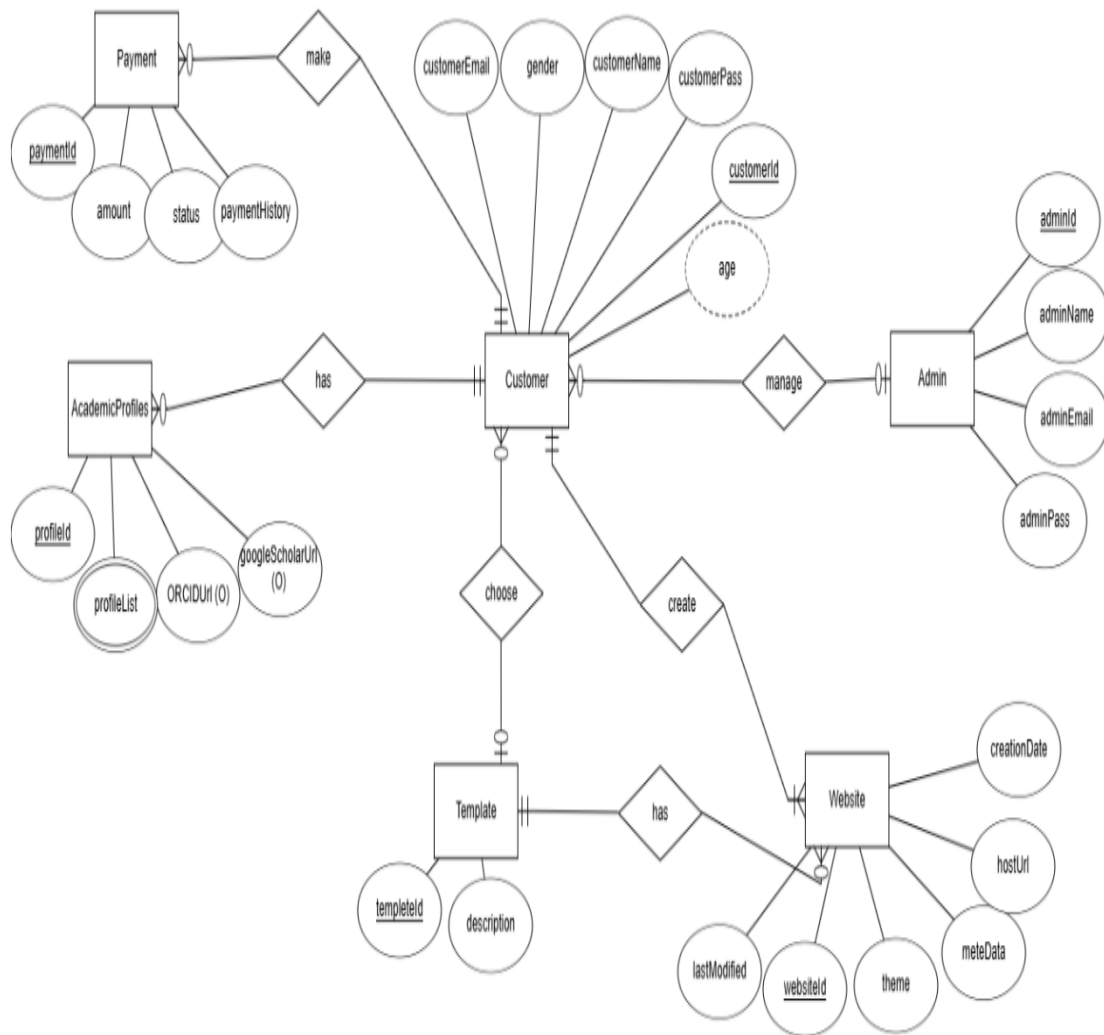


figure 3.3: ER diagram

3.2.4 Database Schema

A database schema is the skeleton structure that represents the logical view of the complete database. It defines how the data is organized and how the relations among them are associated. It formulates all the constraints that are to be applied to the data. It defines its entities and the relationship among them. It's the database designers who design the schema to assist programmers perceive the database and make it useful.

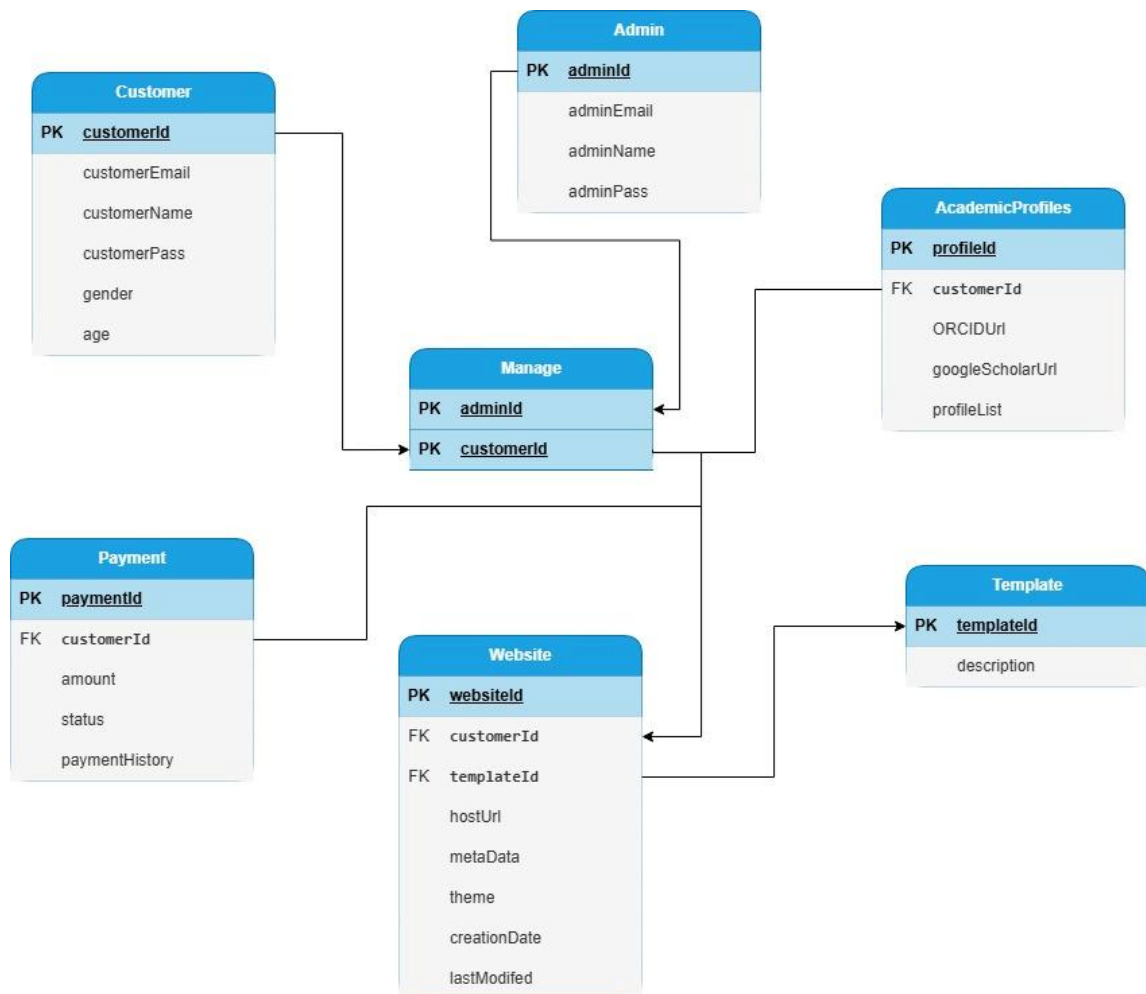


figure 3.4: Database schema

3.2.5 Sequence diagram

A sequence diagram is a type of diagram that represents the interactions between objects or components in a system in a sequential order. It is a part of the Unified Modeling Language (UML) and is used primarily in software engineering to visualize how processes operate in the system over time.

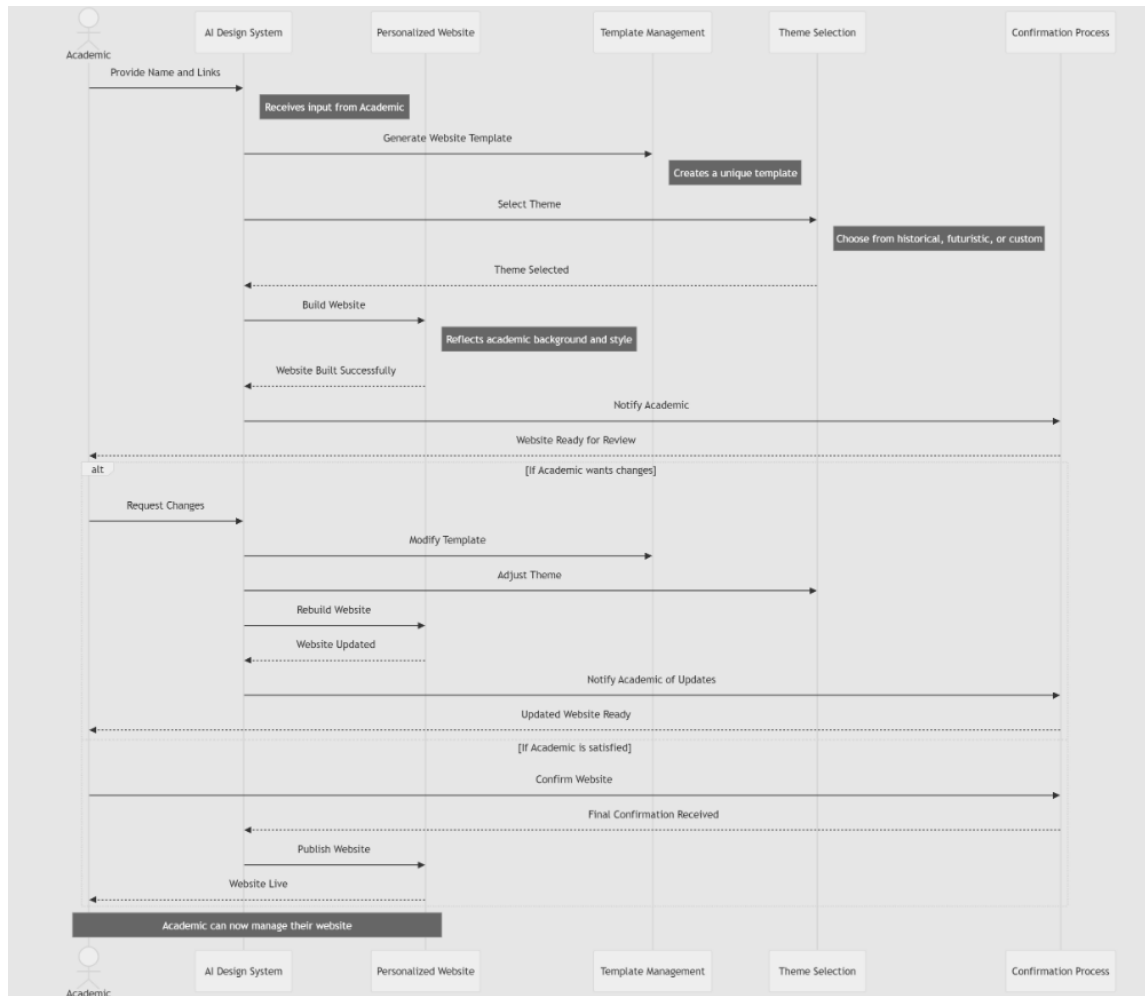


figure 3.5: sequence diagram

3.2.6 activity diagram

An **activity diagram** is a type of diagram used in the Unified Modeling Language (UML) to represent the workflow or sequence of activities in a system. It focuses on the flow of control or data from one activity to another, illustrating how tasks are carried out in a process or system.

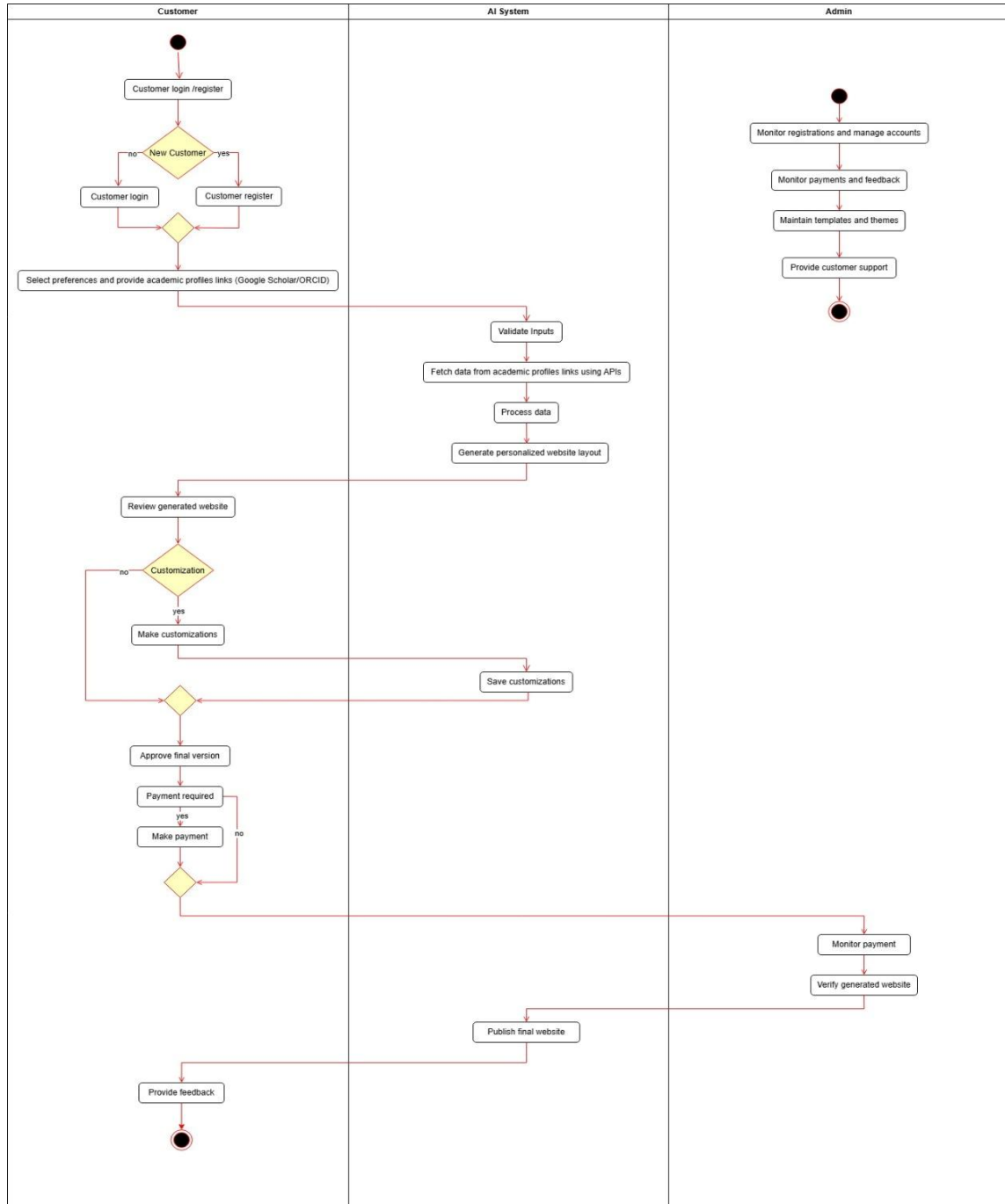
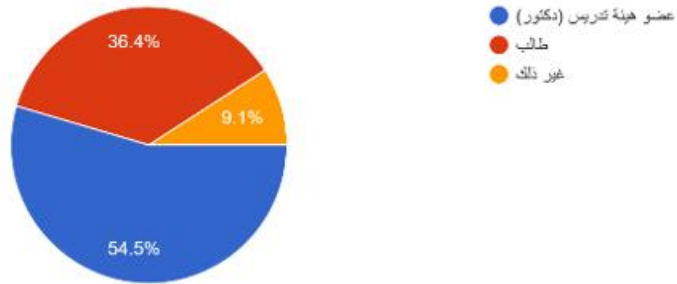


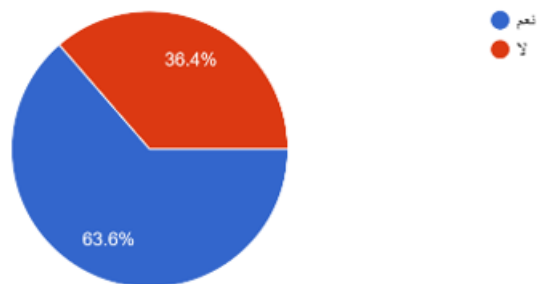
figure 3.6: activity diagram

3.3 Analysis of survey answers

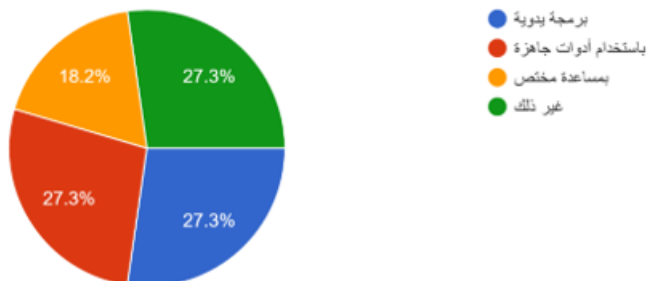
ما هو وضعك الحالي في الجامعة؟



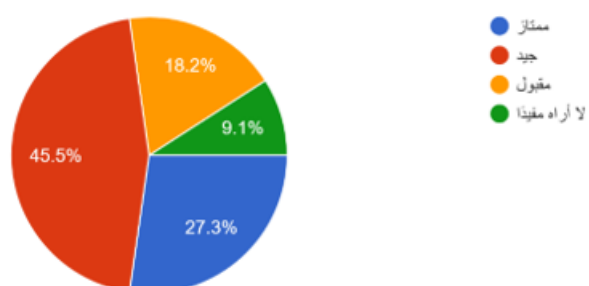
هل لديك خبرة سابقة في إنشاء صفحة ويب؟



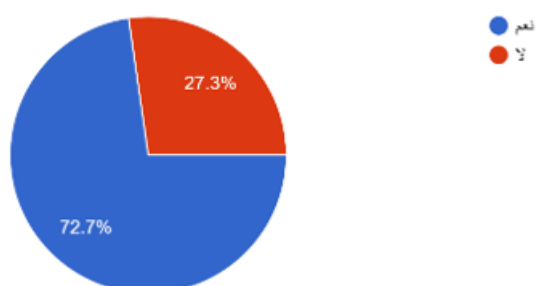
إذا كانت لديك خبرة، كيف قمت بإنشاء صفحتك؟



ما رأيك في فكرة وجود موقع لإنشاء صفحات ويب شخصية باستخدام الذكاء الاصطناعي؟



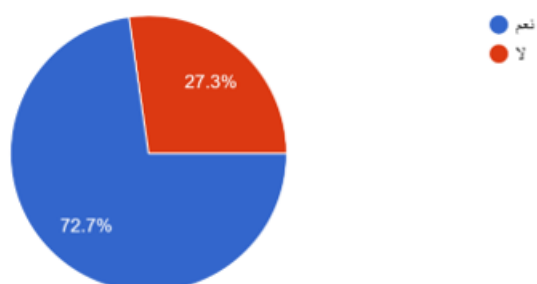
هل تشعر بالحاجة لإنشاء صفحة شخصية إلكترونية؟



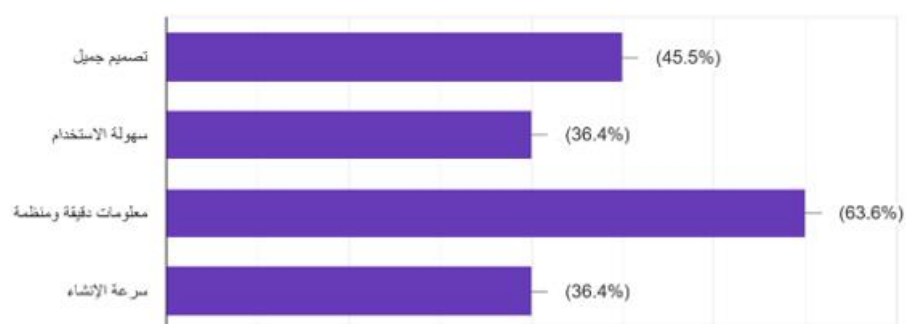
ما الغرض الأساسي من صفحتك الشخصية؟



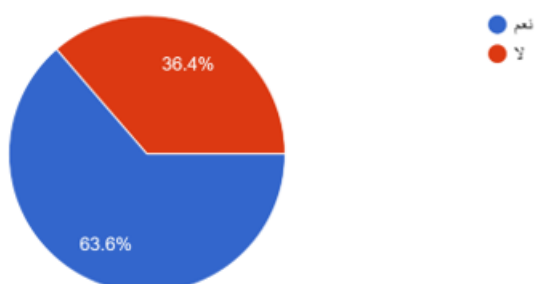
هل تفضل أن يتم إنشاء صفحتك بشكل تلقائي باستخدام أداة ذكية؟



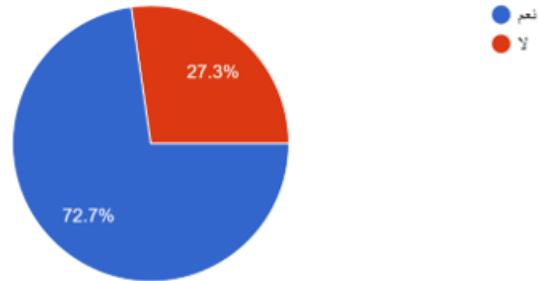
ما الذي تبحث عنه في صفحتك الشخصية؟



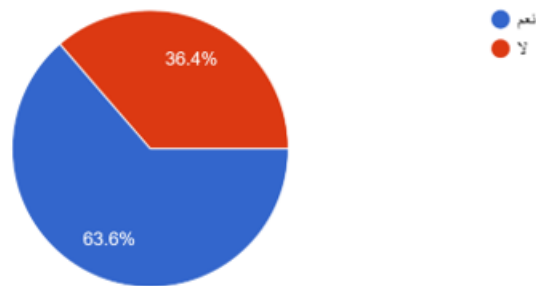
هل تواجه صعوبة في إنشاء صفحة شخصية بنفسك؟



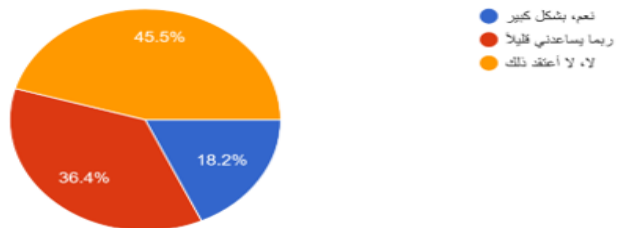
هل تفضل أن يكون لديك خيارات لتحديد تصميم صفحتك (كالألوان والأنماط)؟



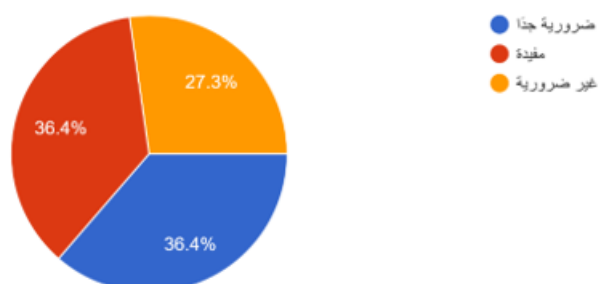
هل ترغب أن تحتوي صفحتك على قسم يعرض أبحاثك ومنشوراتك الأكاديمية؟



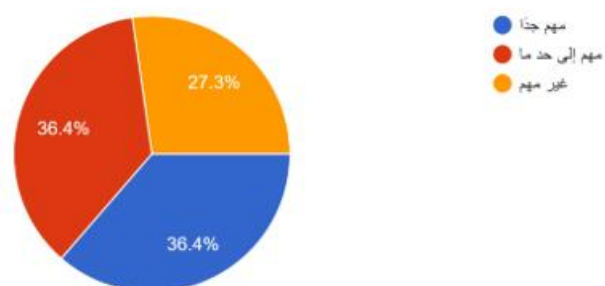
هل تعتقد أن موقع إنشاء الصفحات الشخصية يمكن أن يطور حياتك المهنية أو الأكاديمية؟



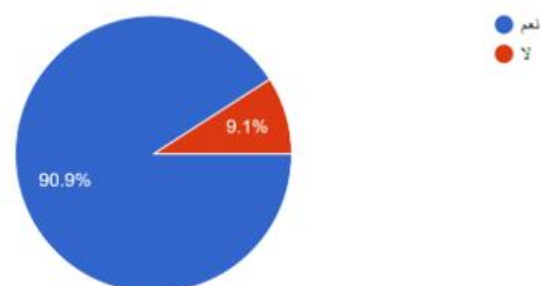
ما رأيك في وجود خاصية دمج بيانات المستخدم تلقائيًا (مثل السيرة الذاتية أو المقالات المنشورة)؟



ORCID أو Google Scholar (مثل) ما مدى أهمية تضمين روابط لملفاتك الشخصية



هل تفضل أن يكون هناك خيار لمعاينة الصفحة قبل النشر؟



CHAPTER 4

4.1 CONCLUSION

The Academic Website Creator successfully provides a solution for academics who struggle with creating a professional online presence. By automating the process, the platform makes it easy for users to generate personalized websites that showcase their work and achievements. Users only need to input basic details and links to their academic profiles, such as Google Scholar or ORCID, and the system takes care of the rest. The project achieved its main goals of simplifying website creation, saving time, and delivering professional results tailored to each academic's style. Initial feedback from users has been positive, demonstrating the system's potential to meet the needs of its target audience. However, there are areas that could be improved, such as adding more design customization options and reducing reliance on external data sources.

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APPENDICES

APPENDIX A - Meeting Minutes

All meetings took place in the advisor's office to discuss our progress in each topic.

#	Date	Description
1	13/10	Discussion: Presented initial ideas and technologies to the professor; received feedback and suggestions. Outcome: Clarified Graduation Project 1 concept and identified tools, including AI.
2	27/10	Discussion: Finalized and reviewed project idea with the professor. Outcome: Confirmed project idea.
3	10/11	Discussion: Planned workflow, scheduled meetings, and assigned initial tasks. Outcome: Began project work.
4	17/11	Discussion: Reviewed completed tasks and planned upcoming ones. Outcome: Assigned new tasks.
5	3/12	Discussion: Discussed Assignment 2 progress and received supervisor feedback. Outcome: Updated the project and enhanced the use-case diagram.
6	10/12	Discussion: Reviewed workflow with the supervisor. Outcome: Planned next steps.
7	24/12	Discussion: Reviewed UML design (use case, class, ER diagrams), noted modifications and discussed server-side setup and domains. Outcome: Identified enhancements and planned implementation.
8	31/12	Discussion: Asked for clarifications and reviewed completed work with the professor. Outcome: Received comments and suggestions for improvement.

APPENDIX B - Project Poster



The poster features a dark blue background with a laptop displaying a website. In the top left corner is the logo of the University of Jordan. In the top right corner is a stylized 'Q' logo. The main text, 'QuickSite : Academic Website Builder', is in a white rounded rectangle. To the right, a blue rounded rectangle contains the definition of an academic website builder. Below this, four blue rounded rectangles list the features: AI-powered, Usability, Quick, and Realbility. At the bottom left, a small owl icon is next to the text 'JUST Graduation Project'. At the bottom right, a white rounded rectangle contains the text 'Enhance your caarer'.





Academic website builder is a platform specifically designed for academics and researchers to create professional websites.

AI-powered **Usability**

Quick **Realbility**

 **QuickSite :**
Academic Website Builder

JUST Graduation Project

Enhance your caarer

APPENDIX C

Survey Questions

استبيان لتحديد احتياجاتك لإنشاء صفحة شخصية

إنشاء صفحة شخصية

* تشير إلى أن السؤال مطلوب

1. * ما هو وضعك الحالي في الجامعة؟

حدد دائرة واحدة فقط.

عضو هيئة تدريس (دكتور)

طالب

غير ذلك

☐
☐
☐

2. * هل لديك خبرة سابقة في إنشاء صفحة ويب؟

حدد دائرة واحدة فقط.

نعم

لا

☐
☐

3. * إذا كانت لديك خبرة، كيف قمت بإنشاء صفحتك؟

حدد دائرة واحدة فقط.

برمجة يدوية

باستخدام أدوات جاهزة

بمساعدة مختص

غير ذلك

☐
☐
☐
☐

4. * ما رأيك في فكرة وجود موقع لإنشاء صفحات ويب شخصية باستخدام الذكاء الاصطناعي؟

حدد دائرة واحدة فقط.

ممتاز

جيد

مقبول

لا أراه مفيداً

☐
☐
☐

5. * هل تشعر بالحاجة لإنشاء صفحة شخصية إلكترونية؟

حدد دائرة واحدة فقط.

نعم

لا

☐
☐

6. * ما الغرض الأساسي من صفحتك الشخصية؟

حدد كل الإجابات الملائمة.

عرض سيرتي الذاتية

عرض أبحاثي أو أعمالي

غير ذلك

☐
☐
☐

7. * هل تواجه صعوبة في إنشاء صفحة شخصية بنفسك؟

حدد دائرة واحدة فقط.

نعم

لا

☐
☐

8. *هل تفضل أن يتم إنشاء صفحتك بشكل تلقائي باستخدام أداة ذكية؟

حدد دائرة واحدة فقط.

نعم

لا

☐

9. *ما الذي تبحث عنه في صفحتك الشخصية؟

حدد كل الإجابات الملائمة.

تصميم جميل

سهولة الاستخدام

معلومات دقيقة ومنظمة

سرعة الإنشاء

☐☐☐☐

10. *هل تفضل أن يكون لديك خيارات لتحديد تصميم صفحتك (كالألوان والأنماط)؟

حدد دائرة واحدة فقط.

نعم

لا

☐☐

11. *هل ترغب أن تحتوي صفحتك على قسم يعرض أبحاثك ومنشوراتك الأكاديمية؟

حدد دائرة واحدة فقط.

نعم

لا

☐☐

12 * هل تعتقد أن موقع إنشاء الصفحات الشخصية يمكن أن يطور حياتك المهنية أو الأكاديمية؟

حدد دائرة واحدة فقط.

نعم، بشكل كبير

ربما يساعدني قليلاً

لا، لا أعتقد ذلك

☐
☐

13. * ما رأيك في وجود خاصية دمج بيانات المستخدم تلقائياً (مثل السيرة الذاتية أو المقالات المنشورة)؟

حدد دائرة واحدة فقط.

ضرورية جداً

مفيدة

غير ضرورية

14. * (ORCID أو Google Scholar مثل) ما مدى أهمية تضمين روابط لملفاتك الشخصية

حدد دائرة واحدة فقط.

مهم جداً

مهم إلى حد ما

غير مهم

15. * هل تفضل أن يكون هناك خيار لمعاينة الصفحة قبل النشر؟

حدد دائرة واحدة فقط.

نعم

لا

☐
☐

16 *هل تعتقد أن دمج الذكاء الاصطناعي في إنشاء الصفحات سيجعل العملية أكثر فعالية؟

حدد دائرة واحدة فقط.

نعم

لا

☐

17. *هل تود الحصول على دعم أو إرشادات أثناء إنشاء صفحتك؟

حدد دائرة واحدة فقط.

نعم

لا

☐☐