Amalia Popescu

a_popescu@outlook.com   +447340295277   Portfolio - amaliapopescu.com   LinkedIn Link

About

I'm a student designer based in London with a passion for typography and audience-centered design. I thrive in collaborative environments and enjoy creating work that feels personal and meaningful. I bring discipline and dedication into my design practice, which stems from my dance background. I'm looking to grow in a role that challenges both my skills and creative thinking.

Experience

Graphic Designer
Truth Apparel (Aug 2022 - Apr 2025)

- Handled multiple student queries (email, calls, in-person) resulting in fast response rates
- Managed admin tasks like managing the inbox, drinks station and stationery supply stock
- Responsible for fulfilling and processing merchandise orders
- Ensured health and safety of each office space
- Led training and induction of new staff
- Created guidance documents which resulted in easy onboarding process
- Communicated clearly across a multi-site team

Front of House Assistant
Arts Students' Union (Jun 2024 - Present)

- Designed assets across four seasonal collections which resulted in brand growth
- Evolved brand visuals to match a new direction
- Created styling concepts and modeling direction to optimise efficiency during commercial photoshoots
- Fostered good relationships with manufacturers and designers during product development
- Delivered designs on time and improved them based on feedback, helping to keep the workflow smooth and projects on schedule

Education

BA (Hons) Graphic Design
University of the Arts London
Sep 2023 - Jul 2026

Summer School - Screen Printing Course
Universität der Künste Berlin - Jul 2024

A-Levels (Maths, IT, Spanish)
St Killian's College, Carnlough
Sep 2021 - Jul 2023

GCSEs
St Killian's College, Carnlough
Sep 2018 - Jul 2020

Skills

Soft Skills
- Communicator
- Client-focused
- Attention to detail
- Time management
- Adaptable

Adobe:
- Photoshop
- Illustrator
- InDesign
- Aero
- After Effects

Other:
- Figma
- HTML. CSS
- Microsoft Office Suite
- MS Teams

Language:
- Fluent Romanian
- Intermediate Level Spanish