FOR IMMEDIATE RELEASE

BabyGrow is ready for the new iPhone 5

CARMEL, IN - September 21, 2012 - Independent software developer Andrew Molloy today announced the release and immediate availability of BabyGrow 2.4, which adds support for the new iPhone 5 and 5th generation iPod touch. BabyGrow 2.4 also adds support for iOS 6 on all supported devices.

BabyGrow has always been the easiest way for parents to keep track of the growth of their children on the iPhone and iPod touch. Now BabyGrow can take advantage of the larger screen on Apple's new iPhone 5 and 5th generation iPod touch. With the new screen, growth charts are larger and even easier to read than before. Also new, parents can share their child's growth charts with family and friends via Twitter and Facebook (iOS 6 required).

BabyGrow 2.4 also features improved performance and several bug fixes.

Designed for parents by parents, BabyGrow makes keeping growth records simple, and helps parents understand their child's growth with easy-to-read growth charts and percentile calculations. BabyGrow uses growth standards from both the U.S. Centers for Disease Control and Prevention (CDC) and the World Health Organization (WHO).

BabyGrow 2.4 is now available for $4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Healthcare & Fitness category. BabyGrow requires iOS 5 or above.

Please visit http://babygrowapp.com for more *BabyGrow* information.

Andrew Molloy is an independent software developer based in Carmel, IN, and has been developing iPhone apps for parents since 2008.

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If you would like more information on *BabyGrow* or Andrew Molloy, or to schedule an interview, please contact me:
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Promotional codes are available upon request. A press kit including screen shots and *BabyGrow's* Apple App Store logo can be found at http://babygrowapp.com/press