

# Target Audience

**The target audience would be teens**

Friends list that tells you what your friends are listening to

availability to older music as well to accommodate older audiences

Friends profile that has their top songs and artist

Playlists for each decade

section for kids and block out explicit content

Podcast section as well

Matches you up with people that like the same songs so you can see their playlist and find songs that you may like

Celebrity curated playlists

# Key Features

similar to tinder's swiping style, simple and convenient ui

**Likes and Dislikes**

social media style allowing for connection with friends to see what music they have found

able to dislike or like a whole album or artist

swiped songs can be added to different customizable playlists

General popular default playlists of what most people are liking available

export feature to put playlists on music platforms like spotify

**Songs Trending in your area**

User swipes right(like) or left(dislike) after hearing a quick sample of the song to discover new music

trending feature that includes top playlists being listened to

Music Release schedule calendar

Music news tab

recommends songs to add when you create a playlist

Music Tinder, overgeneralized genres, more specific music finding program

# Functions

separates genres into smaller groups

In Depth Audio Analysis to try and predict formation of new subgenres

Grouping artists with specific music styles

trend identifying program to determine how much variety a person likes

song identifying program like shazam

Can use a hummed melody to find a specific song

Program uses machine learning to find similar songs based on previously liked songs

Sections that include music relating to a specific mood or activity

Ability to identify songs from imported videos

# Growth

**Good platform for new artists to gain a reputation on**

Up and Comer tab for people to find new artists

Recommends different music genres that might match the music you like

Ability for creators to post small samples of future music

Artist notes for them to add info about their songs

live feature for new artists to expand their audience

"Genre Breaker" section to introduce users to new genres they may be interested in

**Links to artist socials**

about the artist feature where the artist can tell their music journey

lyrics and the artists thoughts on specific lyrics

