Afsha Ammisetty

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# Summary

**Web Developer and CMS Specialist** with 5+ years of experience designing, building, and managing websites using **HTML, CSS, JavaScript, JSON, React, and Next.js**. Proficient in content management systems including **AEM, Webflow, WordPress, Drupal, and Joomla**. Skilled in delivering **responsive, accessible, and SEO-optimized** digital experiences across various platforms and devices.

# Technical Skills

* **CMS**: AEM, Webflow, WordPress, Drupal, Joomla
* **Web Publishing**: Content authoring, templates, modules
* **SEO & Analytics**: Google Analytics, Adobe Analytics, Tagging, A/B Testing
* **Frontend**: HTML5, CSS3, SCSS, JavaScript (ES6), JSON, TypeScript, AJAX, React (Router, Ag-Grid, Redux, RTK Query, Hooks), Next.js, Angular, Material UI, Tailwind CSS, Bootstrap
* **Backend**: Node.js, Express.js, Python
* **API Integration**: RESTful APIs, Axios, Fetch API, GraphQL
* **Testing**: Cypress, Jest, Unit Testing
* **Security**: CORS, XSS Protection, CSP, Helmet.js
* **CI/CD & Containerization**: Git, GitHub, Bitbucket Pipelines, Docker
* **Design & UX**: Figma, image resizing, typography, accessibility standards, Blender, Squoosh, Illustrator, User Research, Wireframing, Prototyping, Interaction Design
* **Performance Optimization**: Code splitting, Webpack, next/image
* **Version Control**: Git, GitHub

# Professional Experience

**Freelance Developer - (https://airs-biryani-point.vercel.app) (June 2025 – Present)**

* Built a responsive full-stack food ordering platform using Next.js and React.
* Implemented dynamic cart management, admin dashboard, and PayPal integration.
* Designed a mobile-first UI with Tailwind CSS and reusable components.
* Integrated Google Maps and client-side validation for improved UX.
* Delivered a scalable MVP with route protection and localStorage-based authentication.

**Full Stack Developer - Walls Metal Roofing Inc, Canada (May 2023 – Sep 2024)**

* Built and maintained responsive web pages using **Webflow CMS**, leveraging existing templates and reusable components.
* Published and updated content including **articles, product announcements, landing pages, and campaign materials**.
* Managed and resized images for web, ensuring optimized file size and quality.
* Added relevant **alt text, SEO metadata, and tagging** to improve accessibility and search engine visibility.
* Collaborated with content and design teams to ensure visual and messaging consistency across published content.
* Ensured mobile and cross-browser compatibility across all newly published pages.
* Used **Webflow CMS collections** to dynamically display product and service information.
* Maintained content accuracy by regularly auditing and updating pages in the CMS.

**AEM Developer - Vedacation Teachings Pvt. Ltd (Jul 2021 – Aug 2022)**

* Built and updated web pages using **Adobe Experience Manager (AEM)**, utilizing existing templates, components, and page authoring tools.
* Published and maintained **course pages, educational blog posts, landing pages, and promotional content** within the AEM platform.
* Resized and optimized images for web, ensuring fast load times and consistent display across devices.
* Managed **metadata, alt text, SEO titles/descriptions, and tagging** to support search engine optimization and accessibility.
* Collaborated with the content and marketing teams to ensure content alignment and branding consistency.
* Ensured responsive design and **cross-browser compatibility** for all published AEM content.
* Utilized **AEM Content Fragments and Experience Fragments** to deliver modular and reusable content.
* Monitored and audited published pages regularly to ensure accuracy and up-to-date information.
* Supported scheduled content publishing for product updates, campaigns, and announcements.

**WordPress Developer - Central Drug Research Institute (Jan 2020 – Jun 2021)**

* Managed digital content using WordPress with SEO best practices.
* Implemented custom templates and ensured accessibility compliance.
* Performed QA and optimized images for performance.
* Applied **modern JavaScript (ES6+)** features, including async/await, de-structuring, and arrow functions to write clean and efficient code.
* Ensured responsive design across various screen sizes using **CSS** Grid, Flexbox, and media queries.

**Front End Developer - Guntur Web Designing, India (Jan 2019 – Dec 2019)**

* Built accessible web pages using HTML, CSS, and JavaScript.
* Developed dynamic React components and conducted usability testing.
* Implemented basic **React Router** for navigation between different pages in single‐page applications.
* Developed clean and maintainable CSS using Flexbox and Grid for responsive layouts.
* Used JavaScript to fetch and display data from **APIs** in React components.

# Education

**Master of Science in Computer Information Systems & Information Technology**

University of Central Missouri, USA (2016 – 2017)

**Bachelor of Technology in Electronics & Communication Engineering**

Jawaharlal Nehru Technological University, India (2006 – 2011)

# Additional Information

Languages: English (fluent)

Eligibility: Authorized to work in Canada

# Certifications

Webflow CMS Certification