Classification

In the <u>Simple Linear Regression</u>, <u>Multiple Linear Regression</u> We assumes that the <u>Response</u> variable are **Quantitative**

Terminology

- Predicting a qualitative response \rightarrow Classifying that Observation
- $\bullet \ \ \text{Classification techniques} \to \text{Classifiers}$

Classifiers

- 1. Logistic Regression
- 2. Linear Discriminant Analysis
- 3. Quadratic Discriminant Analysis
- 4. Naive Bayes
- 5. K-Nearest Neighbors

Why not Linear Regression?

• Even if the **Linear Regression** can predict two classes **qualitative** response they are not interpretable as **probabilities** and the estimates are not meaningful estimates of

$$\Pr(Y|X)$$

- **Linear regression** assumes constant error variance (**homoskedasticity**), but in binary classification the variance of the errors depends on the input (i.e., it's **heteroskedastic**).
- Linear Regression struggles to deal with predictors with more than two classes