

Website Analysis Report for Tudineroajeno

<https://www.tudineroajeno.com>

Meta Tags: Need to Update

Need to Update Title tag, add Description Meta Tag and add Keywords Tag with specific keywords to increase the number of visibility in Search Engines.

Website Title: The website title must be relevant to the content and keywords rich and should not exceed 65 characters.

Meta Description: The Meta description contains a narrative of the major contents of the website. In case a website does not contain a Meta description, Google will pick up a cut (in most cases words from the first paragraph) from the first page of the website.

Image Alt Tag: Missing

Create and update ALT Attribute to Images. Alternative text describes your images so they can appear in Google™ Images search results also be cached by the Search Engine bot as they cannot read images.

Text to HTML Ratio: Low (7%)

The text and HTML ratio of your website should be ideally 25 to 75 percent.

Code to text ratio denotes the percentage of visual text on a particular web page. This Code to Text Ratio Checker computes the percentage or the content ratio based on text and HTML code. This is what search engines and crawlers use to identify the relevancy of a web page.

Header Tags: No H2 Tag

Web page have one H1 tags and no h2 tags. H1 and H2 are a great way to break up content into sections to structure it for readers and search engines Duplicate Content. We will optimize if need an changes.

Social Icons: Not Available

Website don't have social media icon, need to optimize.

Website load Time

Desktop: Medium (81/100)

Mobile : Medium (67/100)

Like with desktop, the time it takes a mobile page to load is an important mobile ranking factor. Your mobile/responsive website must deliver and render the “above the fold” content in under one second.

Backlinks Counter: **Bad**

We've detected 0 backlinks pointing to your site.

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

SEO Planning for Report for Tudineroajeno

ON Site SEO Planning

On-site SEO refers to optimizing both the content and HTML source code of a page.

Keyword Research

Keyword research is the process of finding the right keyword for your Page/post. This step is important to grow your blog/website in a short span of time. Keyword research is one of the most important, valuable, and high return activities in the search marketing field.

Meta Tags

Work all website error and update Meta Tags and update with targeted keywords.

Header Tags and Alt Tags

Target keywords in H1, H2 tags and Alt tags

Competitor Analysis

top 3 competitor and R&D overall structure, Design, Url length, Meta Tags, Page length, loading time, Backlinks, Way of targeting Keywords, Keywords competition and do same as competitor if we are lacking any parameter's for our competitor's.

Content Analysing

We will work on webpage content and check on regular basis, Webpage content is one of the major ranking factor.

Website Blog Marketing

Start to update website blog section, it will generate referral traffic and increased cached frequency. Promote our blogs on Social media site like Stumbleupon, Facebook, Twitter, LinkedIn. It will generate quality referral traffic also increased caching frequency, Google loves fresh content and website get more value in Google.

Interlinking with Inner Pages

Each page of your site will contain links to other pages of your site; your goal in optimizing those internal links will be to include the right number of links on each page, pointing to the right

destinations, with the right keywords .

OFF Site SEO Activities /Link building

Off-page SEO is a technique used to enhance the keywords ranking of a website in search engine result. Off-page optimization is a type of SEO that deals with backlinks/ incoming links to the website and promotion of the website.

Start following activities on weekly basis and targeted keywords

SOCIAL BOOKMARKING

Social bookmarking in SEO is of high value in determining the ranking of web pages by search engines. It is important because most of the people still use social bookmarking sites and resources that become popular on one often grow enormously. Submit website inner pages in quality social bookmarking site. It's help to cache website easily.

GUEST POSTING

It's increase in traffic to your website. This link will send quality traffic to your website after someone reads your blog post. An increase in website traffic means more people are coming to your website and also getting link from quality website. Approach high quality website to generate backlinks from sites which have higher Domain Authority.

WEB 2.0

(Web 2.0 submission is the online technique (it used to work better years ago, but it still works quite good). In this way or technique, you can share your content via hubpages, squidoo, blog sites etc. When reference a Web 2.0 for back linking you're referring to sites where users create the content)

SEARCH ENGINE SUBMISSION

It refers to the direct submission of a website to a search engine. It is a form of internet marketing that helps a webmasters increase the rankings of a web pages or pages.

BUSINESS PROFILE CREATION

Creating a Corporate Business Profile. A company profile is a quick look into a company, allowing

different groups of people to get a general idea of what a company does or offers.

MICRO BLOGGING

Microblogging allows us to share short pieces of content with the world wherever we are .It's help to increase cache frequency of website and increase brand value.

Q/A OR PARTICIPATE IN COMMUNITIES

Forum postings to increase traffic and better the visibility of your backlinks. Forums Posting is an interesting Off-Page SEO technique that not only helps you to increase web traffic but also increase your website backlinks as well.

CONTENT SYNDICATION

Content syndication is a method for distributing Web content to many online sites. Syndication is so important because it generates more traffic, improves SEO rankings, and increases brand awareness.