GAYLE LAAKMANN

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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA   **Philadelphia, PA**
Master of Business Administration Candidate; Major in Marketing and Entrepreneurship   **2009-2011**
- Wharton Ventures (Early stage VC fund), Principal: One of eight students selected from 150+ applicants to join WV, which sources deals, performs due diligence, and analyzes tech and healthcare investments for deals of $100k - $3 million.
- Chair, Wharton Yearbook (2009 – 2011): Helped re-launch Wharton's yearbook in 2010 and publish it in just 4 months.
- Wharton Venture Capital Competition (Finalist). Elected social chair of cohort of 70 students.

UNIVERSITY OF PENNSYLVANIA   **Philadelphia, PA**
Master of Science and Engineering, Computer and Information Science   **2003-2005**
Bachelor of Science and Engineering, Major in Computer Science Engineering, Minor in Mathematics   **2000-2005**
- Created and independently taught Computer Science course, the first undergraduate to have earned permission to do so.

EXPERIENCE

CAREERCUP.COM   **Seattle, WA**
Founder and CEO   **2005-Present**
- Founded CareerCup to help candidates prepare for technical interviews through an online forum, book, video and coaching.
- Built company to $Xk in revenue and $Yk in annual profit.
- Negotiated partnerships with websites such as Glassdoor.com, SoftwareInterview.com, and Technical-Interview.com.

SEATTLE ANTI-FREEZE   **Seattle, WA**
Founder and Co-CEO   **2007-Present**
- Founded SAF to organize social events for 4000 young professionals, and grew it to $Xk/year revenue and $Yk/year profit.
- Landed article on front page of Seattle P.I.'s Lifestyle section (http://xrl.us/safpi) within 3 months of company launch.

KEENSCREEN   **Seattle, WA**
Vice President of Engineering   **2008-2009**
- Led re-architecture of online advertising product, enabling company to ship product in $1/3^{rd}$ of previously estimated time.
- Prepared, with CEO, projected cash-flow statements for three years and cut expected costs by 30%.
- Hired and managed remote testing team, design team, and assistant.

GOOGLE   **Kirkland, WA**
Software Engineer   **2005-2008**
- Led successful integration of Google Talk music features with partner team and helped redesign product for better usability.
- Designed and built Google Docs feature requiring collaboration with three internal teams and four outside companies.
- Directed recruiting efforts for University of Pennsylvania, recruiting 20 candidates and earning award for being in top 5%.

APPLE COMPUTER   **Cupertino, CA**
Software Engineer, Intern   **Summer 2004**
- Designed new approach for searching iChat files, enabling rapid searching and backwards compatibility.

MICROSOFT CORPORATION   **Redmond, WA**
Software Design Engineer, Intern   **Summers 2001 - 2003**
- Implemented features for developer products with millions of users in 50% of estimated time.

ADDITIONAL INFORMATION

- **Author, <u>The Google Resume: How to Prepare for a Career and Land a Job at Apple, Microsoft, Google or any Top Tech Company</u> (2011):** To be published by John Wiley & Sons, Inc. in March 2011.
- **Author, <u>Cracking the Coding Interview</u> (2008):** Wrote book about how to prepare for and master programming interviews. Available on Amazon.com and BarnesAndNoble.com. ISBN 978-1451578270.
- **Instructor, University of Washington (2006, 2008):** Taught two Computer Science courses, earning rating of 4.8 / 5.0.