This analysis of Spotify data highlights global streaming trends. The Top Track view shows blockbuster hits like Shape of You driving massive engagement. Top Artist ranks leaders such as Ed Sheeran and Drake, reflecting strong global fan bases. Regional Analysis reveals the U.S. and Europe as key markets, with growth in Asia and Latin America. Top Monthly Artist shows how popularity shifts monthly, often around new releases. Finally, Streams Over Time confirms steady growth in music streaming, signaling strong future opportunities.

