

## STRATEGIST

70%

EXECUTIVE COMMUNICATION, CLIENT SALES, CROSS-FUNCTIONAL COLLABORATION, PRODUCT MARKETING, PRODUCT STRATEGY, COMPETITIVE INTELLIGENCE, NEGOTIATIONS, AGILE DEVELOPMENT RECRUITING, MOBILE FIRST DEVELOPMENT, RAPID BUSINESS MODEL EVALUATION, FUNCTIONAL SPEC

## DEVELOPER

20%

RAPID PROTOTYPING, RUBY, RAILS, PYTHON, HEROKU, JAVASCRIPT, JQUERY, GIT, RSPEC, SQL, HIVE, OBJECTIVE-C,

## DESIGNER

10%

DESIGN THINKING, ADOBE CREATIVE SUITE, BALSAMIQ, NAPKEE, CSS, HTML

# ADDISON HUDDY

## EDUCATION

University of California, Los Angeles  
Economics  
Bachelors of Arts with Distinction, 2010

London School of Economics  
Modern Financial Theory  
Study Abroad, 2008

Bloc.io  
Web, Mobile & Design Bootcamp  
Developer Bootcamp, March 2013 - May 2013

## PROJECTS

WheelsDown.At  
Open Source Web Project, March 2013 - present  
Allows cyclists to post future rides to encourage riding in groups  
Visit <http://wheelsdownat.herokuapp.com> and post a ride.

Stockfarm Advisors  
Advisor to early-stage startups, May 2011 - present  
WhalePath - enabling university students to complete research tasks outsourced by business professionals  
TraceApp - Instagram + credit card for the things you buy and want to share  
PopWi - next-generation emergency detection network

## PHILANTHROPY

Big Brothers Big Sisters  
San Francisco, 2010 - present  
Proficient in go-karting, exploring the SF bay area, and turning empty parking lots into bicycle race tracks

## EXPERIENCE

Visa Inc.  
Global Information Products  
Product Manager, Nov. 2012 - present  
Product Analyst, Nov 2011 - Nov 2012  
Co-developed a Big Data suite of products built on top of Visa payment data. Led cross-functional efforts to prototype, market, sell, and improve product suite. Co-founded Visa's rapid prototyping lab. Filed three provisional patents in the financial services space. Product owner for agile teams focusing on mobile.

Graduate Rotational Program  
Associate Analyst, Aug. 2010 - Nov 2011  
Completed Visa's rotational program for recent graduates; rotated through Corporate Strategy, Sales, Marketing, and Product Development roles.

Davita Inc.  
Summer Analyst, Jul 2009 - Sep 2009  
Summer project focused on cost-reduction efforts across DaVita's dialysis clinic network.

UCLA Student Government  
Representative, Jun 2009 - Jun 2010  
Represented over 9,000 students and managed a \$4.1MM budget. One of 14 elected officials. Expanded UCLA's business curriculum, reduced course reader costs, developed an apartment review site.

## RECENT ADVENTURES

Triathlete  
2012 USAT National Championship Triathlon, All-American Candidate  
Burlington, Vermont, Jun 2012  
Ironman Finisher, Vineman Triathlon  
Napa Valley, CA Jul 2011