AMMAR AL-SHAERI

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SUMMARY

A Cyber Security and Networking Engineer with over three years of hands-on experience in graphic design, web development, and digital marketing. Proven expertise in creating creative, modern, and interactive websites ranging from personal portfolios to corporate identity sites that enhance user engagement and support brand growth. Skilled in front-end development with strong integration of databases and comprehensive cybersecurity measures to ensure full protection against vulnerabilities.

Experienced in developing compelling visual content and managing social media platforms for businesses and e-commerce stores, with a focus on generating engaging posts, eye-catching advertisements, and strategic digital campaigns that drive audience interaction and online visibility. Adept at combining technical precision with creative design to deliver impactful, end-to-end digital solutions.

PROFESSIONAL EXPERIENCE

Cybersecurity & Network Engineer | Web & Graphic Design Specialist | Remotely | Jan 2023 – Present
• Designed and developed modern, responsive websites for businesses and individuals, combining creative design with functional user experience to enhance engagement and support brand growth.
• Secured and maintained over 10 websites through advanced cybersecurity protocols, including data encryption, secure authentication, and vulnerability monitoring, ensuring full protection against online threats.
• Integrated dynamic backend systems with databases to deliver seamless functionality and reliable performance across digital platforms.
• Developed high-impact visual content for social media, digital campaigns, and branding initiatives, significantly increasing online visibility and audience interaction.
• Created comprehensive brand identity systems, including logos, business materials, and digital assets, using Adobe Photoshop and Canva to deliver professional, visually compelling, and cohesive designs tailored to client branding needs.
• Produced optimized, platform-specific content for major social networks, aligning with marketing strategies to maximize reach and engagement.
• Led end-to-end digital marketing support, from content planning and calendar management to performance analysis and reporting.
• Designed and implemented secure, high-performance network infrastructures for small and medium-scale environments, ensuring stable connectivity and efficient data flow.
• Delivered intuitive UI/UX designs by applying user-centered principles, resulting in improved navigation and user satisfaction.
• Utilized strong programming skills in HTML, CSS, JavaScript, and PHP to build customized, scalable web solutions.
• Demonstrated fluency in English to produce professional copy, technical documentation, and client communications with clarity and precision.
• Stayed ahead of industry trends in cybersecurity, web development, and digital design, consistently delivering innovative, future-ready solutions.

EDUCATION

Bachelor of Cybersecurity and Networking | University of Science and Technology | Ibb, Yemen | Present.
High Diploma in English Language | Academy 24 | Speak Now Institute | Ibb, Yemen | 2024.

DESIGN SKILLS

Technical Skills: Adobe Photoshop, Canva, HTML, CSS, Bootstrap, JavaScript, C++, Python, Java, PHP, SQL, Flutter, Microsoft Office Suite, Google Docs, Google Sheets, Google Forms, Cloud Services (Microsoft Azure, Amazon AWS, Google Cloud Platform).

Industry Knowledge: Full-Stack Web Development, Secure Web Application Development, Cybersecurity, Network Design & Administration, Front-End & Back-End Development, Responsive & Interactive UI/UX Design, Website Performance Optimization, Database Integration, Object-Oriented Programming, Cloud Computing, API Integration, Digital Content Creation, Social Media Campaign Design, Branding for Digital Platforms, Client-Centric Development, Creative Problem Solving, Technical Documentation, Cross-Platform Compatibility.