

AMMAR HISYAM

S O C I A L M E D I A C O N T E N T
C R E A T O R



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PROFILE

I am a diploma student in New Media and currently seeking to join a creative team for internship where I can apply my content creation skills and social media management to the fullest and learn more about the industry.

SKILLS

- Canva (Advanced)
- CapCut (Advanced)
- Adobe Illustrator (Intermediate)
- HTML, CSS, JavaScript (Intermediate)
- Content Creation
- Video Editing
- Copywriting
- Wireframe Creation

REFERENCE

MISS WAN AZFAROZZA BINTI WAN ATHMAR

Lecturer of Universiti Teknologi MARA
Alor Gajah, Melaka
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EDUCATION

DIPLOMA

Diploma in New Media Communication and Contentpreneurship
UiTM Alor Gajah, Melaka (2021 - Present)

- Current CGPA: 3.61
- Dean List recipient for the second and third semester.
- Latest GPA: 3.90

EXPERIENCES

TECHNICAL TEAM

Tetra-bit Minigame Exhibition (2023)

- Making layout and wireframe for itch.io website
- Making sure every game uploads to itch.io cloud process goes smoothly.

SOCIAL MEDIA MANAGER

Big River Agrofarm (2022)

- Creating content planner for postings on Instagram for a 1-week campaign.
- Identifying target market and audience for Instagram boosting.
- Construct copywriting for every postings to catch the audience and providing relevance information.

CONTENT CREATOR

TEN2ACE (2021)

- Hosting live videos to promote products and engaging with audience.
- Post products available on feed and create copywriting.
- Create stories on Instagram for feedbacks and sold out products to appreciate the audience.