# **Privacy Policy**

### **Privacy Policy**

- A. Introduction
- B. Collection of Information
  - a. Information we collect

In the course of operating the Site and/or providing our Services, we may collect (and/or receive) the following types of information. You authorize us to collect and/or receive such information.

i. Information You Provide to Us

We may collect and use personal information that you provide directly to us. For example, we collect personal information when you participate in any interactive features of our Services, fill out a form, connect with us on social media sites, request customer support, or otherwise communicate with us. The types of personal information we may collect when you provide it to us include your name, email or physical address, company information, payment information, pictures, descriptions of properties, and other information you choose to provide.

1. Personal Information

When you sign up to become a Registered User, you will be required to provide us with personal information about yourself, such as your name, e-mail address, location, and phone number. If you contact us, you will need to provide your name and e-mail address. Registered Users may also provide identifiable information in the course of using the Site or the Services. All information we collect and/or receive under this section is collectively called "Personal Information." We do not collect any personal information from Visitors or Registered Users unless they provide such information voluntarily.

2. Additional Profile information

To the extent permitted by applicable law, we may receive additional information about you, such as demographic data or information to help detect fraud and safety issues, from third party service providers and/or partners, and combine it with information we have about you. For example, we may receive background check results (with your consent where required) or fraud warnings from service providers like identity verification services for our fraud prevention and risk assessment efforts. We may receive information about you and your activities on and off the Pryme Space Platform through partnerships, or about your experiences and interactions from our partner ad networks.

- 3. Other Information
  - a. Analyzing your Communications
    - We may review, scan, or analyze your communications on the Pryme Space Platform for

fraud prevention, risk assessment, regulatory compliance, investigation, product development, research, analytics, and customer support purposes. For example, as part of our fraud prevention efforts, we scan and analyze messages to mask contact information and references to other websites. In some cases, we may also scan, review, or analyze messages to debug, improve, and expand product offerings. We use automated methods where reasonably possible. However, occasionally we may need to manually review some communications, such as for fraud investigations and customer support, or to assess and improve the functionality of these automated tools. We will not review, scan, or analyze your messaging communications to send third party marketing messages to you, and we will not sell reviews or analyses of these communications.

- ii. These activities are carried out based on Pryme Space's legitimate interest in ensuring compliance with applicable laws and our Terms, preventing fraud, promoting safety, and improving and ensuring the adequate performance of our services.
- b. Linking Third Party Accounts.

You may link your Pryme Space Account with your account at a third party social networking service. Your contacts on these third party services are referred to as "Friends." When you create this link:

- i. some of the information you provide to us from the linking of your accounts may be published on your Pryme Space Account profile;
- ii. your activities on the Pryme Space Platform may be displayed to your Friends on the Pryme Space Platform and/or that third party site;
- iii. a link to your public profile on that third party social networking service may be included in your Pryme Space public profile;
- iv. other Pryme Space users may be able to see any common Friends that you may have with them, or that you are a Friend of their Friend if applicable;
- v. other Pryme Space users may be able to see any schools, hometowns or other groups you have in

- common with them as listed on your linked social networking service;
- vi. the information you provide to us from the linking of your accounts may be stored, processed and transmitted for fraud prevention and risk assessment purposes; and
- vii. the publication and display of information that you provide to Pryme Space through this linkage is subject to your settings and authorizations on the Pryme Space Platform and the third party site.

We only collect your information from linked third party accounts to the extent necessary to ensure the adequate performance of our contract with you, or to ensure that we comply with applicable laws, or with your consent.

- c. Third Party Partners & Integrations
  - i. The Pryme Space Platform may contain links to third party websites or services, such as third party integrations, co-branded services, or third partybranded services ("Third Party Partners"). Pryme Space doesn't own or control these Third Party Partners and when you interact with them, you may be providing information directly to the Third Party Partner, Pryme Space, or both. These Third Party Partners will have their own rules about the collection, use, and disclosure of information. We encourage you to review the privacy policies of the other websites you visit.
  - ii. Parts of the Pryme Space Platform may use third party services such as Google Maps/Earth services, including the Google Maps API(s), and Citibank for Pryme Space Payments. Use of these respective services is subject to their privacy policies such as Google Maps/Earth Additional Terms of Use, and the Google Privacy Policy, Citi Privacy Policy.
- ii. Information we collect automatically when you use our services
  - 1. Account Information

When you use certain features of the Pryme Space Platform, we may collect information about your precise or approximate location as determined through data such as your IP address or mobile device's GPS to offer you an improved user experience. Most mobile devices allow you to control or disable the use of location services for applications in the device's settings menu. Pryme

Space may also collect this information even when you are not using the app if this connection is enabled through your settings or device permissions.

- Profile and Listing Information
   We collect information about your interactions with the Pryme
   Space Platform such as the pages or content you view, your
  - Space Platform such as the pages or content you view, your searches for Listings, bookings you have made, and other actions on the Pryme Space Platform.
- Identity Verification Information
   To help create and maintain a trusted environment, we may collect identity verification information (such as images of your government issued ID, passport, national ID card, or driving license, as permitted by applicable laws) or other authentication information.
- 4. Payment Information

In the course of using the Site or the Services, you may be required to provide certain information to our third-party payment vendors pursuant to the terms and conditions of their privacy policies and terms of use. Such information may include a debit card number, credit card number, expiration date, billing address, activation codes, and similar information. Such information is collectively called the "Payment Information." You authorize our third-party payment vendors to collect, process, and store your Billing Information. Pryme Space does not store or process your Billing Information.

- b. Information we collect from other sources
  - Information from Payment Services
    When you use the Pryme Space Platform and the Payment Services, we automatically collect personal information about the services you use and how you use them. This information is necessary for the adequate performance of the contract between you and us, to enable us to comply with legal obligations and given our legitimate interest in being able to provide and improve the functionalities of the Pryme Space Platform and Payment Services.
    - 1. Geo-location information

When you use certain features of the Pryme Space Platform, we may collect information about your precise or approximate location as determined through data such as your IP address or mobile device's GPS to offer you an improved user experience. Most mobile devices allow you to control or disable the use of location services for applications in the device's settings menu. Pryme Space may also collect this information even when you are not

using the app if this connection is enabled through your settings or device permissions.

### 2. Usage Information

Information that we automatically collect when you use the Site or the Services, including, without limitation:

IP addresses, which may consist of a static or dynamic IP address and will sometimes point to a specific identifiable computer or device; browser type and language; referring and exit pages and URLs; date and time; amount of time spent on particular pages; what sections of the Site you visit; and similar data; Information about your device, including the type of device; universally unique ID ("UUID"); advertising identifier ("IDFA"); MAC address; operating system and version (e.g., iOS, Android or Windows); carrier and country location; hardware and processor information (e.g., storage, chip speed, camera resolution, NFC enabled); network type (WiFi, 3G, 4G, LTE); and similar data; and Information related to your communications on the Site, such as the content of messages sent by and between you and other Registered Users in connection with a potential booking, for purposes of monitoring your compliance with the Terms of Use including all non-circumvention requirements therein.

- 3. Log Data, Device Information, Cookies, and similar technologies Information that we collect using "cookie" technology. Cookies are small packets of data that a website stores on your computer's or mobile device's hard drive so that your computer will "remember" information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to help us collect Other Information and to enhance your experience using the Site or the Services. If you do not want us to place a cookie on your hard drive, you may be able to turn that feature off on your computer or mobile device. Please consult your Internet browser's documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, the Site or the Services may not function properly.
- ii. Identity Verification and Other Information To help create and maintain a trusted environment, we may collect identity verification information (such as images of your government issued ID, passport, national ID card, or driving license, as permitted by applicable laws) or other authentication information.
- iii. Information from Third Parties

1. Social media services and privacy settings at that service If you link, connect, or login to your Pryme Space Account with a third party service (e.g. Google, Facebook, WeChat), the third party service may send us information such as your registration, friends list, and profile information from that service. This information varies and is controlled by that service or as authorized by you via your privacy settings at that service.

### 2. Background information

For Members in the United States, to the extent permitted by applicable laws, Pryme Space and Pryme Space Payments may obtain reports from public records of criminal convictions or sex offender registrations. For Members outside of the United States, to the extent permitted by applicable laws and with your consent where required, Pryme Space and Pryme Space Payments may obtain the local version of police, background or registered sex offender checks. We may use your information, including your full name and date of birth, to obtain such reports.

#### 3. Referrals

If you are invited to Pryme Space, the person who invited you may submit personal information about you such as your email address or other contact information.

### 4. Other Sources

To the extent permitted by applicable law, we may receive additional information about you, such as demographic data or information to help detect fraud and safety issues, from third party service providers and/or partners, and combine it with information we have about you. For example, we may receive background check results (with your consent where required) or fraud warnings from service providers like identity verification services for our fraud prevention and risk assessment efforts. We may receive information about you and your activities on and off the Pryme Space Platform through partnerships, or about your experiences and interactions from our partner ad networks.

- Pryme Space does not sell or share your personal information to third parties for third party direct marketing purposes. Children's Data
- 6. Not knowingly collect information of anyone under 18 Our websites and applications are not directed to children under 18 and we do not knowingly collect any personal information directly from children under 18. If you believe that we processing the personal information pertaining to a child inappropriately, we take this very seriously and urge you to contact us using the information provided under the <Contact Us>.

#### c. Use of information

- Provide, Improve, Develop Platform
   We may use the personal information to provide, improve, and develop the Pryme Space Platform such as to:
  - 1. enable you to access and use the Pryme Space Platform,
  - 2. enable you to communicate with other Members,
  - operate, protect, improve, and optimize the Pryme Space Platform and experience, such as by performing analytics and conducting research,
  - 4. provide customer service,
  - 5. send you service or support messages, updates, security alerts, and account notifications,
  - if you provide us with your contacts' information, we may process this information: (i) to facilitate your referral invitations, (ii) send your requests for references, (iii) for fraud detection and prevention, and (iv) for any purpose you authorize at the time of collection,
  - 7. to operate, protect, improve, and optimize the Pryme Space Platform and experience, and personalize and customize your experience (such as making Listing suggestions, ranking search results), and facilitate claims with our host protection programs, we conduct profiling based on your interactions with the Pryme Space Platform, your search and booking history, your profile information and preferences, and other content you submit to the Pryme Space Platform
  - 8. We process this personal information for these purposes given our legitimate interest in improving the Pryme Space Platform and our Members' experience with it, and where it is necessary for the adequate performance of the contract with you.
- ii. Creating and maintaining trusted and safer community

  We may use the personal information to create and maintain a trusted and safer environment such as to:
  - 1. detect and prevent fraud, spam, abuse, security incidents, and other harmful activity,
  - 2. conduct security investigations and risk assessments,
  - verify or authenticate information or identifications provided by you (such as to verify your Accommodation address or compare your identification photo to another photo you provide),
  - conduct checks against databases and other information sources, including background or police checks, to the extent permitted by applicable laws and with your consent where required,
  - 5. comply with our legal obligations,

- 6. Resolve any disputes with any of our Members and enforce our agreements with third parties,
- 7. enforce our Terms of Service and other policies, and
- 8. in connection with the activities above, we may conduct profiling based on your interactions with the Pryme Space Platform, your profile information and other content you submit to the Pryme Space Platform, and information obtained from third parties. In limited cases, automated processes may restrict or suspend access to the Pryme Space Platform if such processes detect activity that we think poses a safety or other risk to the Pryme Space Platform, our community, or third parties. If you challenge the decisioning based on the automated process, please contact us as provided in the Contact Us section below.
- We process this personal information for these purposes given our legitimate interest in protecting the Pryme Space Platform, to measure the adequate performance of our contract with you, and to comply with applicable laws.
- iii. Provide, Personalize, Measure, Improve searches and marketing We may use the personal information to provide, personalize, measure, and improve our advertising and marketing such as to:
  - send you promotional messages, marketing, advertising, and other information that may be of interest to you based on your preferences (including information about Pryme Space or partner campaigns and services) and social media advertising through social media platforms such as Facebook or Google),
  - 2. personalize, measure, and improve our advertising,
  - Administer referral programs, rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by Pryme Space or its third party partners,
  - 4. conduct profiling on your characteristics and preferences (based on the information you provide to us, your interactions with the Pryme Space Platform, information obtained from third parties, and your search and booking history) to send you promotional messages, marketing, advertising and other information that we think may be of interest to you,
  - 5. enrolling in an email subscription will not affect the frequency of administrative emails that we may send in connection with any Pryme Space Account. No fee is charged for sending promotional emails to you, but third-party data rates may apply. Note that you may not be able to take advantage of certain promotions if you do not have an Pryme Space Account, and

- 6. Invite you to events and relevant opportunities (for example, when you share your Host story, we may use the information provided to reach out to you to invite you to relevant events).
- We will process your personal information for the purposes listed in this section given our legitimate interest in undertaking marketing activities to offer you products or services that may be of your interest.
- iv. Payment data controller use personal information collected
   We may use the personal information as a part of Payment services such as to:
  - 1. Enable you to access and use the Payment Services.
  - Detect and prevent fraud, abuse, security incidents, and other harmful activity.
  - 3. Conduct security investigations and risk assessments.
  - 4. Conduct checks against databases and other information sources.
  - 5. Comply with legal obligations (such as anti-money laundering regulations).
  - 6. Enforce the Payment Terms and other payment policies.
  - 7. With your consent, send you promotional messages, marketing, advertising, and other information that may be of interest to you based on your preferences.
  - 8. The Payments Data Controller processes this personal information given its legitimate interest in improving the Payment Services and its users' experience with it, and where it is necessary for the adequate performance of the contract with you and to comply with applicable laws.
- v. SMS Terms for US
  - For text messaging in the United States, by requesting, joining, agreeing to, enrolling in, signing up for, acknowledging, or otherwise consenting to receive one or more text messages ("Opting In") or using a Pryme Space arrangement in which Pryme Space sends (or indicates that it may send, or receives a request that it send) one or more text messages ("Text Message Service"), you accept these SMS Terms for U.S. ("SMS Terms"), consent to the handling of your personal information as described in the Pryme Space Privacy Policy, and agree to resolve disputes with Pryme Space as described in our Terms of Service. Message and data rates may apply.
    - Pryme Space will use reasonable commercial efforts to deliver the automated marketing text messages to the number you provide through compatible wireless carriers. Carriers and Pryme Space are not liable for delayed or undelivered messages. The short code we use for some Text Message Services may not be supported on all U.S. carriers.

### Opting In

By Opting In to a Text Message Service:

- 1. You expressly authorize Pryme Space to use autodialer or non-autodialer technology to send text messages to the cell phone number associated with your Opt-In (i.e., the number listed on the Opt-In form or instructions, or, if none, the number from which you send the Opt-In, or, if none, the number on file for your account). You also authorize Pryme Space to include marketing content in any such messages. You do not have to Opt In or agree to Opt In as a condition of purchase.
- 2. You consent to the use of an electronic record to document your Opt-In. To withdraw that consent, request a free paper or email copy of the Opt-In, or to update our records with your contact information, please contact us via the methods described in the Contact Us section. To view and retain an electronic copy of these SMS Terms or the rest of your Opt-In, you will need (i) a device (such as a computer or cell phone) with internet access, and (ii) either a printer or storage space on such device. If you withdraw your consent, certain features of our service may not be available to you. To update information on how we would contact you electronically, visit your Notification settings in your account settings.
- 3. You confirm that you are the subscriber to the relevant phone number or that you are the customary user of that number on a family or business plan and that you are authorized to Opt In.
- 4. You consent to the use of an electronic record to document your Opt-In. To withdraw that consent, update our records with your contact information, please visit your Pryme Space account Notifications settings or contact customer support.
- 5. These SMS Terms still will apply if you withdraw the consent mentioned above or opt out of the Text Message Service.
- After Opting In, in addition to the main messages the service offers, you may receive one or more welcome messages or administrative messages, such as (in some cases) a request to confirm your Opt-In.

### About the Text Message Services and Opting Out

Message and data rates may apply. Unless otherwise noted, Text
Message Services send multiple, recurring messages. Pryme
Space may terminate any Text Message Service or your
participation in it at any time with or without notice, including, for
example, before you have received any or all messages that you
otherwise would have received, but these SMS Terms still will

apply. Text STOP to any promotional message to Opt Out or if applicable update your "Notification" settings on your Pryme Space account.

### d. Sharing of Information

- i. Advertising and social media with your consent Where you have provided consent, we share your information, including personal information, as described at the time of consent, such as when you authorize a third party application or website to access your Pryme Space Account or when you participate in promotional activities conducted by Pryme Space partners or third parties.
  - 1. Where permissible according to applicable law we may use certain limited personal information about you, such as your email address, to hash it and to share it with social media platforms, such as Facebook or Google, to generate leads, drive traffic to our websites or otherwise promote our products and services or the Pryme Space Platform. These processing activities are based on our legitimate interest in undertaking marketing activities to offer you products or services that may be if your interest. The social media platforms with which we may share your personal information are not controlled or supervised by Pryme Space. Therefore, any questions regarding how your social media platform service provider processes your personal information should be directed to such provider.

Please note that you may, at any time ask Pryme Space to cease processing your data for these direct marketing purposes by sending an e-mail to opt-out@Pryme Space.com.

### ii. Sharing between members

To help facilitate bookings or other interactions between Members, we may need to share certain information, including personal information, with other Members, as it is necessary for the adequate performance of the contract between you and us, as follows:

- 1. When you as a Guest submit a booking request, certain information about you is shared with the Host (and Co-Host, if applicable), including your profile, full name, the full name of any additional Guests, your cancellation history, and other information you agree to share. When your booking is confirmed, we will disclose additional information to assist with coordinating the trip, like your phone number.
- When you as a Host (or Co-Host, if applicable) have a confirmed booking, certain information is shared with the Guest (and the additional Guests they may invite, if applicable) to coordinate the booking, such as your profile, full name, phone number, and Accommodation or Experience address.

- When you as a Host invite another Member to become a Co-Host, you authorize the Co-Host to access and update your information and Member Content, including but not limited to certain information like your full name, phone number, Accommodation address, calendar, Listing information, Listing photos, and email address.
- 4. When you as a Guest invite additional Guests to a booking, your full name, travel dates, Host name, Listing details, the Accommodation address, and other related information will be shared with each additional Guest.
- 5. When you as a Guest initiate a Group Payment Booking Request certain information about each participant such as first name, last initial, profile picture as well as the booking details is shared among all participants of the Group Payment Booking Request.
- We don't share your billing and payout information with other Members.
- iii. Profiles, listings, and other public information
  The Pryme Space Platform lets you publish information, including
  personal information, that is visible to the general public. For example:
  - 1. Parts of your public profile page, such as your first name, your description, and city, are publicly visible to others.
  - 2. Listing pages are publicly visible and include information such as the Accommodation or Experience's approximate location (neighborhood and city) or precise location (where you have provided your consent), Listing description, calendar availability, your public profile photo, aggregated demand information (like page views over a period of time), and any additional information you choose to share.
  - After completing a booking, Guests and Hosts may write Reviews and rate each other. Reviews and Ratings are a part of your public profile page and may also be surfaced elsewhere on the Pryme Space Platform (such as the Listing page).
  - 4. If you submit content in a community or discussion forum, blog or social media post, or use a similar feature on the Pryme Space Platform, that content is publicly visible.
  - 5. Based on our legitimate interest to promote the Pryme Space Platform we may display parts of the Pryme Space Platform (e.g., your Listing page) on sites operated by Pryme Space's business partners, using technologies such as widgets or APIs. If your Listings are displayed on a partner's site, information from your public profile page may also be displayed.

Information you share publicly on the Pryme Space Platform may be indexed through third party search engines. In some cases, you may opt-

out of this feature in your Account settings. If you change your settings or your public-facing content, these search engines may not update their databases. We do not control the practices of third party search engines, and they may use caches containing your outdated information.

- iv. Additional services by hosts
  - Hosts may need to use third party services available through the Pryme Space Platform to assist with managing their Accommodation or providing additional services requested by you, such as cleaning services or lock providers. Hosts may use features on the Pryme Space Platform to share information about the Guest (like check-in and check-out dates, Guest name, Guest phone number) with such third party service providers for the purposes of coordinating the stay, managing the Accommodation, or providing other services. Hosts are responsible for third party service providers they use and ensuring those service providers process Guest information securely and in compliance with applicable law including data privacy and data protection laws.
- v. Compliance with Law, legal request, preventing harm, protection of our rights
  - Pryme Space and Pryme Space Payments may disclose your information, including personal information, to courts, law enforcement, governmental authorities, tax authorities, or authorized third parties, if and to the extent we are required or permitted to do so by law or if such disclosure is reasonably necessary: (i) to comply with our legal obligations, (ii) to comply with legal process and to respond to claims asserted against Pryme Space, (iii) to respond to valid requests relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any other of our users to legal liability, (iv) to enforce and administer our Terms of Service, the Payment Terms or other agreements with Members, or (v) to protect the rights, property or personal safety of Pryme Space, its employees, its Members, or members of the public. For example, Host tax information may be shared with tax authorities or other governmental agencies.
    - These disclosures may be necessary to comply with our legal obligations, for the protection of your or another person's vital interests or for the purposes of our or a third party's legitimate interest in keeping the Pryme Space Platform secure, preventing harm or crime, enforcing or defending legal rights, facilitating the collection of taxes and prevention of tax fraud or preventing damage.
    - 2. Where appropriate, we may notify Members about legal requests unless: (i) providing notice is prohibited by the legal process itself, by court order we receive, or by applicable law, or (ii) we believe that providing notice would be futile, ineffective, create a risk of

injury or bodily harm to an individual or group, or create or increase a risk of fraud upon Pryme Space's property, its Members and the Pryme Space Platform. In instances where we comply with legal requests without notice for these reasons, we will attempt to notify that Member about the request after the fact where appropriate and where we determine in good faith that we are no longer prevented from doing so.

### vi. Service Providers

Pryme Space and Pryme Space Payments uses a variety of third-party service providers to help us provide services related to the Pryme Space Platform and the Payment Services.

- 1. For example, service providers may help us: (i) verify your identity or authenticate your identification documents, (ii) check information against public databases, (iii) conduct background or police checks, fraud prevention, and risk assessment, (iv) perform product development, maintenance and debugging, (v) allow the provision of the Pryme Space Services through third party platforms and software tools (e.g. through the integration with our APIs), (vi) provide customer service, advertising, or payments services, or (vii) process, handle or assess insurance claims or other similar claims. These providers have limited access to your personal information to perform these tasks on our behalf, and are contractually bound to protect the personal information and only use the personal information in accordance with our instructions.
- 2. Pryme Space and the Pryme Space Payments will need to share your information, including personal information, in order to ensure the adequate performance of our contract with you.

### vii. Social Sharing Features

You may link your Pryme Space Account with your account at a third party social networking service. Your contacts on these third party services are referred to as "Friends." When you create this link:

- 1. some of the information you provide to us from the linking of your accounts may be published on your Pryme Space Account profile;
- your activities on the Pryme Space Platform may be displayed to your Friends on the Pryme Space Platform and/or that third party site;
- 3. a link to your public profile on that third party social networking service may be included in your Pryme Space public profile;
- other Pryme Space users may be able to see any common Friends that you may have with them, or that you are a Friend of their Friend if applicable;

- other Pryme Space users may be able to see any schools, hometowns or other groups you have in common with them as listed on your linked social networking service;
- the information you provide to us from the linking of your accounts may be stored, processed and transmitted for fraud prevention and risk assessment purposes; and
- the publication and display of information that you provide to Pryme Space through this linkage is subject to your settings and authorizations on the Pryme Space Platform and the third party site.
- 8. We only collect your information from linked third party accounts to the extent necessary to ensure the adequate performance of our contract with you, or to ensure that we comply with applicable laws, or with your consent.

### viii. Analytics Services Provided by Others

We may review, scan, or analyze your communications on the Pryme Space Platform for fraud prevention, risk assessment, regulatory compliance, investigation, product development, research, analytics, and customer support purposes. For example, as part of our fraud prevention efforts, we scan and analyze messages to mask contact information and references to other websites. In some cases, we may also scan, review, or analyze messages to debug, improve, and expand product offerings. We use automated methods where reasonably possible. However, occasionally we may need to manually review some communications, such as for fraud investigations and customer support, or to assess and improve the functionality of these automated tools. We will not review, scan, or analyze your messaging communications to send third party marketing messages to you, and we will not sell reviews or analyses of these communications.

These activities are carried out based on Pryme Space's legitimate interest in ensuring compliance with applicable laws and our Terms, preventing fraud, promoting safety, and improving and ensuring the adequate performance of our services.

### ix. Aggregated Data

We may also share aggregated information (information about our users that we combine together so that it no longer identifies or references an individual user) and other anonymized information for regulatory compliance, industry and market analysis, research, demographic profiling, marketing and advertising, and other business purposes.

### C. Security

We are continuously implementing and updating administrative, technical, and physical security measures to help protect your information against unauthorized access, loss, destruction, or alteration. Some of the safeguards we use to protect your information are

firewalls and data encryption, and information access controls. If you know or have reason to believe that your Pryme Space Account credentials have been lost, stolen, misappropriated, or otherwise compromised or in case of any actual or suspected unauthorized use of your Pryme Space Account, please contact us following the instructions in the Contact Us section below.

### D. User Rights

### a. Account Information

You may update, correct or delete personal information at any time by emailing us. If you wish to delete or deactivate your account, you can do so by emailing us but we may retain certain personal information as required by law or for legitimate business purposes. We may also retain cached or archived copies of your personal information until purged during our normal course of business.

#### b. Location Information

When you first launch any apps that collect location information, you will be asked to consent to the app's collection of this information. We currently require this location information in order to use our Service, so if you do not consent to this collection, you cannot use our Service. If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device. If you do so, our apps, or certain features thereof, will no longer function. You may also stop our collection of location information by following the standard uninstall process to remove all of our apps from your device.

We may also use the address of any space provided by hosts to both identify the space and provide maps or directions to the space listed.

#### c. Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Removing or rejecting browser cookies does not necessarily affect third party flash cookies used in connection with our Services. To delete or disable flash cookies please visit www.adobe.com/products/flashplayer/security for more information. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

### d. Push Notifications

With your consent, we may send push notifications or alerts to your mobile device to provide information, service updates, promotional communications and other related messages. You can deactivate these notifications by changing your notification settings within individual mobile applications or on your device.

#### e. Promotional Communications

You may opt out of receiving promotional communications from Pryme Space by following the instructions in those communications or by <emailing> us. If you opt out, we may still send you non-promotional communications, including those about your account or transactions.

- f. Contact Information
  Please email <a href="mailto:pryme@prymespace.com">pryme@prymespace.com</a> us with any questions or comments about this Privacy Policy.
- E. Changes to Privacy Policy

Pryme Space reserves the right to modify this Privacy Policy at any time in accordance with this provision. If we make changes to this Privacy Policy, we will post the revised Privacy Policy on the Pryme Space Platform and update the "Last Updated" date at the top of this Privacy Policy. We will also provide you with notice of the modification by email. If you disagree with the revised Privacy Policy, you may cancel your Account. If you do not cancel your Account before the date the revised Privacy Policy becomes effective, your continued access to or use of the Pryme Space Platform will be subject to the revised Privacy Policy.

- F. California Privacy Act
  - a. Pryme Space shall notify users what Personal Information is being collected from a consumer, how that Personal Information is being collected and used, and whether and to whom it is being disclosed or sold.
  - b. Sale of Personal Information: Users will be presented with an easy, simple and straightforward process to opt-out of having their Personal Information sold to a third party. Consumers who are under the age of 16 must affirmatively opt-in in order to allow their Personal Information to be sold. Pryme Space must receive the consent of a parent or guardian for children under the age of 13. Finally, a business must post a "Do Not Sell My Personal Information" link on its homepage, which allows California consumers to easily exercise that right of opting-out.
  - c. Personal Information Removal: Consumers may request that a Pryme Space delete their Personal Information, and Pryme Space shall inform consumers that they have this right. Pryme Space will ensure the consumer's Personal Information is also deleted by third-party contractors with whom the business may have previously shared that consumer's Personal Information. There are some exceptions to this requirement, such as if the Personal Information is needed to complete a transaction.
  - d. Service Equality: Pryme Space shall not discriminate against a consumer who exercises his or her rights under the CCPA. Pryme Space may charge a different price or provide a different level of service to customers if "that difference is reasonably related to the value provided to the consumer by the consumer's data." Pryme Space can offer consumers financial incentives to allow Personal Information collection.