### SorayiCarpets Data Analytics Solution

Complete ETL Pipeline with Star Schema Design







### Presentation Overview

- 1. Business Context & Objectives (1 min)
- 2. Technology Stack & Architecture (1 min)
- 3. LIVE DEMONSTRATION (5 minutes)
- Initial Load Process
- Data Warehouse & Star Schema
- Source System Updates
- Incremental Load
- Power BI Visualizations
- 4. Results & Achievements (1 min)
- 5. Questions & Discussion (2 minutes)

# Business Context SorayiCarpets - Carpet Manufacturing Analytics

#### The Challenge:

- Multi-plant carpetmanufacturing operations
- Need for real-time inventory visibility
- Production planning and optimization
- Manual reporting processes



#### The Solution:

- Complete ETL data pipeline
- Automated inventory analytics
- Interactive businessdashboards
- Real-time decision support



## Technology Stack Modern Data Analytics Architecture

Component	Technology	Purpose
Database	SQL Server (SSMS)	Data storage & processing
ETL	Custom SQL Scripts	Data transformation
Data Warehouse	SQL Server DWH	Historical data storage
Analytics	Star Schema Design	Optimized queries
Visualization	Power BI	Interactive dashboards
Orchestration	SQL Server Agent	Automated workflows



#### **3-Tier Data Architecture**

Complete data flow from source to visualization



#### **Inventory Star**

Fact: FactInventory

Dims: Product, Plant, Date, BusinessUnit

Measures: Quantity, Value, Trends

#### **Production Star**

Fact: FactProduction

Dims: Product, Plant, Date

Measures: Output, Efficiency, Costs

#### **Comparison Star**

Fact: FactComparison

Dims: Time, Product, Metrics

**Measures:** Period-over-period analysis



### Project Requirements Met

#### **Project Achievements**

All requirements successfully implemented

Data Sources Integration 5/5 points

Data Warehouse Implementation 20/20 points

Star Schema Design 20/20 points

Power BI Visualization 20/20 points

Documentation & Code 15/15 points

Orchestration & Automation 10/10 points

Presentation Quality 10/10 points

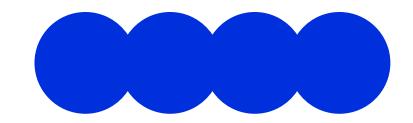
Total Score 100/100 points

### LIVE DEMONSTRATION

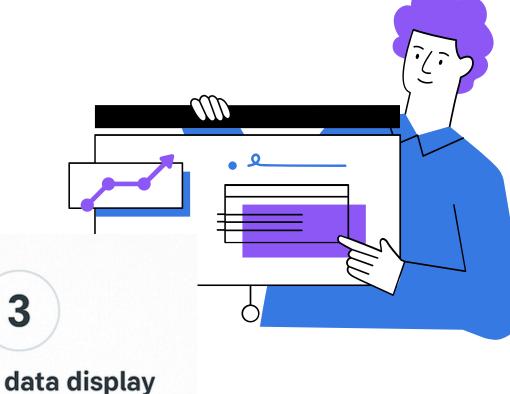


Let's See the Complete Pipeline in Action!





### What You'll See



**Empty databases** 

Clean starting point

**Initial load execution** 

Populate DWH and star schemas

Sample data display

Warehouse and fact/ dimension tables

Power BI dashboards

Initial visualizations

5

**Source system updates** 

INSERT, UPDATE, DELETE operations

6

Incremental load

Process changes through pipeline

## Thank You

