

# Predictive Analytics Pt. I



Lab 5

# Agenda

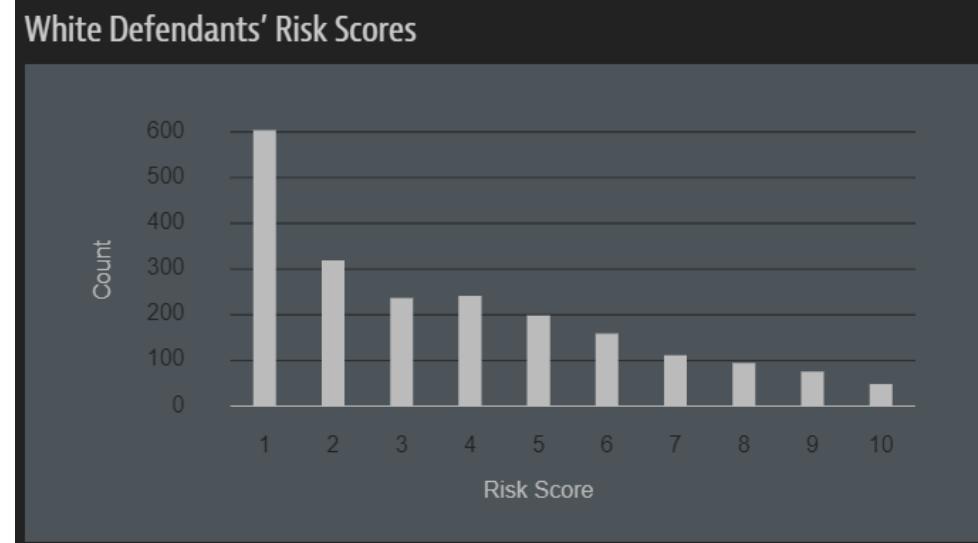
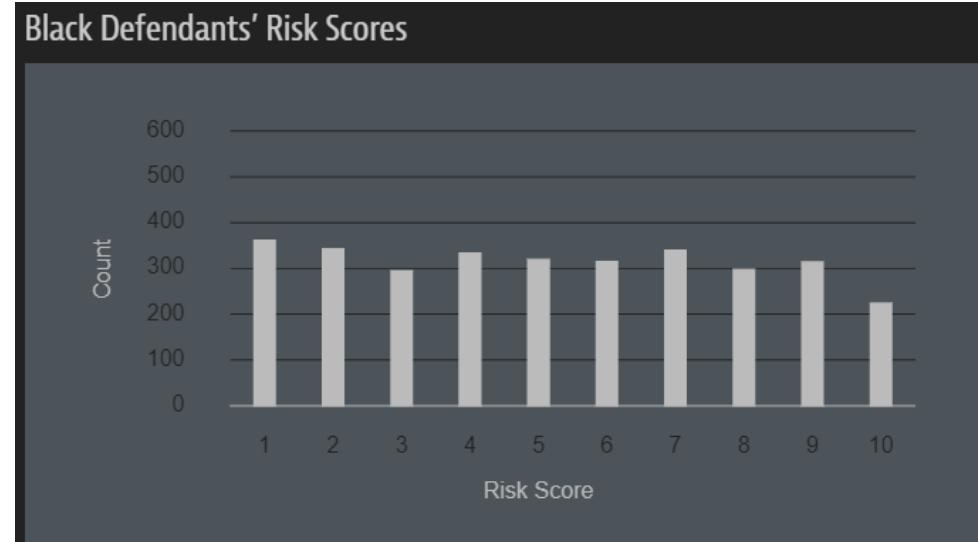
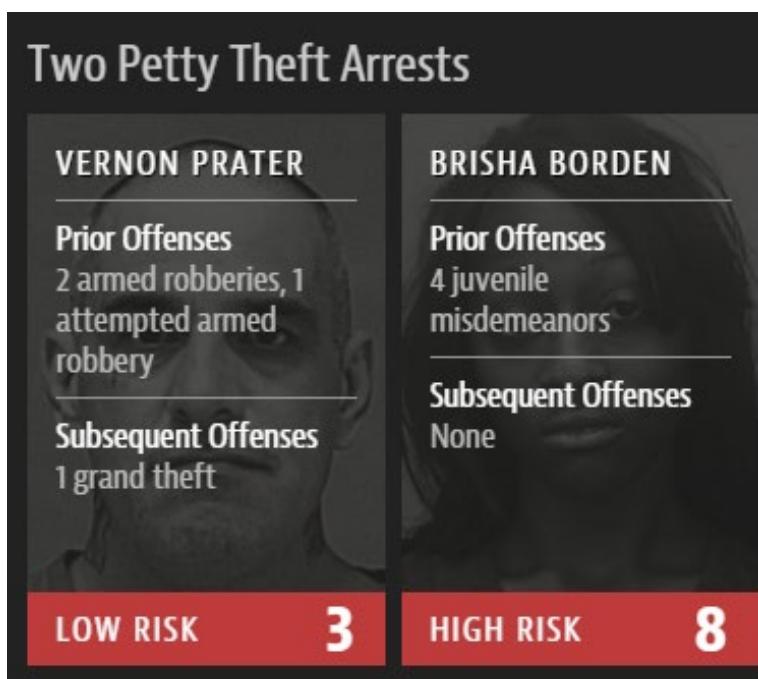
- Models and prediction
- Concepts in machine learning
- Random forests, training & predicting

# The COMPAS risk assessment tool (model)

## 137-item questionnaire

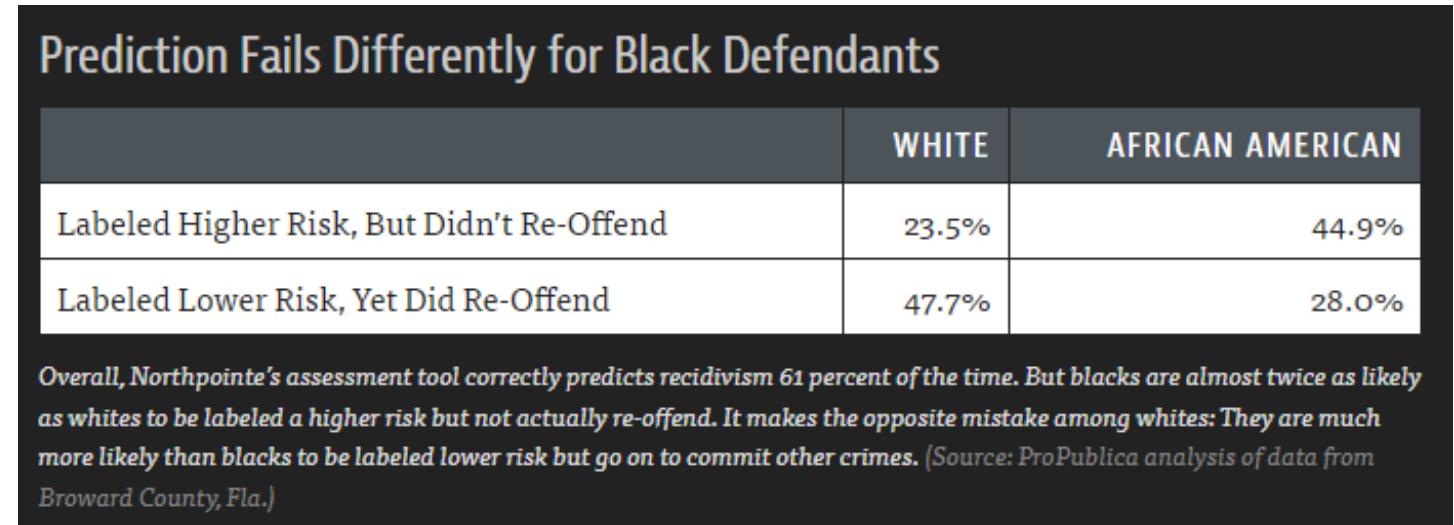
- “Have you ever been a gang member?”
- “Were you using drugs or under the influence when arrested?”
- “What was your final grade completed in school?”

New York, Wisconsin, California, Florida



# 2016 – ProPublica investigation and analysis

- Risk scores predicted by COMPAS model, ProPublica analyzed predictions from **risk scores**
- Calculation of risk scores not disclosed
- Correct predictions of recidivism (re-offense) 61% of the time
- [Dataset is publicly available](#)
- [Analysis notebook with R/Python code](#)
- [Much more to the story](#)



# Further reading

Predictive policing in Chicago

Racial bias in health care decision-making

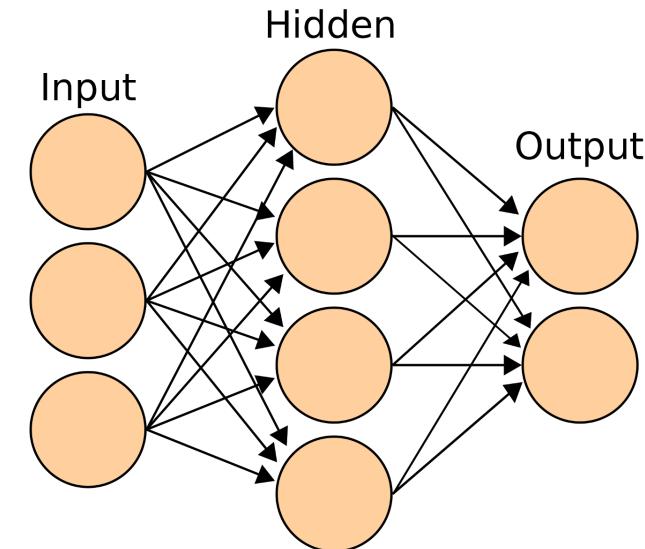
Bias in predicting child abuse risk

# What *is* a model?

“An informative representation of an object, person or system” - Wikipedia



$$Y = f(X, \beta) + \varepsilon$$

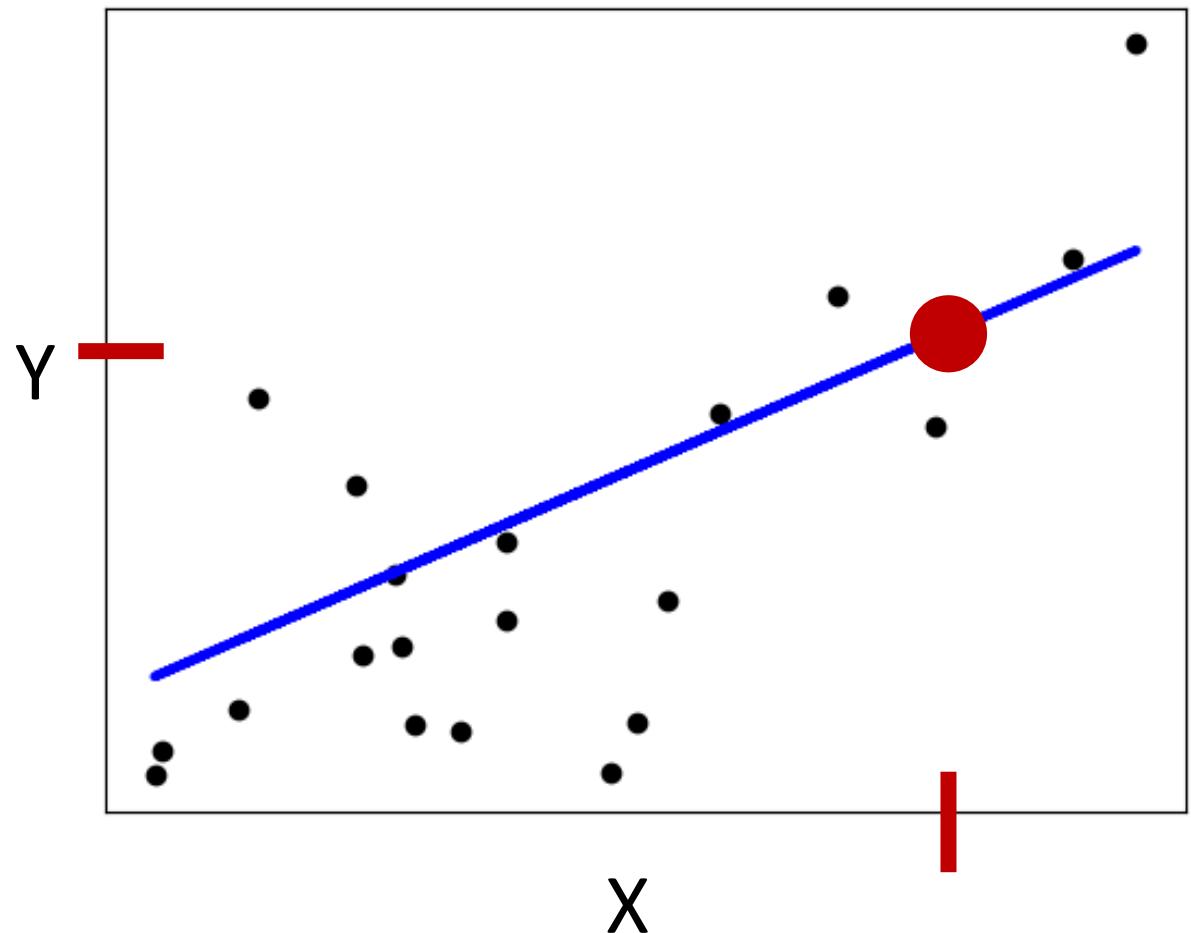


All models require assumptions and decisions

# Explanation versus(?) prediction

$$y = \alpha + \beta x + \varepsilon$$

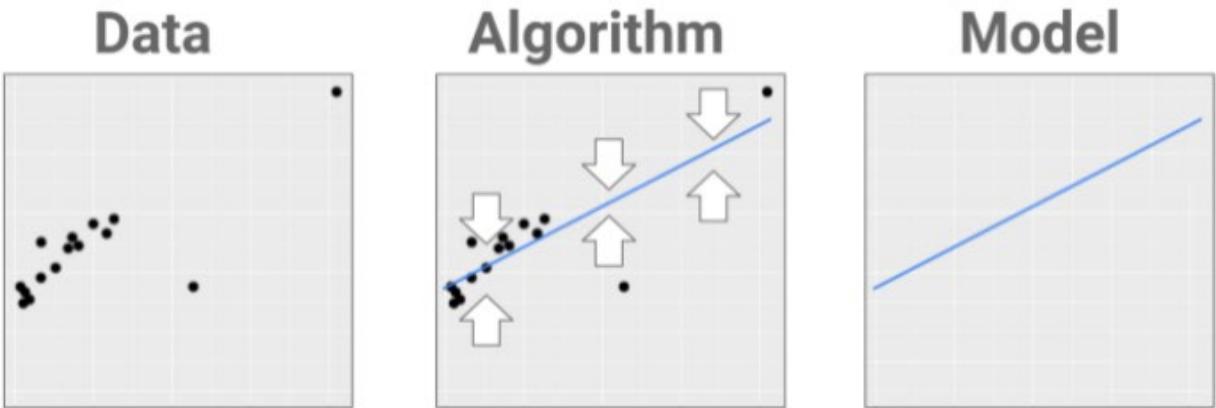
$$y_{new} = \alpha + \beta x_{new}$$



# Types of prediction tasks

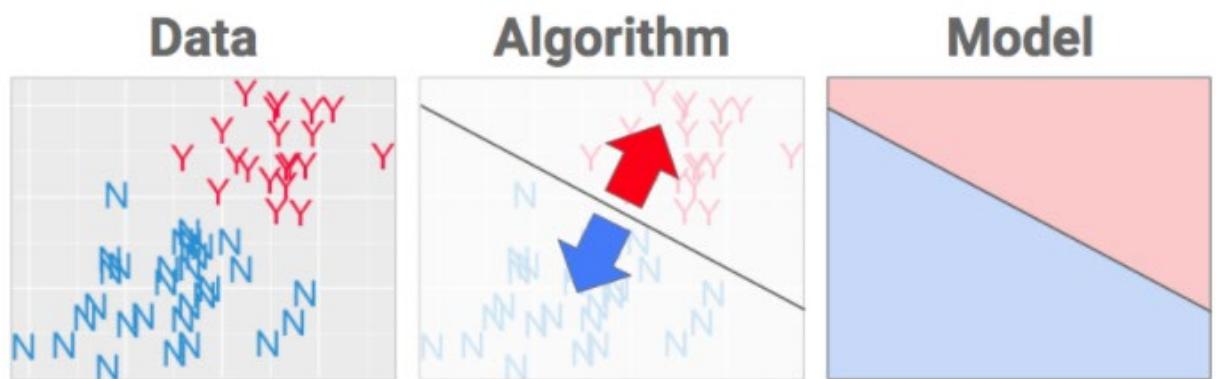
## Fitting the data (regression)

- What is this person's risk score?

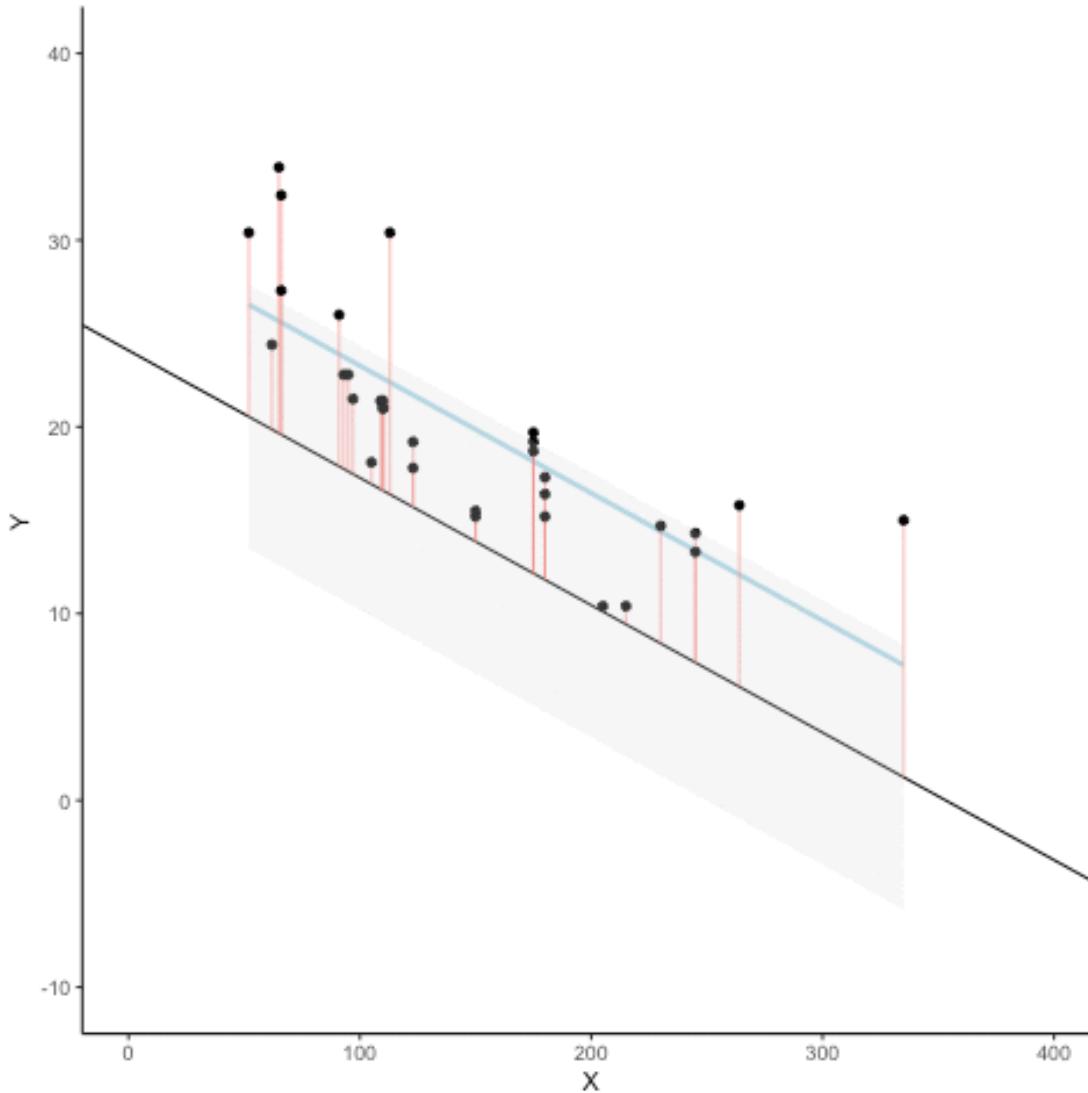


## Separating the data (classification)

- What is this person's risk category?



# Linear regression



**Algorithm:**

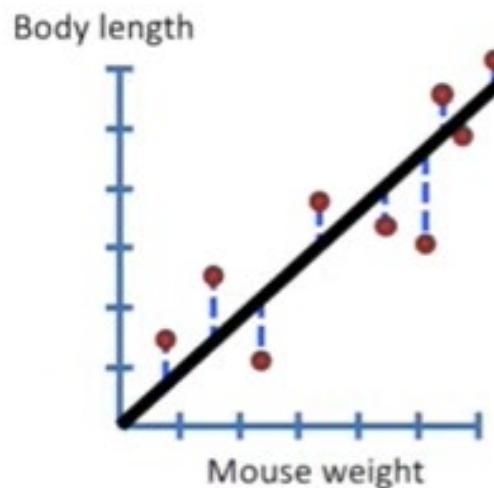
Find the  $\alpha$  and  $\beta$  that minimize **residuals**

**Model:**

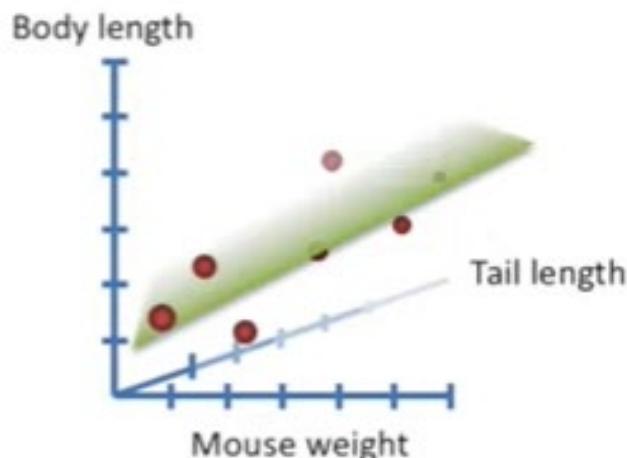
$$y = \alpha + \beta x + \varepsilon$$

# Multiple linear regression

Simple regression



Multiple regression



## Algorithm:

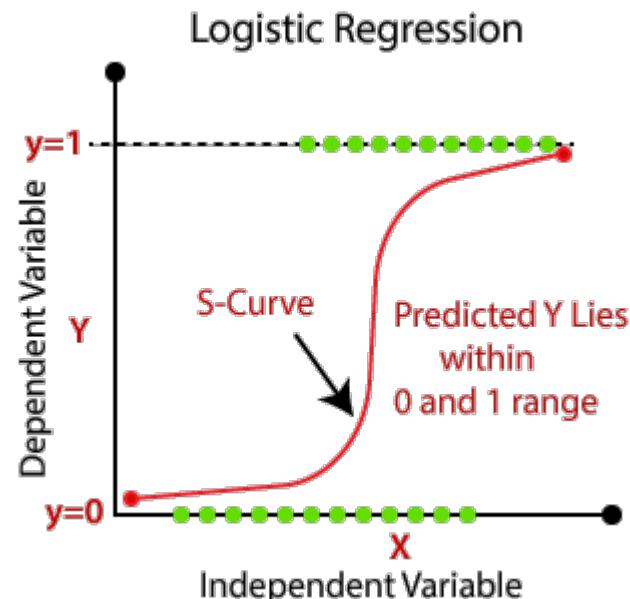
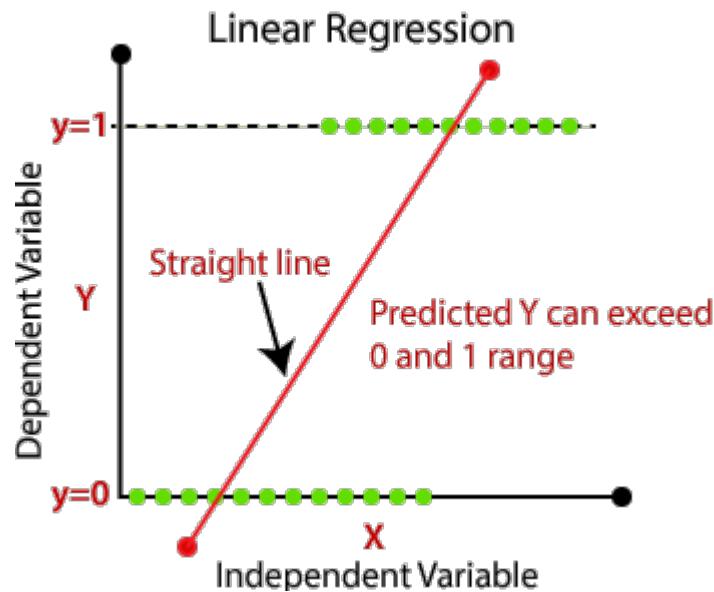
Find the  $\alpha$  and  $\beta$  that minimize sum of squared residuals

## Model:

$$y = \alpha + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$$

↑  
Mouse weight      ↑  
Tail length

# Logistic regression



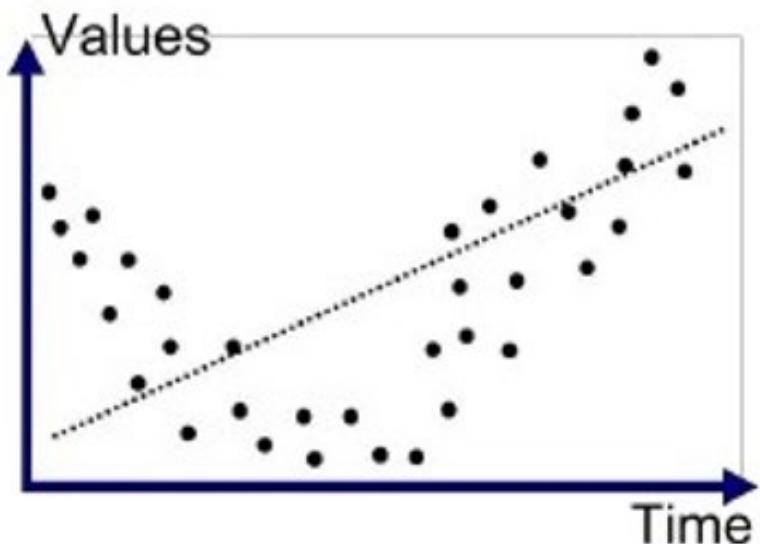
## Algorithm:

Find the curve that maximizes the likelihood of observing the data

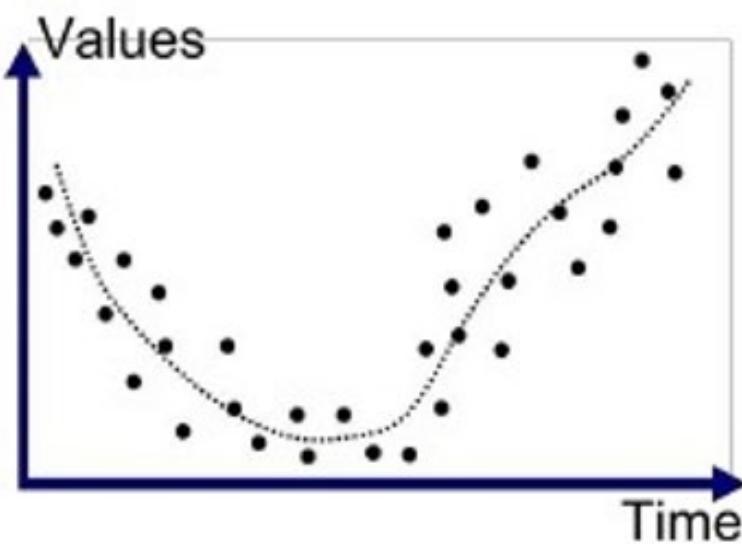
## Model:

$$P = \frac{1}{1 + e^{-(\alpha + \beta x)}}$$

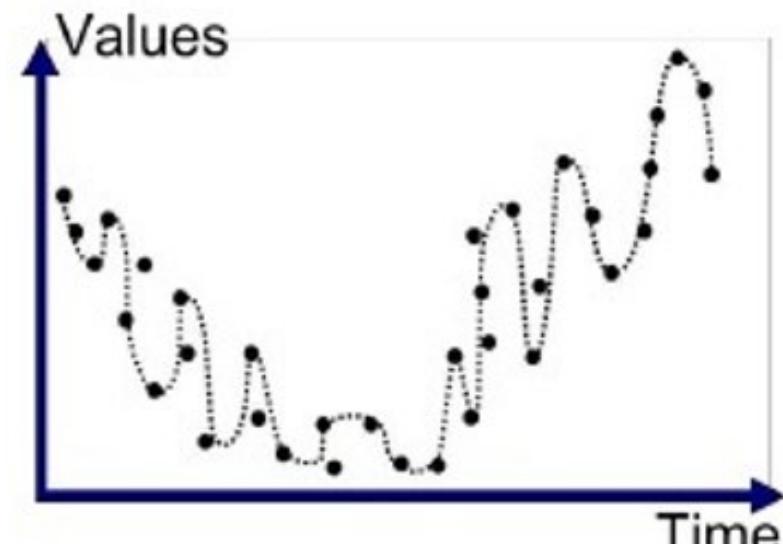
# What's the best fit?



Underfitted

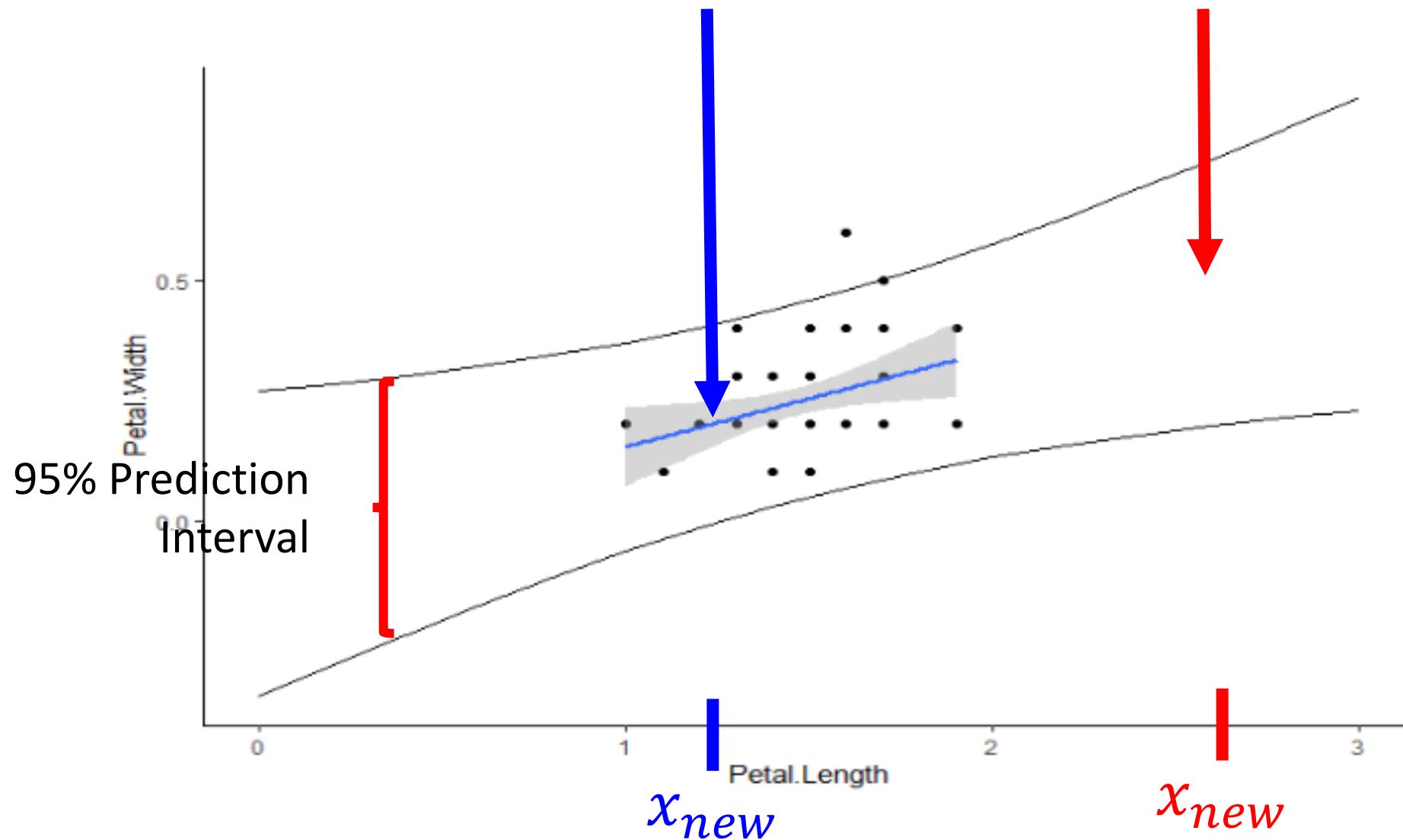


Good Fit/Robust

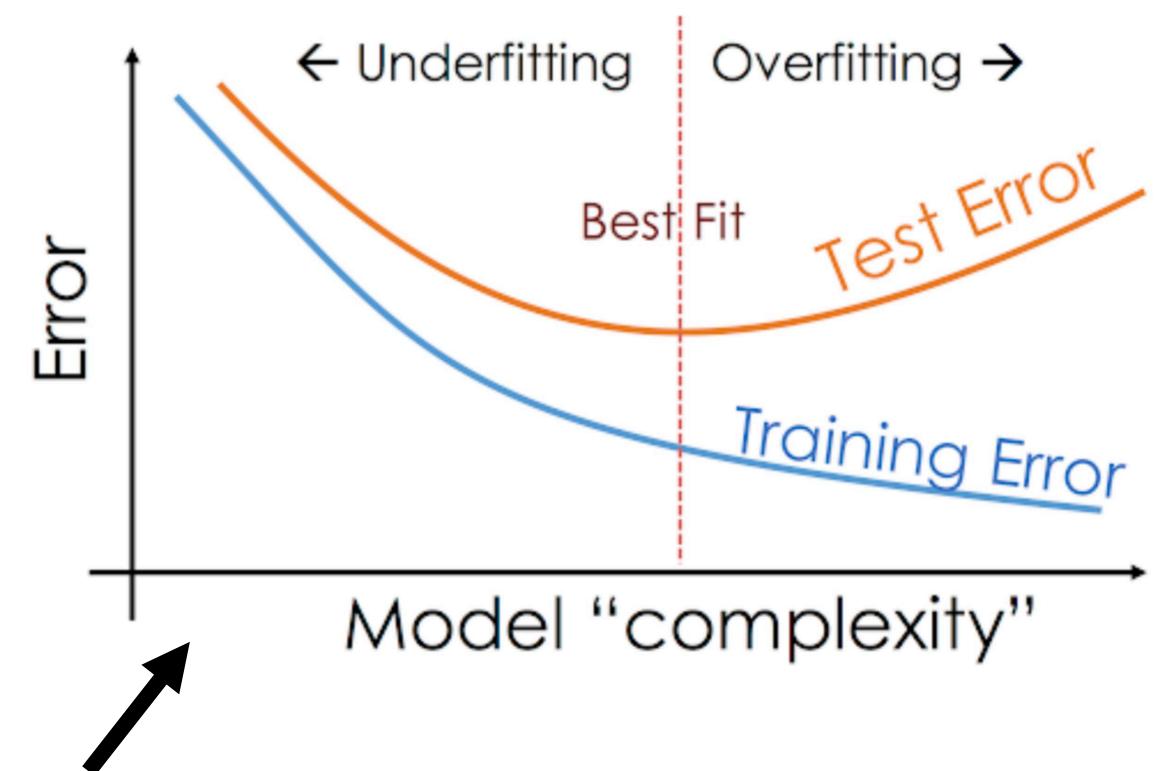
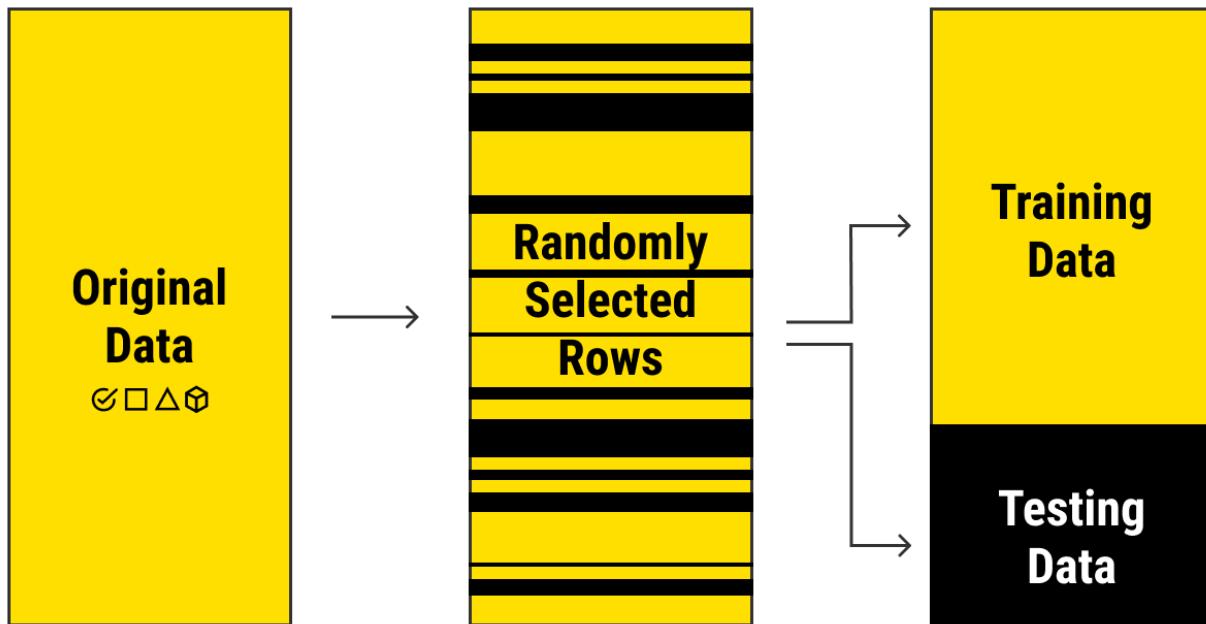


Overfitted

# Prediction – interpolation & extrapolation



# Training, testing, and overfitting



“bias-variance tradeoff” (related)

# Machine learning

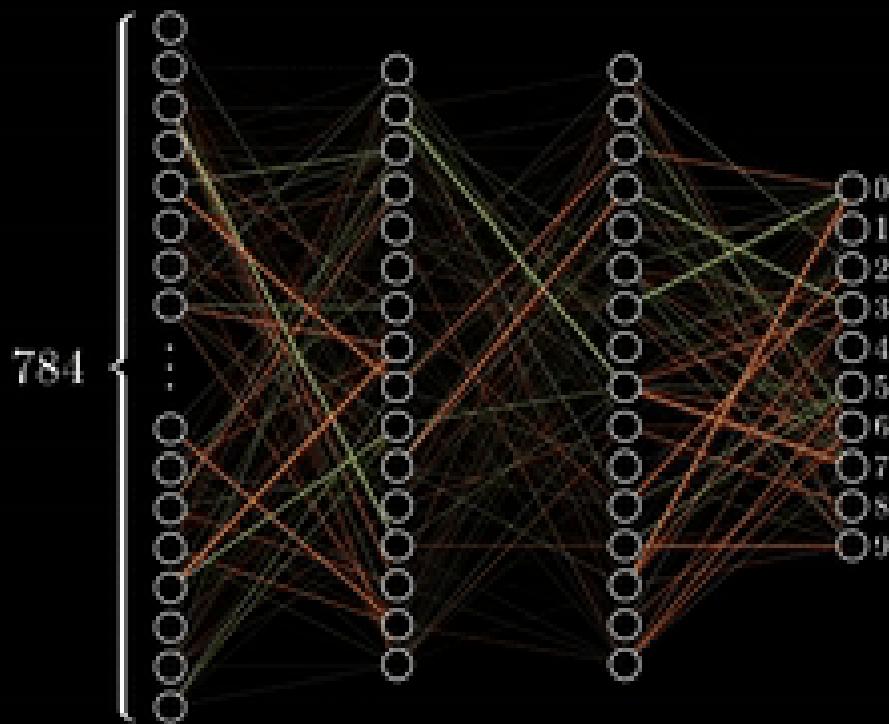
“Computer algorithms that can improve automatically through **experience** and by the use of **data**”

**Pros:** Outstanding tools for prediction (better than humans)

**Cons:** Difficult to understand for explanation

# Machine learning

Training in  
progress. . .



# Many kinds of machine learning algorithms

## Supervised

Ground truth available

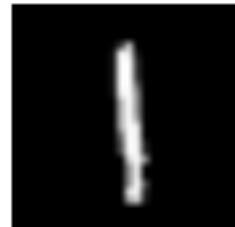
label = 1



label = 9



label = 1



label = 4



## Unsupervised

Ground truth unavailable



# Random forests

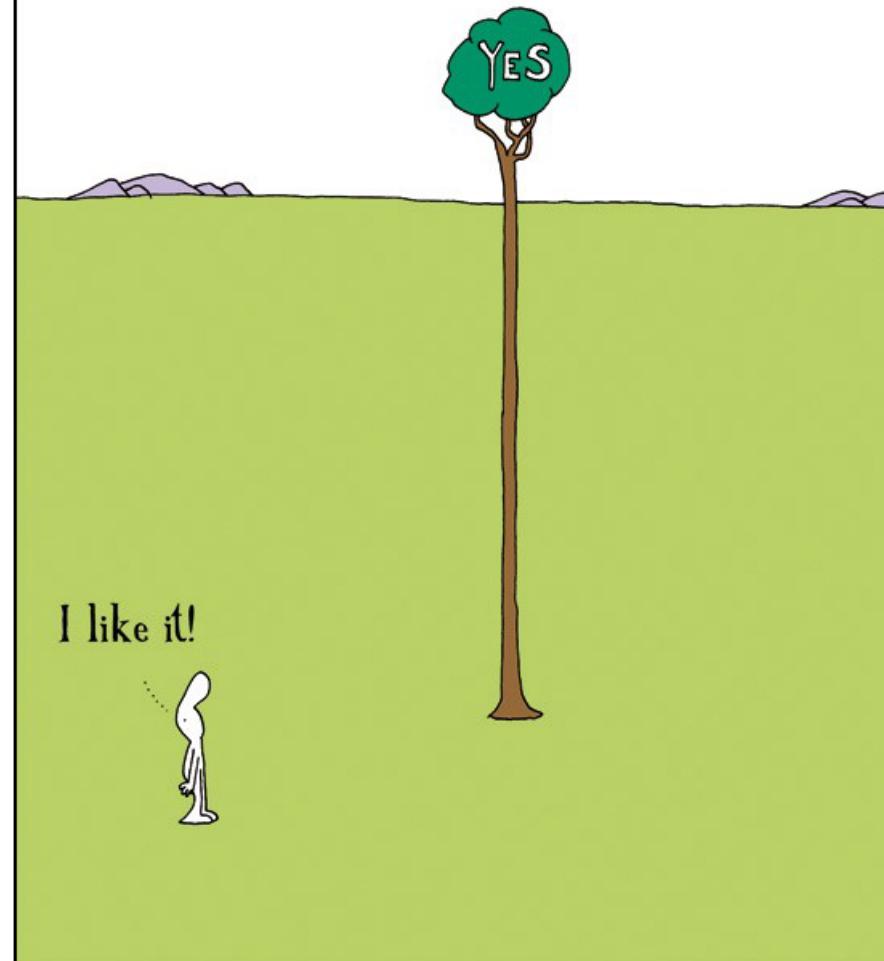
Recommended Reading by  
Breiman and Cutler

- Easy to learn
- Easy to execute
- Easy to interpret
- Difficult to overfit

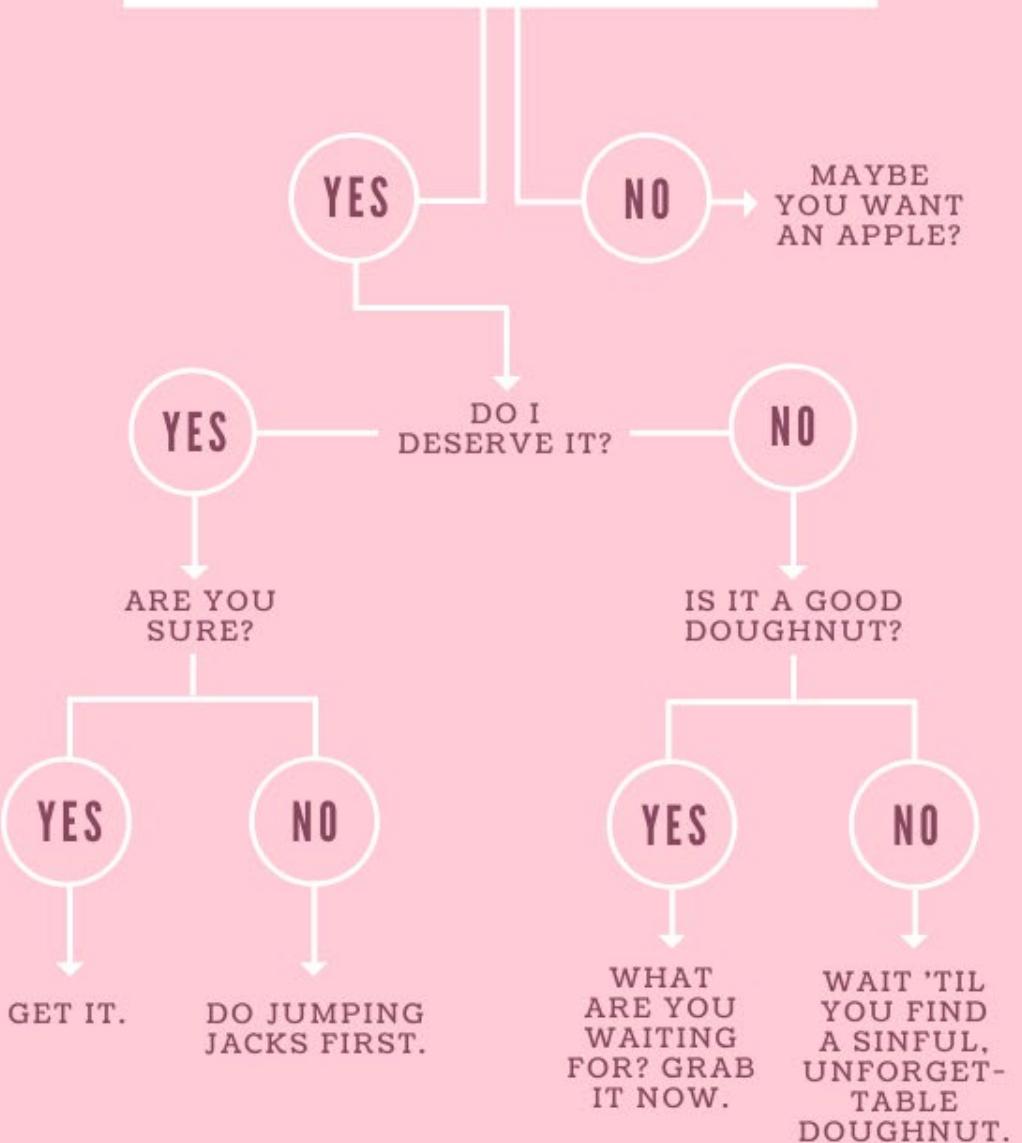
Supervised: need ground truth data

HAROLD'S PLANET by Swerling and Lazar

## The Decision Tree



## DO I WANT A DOUGHNUT?

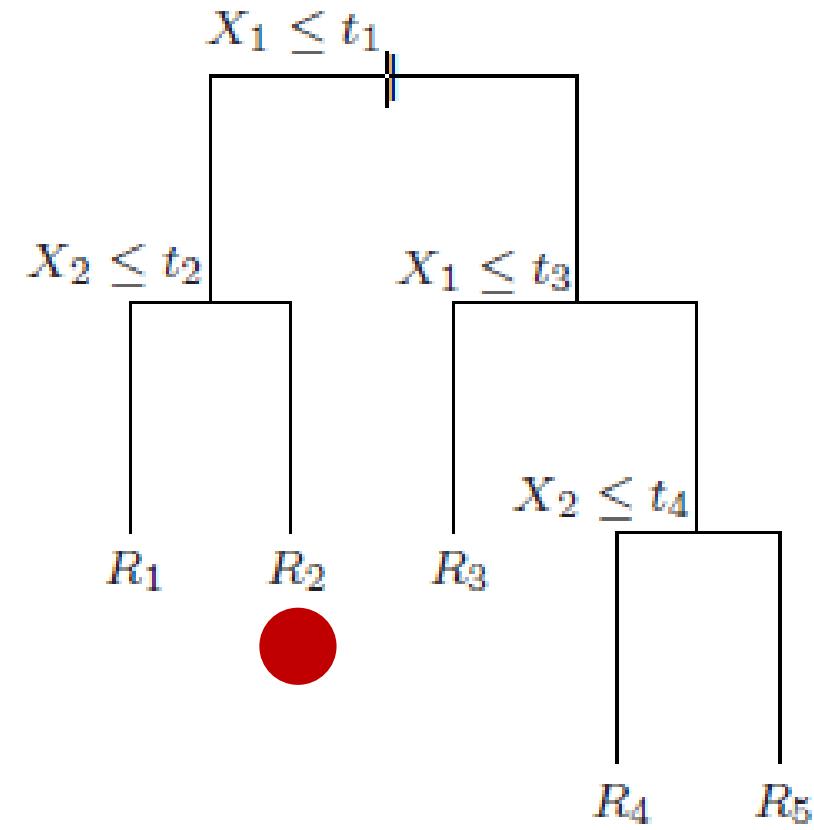
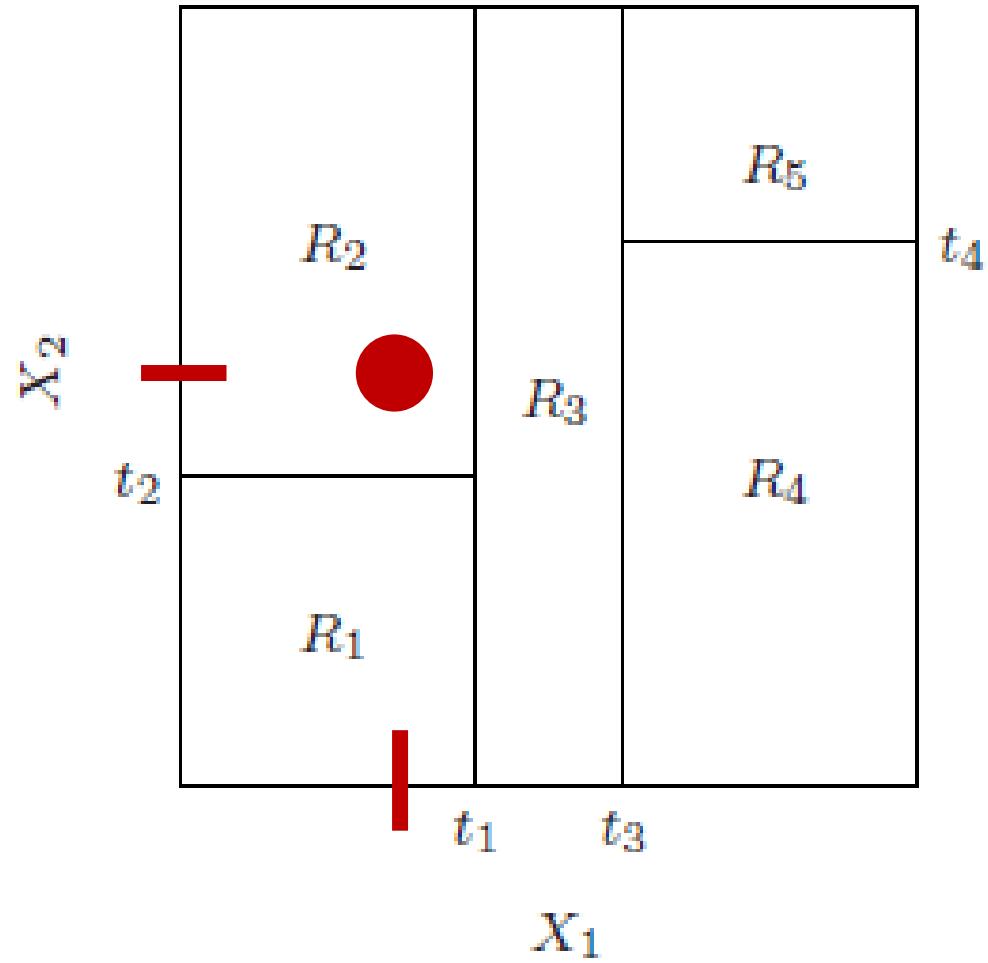


# DONUT DECISION MAKER

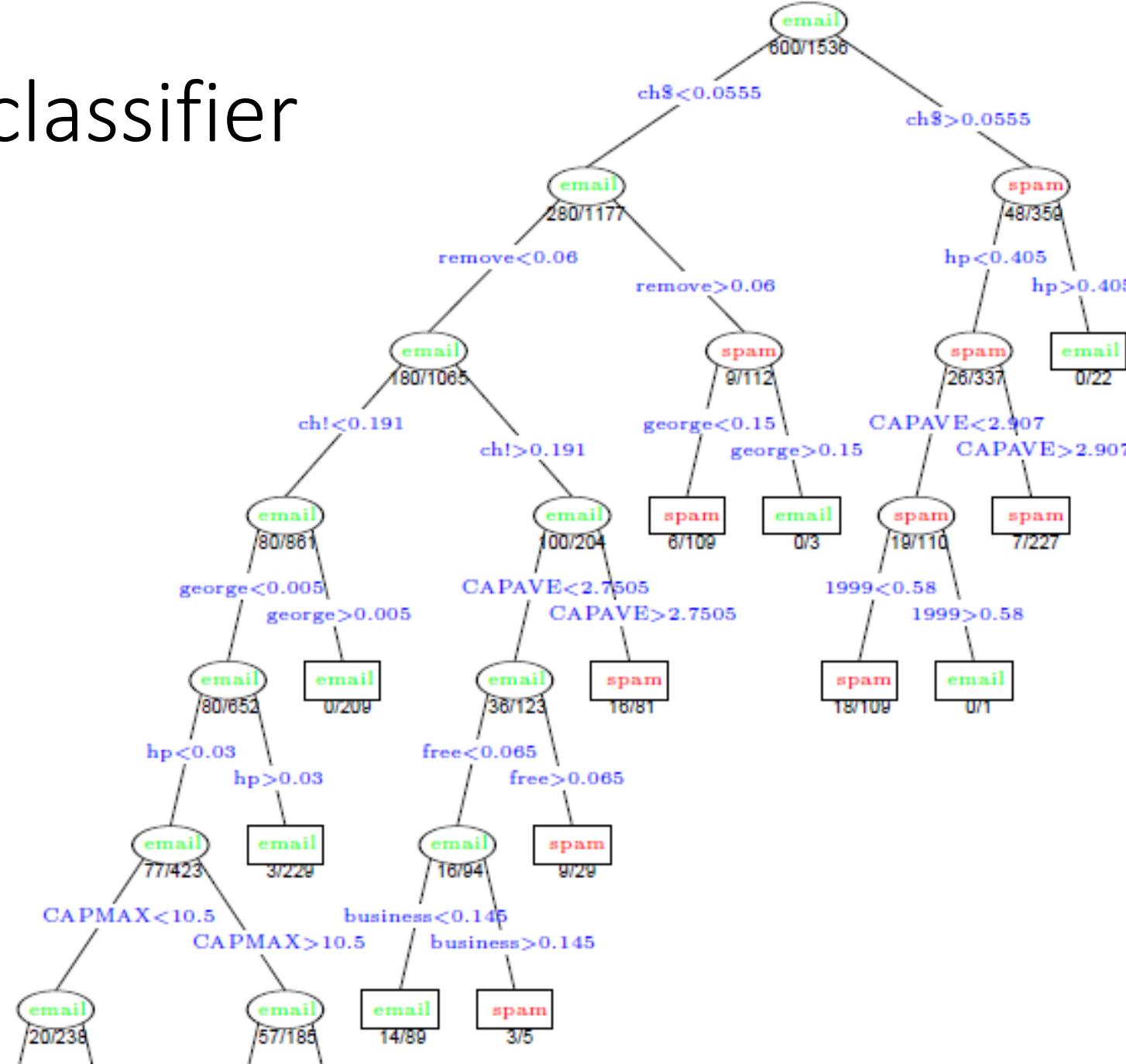
NATIONAL DONUT DAY 2020

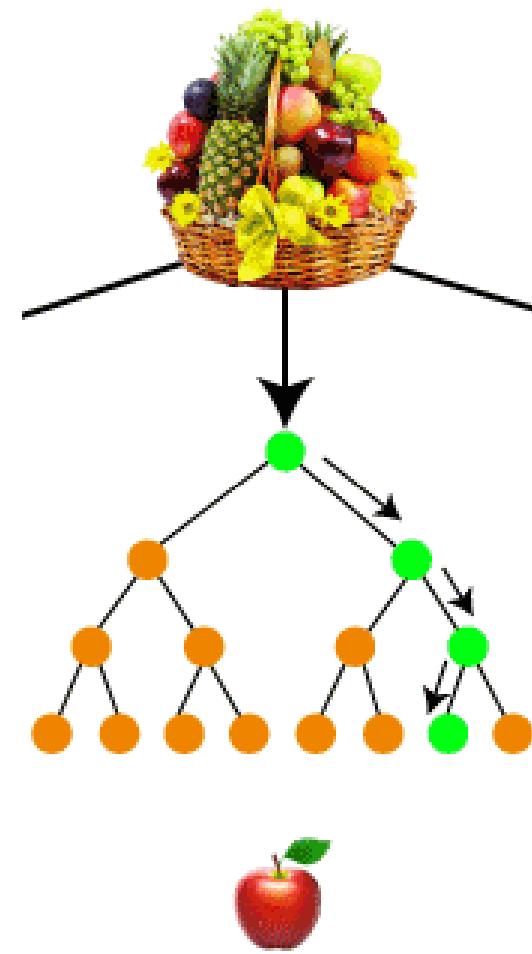


# Growing a decision tree – classification task



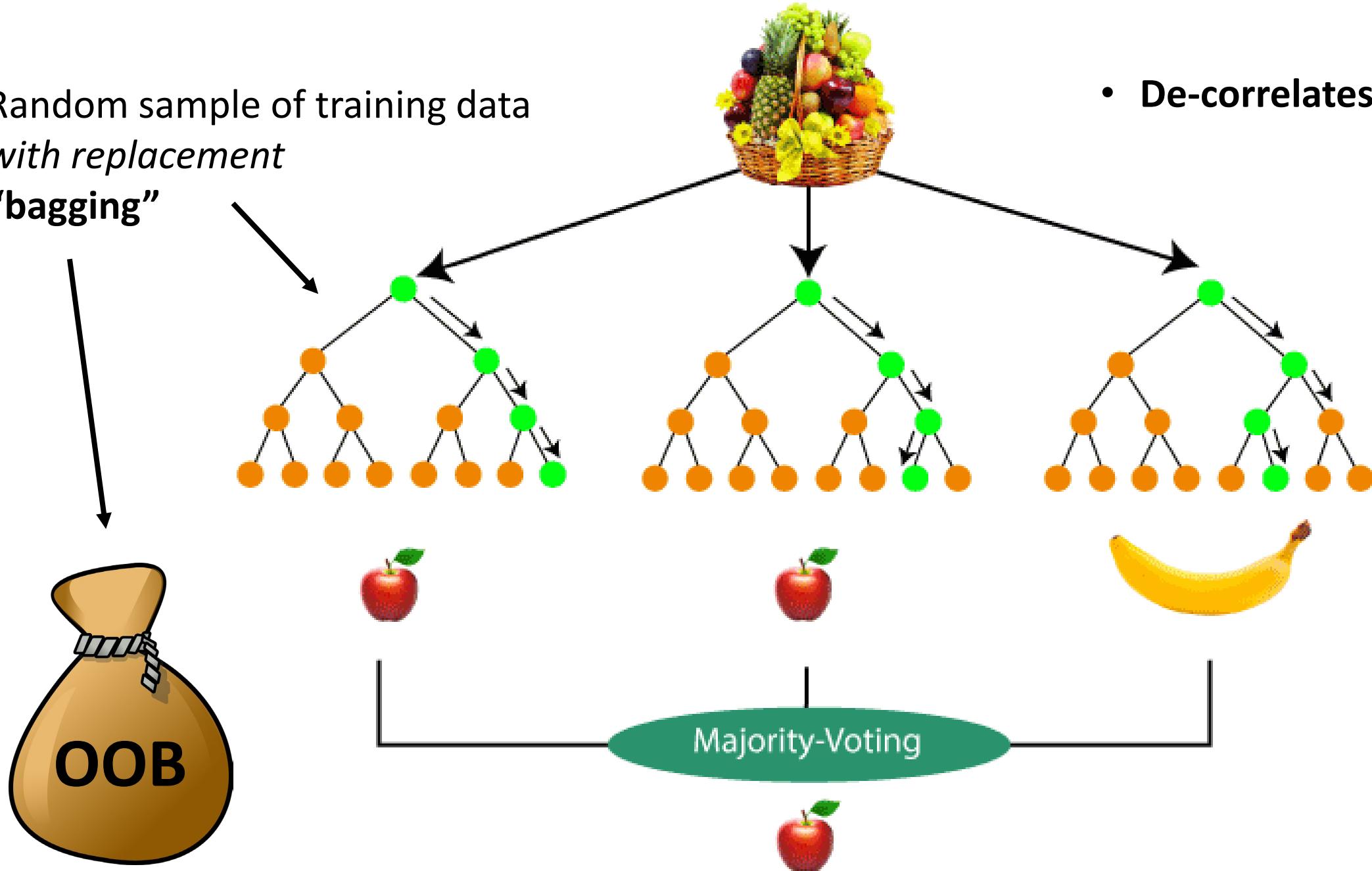
# Email classifier





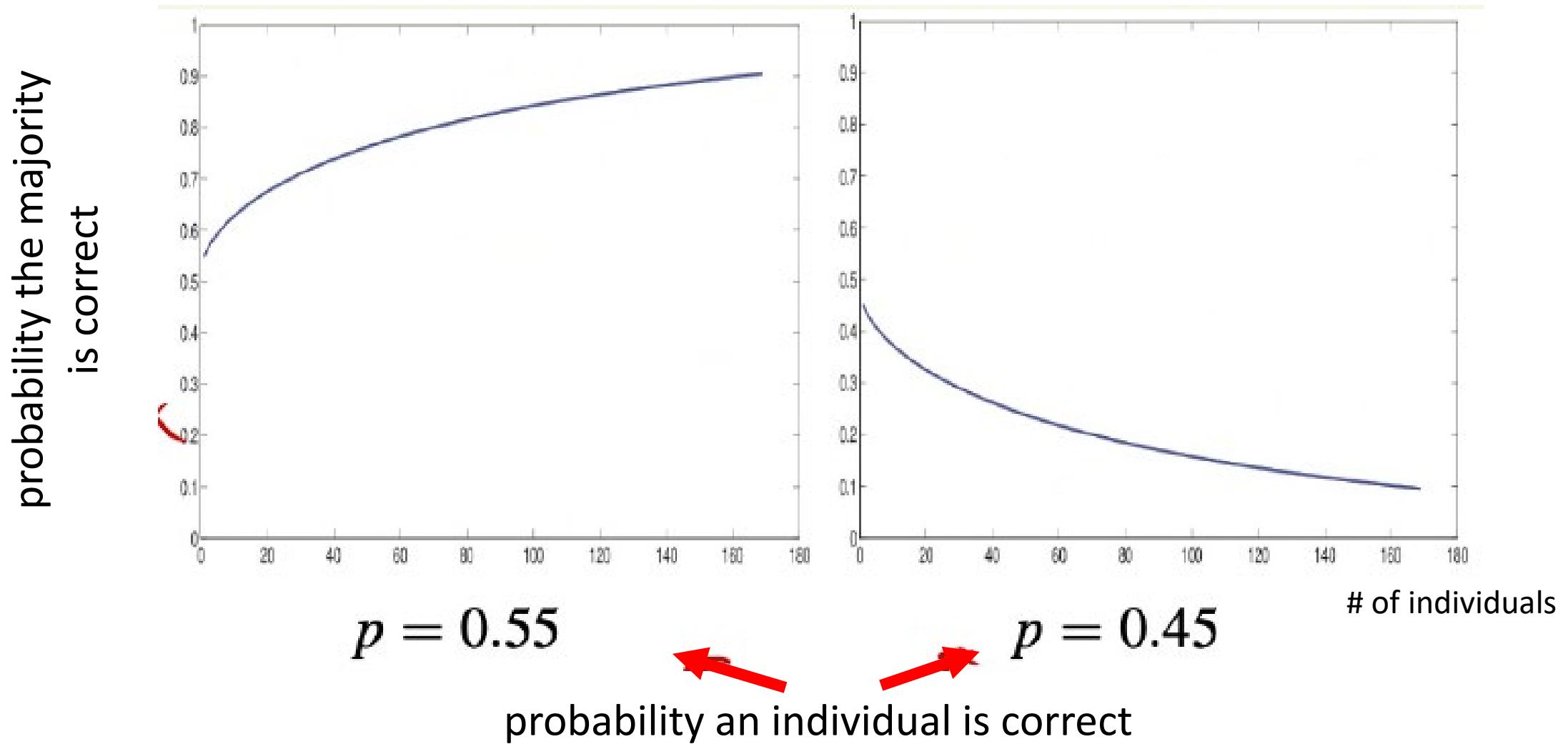
Random sample of training data  
*with replacement*  
“bagging”

- De-correlates trees

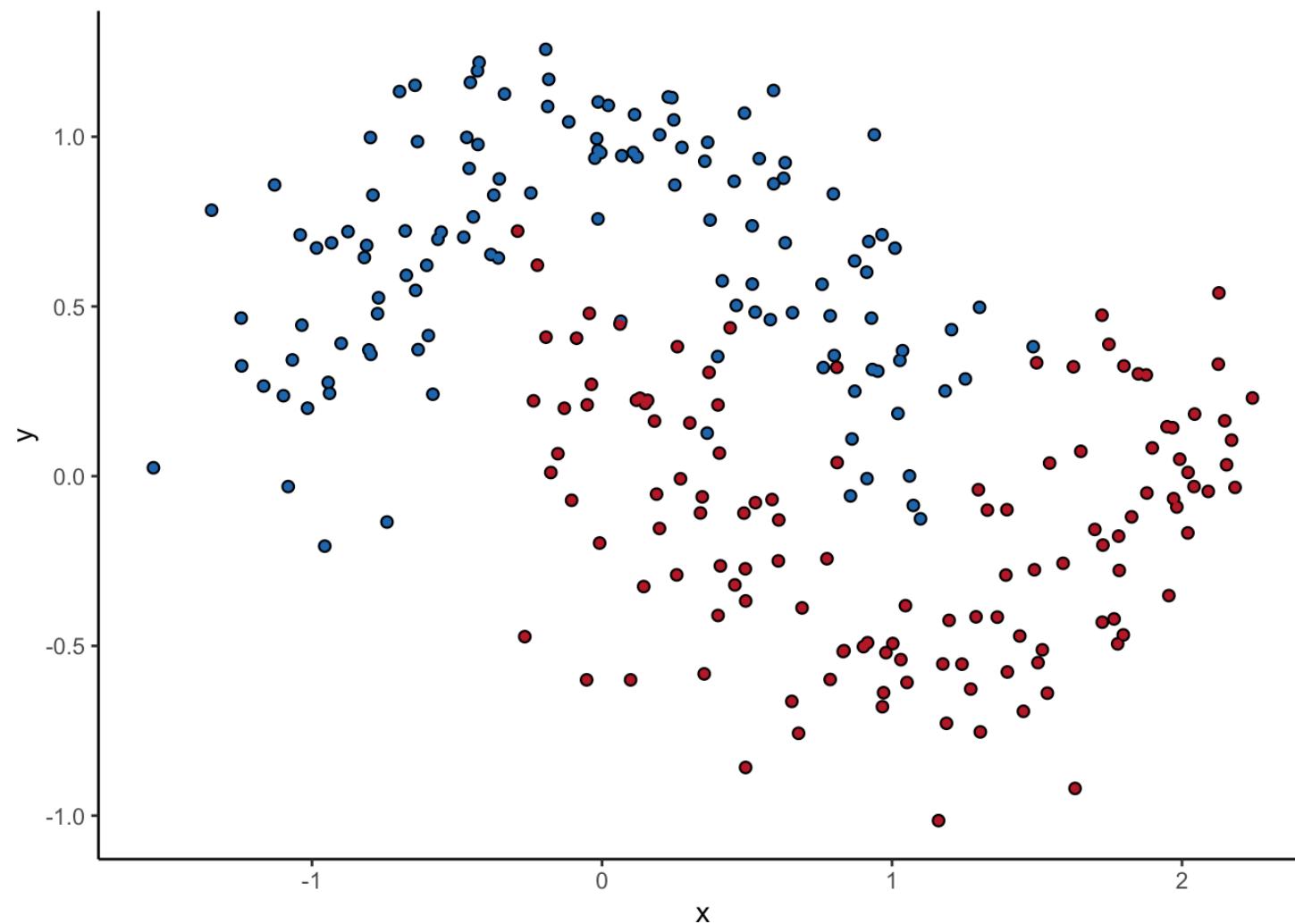


# Wisdom of crowds – ensemble methods; “weak learners”

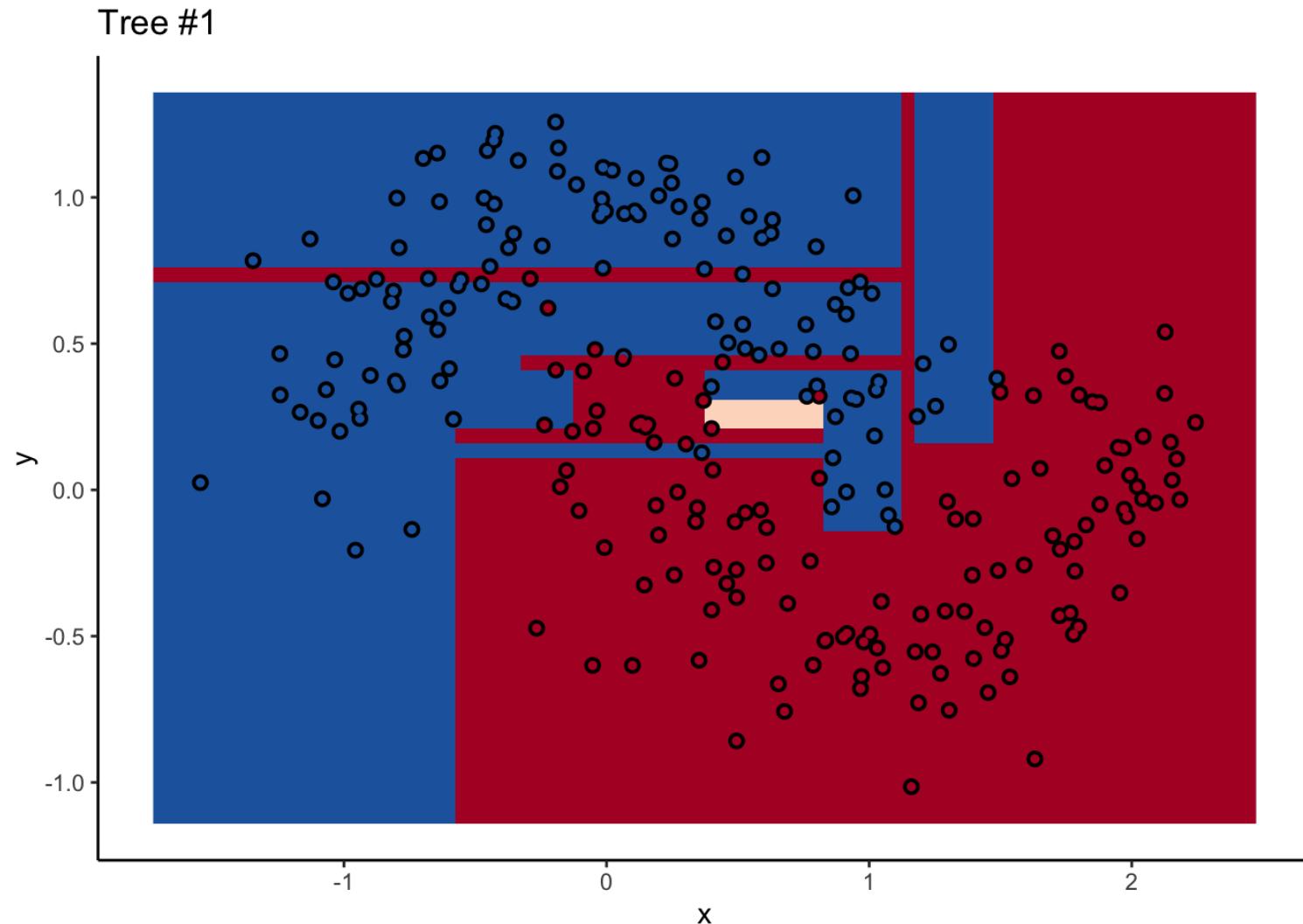
## Condorcet’s jury theorem



# Ensemble methods – “weak learners”



# Ensemble methods – “weak learners”



# Ensemble methods – “weak learners”

