

## EXECUTIVE SUMMARY

Demonstrated leadership skills across multiple industries, including higher education, professional sports, the food and beverage industry, and entrepreneurial endeavors. Strong advocate for collaborative initiatives, education and team development.

Strategic	UX/UI Design	Photoshop
Analytical	Sketch	Microsoft Office
Visionary	Google Sprints	BlackBoard
Detail-oriented	Usability Testing	Team-Based Learning
Event Management	User Interviewing	Curriculum Design

## PROJECTS

### X-Culture.org

- Redesign of website homepage and donation function (individual)

### ABC Grocery

- Design of e-commerce platform and premium feature (team of two)

### Bloom Box Flowers

- Google Sprint and redesign of online e-commerce platform (team of three)

### Online Faculty Platform

- Designed and implemented online resource platform for School of Business faculty

### School of Business Conference

- Developed and implemented first professional conference in collaboration with entrepreneurial competition for undergraduate business students

### Program SWOT Analysis

- Oversaw strategic SWOT analysis for School of Business; N. Miami Campus in conjunction with University initiative

### Program Reviews

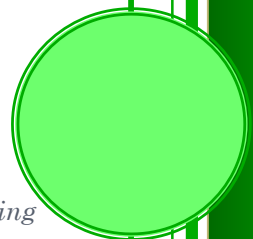
- Lead author for Sports, Entertainment and Event Management Program Review
- Project manager for Business Administration Program Review
- Project manager for Fashion Retailing & Merchandising Program Review

### Program Design and Implementation

- Managed implementation of first graduate program on campus
- Managed implementation of two new undergraduate business majors
- Managed design and buildout of entrepreneurship lab on campus
- Committee member for development of first golf minor
- Campus lead for redesign of Sports, Entertainment and Event Management degree

### Publications

- Book: *Anything is Possible*
- Dissertation: *Reliability and validation study of the Online Instinctual Variant Questionnaire*
- Journal of Business and Economics: *Introducing the Enneagram to the Business Realm*
- The Exchange: *Tips and Techniques for Incorporating Team-Based Learning (TBL) Methods into a College Classroom*



## PROFESSIONAL EXPERIENCE

305ELab; Co-Founder

Mar. 2017 - Present

- Development of early-stage startup accelerator
- Build team and community partnerships
- Design curriculum and marketing materials

Johnson & Wales University; Dept. Chair

Sept. 2015 – May 2017

- Oversaw eight undergraduate degrees and the addition of graduate school
- Led a team of 35+ faculty and student employees

Johnson & Wales University; Lead Faculty

May 2014 – Sept. 2015

- Managed staff, budget, curriculum and students for largest undergraduate hospitality program on campus (Sports, Entertainment, and Event Management)
- Oversaw Golf Management Program

Johnson & Wales University; Assistant Professor

Sept. 2006 – May 2017

- Face-to-face and online instructor for over 20 different classes
- Co-facilitator for four summer study abroad programs

Miami HEAT

Apr. 2003 – July 2015

- Developed and maintained inventory management platforms for sponsorship portfolios and ticketing revenues in excess of \$65 million
- Prepared monthly and semi-annual compensation payouts in excess of \$1.5 million

## EDUCATION

Ironhack; Miami

- UX/UI Design Bootcamp

Florida Atlantic University

- Ph.D. in Educational Leadership
- Education Specialist

St. Thomas University

- M.S. in General Management

Florida International University

- B.S. in Physical Education with a track in Sport Administration

Seminole Community College

- A.A.

Miami Dade Community College

- 63-Hour Florida Real Estate Licensure Course

International Sports Sciences Association (ISSA)

- Certified Fitness Trainer

Enneagram Spectrum of Personality Styles

- Enneagram Trainer Certification

Dale Carnegie Training

- High Impact Presentations

