

# Ammar Syed

905-324-9242 | [ammarns@outlook.com](mailto:ammarns@outlook.com) | [linkedin.com/in/ammarnayazsyed/](https://www.linkedin.com/in/ammarnayazsyed/) |

**Experienced Software Developer with a strong track record in developing, managing, and optimizing software projects. Skilled in leading teams to enhance product functionality and user engagement using Agile methodologies. Known for exceptional creative problem solving.**

## WORK EXPERIENCE

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### Sales Associate

June 2022 – Dec 2022

*Tech for All*

*Halifax, NS*

- Developed and implemented targeted marketing strategies that significantly enhanced brand visibility and attracted new customers, resulting in a notable 10% increase in quarterly sales.
- Contributed to process improvements by identifying inefficiencies and proposed a commission-based compensation model, leading to increased sales efficiency and team motivation.
- Utilized inventory management software to maintain accurate records and performed daily sales reconciliation, reducing discrepancies by 15% through improved data accuracy and process automation.
- Reviewed customer requirements and delivered customized solutions, significantly enhancing service delivery and operational efficiency.

### Technical Director

Sep 2023 – Dec 2023

*ARAD Website*

*Halifax, NS*

- Led the Agile development of the Accessible Research Article Database project at Dalhousie University, overseeing a ten-person team ensuring effective coordination and adherence to timelines. Collaborated closely with Business Stakeholders to align functionalities with user needs.
- Engaged with the development team to grasp business requirements, prepare user stories, and translate them into actionable development tasks enabling the team to implement efficient solutions.
- Created dashboards using Power BI to effectively communicate KPIs project to stakeholders, driving data-driven decision-making processes resulting in the identification of key insights and a 10% increase in project effectiveness.
- Led the project planning and development process, overseeing the code review and quality control stages. Implemented strategic improvements to coding practices, which resulted in a 20% increase in performance. Ensured adherence to project milestones and deliverables through rigorous final reviews.

## PROJECTS

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### Java Jump Platformer Game

- Engineered and designed the "Java Jump Game" using the libGDX framework to enhance high school students' understanding of computer science concepts. Managed a ten-person team through all stages of product development, from planning to execution, resulting in a successful and innovative educational platformer.
- Executed Agile methodologies for ten sprints, ensuring milestones were met and adapted to multiple changing requirements.
- Designed and implemented game mechanics, achieving a 30% increase in user engagement by integrating client feedback into development iterations.
- Implements JWT authentication and XSS prevention measures to ensure data integrity and user privacy. Dockerizes the application for seamless deployment and scalability.

## EDUCATION

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### Dalhousie University

Halifax, NS

*Bachelors in Applied Computer Science*

### College of the North Atlantic

Doha, Qatar

*Diploma Information Systems - Hardware*

## SKILLS

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**Programming Languages:** SQL, Python(Pandas, NumPy, SciKit), PowerBI, VBA, Excel, SDLC, Microsoft Suite, Java/Spring, Javascript (React/Node), HTML/CSS, UI/UX

**Professional:** Stakeholder Management, Strategic Thinking, Consulting, Relationship, Leadership

**Project Management:** Agile methodologies (Scrum), Kanban, Jira, Confluence

**Databases & Business Intelligence:** Power BI, Tableau, Alteryx, MS Excel, MS SSMS