

BRAND GUIDELINES



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Simplicity first, A clear identity, even in the smallest of details. Avoid using too many elements with the same space. If in doubt, go to simplicity, with bold headlines and fields of single color. That way you'll keep in unobtrusive

OVERALL LOOK



The main Logo consists of two parts, the wordmark and design hub.
The Logo was designed with specific proportions to feel balanced.

LOGO VARTIATIONS



BRAND COLORS



TYPOGRAPHY

TYPEFACE

JOSEFIN SANS

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890



LOGO USAGE

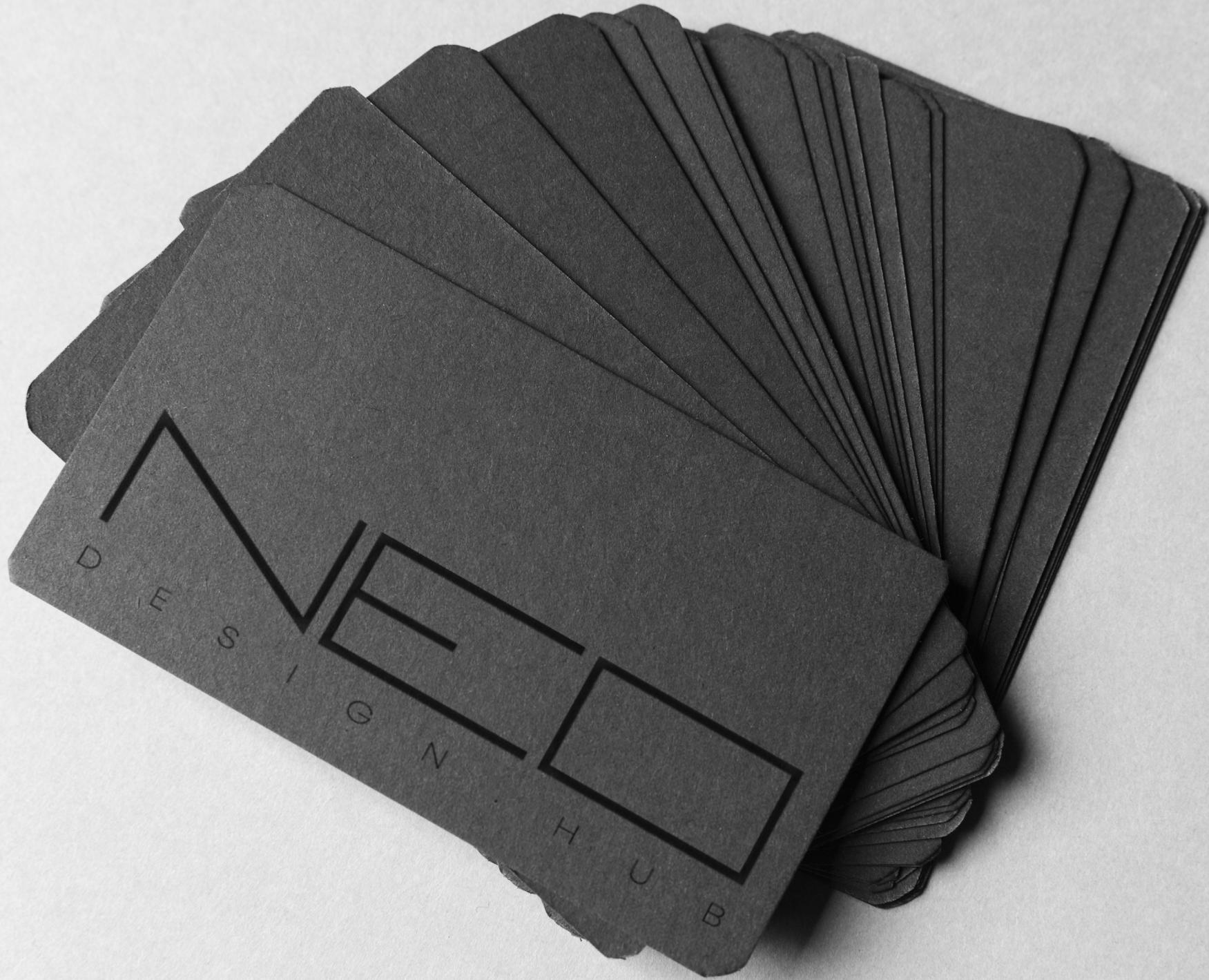


NEO

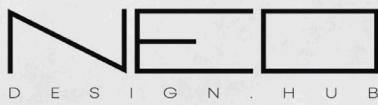
DESIGN . HUB

NE
DESIGN HUB









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MAY 4, 2021

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DESIGN HUB

enjoy
every
moment

good things take time









YOUR CREATIVE SPACE

D E S I G N H U