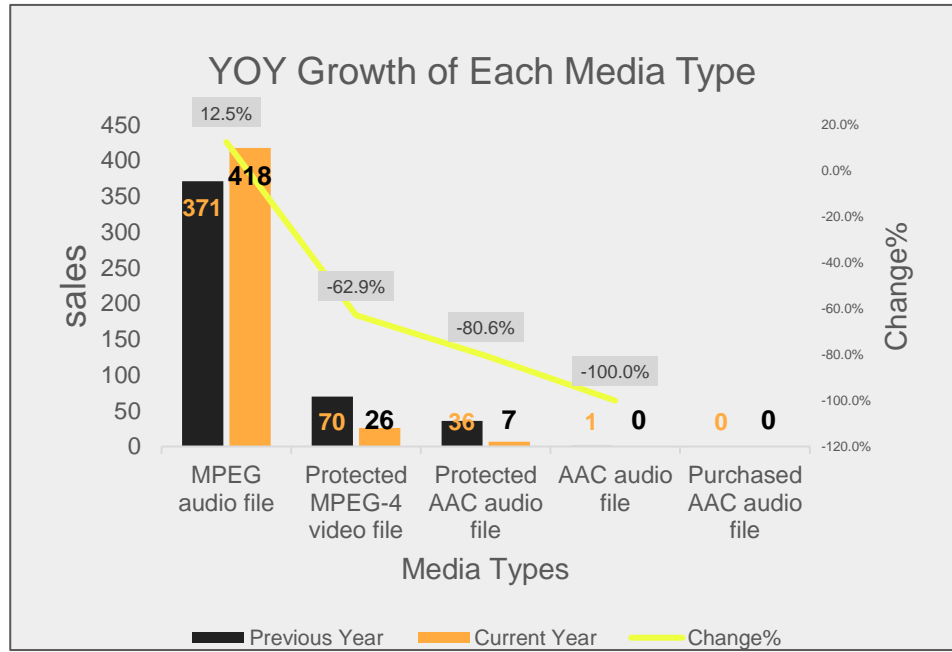
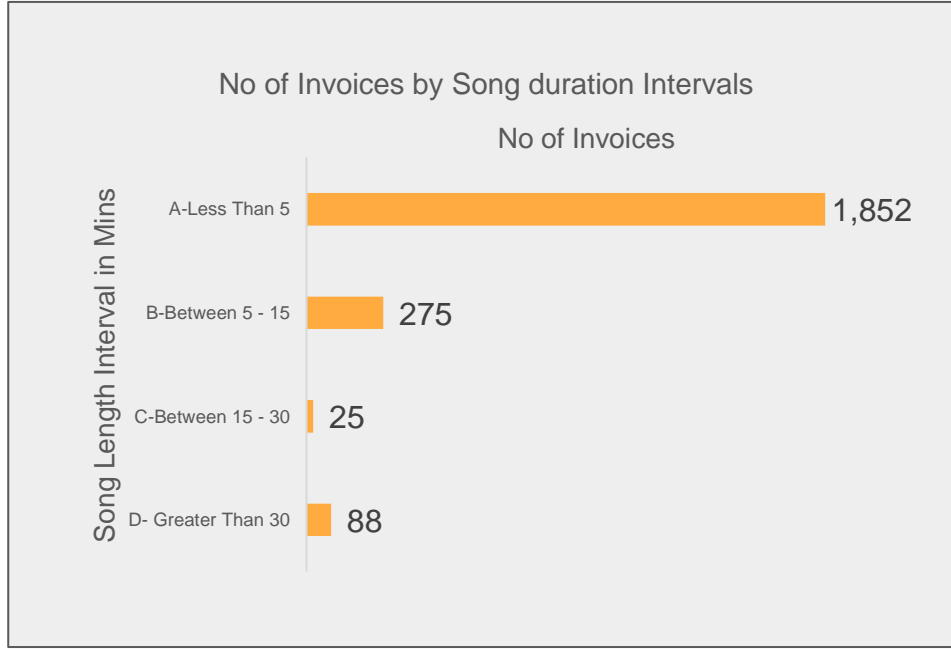


Q1 - YOY Growth in sales By Media Type



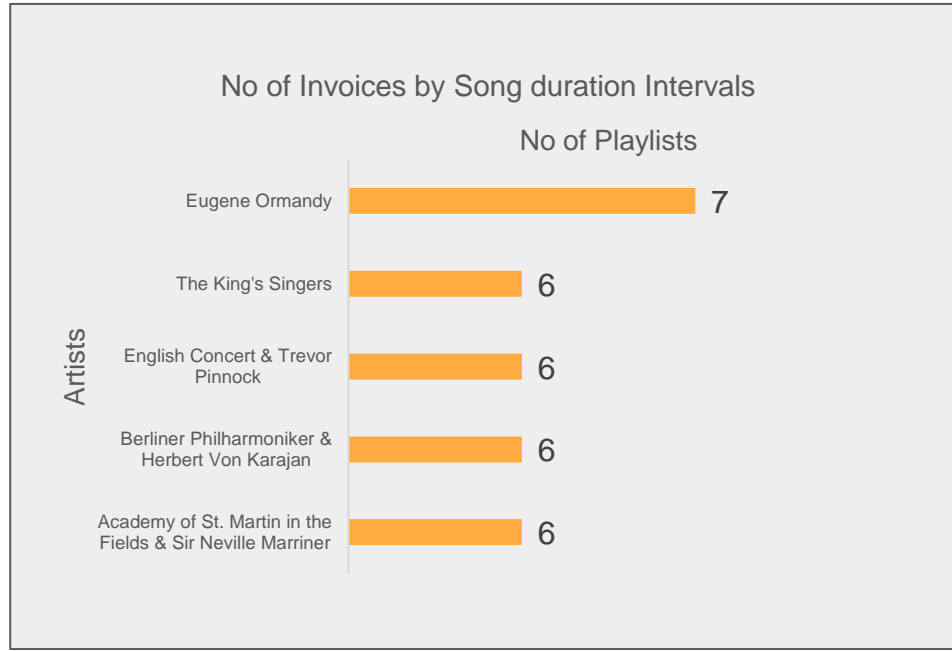
- MPEG Audio Files are the top growing type by 12.5% YOY Growth
- All other Media types are dramatically declining in sales

Q2 - Correlating Song Length by sales frequency



- All Songs Below or equal to 5 minutes has the highest no of orders
- Track sales decline by increasing duration

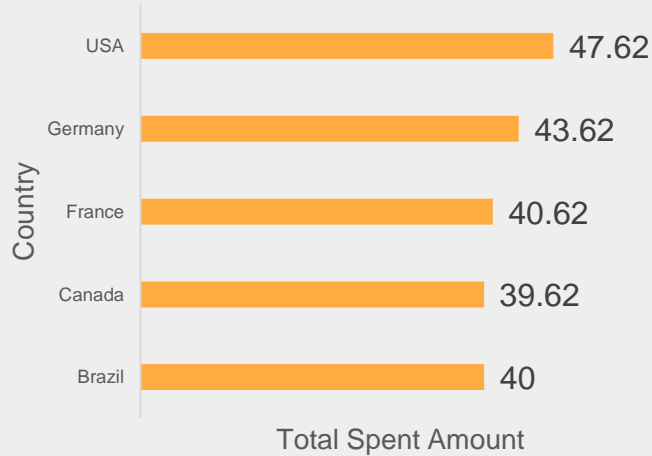
Q3 - Top 5 Artists with No of playlist with their Tacks



- Most Preferred Artists thier tracks exists in more than 6 playlists
- Eugene Ormandy's Tracks exists in around 7 Playlists

Q4 – Top spending customer by the top 5 countries

Top Spending customer in The top 5 countries



- Top 5 Countries in spending are (Brazil, Canada, France, Germany, USA) irrespectively
- USA top customer Spending is 47.62