#### MOVIE RECOMMENDATION SYSTEM:

### Part 1: Building the recommendation system

# Step 1: Optimizing the Loss function with ALS:

First I divide the dataset into Training, Test and Validation and then use the product of factors technique and optimize the loss function by changing various features of the ALS model (mainly: rank). I check for the lowest RMSE value and select that as our best model.

I then get train the best model and predict the test dataset with the best model and then get the optimal values for test dataset- RMSE, MSE.

Map to find the respective Files for this task:

Code: CodeFiles/recommendation.py
Output: Output/Output\_recomm\_py

### Sample Output:

For rank 5 MSE is 0.665895305582 RMSE is 0.816024083948

For rank 8 MSE is 0.656784463945 RMSE is 0.810422398472

For rank 12 MSE is 0.654998883731 RMSE is 0.809320013178 The best model was trained with rank 12

For testing data MSE: 0.654945811622 RMSE is 0.809287224428

### Step 2: Evaluating the Model (Cross Validation)

First I ran the shell script (which I modified to take ratings.csv file as its input) to get the 5 folds for cross validation.

File Names	Description
r1.train, r2.train, r3.train, r4.train,	The data sets r1.train and r1.test through r5.train and r5.test are 80%/20% splits of the ratings data into
r5.train	training and test data. Each of r1,, r5 have disjoint test sets; this if for 5 fold cross validation (where you
r1.test, r2.test, r3.test, r4.test, r5.test	repeat your experiment with each training and test set and average the results).

Reference: <a href="http://files.grouplens.org/datasets/movielens/ml-10m-README.html">http://files.grouplens.org/datasets/movielens/ml-10m-README.html</a>

Now, I repeat the experiment with each training and tests sets and average the result (RMSE, MSE and MAP)
For getting the MAP value, Rankingmetrics is used

Code: CodeFiles/crossValidation.py

Output: Output/Output\_cv

## Sample Output:

```
('The MSE value after Cross Validation is: '0.6183384684207281)
('The RMSE value after Cross Validation is: '0.7863454672983216)
('The MAP value after Cross Validation is: '0.8078338976328463)
```

#### Remarks:

Based on the results above, I have successfully evaluated my model using 5 – fold cross validation. The MSE and RMSE values closely match each other with the values of the best model (recommendation.py).

# Part 2: Adding the user to the Database

Add a new user with User Id =0, (Because 0 is not there as a user Id in the database), and provide ratings to a few movies (I have rated almost 15 movies). Then use the best model (with rank =12) to get the predictions for this particular user for the movies he has not rated. Sample output below shows about 10 predicted recommendations.

### Sample Output:

```
Rating(user=0, product=6400, rating=3.9777418987988806),
Rating(user=0, product=81100, rating=3.0627367990520633),
Rating(user=0, product=105040, rating=2.7796447539317217),
Rating(user=0, product=88400, rating=3.786483724058922),
Rating(user=0, product=7020, rating=4.037491579364013),
Rating(user=0, product=65845, rating=3.2159465610092024),
Rating(user=0, product=32170, rating=3.841737853358807),
Rating(user=0, product=1325, rating=2.168484237962208),
Rating(user=0, product=113470, rating=3.8084120904941567),
Rating(user=0, product=100270, rating=3.6606904291868267),
```

#### CONTENTS OF ASSIGNMENT ZIP FILE:

1. Readme file

#### Directories:

- 1. CodeFiles: Contains all the code files
  - crossValidation.py
  - recommendation.py
- 2. Pseudo-code: Contains all the PseudoCode files
  - Cross Validation.txt
  - Recommendation\_PseudoCode.txt
- 3. Output: Contains the sample output files.
  - > Output\_cv
  - > Output\_recomm\_py