SFO Content creation

Event Description:

The Content Creation Category is an inspiring opportunity for participants to showcase their creativity by developing video content based on selected Islamic themes. Participants are expected to explain important Islamic concepts in a visual manner, reflecting deep understanding and creativity in presenting the subject matter.

Attention:

- Participants must choose one of the following categories. It may be either photography or videography.
- The participants must also make sure there is no background music.
- The participants may act in any videos they produce.
- Participants are expected to explain important Islamic concepts in a visual manner, reflecting deep understanding and creativity in presenting the subject matter.
- Any voiceovers are not allowed.
- The participants may add subtitles to their videos if they wish.
- The participants must submit their materials by email at kabeer.fazal12@gmail.com
- **Format:** still life photography or short film
- **Duration:** 2-3 presentation minutes long
- **Submission Deadline:** 23rd January 2025 by 2 pm.
- **Submission Type:** Both edited and unedited versions of the video and photos must be sent to ensure fairness in judging:
- **Edited Version:** Final version of the video with all creative elements included.
- **Unedited Version:** A raw version of the video, without post-production edits, for fairness in judging the level of originality and creativity
- **Delegate Cap:** 3 members

Minor editing, such as basic color grading, is permitted. However, the integrity of the original image must be maintained, and no extensive alterations, such as adding or removing elements,

are not allowed. The goal is to ensure that the photographs remain as true to the original scene as possible while allowing for slight adjustments to enhance color and tone. Both versions of the Photo are to be submitted

Photography:

1. **The Beauty of Islamic Calligraphy** - Showcase intricate calligraphy pieces or Quranic verses surrounded by traditional Islamic objects, such as prayer beads, lanterns, or rugs.
2. **Faith and Reflection** - Capture moments of spiritual introspection, such as an open Quran, a cup of tea, and the soft glow of candlelight.
3. **The Serenity of Prayer Spaces**- Depict a prayer mat, a misbaha (prayer beads), and a Qur'an with subtle sunlight filtering through a window, evoking peace and devotion.
4. **Ramadan at Home** - Showcase items associated with Ramadan, like dates, water, a lantern, and an open Qur'an, highlighting the intimate, reflective moments.
5. **Daily Rituals of Faith** - Objects that symbolize daily prayers, ablution, or community, such as water, a prayer mat, or a mosque in the background.

Videography:

1. **The Power of Sabr (Patience)**- A story about a person's journey through challenges and their reliance on patience and faith in Allah to overcome adversity.
2. **The Charity of the Heart**- A short film showcasing how acts of kindness and charity impact lives, both for the giver and the receiver, inspired by the Islamic concept of SADAQAH.
3. **Moments of Forgiveness**- A narrative about the power of forgiveness in Islam, depicting a scenario where two people reconcile through faith and reflection.
4. **The Spirit of Ramadan** - Capture the essence of Ramadan, from fasting and family gatherings to the emotional closeness with Allah, ending with the joy of Eid.
5. **Hijrah: The Journey of the Soul** - A symbolic story of someone taking a spiritual journey, reflecting on Prophet Muhammad's Hijrah and applying the lessons to their own personal growth and transformation.

Judging Criteria (Rubric):

- Creativity (20 points): How creatively the content is presented, including visuals and conceptual ideas.

-Content Accuracy (25 points): Accuracy in conveying Islamic principles, with a clear and correct explanation of the topic chosen.

- Visual Clarity (20 points): The quality and clarity of the visuals and how well they complement the topic being discussed.

- Adherence to Islamic Values (25 points): Ensuring that the content adheres to Islamic values, with appropriate imagery and respectful portrayal.

- Presentation Flow (10 points): The smoothness and organization of the video, ensuring it is engaging and easy to follow without narration.

Submission Requirements:

- Edited Version: Final version of the video with all creative elements included.

- Unedited Version: A raw version of the video, without post-production edits, for fairness in judging the level of originality and creativity.

Event Conduction:

The judges will evaluate all submissions using a comprehensive scoring rubric that considers creativity, originality, technical skill, and overall presentation. Each entry will be thoughtfully reviewed to ensure a fair and thorough assessment. Once the scores are finalized, we'll proudly announce the winners at the conclusion of the event. We look forward to celebrating the participants' achievements and recognizing their dedication, creativity, and hard work.

Email Format
To: kabeer.fazal12@gmail.com
Subject: [Team Name] Photography/videography submission
Cc: Kabeer.3940@scil.edu.pk , mustafa.tv2productions@gmail.com
Compose Emai:
[ATTACH FILE HERE]
[Raw PIcture required for Photography]
[Timestamps needed to be added along with video]

Example of how to submit:

For further inquiries, contact 03218289022(Kabeer fazal)