

Listing # SF11718



Business Sales & Acquisitions A Division of BTI Group

www.business-team.com

Notices, Disclaimer & Confidentiality

Purpose

This Executive Summary (ES) is prepared to acquaint prospective purchasers with preliminary information about Plum Designs + Blinds (Company) whose business is currently available for acquisition or merger. This ES is only being furnished to prospective purchasers who have signed a Confidentiality Agreement, Buyer Profile, and Agency Disclosure and who have specifically requested further information about the Company and its ongoing operations. Prospective purchasers are responsible for the performance and expense of the due diligence review before any acquisition or merger of the Company.

Disclaimer

This profile is not intended to be a comprehensive analysis or review of the Company, but rather it is intended to be a marketing document that provides fundamental information necessary for a purchaser to establish whether such an individual has an initial interest in acquiring the Company. This profile is based on information provided in whole or in part by the Owners and management of the Company. This profile has been reviewed and approved by the Owners and the management of the Company. Business Team has not audited, reviewed, or attempted to confirm this information for accuracy or completeness nor will Business Team do so in the future. Business Team has relied upon the representations of the Owners and management of the Company concerning the value and useful condition of all special equipment used in the business of the Company, real estate, and any other assets or liabilities except as specifically stated to the contrary in this profile. The Business Team has not attempted to confirm whether or not all assets of the business are free and clear of liens and encumbrances, nor that the Owners have good title to all the assets. Prospective purchasers are advised by the Business Team to seek the advice and counsel of both a certified public accountant and an attorney. The CPA and attorney identified by the purchaser should have specific expertise with business acquisitions, mergers, and/or divestitures. By requesting this ES, the recipient acknowledges the responsibility to perform a thorough due diligence of the Company and its business before any proposed purchase and to seek the advice and counsel of a CPA and an attorney familiar with business acquisitions.

Confidentiality

The information contained in this profile is to be considered by the reader to be highly confidential and proprietary and is specifically covered by the Confidentiality Agreement. Purchaser agrees not to disclose any confidential information, as hereinafter defined, or permit access to confidential information without the prior written consent of Seller, to anyone other than (a) Purchaser's management, (b) Purchaser's legal counsel, (c) independent accountants, or (d) other qualified agents retained by Purchaser to whom disclosure or access is necessary for Purchaser to evaluate the Company and its ongoing business operations. Disclosure of confidential information shall be made to these persons only in connection with the potential acquisition or merger of the business, and then only if they understand and agree to be obligated to maintain the confidentiality of such confidential information. Purchaser further agrees that neither the purchaser nor any other party employed or engaged by the purchaser shall use or permit the use of confidential information in any manner whatsoever, except as may be required for Purchaser to evaluate facilities, operations, assets, liabilities, and personnel of the Company and its business. Should there be no further interest in proceeding with an acquisition or merger of the Company, this profile and any other ancillary documentation provided by the Company to Purchaser shall either be destroyed or returned, as directed by the Owners or management of the Company, or Business Team.

Overview

Plum Designs + Blinds is a premier window treatment and design company serving the Walnut Creek and greater East Bay community. With a reputation built on exceptional service, personalized design solutions, and high-quality custom products, the company has become a trusted partner for homeowners, and interior designers, seeking elegant and

functional window coverings.

Founded with a passion for design and craftsmanship,
Plum offers a curated selection of blinds, shades,
shutters, and drapery from top-tier manufacturers.
The company provides full-service consultations,
measurements, and installations, ensuring a seamless
experience from concept to completion. Known for its
meticulous attention to detail and customer-centric
approach, Plum Designs + Blinds blends aesthetics
with practicality to enhance your living spaces.





Strategically located in Walnut
Creek, a hub for affluent
homeowners and luxury home
renovations, Plum is positioned for
continued growth. With a strong
referral network, and a loyal

customer base, the business is primed for expansion through increased marketing, digital sales channels, and strategic partnerships with the region's interior design home improvement specialists and real estate professionals.

Plum Designs and Blinds stands as a turnkey opportunity for a buyer seeking a profitable, well-established design business with a strong local brand, solid operational infrastructure, and significant growth potential in the thriving Bay Area market.

Business Name:	Plum Designs + Blinds
Industry:	Home Improvement
Location:	12 Jolie Lane, Walnut Creek, CA 94597
Website:	www. plumdesignsandblinds.com
History:	Established in 2009
Business Type:	Retail and Design Services for Window Coverings
Licenses Required:	Business License California Department of Tax & Fee Administration (CDTFA) CSLB D-52
Organization Type:	Sole-Prop
Trading Hours:	Mon-Fri (9:00 am – 5:00 pm) By appointment
Reason for Sale:	Retirement
Lease:	Home based business
Ownership:	Valerie and Haluk Akcam
Employees:	Full-Time Owner (1) Part-Time Owner (1)
Sales:	(4/30/2025) Trailing 12: \$671,263 (4/30/2025): \$183,604 (12/31/2024): \$814,202 (12/31/2023): \$728,015 (12/31/2022): \$673,852 (12/31/2021): \$815,364
Gross Profit:	(4/30/2025) Trailing 12: \$299,466 (4/30/2025): \$88,424 (12/31/2024): \$401,910 (12/31/2023): \$302,806 (12/31/2022): \$251,579 (12/31/2021): \$267,662
Seller's Discretionary Earnings (SDE):	(4/30/2025) Trailing 12: \$207,357 (4/30/2025): \$70,207 (12/31/2024): \$294,102 (12/31/2023): \$221,519 (12/31/2022): \$182,513 (12/31/2021): \$195,125
Asking Price:	\$599,000 (15% down payment and 85% SBA)

Business Highlights

- Established Brand with 16+ years of history and hundreds of satisfied customers
- **Highly rated** on Google (5 stars) and Yelp! (4.8 stars)
- **Premium Product Mix**: Custom blinds, shades, shutters, and soft treatments
- Low Overhead home based with very little recurring expenses
- **High-Margin Revenue**: strong vendor relationships, premium pricing with consistent 50% gross profit margins
- **Consistent revenue and profitability**: average revenue of \$750k+ and \$220k+ in profitability for the owners.
- **Strong professional relationships** with interior designers that refer business on a regular basis.

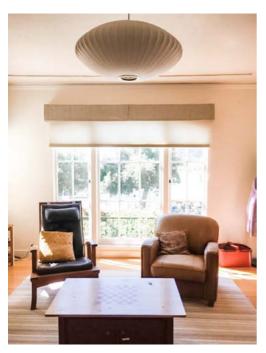
Market Opportunity

- Launch of e-commerce or virtual consultation platform
- Strategic partnerships with designers, remodelers and real estate professionals
- Digital Marketing: Investing in online marketing and SEO to reach a broader customer base and generate new leads.
- Expansion into new territories



Ownership & Management

Plum Designs + Blinds is privately owned and operated. The current owners are willing to support a smooth transition, offering guidance and insights into business operations during the initial transfer phase.



Transaction Structure

Plum Designs + Blinds is being offered as an asset sale with all operational assets. The business is well-suited for a buyer seeking a turnkey operation with a strong foothold in a growing market.

Investment Rationale

Plum Designs + Blinds represents a stable, profitable business with significant growth potential. With a strong local presence and a solid reputation for service and quality, the company is poised for continued success in the expanding Bay Area market. This offering presents a unique opportunity for investors or industry professionals seeking to acquire and established window covering company in a lucrative region.

В

Ε

F

G

Η

I-1

*I-*2

BUSINESS TEAM

RECAST INCOME STATEMENTS - PAGE 1 OF 2

LISTING #: SF11718

Plumb Designs and Blinds

Schedule C: Sole Proprietorship P&L IRS Form Schedule C IRS Form Schedule C Source: P&L (Trailing 12) IRS Form Schedule C 12 Months Ended 12 Months Ended 12 Months Ended 12 Months Ended 4 Months Ended June 12, 2025 DATE: April 30, 2025 April 30, 2025 December 31, 2024 December 31, 2023 December 31, 2022 % to Sales 183,604 814,202 728,015 100% 673,852 Net Sales 671,263 100% 100% 100% 100% 371,796 55.4% 95,180 51.8% 412,292 50.6% 425,209 58.4% 422,273 62.7% Cost of goods sold 299,466 44.6% 48.2% 401,910 49.4% 302,806 41.6% 251,579 37.3% Gross Profit 88,424 Other Income 0 0 0 273,836 **Total Deductions** 136,695 20.4% 28,488 15.5% 33.6% 136,488 18.7% 93,549 13.9% 166,318 158,030 23.5% 162,771 24.2% 59,936 32.6% 128,074 15.7% 22.8% Net Profit Adjustments/Add Backs: Depreciation 144,132 19,584 5,764 Legal and professional services 11,756 9,836 4,522 275 15,627 Repairs and maintenance 13,066 4,072 6,453 3,924 7,665 Travel, meals and entertainment: Travel 9,836 4,522 275 15,627 11,756 4,072 Meals and entertainment 13,066 6,453 3,924 7,665 Conference / Business Travel 2,980 1,266 9,898 2,698 4,280 Janitorial 3,727 1,343 3,432 2,955 4,179 Landscaping 3,692 9,444 Outside Services 18,000 10,000 Sales Associates Replacement salary for 2nd working owner (P/T) (25,750)(25,750)(25,750)(8,583)(25,750)Carrying costs for replacement salary (2,833)(944)(2,833)(2,833)(2,833)Plumbing Repairs 2,000 Property Tax 10,333 Office Furniture 789 10,325 44,586 6.6% 11,060 6.0% 166,028 20.4% 55,201 7.6% 24,483 3.6% TOTAL ADJUSTMENTS & ADD-BACKS 207,357 30.9% 70,996 38.7% 294,102 36.1% 221,519 30.4% 182,513 27% **SELLER'S DISCRETIONARY EARNINGS**

NOTES:	А	Non-cash expense
	B, C, D, E, F, G, H, I-1, I-	Part of owners' compensation

Disclaimer: The information provided herein is compiled from information provided by the Seller(s). BTI makes no representation as it its accuracy or reliability. Prospective Buyers should rely upon their own verification and that of their financial advisors with regard to this. The Seller, by signing below, acknowledges that BTI will be presenting the above information and the information on the Business Fact Sheet and warrants that it is true and correct and that there are no material omissions. Seller agrees, should any representation be untrue, to hold BTI harmless in connection with any and all damages from such misrepresentation

Not Verified by BTI Group

	•	
eller	•	Date
rospective Buyer	•	Date

BUSINESS TEAM

RECAST INCOME STATEMENTS - PAGE 2 OF 2

Plumb Designs and Blinds

LISTING #: SF11718

		Schedule C: Sole Proprietorship									
	Source:	P&L (Tra	iling 12)	P8	:L	IRS Form S			Schedule C	IRS Form S	Schedule C
		12 Month	s Ended	4 Months	s Ended	12 Month	s Ended	12 Monti	hs Ended	12 Month	ns Ended
DATE:	June 12, 2025	April 30), 2025	April 30), 2025	December	31, 2024	Decembe	r 31, 2023	Decembe	r 31, 2022
		\$	% to Sales	\$	% to Sales	\$	% to Sales	\$	% to Sales	\$	% to Sales
	Net Sales	671,263	100.0%	183,604	100.0%	814,202	100.0%	728,015	100.0%	673,852	100.0%
	Cost of goods sold	371,796	55.4%	95,180	51.8%	412,292	50.6%	425,209	58.4%	422,273	62.7%
	Gross Profit	299,466	44.6%	88,424	48.2%	401,910	49.4%	302,806	41.6%	251,579	37.3%
	Other Misc Income (line 6)										
	Total Income	299,466		88,424		401,910		302,806		251,579	
	Dec 4 De 4 of co										
	Page 1 Deductions: Advertising	10,442	1.6%	367	0.2%	11,864	1.5%	10,371	1.4%	11,050	1.6%
	Car and truck expenses	10,442	1.6%	2,049	1.1%	7,370	0.9%	7,205	1.4%	6,656	1.0%
	Commissions and fees	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Contract Labor	-	0.0%	_	0.0%	-	0.0%	-	0.0%	-	0.0%
	Depletion	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
Α	Depreciation	-	0.0%	-	0.0%	144,132	17.7%	19,584	2.7%	5,764	0.9%
	Employee benefit programs	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	InsuranceOther Than Health	13,646	2.0%	7,265	4.0%	6,381	0.8%	6,461	0.9%	4,892	0.7%
	Interest: Mortgage Other	-	0.0% 0.0%	-	0.0% 0.0%	-	0.0% 0.0%	-	0.0% 0.0%	-	0.0% 0.0%
В	Legal and professional services	-	0.0%	-	0.0%	- 12,852	0.0% 1.6%	- 15,035	2.1%	- 9,530	0.0% 1.4%
ر	Office expense	-	0.0%	-	0.0%	1,327	0.2%	1,968	0.3%	1,193	0.2%
	Pension and profit-sharing plans	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Rent or Lease: vehicles, machinery, equip.	-	0.0%	-	0.0%	-	0.0%	150	0.0%	3,284	0.5%
	Other business property	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
С	Repairs and maintenance	29,108	4.3%	1,148	0.6%	5,097	0.6%	-	0.0%	4,705	0.7%
	Supplies	-	0.0%	-	0.0%	-	0.0%	5,866	0.8%	-	0.0%
D	Taxes and licenses Travel , meals and entertainment: Travel	- 9,836	0.0% 1.5%	- 4,522	0.0% 2.5%	- 275	0.0% 0.0%	- 15,627	0.0% 2.1%	- 11,756	0.0% 1.7%
E	Meals and entertainment	13,066	1.9%	4,072	2.2%	6,453	0.8%	3,924	0.5%	7,665	1.1%
_	Utilities	-	0.0%	-	0.0%	-	0.0%	26	0.0%	-	0.0%
	Wages	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Other Evnences (line 27)										
	Other Expenses (line 27) Accounting	_	0.0%	520	0.3%	_	0.0%	_	0.0%	795	0.1%
	Bank Charges	74	0.0%	6	0.0%	184	0.0%	253	0.0%	140	0.1%
	BART / Local Transportation	-	0.0%	-	0.0%	-	0.0%	431	0.1%	-	0.0%
	Busn License / Permits	516	0.1%	-	0.0%	9,157	1.1%	6,682	0.9%	959	0.1%
	Computer Expenses / Repairs / Software	2,980	0.4%	1,266	0.7%	9,898	1.2%	2,698	0.4%	4,280	0.6%
F	Conference / Business Travel	-	0.0%	-	0.0%	5,959	0.7%	2,204	0.3%	-	0.0%
	Designer	1,183	0.2%	- 75	0.0%	-	0.0%	-	0.0%	-	0.0%
	Dues and Subscriptions Gifts	75 1,834	0.0% 0.3%	75 284	0.0% 0.2%	490 1,793	0.1% 0.2%	360 1,042	0.0% 0.1%	335 2,352	0.0% 0.3%
	Inspection & Reports	-	0.0%	-	0.2%	2,061	0.2%	-	0.1%	-	0.0%
G	Janitorial	3,727	0.6%	1,343	0.7%	3,432	0.4%	2,955	0.4%	4,179	0.6%
Н	Landscaping	-	0.0%	-	0.0%	3,692	0.5%	9,444	1.3%	-	0.0%
	Merchant Card Fees	-	0.0%	-	0.0%	-	0.0%	-	0.0%	3,097	0.5%
	Miscellaneous	82	0.0%	-	0.0%	483	0.1%	308	0.0%	-	0.0%
L	Office Furniture Office Supplies	10,325 1,695	1.5% 0.3%	789 465	0.4% 0.3%	-	0.0% 0.0%	-	0.0% 0.0%	-	0.0% 0.0%
<i>I</i> -1	Outside Services	1,095	0.3%	-	0.3%	- 19,183	2.4%	- 11,126	1.5%	328	0.0%
	Parking and Tolls	819	0.1%	249	0.1%	1,169	0.1%	531	0.1%	320	0.0%
	Permits & Licenses	-	0.0%	-	0.0%	966	0.1%	-	0.0%	-	0.0%
J	Plumbing Repairs	-	0.0%	-	0.0%	2,000	0.2%	-	0.0%	-	0.0%
	Postage	608	0.1%	571	0.3%	121	0.0%	215	0.0%	260	0.0%
16	Professional Fees	1,468	0.2%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
K	Property Tax Quickbook Merchant Fees	10,333 2,343	1.5% 0.3%	- 483	0.0% 0.3%	- 3,769	0.0% 0.5%	- 2,951	0.0% 0.4%	- 1,783	0.0% 0.3%
	Referral Fee	2,343 6,198	0.5%	463 1,248	0.3%	7,723	0.5%	5,456	0.4%	4,754	0.3%
	Rental Fee	55	0.0%	55	0.0%	-	0.0%	-	0.0%	-	0.0%
<i>I</i> -2	Sales Associates	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Sercurity	715	0.1%	294	0.2%	695	0.1%	701	0.1%	500	0.1%
	Showroom/Office Maintenance	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Small Eqiupment	-	0.0%	-	0.0%	-	0.0%	-	0.0%	-	0.0%
	Storage (Equip & Supplies)	1,477	0.2%	303	0.2%	1,489	0.2%	-	0.0%	- 2.072	0.0%
	Telephone	3,432	0.5%	1,114	0.6%	3,821	0.5%	2,914	0.4%	2,972	0.4%
	Expenses for Business Use of Home (line 30)										
	Total Expenses	136,695	20.4%	28,488	15.5%	273,836	33.6%	136,488	18.7%	93,549	13.9%
	Net Profit (loss): Line 31	162,771	24.2%	59,936	32.6%	128,074	15.7%	166,318	22.8%	158,030	23.5%

Seller Initials/Date:	/	Buyer Initials/Date:	/



SELLER'S AND BUYER'S DISCLOSURE STATEMENT

Plum Designs + Blinds					
Business					
12 Jolie Lane, Walnut Creek, CA 94597					
Address					
Haluk & Valerie Akcam	Jack Chung				
Owner/Seller	Owner's Agent				

PREFACE TO DISCLOSURE STATEMENT

This series of questions and answers is to inform prospective buyers and sellers about this transaction. It has been done by the parties to provide relevant information and to answer frequently asked questions, but it does not take the place of the buyer's inspection of the business and of its financial and other records nor does it take the place of the seller's examination and assessment of the buyer. These things must be carefully examined and approved by the parties. This information is not a warranty. The broker has not verified the accuracy or completeness of any of the information supplied here by the parties. Please note that this document requires the buyer's signature m order to be fully executed.

Business Team may recommend an SBA lender(s) to help finance the business purchase because our experience has shown that dealing with an experienced lender usually makes a big difference both in reducing the length of time it takes to close a loan and increasing the chances of getting a loan at all. We would like you to be aware that in some cases Business Team is paid a referral fee by the lending bank, which is part of the commission the bank pays it's loan agents.

Also, by signing below, you agree that we have advised you not to make any false or misleading statements to the bank for the purpose of securing a loan.

Business Team may also assist in the negotiations of a new lease, if required, for the business premises and in some cases we share fees with another broker or are paid by the property owner. By your signatures on page 6 of this Disclosure Statement, you acknowledge that we have told you about these fees.

FOR THE SELLER

If you answer yes to any questions please attach an explanation.

A.	Bu	siness Conditions	Yes	No		
	1.	Are you aware of any circumstances in of the business that may adversely affect the business?				
	2.	Are there any revenues or expenses of clearly reflected in the financial statement to a buyer?			\checkmark	
	3.	Is the business in default on any of its fi obligations?	nancial or contractual		√	
	4. Has the business or any of its owners been the subject of any bankruptcy filing, assignment for benefit of creditors or insolvency proceedings of any kind during the last five years, or consulted with any attorney or advisor regarding such proceedings?					
	5.	Is there anyone customer who accounts annual gross sales? If yes, list each nam approximate percentage of the annual g ship to the business or its owners.	\checkmark			
	6.	Are there any commitments to employe ors regarding future compensation incre		\checkmark		
	7.	Are you aware of any prior or pending of increase in insurance, including worker		✓		
	8. Are there any suppliers who have a personal or special relationship with the business or its owners? If yes, list them by name and indicate the approximate amount of annual purchases from such suppliers and describe those relationships.					
	\checkmark					
seller's	initia	date date	buyer's initials	date		
seller's	initis		buver's initials	date		

					Yes	No
10.		applicable govern	us question is yes, l ment agencies that t			
11.	any of th	e owners of the b	or independent cont usiness, or to one an e their relationship.			
12.	•	•		es with the landlord business occupies?		
13.	Is there a		inventory located in	the business that		
14.	Is there a operable is not sui					
15.	Are there the busin	eany terms or con ess or the landlore	ditions of the premi	ses lease with which opliance?		
16.			or a distributorship h franchise or distri	? If yes, please butorship agreement.		
17.			s, violent crimes or thin the last three y			√
18.	Are you near the pout not li solvents, or contant					
seller's	s initials	date		buyer's initials	date	
seller's	s initials	date		buyer's initials	date	

				Yes	No
19	O. Have coupons or gift certificates Outstanding?	been issued whic	h remain		✓
20). Has all work in/on the premises re	eceived permits?			
B. Regula	tions				
1.	Is the business or its operator requermits other than a local business	•	licenses or		
2.	Must the new owner personally qu	ualify for any lice	ense or permit?	$\boxed{ \checkmark }$	
3.	Are you aware of any pending zon nearby major construction that m				\checkmark
4.	Are there any alleged violations f authorities issuing licenses or per				
	Yes 1. Police Department 2. Health Department 3. Fire Department 4. Building Inspector 5. Zoning Commission 6. Water Pollution 7. Franchise Tax Board 8. OSHA	✓ ✓ ✓	9. EEOC 10. EDD 11. ABC 12. IRS 13. BOE 14. EPA 15. INS 16. BAR 17. Any other	Yes	No V V V V V V
seller's init	ials date		buyer's initials	date	
seller's init	ials date		buyer's initials	date	

\sim	\sim	1		
('	()	11	h	er
· .	•	'LI	и	O.

1. Does the busine	ess have any of the	e following?	Yes	No
 Union of Employ Un/unde Back was or claim Unpaid Lease as Equipm 	r other employment of the stock ownerships of funded pension ages, vacation pays for same medical or insural greements (other the stock of the stock	ent agreements ip plan (ESOP) liabilities v, sick leave nce premiums than the premises)		✓ ✓ ✓ ✓ ✓
9. Outstand 10. Pending 11. Unresol 12. Product 13. Custom 14. Tax or	ding contracts or a for threatened liting or threatened liting and the contract of the contrac	agreements gation ims e ations refunds		✓ ✓ ✓ ✓ ✓
adversely affect to purchase? 3. Have you verificincluding finance. By signing below owner/seller	the operation of the ded the correctness that summaries, procertifies that the a	ations not disclosed above that may the business or a buyer's decision s of all marketing information, repared by broker? bove information and any supplemental immediately notify Broker of any	Yes ntal material	No
Seller Signature Seller Signature	date		ate	_

FOR THE BUYER

					Yes	No
1.	Have you been the for benefit of cred during the last five advisor regarding	itors or insolver e years, or consu	cy proceedings of alted with any atto	f any kind		
2.	Have you determine this business and of			l sufficient for		
3.	Have you been late equipment lease?	e or defaulted or	a business premis	ses or		
4.	Is there anything a would make it diff disclosed to the se	icult for you to	operate this busin	ess or would, if	П	
5.	Are there any pers necessary licenses			•		
6.	Have you ever bee	en convicted of	a felony?			
7.	Are there any other might affect your a terms of your purc	ability to operate	this business and			
true and c seller or b correct. B performar assistance	orrect. In addition roker regarding fit uyer represents that are and environment to do so. Buyer in diges receipt and and and are series of the series of	, buyer(s) warn nancial statement at he is either of ental hazards hi is hereby advi	rants that any an ents, experience capable of invest mself or will em sed to conduct	information he has d all representation and education are tigating suitability, aploy suitable profe Phase 1 testing. Entry the seller, of this	ns made to true and business essional Buyer	0
Buyer		date				
Buyer		date	Buyer's Agent			
By signing	below, seller(s) ackn gned by the buyer(s).		and approval of a	completed copy of th	is disclosu	:e
Seller		date				
Seller		date		Seller's Agent		

Buyer

Buyer

Seller

Seller

Seller's Disclosure Explanations

A5. – In 2024: Single customer C.Z. had a \$115,917 order. No relationship to the owners.

A9. – D52 contractor's license

B1 & B2 – D52 contractor's license