# **Gram and Design Matrix**

### The **Gram Matrix** is:

 $Gram = X^T X$ 

### Where X is the **Design Matrix**:

- Its a square  $p \times p$  matrix
- ullet Every value of  $Gram_{ij}$  is the dot product between column i and column j of X
- Captures how correlated the Predictors are with each other
- Used in the <u>Hat Matrix</u>

## The **Design Matrix** is:

- Its an n imes p
- *n*: number of Observation (rows)
- p: number of features or variables (columns)
- the intercept column  $eta_0$  isn't included in the columns p, Its k+p
- Role in Multiple Linear Regression
  - X holds the data  $\beta$  is what we solve for
  - We use the Design matrix in both Training aka fitting  $\beta$  and prediction aka new unseen data

### **Conclusion:**

- ullet Design Matrix o our raw data arranged in a matrix for the ease of modeling and interpretation
- **Gram Matrix**  $X^TX \to \text{Derived from } X$  useful for computing the solutions and estimations for linear regression