



# Instant Highlight Reels

Watch any video in 60 seconds



Cur8 Slide Deck

Created for CS194



## PROBLEM

# Too much video, too little time

156M+ hours of video on YouTube and only 24 hours per day. That doesn't add up.

01

**Videos take too  
long to watch**

When every moment  
matters, 2x speed  
isn't enough

02

**Highlight reels  
are hard to  
make**

Quality highlights are hard  
to come by and even  
harder to edit by hand

03

**Videos aren't  
always  
accessible**

Transcripts are cluttered  
and hard to search



# Our team

The "Curators"

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SOLUTION

# Automatic highlight reels

Using data analytics, NLP, and graphics & visualization, we reimagine your favorite videos.

STEP 01

**Provide a video**

STEP 02

**Auto-generation of highlights & summary**

STEP 03

**Enjoy videos & save time**





## Creators

### Busy content creators

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Make more videos and garner more views with auto trailers and low lift marketing content

### Everyday video and media consumers

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Enjoy more content with shorter videos and easily digestible text summaries

## Consumers

# Target

Who cares about videos?



# Roadmap

WEEK 5

**v1 prototype**

Initial prototype with basic YouTube video to highlight real functionality

WEEK 7

**v2 prototype**

Improved prototype with prompts, smoother clips, and text summaries

WEEKS 8-10

**User testing**

Focused user testing with v2 prototype + improvements based on findings



**We're reimagining how  
the world consumes  
media – come join us!**

**Contact Us**  
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