Homework 1: CSE 258

By Amogha Sekhar, A53301791

Basic Preprocessing

```
In [1]: path= "amazon reviews us Gift Card v1 00.tsv.gz"
In [2]: import gzip
        f= gzip.open(path, 'rt', encoding= "utf8")
In [3]: header= f.readline()
        header
Out[3]: 'marketplace\tcustomer id\treview id\tproduct id\tproduct parent\tproduct
        title\tproduct category\tstar rating\thelpful votes\ttotal votes\tvine\t
        verified purchase\treview headline\treview body\treview date\n'
In [4]: header= header.strip().split('\t')
In [5]: header
Out[5]: ['marketplace',
         'customer id',
          'review id',
         'product id',
          'product parent',
          'product title',
          'product_category',
         'star rating',
         'helpful_votes',
         'total_votes',
         'vine',
         'verified purchase',
         'review_headline',
         'review body',
         'review_date']
In [6]:
        lines= []
        for line in f:
            fields= line.split('\t')
            lines.append(fields)
```

```
In [7]: lines[0]
Out[7]: ['US',
         '24371595',
         'R27ZP1F1CD0C3Y',
         'B004LLIL5A',
         '346014806',
         'Amazon eGift Card - Celebrate',
         'Gift Card',
         '5',
         '0',
         '0',
         'N',
         'Y',
         'Five Stars',
         'Great birthday gift for a young adult.',
         '2015-08-31\n']
In [8]: z= zip(header, lines[0])
        list(z)
('review_id', 'R27ZP1F1CD0C3Y'),
         ('product id', 'B004LLIL5A'),
         ('product_parent', '346014806'),
         ('product title', 'Amazon eGift Card - Celebrate'),
         ('product category', 'Gift Card'),
         ('star_rating', '5'),
         ('helpful_votes', '0'),
         ('total votes', '0'),
         ('vine', 'N'),
         ('verified purchase', 'Y'),
         ('review_headline', 'Five Stars'),
         ('review_body', 'Great birthday gift for a young adult.'),
         ('review_date', '2015-08-31\n')]
In [9]: | d= dict(zip(header, lines[0]))
Out[9]: {'customer_id': '24371595',
         'helpful votes': '0',
         'marketplace': 'US',
         'product_category': 'Gift Card',
         'product_id': 'B004LLIL5A',
         'product parent': '346014806',
         'product_title': 'Amazon eGift Card - Celebrate',
         'review_body': 'Great birthday gift for a young adult.',
         'review_date': '2015-08-31\n',
         'review_headline': 'Five Stars',
         'review id': 'R27ZP1F1CD0C3Y',
         'star rating': '5',
         'total_votes': '0',
         'verified purchase': 'Y',
         'vine': 'N'}
```

```
In [10]: d['star_rating']= int(d['star_rating'])
         d['helpful votes']= int(d['helpful votes'])
         d['total_votes'] = int(d['total_votes'])
         d['customer_id']= int(d['customer_id'])
         d['product parent'] = int(d['product parent'])
         d['review date']= d['review date'].strip()
In [11]: dataset= []
         for line in lines:
             d = dict(zip(header, line))
             d['star rating'] = int(d['star rating'])
             d['helpful_votes'] = int(d['helpful_votes'])
             d['total votes'] = int(d['total votes'])
             dataset.append(d)
In [12]: nRatings= len(dataset)
         nRatings
Out[12]: 149086
In [13]: dataset
Out[13]: [{'customer id': '24371595',
            'helpful votes': 0,
            'marketplace': 'US',
            'product_category': 'Gift Card',
            'product_id': 'B004LLIL5A',
            'product parent': '346014806',
            'product title': 'Amazon eGift Card - Celebrate',
            'review_body': 'Great birthday gift for a young adult.',
            'review date': '2015-08-31\n',
            'review_headline': 'Five Stars',
            'review id': 'R27ZP1F1CD0C3Y',
            'star rating': 5,
            'total votes': 0,
            'verified_purchase': 'Y',
            'vine': 'N'},
           {'customer_id': '42489718',
            'helpful_votes': 0,
            'marketplace': 'US',
            'product category': 'Gift Card',
In [15]: import pandas as pd
          df= pd.DataFrame(dataset)
```

In [16]: df.head()

Out[16]:

	customer_id	helpful_votes	marketplace	product_category	product_id	product_parei
0	24371595	0	US	Gift Card	B004LLIL5A	346014806
1	42489718	0	US	Gift Card	B004LLIKVU	473048287
2	861463	0	US	Gift Card	B00IX1I3G6	926539283
3	25283295	0	US	Gift Card	B00IX1I3G6	926539283
4	397970	0	US	Gift Card	B005ESMGV4	379368939

In [17]: print(type(df))

<class 'pandas.core.frame.DataFrame'>

In [18]: df.describe()

Out[18]:

	helpful_votes	star_rating	total_votes	
count	149086.000000	149086.000000	149086.000000	
mean	0.396603	4.731363	0.489449	
std	20.649231	0.829306	22.766277	
min	0.000000	1.000000	0.000000	
25%	0.000000	5.000000	0.000000	
50%	0.000000	5.000000	0.000000	
75 % 0.000000		5.000000	0.000000	
max 5987.000000		5.000000	6323.000000	

```
In [19]: df.shape
Out[19]: (149086, 15)
In [20]: df= df.dropna()
In [21]: df.shape
Out[21]: (149086, 15)
```

Question 1: What is the distribution of ratings in the dataset? That is, how many 1-star, 2-star, 3-star (etc.) reviews are there? You may write out the values or include a simple plot (1 mark).

In [22]: df.groupby(['star_rating']).count()

Out[22]:

	customer_id	helpful_votes	marketplace	product_category	product_id	produc
star_rating						
1	4793	4793	4793	4793	4793	4793
2	1569	1569	1569	1569	1569	1569
3	3156	3156	3156	3156	3156	3156
4	9859	9859	9859	9859	9859	9859
5	129709	129709	129709	129709	129709	129709

Answer for Question 1

We have 4793 users who gave a rating of 1.

We have 1569 users who gave a rating of 2.

We have 3156 users who gave a rating of 3.

We have 9859 users who gave a rating of 4.

We have 129709 users who gave a rating of 5.

```
In [ ]: %matplotlib inline

dfl= df[['star_rating']]
    df1.plot.bar()
```

Question 3: Train a simple predictor to predict the star rating using two features: star rating ' θ 0 + θ 1 × [review is verified] + θ 2 × [review length] Report the values of θ 0, θ 1, and θ 2. Briefly describe your interpretation of these values, i.e., what do θ 0, θ 1, and θ 2 represent? Explain these in terms of the features and labels, e.g. if the coefficient of 'review length' is negative, what would that say about positive versus negative reviews (1 mark)?

```
import numpy
import scipy.optimize
from sklearn.linear_model import LinearRegression
from sklearn import metrics

df['review_length']= df['review_body'].str.len()
df['verified_purchase']= df['verified_purchase'].replace(to_replace= "Y", vadf['verified_purchase']= df['verified_purchase'].replace(to_replace= "N", vadf['ones']= 1
df.head()

X= df[['ones', 'verified_purchase', 'review_length']].values
y= df['star_rating'].values

theta,residuals,rank,s = numpy.linalg.lstsq(X, y)
theta
```

```
Out[23]: array([ 4.84461817e+00, 5.04148265e-02, -1.24659895e-03])
```

Answer for Question 3

```
star_rating= 4.8446 + 0.0504* (verified purchase) - 0.00124(review length)
```

Theta_0 is the global bias, and can be interpreted as the approximate average ratings of all the users(4.7313). Theta_1 is a positive value, implying that if it is a verified purchase, the rating goes up because it holds more value when a customer is confirmed to have actually purchased the product on Amazon. If more such users continue to buy the product and give it a good rating, the product is

good. Theta_2 is negative for review length, which implies that if a review is very long, it is usually negative and hence the rating goes down. A positive review is usually considered to have a shorter review length, and as such the star_rating value will not get penalized much for a positive review.

Question 4: Train another predictor that only uses one feature: star rating $^{\text{l}} \theta 0 + \theta 1 \times [\text{review is verified}]$ Report the values of $\theta 0$ and $\theta 1$. Note that coefficient you found here might be quite different (i.e., much larger or smaller) than the one from Question 3, even though these coefficients refer to the same feature. Provide an explanation as to why these coefficients might vary so significantly (1 mark).

```
In [24]: X= df[['ones', 'verified_purchase']].values
    y= df['star_rating'].values
    theta,residuals,rank,s = numpy.linalg.lstsq(X, y)
    theta

df['verified_purchase'].corr(df['review_length'])
```

Out[24]: -0.17649153877022028

Answer for Question 4

star rating= 4.5775+ 0.1685* (verified purchase)

The values of theta0 and theta1 are 4.5775 and 0.1685 respectively.

The coefficients for verified purchase might vary significantly because in the first predictor, we also had review length, as such review length and review verified contributed to the star rating(both having opposite effects, that is negative and positive coefficients respectively). However, in this predictor, we only have one dependent variable, that is verified purchase, so more importance is on this variable. So if a product has a verified purchase, we know that it has been bought by a customer from Amazon and that customer's rating has more importance. Moreover, in the previous question, verified_purchase and review_length are negatively correlated (-0.1764) as shown above. As a result, in Question 4, having just verified_purchase, theta_1 is larger as we can confidently give importance to verified_purchase, as there is no other variable that is doing the opposite effect. This could probably account for the coefficients varying significantly.

Question 5: Split the data into two fractions – the first 90% for training, and the remaining 10% testing (based on the order they appear in the file). Train the same model as in Question 4 on the training set only. What is the model's MSE on the training and on the test set (1 mark)?

```
In [25]: from sklearn.cross_validation import train_test_split
    from sklearn.linear_model import LinearRegression
    from sklearn import metrics

X= df[['verified_purchase']].values
    y= df['star_rating'].values

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.1, rar
    reg = LinearRegression()
    reg.fit(X_train, y_train)

Out[25]: LinearRegression(copy_X=True, fit_intercept=True, n_jobs=1, normalize=Fal se)

In [26]: y_pred_train = reg.predict(X_train)
    y_pred_test= reg.predict(X_test)

In [27]: print('Mean Squared Error on Training Set:', metrics.mean_squared_error(y_tst_print('Mean Squared Error on Test Set: ', metrics.mean_squared_error(y_test_Mean Squared Error on Training Set: 0.683407668054
```

Answer for Question 5

Mean Squared Error on the Training Set: 0.683407668054

Mean Squared Error on Test Set: 0.704104215554

Mean Squared Error on the Test Set: 0.704104215554

Question 7: (CSE258 only) Repeat the above experiment, varying the size of the training and test fractions between 5% and 95% for training (using the complement for testing). Show how the training and test error vary as a function of the training set size (again using a simple plot or table). Does the size of the training set make a significant difference in testing performance? Comment on why it might or might not make a significant difference in this instance (2 marks).

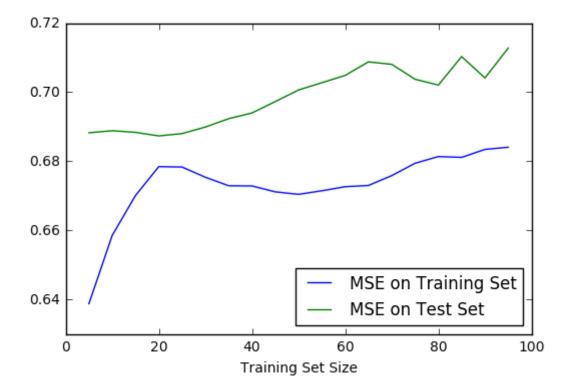
```
In [28]: MSE_train= []
         MSE test= []
         training percent= []
         test percent= []
         i = 0.05
         while i<1:
             X train, X test, y train, y test = train test split(X, y, test size= i,
             reg = LinearRegression()
             reg.fit(X train, y train)
             y pred train = reg.predict(X train)
             y pred test= reg.predict(X test)
             #print('Mean Squared Error on Training Set:', metrics.mean_squared_error
             #print('Mean Squared Error on Test Set: ', metrics.mean_squared_error(y)
             MSE train val = metrics.mean squared error(y train, y pred train)
             MSE test val = metrics.mean squared error(y test, y pred test)
             MSE train.append(MSE train val)
             MSE test.append(MSE test val)
             training_percent_val= (1-i)*100
             test percent val= i*100
             training percent.append(training percent val)
             test percent.append(test percent val)
             i = i + 0.05
         print(MSE_train)
         print(MSE test)
         print(test percent)
         print(training percent)
```

[0.6840410595806784, 0.68340766805436437, 0.68109946807610944, 0.68133654 799911758, 0.67939700850701168, 0.67582232862473413, 0.67297249525687164, 0.67260569080113519, 0.67143489411973645, 0.67039642364721319, 0.67111951387733604, 0.67282880375081544, 0.6728876411638105, 0.67534161012450677, 0.67830127780409455, 0.67842652960627481, 0.6700699057009053, 0.65851501455169115, 0.638735742700638261 [0.71276330995736226, 0.70410421555433833, 0.71029378082090078, 0.7020467 8135352239, 0.70372894445894874, 0.70805169313998273, 0.7087565352231938 2, 0.70484286945888674, 0.70272501010050314, 0.70062689593553684, 0.69727 020889810165, 0.69396684140256293, 0.69230995111674143, 0.689887577548106 92, 0.68799330232600597, 0.68731529301587058, 0.68834757602297258, 0.6888 1962634657212, 0.68822614920705671] [5.0, 10.0, 15.000000000000002, 20.0, 25.0, 30.0, 35.0, 40.0, 44.99999999 999999, 49.999999999999, 54.999999999999, 60.0, 65.0, 70.0, 75.000000 00000001, 80.0000000000001, 85.000000000001, 90.000000000003, 95.000 0000000003] [95.0, 90.0, 85.0, 80.0, 75.0, 70.0, 65.0, 60.0000000000001, 55.00000000 000001, 50.0, 45.0000000000001, 40.0, 35.0, 29.9999999999993, 24.99999 99999999, 19.9999999999986, 14.99999999998, 9.999999999975, 4.99 9999999999721

```
In [29]: %matplotlib inline
   import matplotlib.pyplot as plt
   import numpy as np

plt.plot(training_percent, MSE_train)
   plt.plot(training_percent, MSE_test)
   plt.legend(['MSE on Training Set', 'MSE on Test Set'], loc=0)
   plt.xlabel('Training Set Size')
```

Out[29]: <matplotlib.text.Text at 0x12cec34e0>



```
In [30]: #With shuffling
         Xy = list(zip(X,y))
         np.random.shuffle(Xy)
         X = [d[0]  for d  in Xy]
         y = [d[1]  for d  in Xy]
         MSE train= []
         MSE test= []
         training percent= []
         test_percent= []
         i = 0.05
         while i<1:
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size= i,
             reg = LinearRegression()
             reg.fit(X train, y train)
             y pred train = reg.predict(X train)
             y_pred_test= reg.predict(X_test)
             #print('Mean Squared Error on Training Set:', metrics.mean squared error
             #print('Mean Squared Error on Test Set: ', metrics.mean_squared_error(y)
             MSE train val = metrics.mean squared error(y train, y pred train)
             MSE test val = metrics.mean squared error(y test, y pred test)
             MSE train.append(MSE train val)
             MSE_test.append(MSE_test_val)
             training percent val= (1-i)*100
             test percent val= i*100
             training percent.append(training percent val)
             test percent.append(test percent val)
             i = i + 0.05
         print(MSE_train)
         print(MSE test)
         print(test percent)
         print(training_percent)
```

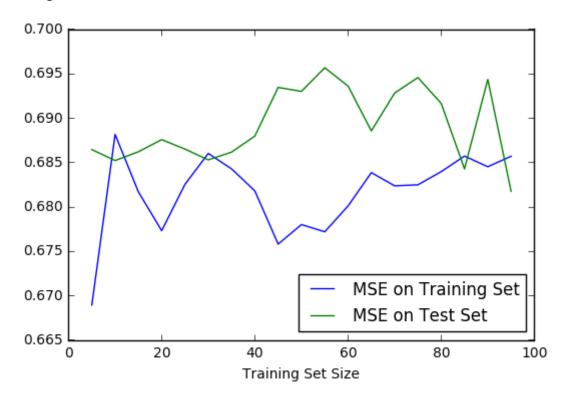
```
[0.68567422348935791, 0.68449410196227101, 0.68569533939635341, 0.6839427
5072768973, 0.6824588770210448, 0.68234310479162197, 0.68383392373993312,
0.68007531741535554, 0.67717093389435001, 0.67798536383994357, 0.67578238
069479779, 0.68176964627017167, 0.68425586289582718, 0.68599102707075488,
0.68251403755198237, 0.67729221960342589, 0.6816646304128966, 0.688138204
28395944, 0.66891467093513102]
[0.68173487316942605, 0.69432978363258202, 0.684248452095784, 0.691619154
43733568, 0.69453939842358847, 0.69279417335190396, 0.68853130447420474,
0.69358673783219749,\ 0.69564464301668782,\ 0.69298074267739518,\ 0.69342820
427629903, 0.68795062683387032, 0.68613880557367124, 0.68526915830327173,
0.68648209133989424, 0.68754803749328264, 0.68618156182254431, 0.68519127
632322374, 0.68642957861617859]
[5.0, 10.0, 15.000000000000002, 20.0, 25.0, 30.0, 35.0, 40.0, 44.99999999
999999, 49.999999999999, 54.999999999999, 60.0, 65.0, 70.0, 75.000000
00000001, 80.0000000000001, 85.000000000001, 90.000000000003, 95.000
00000000031
[95.0, 90.0, 85.0, 80.0, 75.0, 70.0, 65.0, 60.0000000000001, 55.00000000
000001, 50.0, 45.0000000000001, 40.0, 35.0, 29.99999999999993, 24.99999
```

999999999, 19.9999999999986, 14.99999999999, 9.999999999975, 4.99 999999999972

```
In [31]: %matplotlib inline
   import matplotlib.pyplot as plt
   import numpy as np

plt.plot(training_percent, MSE_train)
   plt.plot(training_percent, MSE_test)
   plt.legend(['MSE on Training Set', 'MSE on Test Set'], loc=0)
   plt.xlabel('Training Set Size')
```

Out[31]: <matplotlib.text.Text at 0x13260bd68>



Answer for Question 7

As can be seen in the first graph, as the size of the training set increases, the mean squared error on the test and training set increases. This can be because the dataset is not evenly distributed as shown by the second graph when the data is shuffled.

When the data is not shuffled, as the size of the training set decreases, the MSE on the test set also decreases. At 95%-5% (i.e 95% of the data is used for training, 5% for testing), MSE on the training set is 0.6840410595806784 and the MSE on the test set is 0.71276330995736226. At 5%-95%, MSE on the training set is 0.6387357427006382 and the MSE on the test set is 0.68822614920705671. So MSE on the training set varies from 0.68 to 0.63 when it moves from 95% to 5%, and MSE on the test set varies from 0.71 to 0.68 as it moves from 5% to 95%. Hence, the size of the training set makes a significant difference in testing performance. This is probably again because the data is not evenly distributed.

Question 8: First let's train a predictor that estimates whether a review is

verified using the rating and the length: p(review is verified) = $\sigma(\theta 0 + \theta 1 \times [\text{star rating}] + \theta 2 \times [\text{review length}]$) Train a logistic regressor to make the above prediction (you may use a logistic regression library with default parameters, e.g. linear model.LogisticRegression() from sklearn). Report the classification accuracy of this predictor. Report also the proportion of labels that are positive (i.e., the proportion of reviews that are verified) and the proportion of predictions that are positive (1 mark).

```
In [32]: X= df[['star rating','review length']].values
         y= df['verified purchase'].values
         X_{train} = X[:134178]
         y train = y[:134178]
         X_{test} = X[134178:]
         y \text{ test} = y[134178:]
          from sklearn.linear_model import LogisticRegression
          logisticRegr = LogisticRegression()
         logisticRegr.fit(X train, y train)
Out[32]: LogisticRegression(C=1.0, class weight=None, dual=False, fit intercept=Tr
         ue,
                    intercept scaling=1, max iter=100, multi class='ovr', n jobs=1,
                   penalty='12', random state=None, solver='liblinear', tol=0.000
         1,
                   verbose=0, warm start=False)
In [33]: y train predictions = logisticRegr.predict(X train)
         y_test_predictions = logisticRegr.predict(X_test)
In [34]: #accuracy
         1-sum(abs(y_test_predictions - y_test)) / len(y_test)
Out[34]: 0.55896163133887844
In [35]: sum( y== 1)/len(y) #Proportion of labels that are positive
Out[35]: 0.91250687522637941
In [36]: (sum((y_test_predictions == 1))+ sum( (y_train_predictions == 1)))/len(y) #1
Out[36]: 0.99959754772413234
```

Answer for Question 8

The classification accuracy for this predictor is 55.8961%. The proportion of labels that was marked positive (the proportions of reviews that are verified) is 0.9125. The proportion of predictions that is positive is 0.9995.

Question 9: Considering same prediction problem as above, can you come up with a more accurate predictor (e.g. using features from the text, timestamp, etc.)? Write down the feature vector you design, and report its train/test accuracy (1 mark)

```
In [37]: X= df[['star rating', 'review length', 'helpful votes', 'total votes']].val
                         y= df['verified purchase'].values
                         X_{train} = X[:134178]
                         y train = y[:134178]
                         X \text{ test} = X[134178:]
                         y_{test} = y[134178:]
                         from sklearn.linear model import LogisticRegression
                         logisticRegr = LogisticRegression()
                         logisticRegr.fit(X_train, y_train)
                         y train predictions = logisticRegr.predict(X train)
                         y_test_predictions = logisticRegr.predict(X_test)
                         print('Training Accuracy: ',(1-sum(abs(y train predictions- y train))/len(y
                         print('Test Accuracy: ',(1-sum(abs(y_test_predictions - y_test)) / len(y_test_predictions - y_test)) / len(y_test_predictions - y_test)) / len(y_test_predictions - y_test_predictions - y_test_p
                         Training Accuracy: 95.1653773346
                         Test Accuracy: 55.9229943654
In [38]: #By shuffling the dataset
                         Xy = list(zip(X,y))
                         np.random.shuffle(Xy)
                         X = [d[0]  for d  in Xy]
                         y = [d[1]  for d  in Xy]
                         X \text{ train} = X[:134178]
                         y train = y[:134178]
                         X_{\text{test}} = X[134178:]
                         y_{test} = y[134178:]
                         from sklearn.linear_model import LogisticRegression
                         logisticRegr = LogisticRegression()
                         logisticRegr.fit(X_train, y_train)
                         y train predictions = logisticRegr.predict(X train)
                         y_test_predictions = logisticRegr.predict(X_test)
                         print('Training Accuracy: ',(1-sum(abs(y train predictions- y train))/len(y
                         print('Test Accuracy: ',(1-sum(abs(y test predictions - y test)) / len(y test
```

Training Accuracy: 91.0775238862 Test Accuracy: 91.286557553

```
In [39]: #Balanced model
          X_{train} = X[:134178]
          y_{train} = y[:134178]
          X \text{ test} = X[134178:]
          y_{test} = y[134178:]
          from sklearn.linear model import LogisticRegression
           logisticRegr = LogisticRegression(C=1.0, class weight='balanced')
           logisticRegr.fit(X_train, y_train)
          y train predictions = logisticRegr.predict(X train)
          y_test_predictions = logisticRegr.predict(X_test)
          print('Training Accuracy: ',(1-sum(abs(y_train_predictions- y_train))/len(y_
          print('Test Accuracy: ',(1-sum(abs(y_test_predictions - y_test)) / len(y_test_predictions - y_test)) / len(y_test_predictions - y_test))
          Training Accuracy: 74.212613096
```

Test Accuracy: 74.6176549504

```
In [40]: #By shuffling the dataset and balancing the model
                                       Xy = list(zip(X,y))
                                       np.random.shuffle(Xy)
                                       X = [d[0] \text{ for } d \text{ in } Xy]
                                       y = [d[1] \text{ for } d \text{ in } Xy]
                                        X_{train} = X[:134178]
                                       y_{train} = y[:134178]
                                       X \text{ test} = X[134178:]
                                       y_{test} = y[134178:]
                                        from sklearn.linear_model import LogisticRegression
                                        logisticRegr = LogisticRegression(C=1.0, class_weight='balanced')
                                        logisticRegr.fit(X_train, y_train)
                                       y train predictions = logisticRegr.predict(X train)
                                       y_test_predictions = logisticRegr.predict(X_test)
                                       print('Training Accuracy: ',(1-sum(abs(y_train_predictions- y_train))/len(y_
                                       print('Test Accuracy: ',(1-sum(abs(y_test_predictions - y_test)) / len(y_test_predictions - y_test_predictions - y_test_pred
```

Training Accuracy: 74.3139709938 Test Accuracy: 74.3761738664

Answer for Question 9

The feature vector chosen by me is as follows: X= ['star_rating', 'review_length', 'helpful_votes', 'total_votes']

a) When the model was trained with 95% of the data used as training set, and 5% as test set, accuracy was as follows:

Training Accuracy: 95.1653773346

Test Accuracy: 55.9229943654

This shows that as features are added, the accuracy does not change by much. In the previous question, we got a test accuracy of 55.8961% and in this question, with the addition of two features, 'helpful_votes' and 'total_votes', the test accuracy is 55.9229%, which isn't significantly different.

b) When the data was shuffled and model trained as 95%-5% training and test set size, accuracy was as follows:

Training Accuracy: 91.0775238862

Test Accuracy: 91.286557553

c) When the model was balanced and trained on 95%-5% training and test set size, the accuracy was as follows:

Training Accuracy: 74.212613096

Test Accuracy: 74.6176549504

d) When the model was balanced, shuffled and trained on 95% of the data, the accuracy was as follows:

Training Accuracy: 74.3139709938

Test Accuracy: 74.3761738664

As such when the data is shuffled, it shows the best results at 95%-5% distribution with a training accuracy of 91.0775238862 and a test accuracy of 91.286557553. This is the most accurate predictor.