

# **Multi-armed Bandits and the Gittins Index Theorem**

**Richard Weber**

Statistical Laboratory, University of Cambridge

A talk to accompany Lecture 7

# Two-armed Bandit



3, 10, 4, 9, 12, 1, ...

5, 6, 2, 15, 2, 7, ...

# Two-armed Bandit



3, 10, 4, 9, 12, 1, ...

→ 5

, 6, 2, 15, 2, 7, ...

# Two-armed Bandit



3, 10, 4, 9, 12, 1, ...

→ 5, 6

, , 2, 15, 2, 7, ...

# Two-armed Bandit



, 10, 4, 9, 12, 1, ...

→ 5, 6, 3

, , 2, 15, 2, 7, ...

# Two-armed Bandit



, , 4, 9, 12, 1, ...  
, , 2, 15, 2, 7, ... → 5, 6, 3, 10,

# Two-armed Bandit



, , , 9, 12, 1, ...

, , 2, 15, 2, 7, ...

→ 5, 6, 3, 10, 4

# Two-armed Bandit

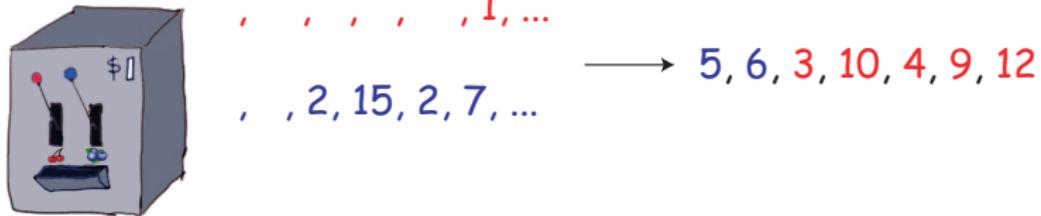


, , , , 12, 1, ...

, , 2, 15, 2, 7, ...

→ 5, 6, 3, 10, 4, 9

# Two-armed Bandit



# Two-armed Bandit



, , , , , 1, ...  
, , , 15, 2, 7, ... → 5, 6, 3, 10, 4, 9, 12, 2

# Two-armed Bandit

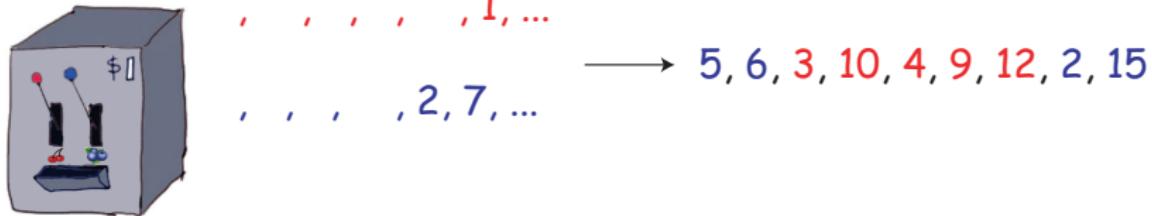


, , , , , 1, ...

, , , , 2, 7, ...

→ 5, 6, 3, 10, 4, 9, 12, 2, 15

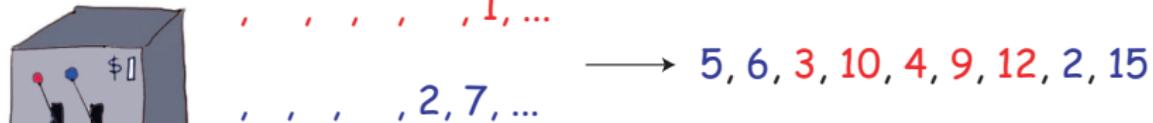
# Two-armed Bandit



$$\text{Reward} = 5 + 6\beta + 3\beta^2 + 10\beta^3 + \dots$$

$$0 < \beta < 1.$$

## Two-armed Bandit



$$\text{Reward} = 5 + 6\beta + 3\beta^2 + 10\beta^3 + \dots$$

$0 < \beta < 1$ . Of course, in practice we must choose which arms to pull without knowing the future sequences of rewards.

# Bandit Processes

A **bandit process** is a special type of Markov Decision Process in which there are just two possible actions:

- $u = 1$  (**continue**)  
produces reward  $r(x_t)$  and the state changes, to  $x_{t+1}$ , according to Markov dynamics  $P_i(x_t, x_{t+1})$ .
- $u = 0$  (**freeze**)  
produces no reward and the state does not change (hence the term ‘freeze’).

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A **simple family of alternative bandit processes** (SFABP)

- is a collection of  $n$  such bandit processes.
- states are  $x_1(t), \dots, x_n(t)$ .

# SFABP

At each time,  $t \in \{0, 1, 2, \dots\}$ ,

- One bandit process is to be activated (pulled/**continued**)  
If arm  $i$  activated then it changes state:

$$x \rightarrow y \quad \text{with probability } P_i(x, y)$$

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**Objective:** maximize the expected total  $\beta$ -discounted reward

$$E \left[ \sum_{t=0}^{\infty} r_{i_t}(x_{i_t}(t)) \beta^t \right],$$

where  $i_t$  is the arm pulled at time  $t$ ,  $(0 < \beta < 1)$ .

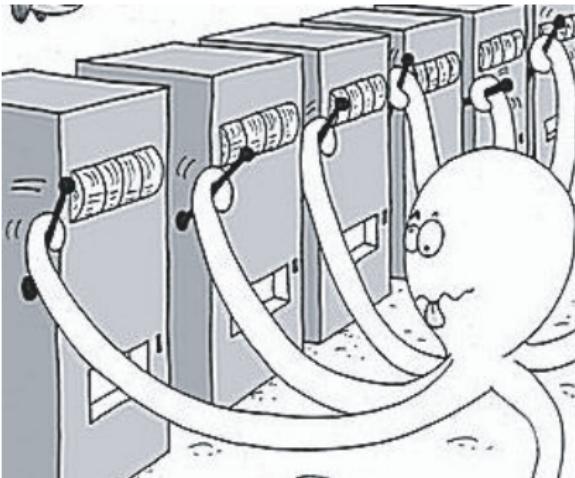
# Dynamic Programming Solution

The dynamic programming equation is

$$F(x_1, \dots, x_n)$$

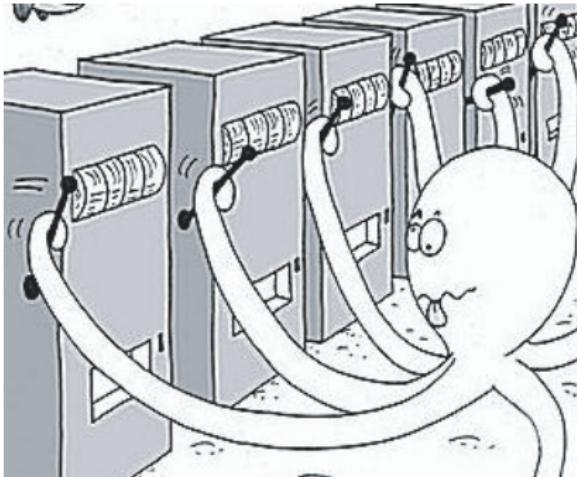
$$= \max_i \left\{ r_i(x_i) + \beta \sum_y P_i(x_i, y) F(x_1, \dots, x_{i-1}, y, x_{i+1}, \dots, x_n) \right\}$$

# Dynamic Effort Allocation



- **Job Scheduling:** in what order should I work on the tasks in my in-tray?
- **Research projects:** how should I allocate my research time amongst my favorite open problems so as to maximize the value of my completed research?

# Dynamic Effort Allocation



- **Searching for information:** shall I spend more time browsing the web, or go to the library, or ask a friend?
- **Dating strategy:** should I contact a new prospect, or try another date with someone I have dated before?

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- If job 1 is processed immediately before job 2 the sum of discounted rewards from the two jobs is  $r_1\beta^{t_1} + r_2\beta^{t_1+t_2}$ .

$$r_1\beta^{t_1} + r_2\beta^{t_1+t_2} > r_2\beta^{t_2} + r_1\beta^{t_2+t_1}$$

$$\iff G_1 = (1 - \beta) \frac{r_1\beta^{t_1}}{1 - \beta^{t_1}} > (1 - \beta) \frac{r_2\beta^{t_2}}{1 - \beta^{t_2}} = G_2.$$

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- So total discounted reward is maximized by the **index policy** which processes jobs in decreasing order of **indices**,  $G_i$ .

# Gittins Index Theorem

Theorem [Gittins, '74, '79, '89]

The expected discounted reward obtained from a simple family of alternative bandit processes is maximized by always continuing the bandit having greatest Gittins index

$$G_i(x_i) = \sup_{\tau \geq 1} \frac{E \left[ \sum_{t=0}^{\tau-1} r_i(x_i(t)) \beta^t \mid x_i(0) = x_i \right]}{E \left[ \sum_{t=0}^{\tau-1} \beta^t \mid x_i(0) = x_i \right]}.$$

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Gittins and Jones (1974). A dynamic allocation index for the sequential design of experiments. In Gani, J., editor, *Progress in Statistics*, pages 241–66. North-Holland, Amsterdam, NL. Read at the 1972 European Meeting of Statisticians, Budapest.

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Stopping times are times recognisable when they occur.

**How do you make perfect toast?**

*There is a rule for timing toast,  
One never has to guess,  
Just wait until it starts to smoke,  
then 7 seconds less. (David Kendall)*



# Calibration

Alternatively,

$$G_i(x_i) = \sup \left\{ \lambda : \sum_{t=0}^{\infty} \beta^t \lambda \leq \sup_{\tau \geq 1} E \left[ \sum_{t=0}^{\tau-1} \beta^t r_i(x_i(t)) + \sum_{t=\tau}^{\infty} \beta^t \lambda \mid x_i(0) = x_i \right] \right\}.$$

Interpretation is a problem with two bandit processes:

- bandit process  $B_i$  and
- a **calibrating bandit process**, say  $\Lambda$ , paying known reward  $\lambda$  at each step it is continued.

Gittins index of  $B_i$  is the value of  $\lambda$  for which we are indifferent as to which of  $B_i$  and  $\Lambda$  to continue initially.

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Notice that once we decide, at time  $\tau$ , to switch from continuing  $B_i$  to continuing  $\Lambda$  then information about  $B_i$  does not change and so it must be optimal to stick with continuing  $\Lambda$  ever after.

# Fair Charge

$$G_i(x_i) = \sup \left\{ \lambda : \sum_{t=0}^{\infty} \beta^t \lambda \leq \sup_{\tau \geq 1} E \left[ \sum_{t=0}^{\tau-1} \beta^t r_i(x_i(t)) + \sum_{t=\tau}^{\infty} \beta^t \lambda \mid x_i(0) = x_i \right] \right\}$$

Alternatively,

$$G_i(x_i) \equiv \sup \left\{ \lambda : 0 \leq \sup_{\tau \geq 1} E \left[ \sum_{t=0}^{\tau-1} \beta^t (r_i(x_i(t)) - \lambda) \mid x_i(0) = x_i \right] \right\}.$$

## Example: Single Machine Scheduling

Problem in which  $n$  jobs are to be scheduled on one machine.

Job  $i$  has a known processing times  $t_i$ , a positive integer.

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Now we do this using Gittins index.

$$G_i = \sup_{\tau \geq 1} \frac{E \left[ \sum_{t=0}^{\tau-1} r_i(x_i(t))\beta^t \mid x_i(0) = x_i \right]}{E \left[ \sum_{t=0}^{\tau-1} \beta^t \mid x_i(0) = x_i \right]} = \frac{r_i \beta^{t_i}}{1 + \beta + \dots + \beta^{t_i-1}}$$

Optimal stopping time is  $\tau = t_i$  and  $G_i = \frac{r_i \beta^{t_i}(1 - \beta)}{(1 - \beta^{t_i})}$ .

# A Short History of Gittins Index Theorem



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Many applications to clinical trials, job scheduling, search, etc.

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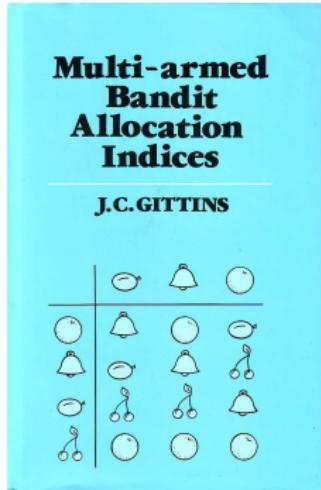
## Exploration vs Exploitation

“Bandit problems embody in essential form a conflict evident in all human action: information versus immediate payoff.”  
(Whittle)



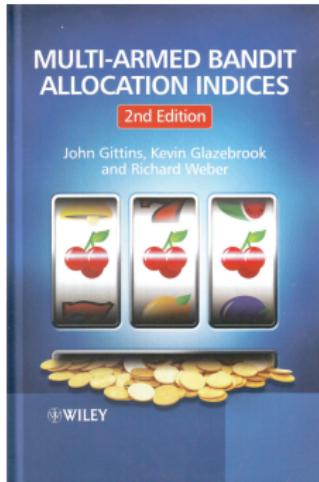
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# Clinical Trials



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On the Likelihood that  
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Robbins, H. (1952). "Some aspects of the sequential design of experiments".

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- $\theta_i$  is unknown, but has a *prior* distribution, say uniform on  $[0, 1]$

$$f(\theta_i) = 1, \quad 0 \leq \theta_i \leq 1.$$

## Bernoulli Bandits

Having seen  $s_i$  successes and  $f_i$  failures, the posterior is

$$f(\theta_i | s_i, f_i) = \frac{(s_i + f_i + 1)!}{s_i! f_i!} \theta_i^{s_i} (1 - \theta_i)^{f_i}, \quad 0 \leq \theta_i \leq 1,$$

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with mean  $(s_i + 1)/(s_i + f_i + 2)$ .

We wish to maximize the expected total discounted sum of number of successes.

# Gittins Indices for Bernoulli Bandits, $\beta = 0.9$

$s$	2	3	4	5	6	7	8	
$f$								
1	.7029	.8001	.8452	.8723	.8905	.9039	.9141	.9221
2	.5001	.6346	.7072	.7539	.7869	.8115	.8307	.8461
3	.3796	.5163	.6010	.6579	.6996	.7318	.7573	.7782
4	.3021	.4342	.5184	.5809	.6276	.6642	.6940	.7187
5	.2488	.3720	.4561	.5179	.5676	.6071	.6395	.6666
6	.2103	.3245	.4058	.4677	.5168	.5581	.5923	.6212
7	.1815	.2871	.3647	.4257	.4748	.5156	.5510	.5811
8	.1591	.2569	.3308	.3900	.4387	.4795	.5144	.5454

$(s_1, f_1) = (2, 3)$ : posterior mean =  $\frac{3}{7} = 0.4286$ , index = 0.5163

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$(s_2, f_2) = (6, 7)$ : posterior mean =  $\frac{7}{15} = 0.4667$ , index = 0.5156

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5	.2488	.3720	.4561	.5179	.5676	.6071	.6395	.6666
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So we prefer to use drug 1 next, even though it has the smaller probability of success.

## Gittins Index Theorem is Surprising

Peter Whittle tells the story:

“A colleague of high repute asked an equally well-known colleague:

- *What would you say if you were told that the multi-armed bandit problem had been solved?*’

# Gittins Index Theorem is Surprising

Peter Whittle tells the story:

"A colleague of high repute asked an equally well-known colleague:

- *What would you say if you were told that the multi-armed bandit problem had been solved?*'
- *Sir, the multi-armed bandit problem is not of such a nature that it can be solved.'*

# Proofs of the Index Theorem

Since Gittins (1974, 1979), many researchers have reproved, remodelled and resituated the index theorem.

Beale (1979)

Karatzas (1984)

Varaiya, Walrand, Buyukkoc (1985)

Chen, Katehakis (1986)

Kallenberg (1986)

Katehakis, Veinott (1986)

Eplett (1986)

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$$\gamma_i(x_i) = \sup \left\{ \lambda : 0 \leq \sup_{\tau \geq 1} E \left[ \sum_{t=0}^{\tau-1} \beta^t (r_i(x_i(t)) - \lambda) \mid x_i(0) = x_i \right] \right\}$$

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The **stopping time**  $\tau$  is the first time that  $G_i(x_i(\tau)) < G_i(x_i(0))$ , i.e. the first time that the charge is looking too expensive.

Gambler would rather stop than continue while paying this charge.

## Prevailing Charges

When  $G_i(x_i(\tau)) < G_i(x_i(0))$  the gambler will stop playing.

But suppose at this point the charge is reduced to  $G_i(x_i(\tau))$ ; then it remains just-profitable for the gambler to keep on playing.

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**Observation 1.** Suppose that in the problem with  $n$  alternative bandit processes,  $B_1, \dots, B_n$ , the gambler not only collects  $r_{i_t}(x_{i_t}(t))$ , but must also pay the prevailing charge  $g_{i_t}(x_{i_t}(t))$  of the bandit  $B_{i_t}$  that he chooses to continue at time  $t$ . Then he cannot do better than just break even (i.e. expected profit 0).

— *This is because he could only make a strictly positive profit (in expected value) if this were to happen for at least one bandit. Yet the prevailing charge has been defined so that if he pays the prevailing charges he can only just break even.*

**Observation 2.** He maximizes the expected discounted sum of the prevailing charges that he pays by always continuing the bandit with the greatest prevailing charge.

— *This is because he thereby interleaves the  $n$  nonincreasing sequences of prevailing charges  $g_i$  into one nonincreasing sequence of prevailing charges. This way of interleaving them maximizes their discounted sum.*

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For example, prevailing charges of

$$g_1 : 10, 10, 9, 5, 5, 3, \dots$$

$$g_2 : 20, 15, 7, 4, 2, 2, \dots$$

are best interleaved (so as to maximize discounted charge paid) as

$$20, 15, 10, 10, 9, 7, 5, 5, 4, 3, 2, 2, \dots$$

sum of discounted charges paid =  $20 + 15\beta + 10\beta^2 + 10\beta^3 + \dots$

**Observation 3.** Consider the Gittins index policy  $\pi^*$  of always continuing the bandit with the greatest  $G_i(x_i)$  (which is also the one having greatest  $g_i(x_i)$ ).

Using  $\pi^*$  he just breaks even (because by continuing  $B_i$  until its prevailing charge decreases is the way to break even).

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Observation 1 is that for **any** policy  $\pi$ ,

$$E_\pi \left[ \sum_{t=0}^{\infty} \beta^t (r_{i_t}(x_{i_t}(t)) - g_{i_t}(x_{i_t}(t))) \mid x(0) \right] \leq 0$$

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Observation 3 is that under  $\pi^*$  the inequality is an equality.

**So the left hand side is maximized by  $\pi^*$ .**

□

# Pandora's Boxes Problem

*Econometrica*, Vol. 47, No. 3 (May, 1979)

## OPTIMAL SEARCH FOR THE BEST ALTERNATIVE

BY MARTIN L. WEITZMAN<sup>1</sup>

This paper completely characterizes the solution to the problem of searching for the best outcome from alternative sources with different properties. The optimal strategy is an elementary reservation price rule, where the reservation prices are easy to calculate and have an intuitive economic interpretation.

# Pandora's Boxes Problem



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- Pandora may open boxes in any order, and stop at will.

She then takes the greatest prize she has found.

- She opens a subset of boxes  $S \subseteq \{1, \dots, n\}$  and then stops, seeking to maximize the expected value of

$$R = - \sum_{i \in S} c_i + \max_{i \in S} x_i.$$

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Suppose we wish to maximize the expected value of

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Gittins index of an unopened box  $i$  is the solution to

$$\frac{G_i}{1 - \beta} = -c_i + \frac{\beta}{1 - \beta} E \max\{r(x_i), G_i\}.$$

Pandora's optimal strategy is thus:

*Open boxes in decreasing order of  $G_i$  until first reaching a point that a revealed prize is greater than all  $G_i$  of unopened boxes.*