



# ICLEI A/NZ Member and Participant Services

Opportunities for Involvement  
in 2003/2004

# ICLEI A/NZ

## Member and Participant Services

### Opportunities for Involvement in 2003/2004

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#### PARTNERSHIPS AND POLITICAL SUPPORT

ICLEI provides members and participants with a political support service. This includes briefings to councillors, and award presentations at regular council meetings or at special state and national events throughout the year. Contact Martin Brennan: Manager, Partnerships and Political Support, for further assistance in this area. Email: mbrennan@iclei.org, Phone: 03 9660 2299

## WELCOME FROM THE CEO

The International Council for Local Environmental Initiatives, Australia/ New Zealand (ICLEI A/NZ) has seen massive expansion over the last year, which has opened up an enormous range of opportunities for our member and participant councils. We now have a diverse range of programs, campaigns and projects underway that cover many aspects of environmental management at the local government level.

This booklet is designed specifically for our 170 plus members and participants, to provide you with an overview of opportunities currently available with ICLEI, or proposed for the near future. Most importantly, we would like to ensure that your Council's current and future involvement with ICLEI is appropriately reflected in the business planning cycle and 2003/2004 budget.

This booklet outlines our activities as opportunities for your involvement. We welcome your continuous feedback on these activities, and look forward to assisting your Council in continuing to reach its environmental goals.

Warm regards,



Wayne Wescott, Chief Executive Officer, ICLEI-A/NZ



## WHO IS ICLEI?

The International Council for Local Environmental Initiatives (ICLEI) is an international democratic association of local governments implementing sustainable development. Its mission is to build and serve a worldwide movement of local governments to achieve tangible improvements in global environmental and sustainable development conditions through cumulative impact of local action.

More than 400 cities, towns, counties, and their associations comprise ICLEI's membership representing over 300 million people from around the world.

ICLEI A/NZ focuses on two elements. The first element is our capacity building campaigns, such as the Cities for Climate Protection Campaign™ and the Water Campaign™; and the second element is our sustainable development

activities, such as our Green Purchasing Pilot Program approach and our Triple Bottom Line training system.

ICLEI's approach includes a well tested and strategic Milestone Framework and quantification methodology, combined with technical, political and promotional support, training workshops, access to a range of resources and materials, and multiple networking opportunities at local, national and international levels.

In delivering our services, ICLEI works with many competing factors, such as funding constraints, and multiple partner organisations, which can limit campaign and project development to specific geographic locations. However, we continue in our efforts to increase accessibility of our programs and services to councils across the Australia and New Zealand region.

## KEY ACHIEVEMENTS IN 2002

**Cities for Climate Protection (CCP™) Australia Program** – Expanded to 168 councils (January 2003) covering over 65 percent of the population.

**CCP™ Rural Victoria** – New component of CCP™ Australia established, focused on reducing greenhouse gas emissions from associated land use activities in rural local governments.

**Sustainable Transport Unit** – Established at the ICLEI A/NZ Office to focus on practical transport activities that reduce greenhouse emissions and improve urban liveability.

**CCP™ New Zealand Campaign** – Approval granted from New Zealand (NZ) Cabinet to establish CCP™ NZ in 2003.

**The Water Campaign™ Australia** – Commenced in 2002 involving 25 councils (January 2003), using ICLEI's performance based model and the new on-line software.

**Triple Bottom Line Toolkit** – Completed in conjunction with the City of Melbourne, and further developed with the Cities of Wyndham and Coffs Harbour.

**Green Purchasing Pilot Program** – Commenced in late 2002 with ten pilot councils in four states working on program elements and tools development.

**World Summit on Sustainable Development** – ICLEI A/NZ completed a two-year preparation period in the Asia Pacific region with local government culminating in our facilitation of a four-day conference and the launch of 'Local Action 21'.

**Local Action 21 Unit** – Established at the ICLEI A/NZ Office to deliver the programs, projects and activities that form the Local Action 21 Toolkit.

**ICLEI Membership** – Expanded to 58 Councils. ICLEI A/NZ developed additional resources and benefits for ICLEI Members.

**Host Agreement** – Re-negotiated with the City of Melbourne for a further three years.

**ICLEI expanded to 21 staff** – Providing technical, program, and political support to our participants and members.

# CCP™ CAMPAIGN

ICLEI developed the innovative Cities for Climate Protection™ (CCP™) Campaign in 1993 to motivate and empower local governments worldwide to take action on climate change. CCP™ is a performance-oriented campaign that offers a framework for local governments to reduce global warming emissions, and a mechanism to foster improved liveability in municipalities.

More than five hundred local governments are participating in the Campaign around the world currently representing 8% of global greenhouse gas emissions, and the numbers are growing internationally.



## CCP™ AUSTRALIA PROGRAM

The Australian arm of the Campaign was launched in 1998, and has experienced rapid growth due to the enthusiastic participation of Australian councils. The Australian CCP™ Program is delivered by ICLEI in collaboration with the Australian Greenhouse Office (AGO).

### Achievements to Date

There are currently (January 2003) 168 Councils participating in the CCP™ Program covering over 65 percent of the Australian population.

CCP™ Australia is recognised as a model which successfully engages local government in voluntary action on greenhouse abatement. It has built the capacity of local government to make the institutional changes at the corporate and municipal levels needed to achieve action on greenhouse issues.

Results from approximately one third of CCP™ Councils from July 1999 – June 2002 have shown the following benefits:

**Environmental Benefit** – Abatement of 1.2 million tonnes of cumulative CO<sub>2</sub>e (carbon dioxide equivalent);

**Economic Benefit** – Investment of \$56 million in greenhouse abatement;

**Social Benefit** – Investment of \$2.6 million in greenhouse job creation.

### Participation Benefits

Aside from reducing greenhouse gas emissions, councils joining CCP™ also accrue the additional environmental, economic and social benefits that can result from greenhouse gas reduction. Examples of these benefits include:

- New markets and industries are encouraged, providing local employment and business opportunities.
- Demonstrated local leadership by councils who have a legitimate and vital role in articulating their communities views and acting upon their concerns.
- Opportunities for partnerships with industry, residents and other governments at a regional, national and international level; and
- Additional revenue for councils through energy and other savings.



### WHO CAN PARTICIPATE?

At this stage, CCP™ Australia will not be seeking additional participants in 2003. However, recruitment opportunities currently exist in rural and regional Victoria and for Milestone 5 Councils (see CCP™ Rural Victoria section and CCP™ Plus section on page 3).

### FEES

A once off participation fee is required to join the CCP™ Program in \$AU.

Council Size by Population	CCP™ Participation Fee (inc GST)	Discount Fee for ICLEI Members (inc GST)
>50,000	\$2200	\$1650
>20,000 - 50,000	\$1650	\$1210
<20,000	\$770	\$550

### FINANCIAL ASSISTANCE

Milestone 1, 3, 4 and 5 Assistance Grants of \$4000 each from the Australian Greenhouse Office are currently available to qualifying councils.

### FURTHER INFORMATION

**Website:** <http://www.iclei.org/ccp-au>

**Contact:** Alison Cleary, CCP™ Australia Manager,  
Email: [mailto:acleary@iclei.org](mailto:mailto:acleary@iclei.org), Phone: 03 9660 2244

## LOCAL ACTION ADDS UP!

THE CCP™ MEASURES EVALUATION REPORT PROVIDES AN OPPORTUNITY FOR AGGREGATING AND PROFILING THE IMPRESSIVE WORK AND ACTIONS COUNCILS ARE UNDERTAKING ON GREENHOUSE ABATEMENT IN THE CCP™ PROGRAM. OVER THE PAST 3 YEARS, ICLEI HAS PRODUCED AN ANNUAL REPORT WHICH OUTLINES AN OUTSTANDING SERIES OF ACHIEVEMENTS BY CCP™ COUNCILS AT VARIOUS STAGES OF THE PROGRAM, WHO ARE INVESTING RESOURCES IMPLEMENTING THEIR GREENHOUSE GAS ABATEMENT STRATEGIES.

THE 2003 MEASURES EVALUATION REPORT PROCESS HAS BEGUN AND THE FINAL 2003 REPORT WILL BE SENT TO ALL CCP™ PARTICIPANT COUNCILS IN OCTOBER 2003. THE 2002 REPORT IS AVAILABLE ON THE CCP™ WEBSITE: <http://www.iclei.org/ccp-au/>



## CCP™ RURAL VICTORIA - New Initiative in 2002



In Victoria there now exists a unique partnership between all levels of government to assist local governments in reducing greenhouse gas emissions. CCP™ Rural Victoria is a component of the CCP™ Australia Program supported by the Victorian Department of Sustainability and Environment (DSE).

### Participation Benefits

The 'CCP™ Australia Program: CCP™ Rural Victoria' will increase the knowledge and capacity of rural and regional local governments in the area of greenhouse gas accounting, management and action.

#### WHO CAN PARTICIPATE?

All rural and regional councils in Victoria.

#### FEES

Refer to CCP™ Australia Program fees information. Discount available for ICLEI Members.

#### FINANCIAL ASSISTANCE

Milestone Assistance Grants from the AGO (\$4000) are available to qualifying councils.

#### FURTHER INFORMATION

**Website:** <http://www3.iclei.org/ccp-au/ccprural.cfm>

**Contact:** Jeremy Maslin, CCP™ Vic/Tas Manager, Email: <mailto:jmaslin@iclei.org>, Phone: 03 9660 2270

## CCP™ PLUS - New Initiative in 2002

Many councils in the CCP™ Australia Program are now progressing towards Milestone 5, and many are already engaging in the next phase of the Program, CCP™ Plus. This new initiative is designed to further assist these advanced councils by providing program elements that support:

- The development of sustainable strategies for continued abatement activities, particularly with a focus on whole-of-council knowledge sharing;
- Deepening greenhouse abatement activity, with a focus in the community sector; and
- Opportunities for knowledge exchange regionally, nationally and internationally.

### Participation Benefits

Councils that commit to CCP™ Plus will be eligible to participate in a number of CCP™ Plus elements. The first element offered is the Travel Demand Management (TDM) Assistance Package, focused on deepening abatement in the corporate and community transport sector (see Sustainable Transport section on page 4).

#### WHO CAN PARTICIPATE?

All Milestone 5 Councils.

#### FEES

No fees to participate.

#### FINANCIAL ASSISTANCE

The Travel Demand Assistance Package of \$4000 are currently available to qualifying councils through the Australian Greenhouse Office (refer to Sustainable Transport section on page 4).

#### FURTHER INFORMATION

**Website:** [http://www3.iclei.org/ccp-au/documents/CCP\\_Plus.pdf](http://www3.iclei.org/ccp-au/documents/CCP_Plus.pdf)

**Contact:** Daniel Murphy, ICLEI Project Officer, Email: [dmurphy@iclei.org](mailto:dmurphy@iclei.org), Phone: 03 9660 2233

## CCP™ NEW ZEALAND CAMPAIGN - New Initiative in 2003

ICLEI A/NZ has been creating a network of cities and local authorities in the Asia Pacific region working on local greenhouse action both individually and collectively. Part of this vision is the establishment of a CCP™ New Zealand (CCP™ NZ) Campaign.

Stakeholders in New Zealand include:

- New Zealand Climate Change Office (CCO), Ministry for Environment – the proposed funders of the Program;
- Local Government New Zealand (LGNZ) - the national voice of local government in New Zealand; and
- Other national agencies able to add value to the Program, eg: Energy Efficiency and Conservation Authority.

#### WHO CAN PARTICIPATE?

Negotiations continue for a start-up in July 2003, which would be open to all NZ councils.

#### FINANCIAL ASSISTANCE

To be confirmed.

#### FEES

To be confirmed. A discount will be available for ICLEI Members.

#### FURTHER INFORMATION

**Contact:** Wayne Wescott, Chief Executive Officer, Email: [wwescott@iclei.org](mailto:wwescott@iclei.org), Phone: 03 9639 8688

## SUSTAINABLE TRANSPORT - New Initiative in 2002



ICLEI A/NZ has established a Sustainable Transport Unit to provide CCP™ Australia Participant Councils with practical examples of Sustainable Transport initiatives, and a forum to explore alternatives to reduce their transport related emissions.

### Participation Benefits

Councils participating in Sustainable Transport will benefit from a range of initiatives supported by the VicHealth Foundation and the AGO. VicHealth is supporting the implementation of 'Active Transport' initiatives in CCP™ Councils, which can include activities such as Walking School Buses, the provision of bicycle racks and shower facilities, working with local businesses to assist with employee travel planning, and planning new residential developments to facilitate non car based alternatives.

The AGO is promoting the implementation of 'Travel Demand Management' (TDM) strategies in CCP™ Councils. TDM initiatives can include activities such as car-pooling, trip planning and access guides, park and ride facilities, parking controls and pricing, cycling and pedestrian improvements, telecommuting and traffic calming.

#### WHO CAN PARTICIPATE?

All CCP™ Councils.

#### FEES

No fees to participate.

#### FINANCIAL ASSISTANCE

Milestone 5 Councils are eligible to access an AGO TDM Assistance Package of \$4000.

#### FURTHER INFORMATION

**Website:** <http://www3.iclei.org/ccp-au/documents/Sustain.pdf>. A new website will be launched in March.

**Contact:** Jessica Kerstjens, Transport Coordinator, Email: [jkerstjens@iclei.org](mailto:jkerstjens@iclei.org)



## ALLIANCES - New Initiative in 2003

Alliances is an ICLEI international program under development, which provides a mechanism to bring councils together as potential partners for information sharing and co-operative projects.

### Participation Benefits

Councils joining Alliances will be part of an exceptional group of council partners. ICLEI will soon be inviting local governments in the CCP™ Campaign to engage in the following partnerships:

**Bilateral partnerships** – City to city exchanges or "twinning", where cities will share expertise and resources to advance local government action to reduce greenhouse gas emissions.

**Multilateral partnerships** – Issue related partnerships of particular relevance to the multiple partners, such as sustainable transport, renewable energy promotion, or sustainable tourism.

#### WHO CAN PARTICIPATE?

ICLEI Members and CCP™ Participants in April 2003. Councils will be able to register their interest on the ICLEI A/NZ website: <http://www.iclei.org/anz>

#### FEES

There are no fees for Phase 1 of this initiative.

#### FINANCIAL ASSISTANCE

None available.

#### FURTHER INFORMATION

**Website:** <http://www.iclei.org/anz>

**Contact:** Daniel Murphy, ICLEI Project Officer, Email: [dmurphy@iclei.org](mailto:dmurphy@iclei.org), Phone: 03 9660 2233

# ICLEI A/NZ MEMBER AND PARTICIPANT COUNCILS

This information was accurate as of January 2003

<b>Australian Capital Territory Government</b> ACT	● ●	<b>South Sydney City Council</b> NSW	● ●
<b>Australian Local Government Association</b> ACT	●	<b>Sutherland Shire Council</b> NSW	● ● ● ● ● ●
<b>Christchurch City Council</b> New Zealand	●	<b>Sydney City Council</b> NSW	● ● ●
<b>Hamilton City Council</b> New Zealand	●	<b>Tamworth City Council</b> NSW	●
<b>Kapiti Coast District Council</b> New Zealand	●	<b>Tweed Shire Council</b> NSW	●
<b>Waikato Regional Council</b> New Zealand	●	<b>Warringah Council</b> NSW	● ●
<b>Waitakere City Council</b> New Zealand	●	<b>Waverley Council</b> NSW	● ●
<b>Bankstown City Council</b> NSW	●	<b>Willoughby City Council</b> NSW	● ●
<b>Blacktown City Council</b> NSW	●	<b>Wingecarribee Shire Council</b> NSW	● ●
<b>Byron Shire Council</b> NSW	● ●	<b>Wollongong City Council</b> NSW	● ● ● ● ●
<b>Canada Bay Council</b> NSW	● ● ● ● ● ●	<b>Woollahra Municipal Council</b> NSW	●
<b>Canterbury City Council</b> NSW	●	<b>Alice Springs Town Council</b> NT	● ●
<b>Carrathool Shire Council</b> NSW	● ●	<b>Palmerston City Council</b> NT	●
<b>Cessnock City Council</b> NSW	●	<b>Beautesert Shire Council</b> QLD	●
<b>City of Botany Bay</b> NSW	●	<b>Brisbane City Council</b> QLD	● ● ● ● ● ●
<b>Coffs Harbour City Council</b> NSW	● ● ● ● ●	<b>Caboolture Shire Council</b> QLD	● ●
<b>Dubbo City Council</b> NSW	●	<b>Calliope Shire Council</b> QLD	●
<b>Gosford City Council</b> NSW	● ● ● ● ●	<b>Caloundra City Council</b> QLD	●
<b>Griffith City Council</b> NSW	●	<b>City of Hervey Bay</b> QLD	●
<b>Hastings Council</b> NSW	●	<b>City of Mackay</b> QLD	●
<b>Hawkesbury City Council</b> NSW	●	<b>City of Rockhampton</b> QLD	● ●
<b>Hornsby Shire Council</b> NSW	● ● ● ● ● ● ●	<b>City of Thuringowa</b> QLD	●
<b>Hurstville City Council</b> NSW	●	<b>Douglas Shire Council</b> QLD	● ●
<b>Kogarah Council</b> NSW	●	<b>Gladstone City Council</b> QLD	●
<b>Ku-ring-gai Municipal Council</b> NSW	●	<b>Gold Coast City Council</b> QLD	● ● ● ● ●
<b>Lake Macquarie City Council</b> NSW	●	<b>Ipswich City Council</b> QLD	●
<b>Leeton Shire Council</b> NSW	●	<b>Logan City Council</b> QLD	●
<b>Leichhardt Council</b> NSW	● ●	<b>Mareeba Shire Council</b> QLD	●
<b>Lithgow City Council</b> NSW	●	<b>Maroochy Shire Council</b> QLD	● ● ● ● ●
<b>Liverpool City Council</b> NSW	● ●	<b>Miriam Vale Shire Council</b> QLD	●
<b>Manly Council</b> NSW	● ● ● ● ● ● ●	<b>Mount Isa City Council</b> QLD	●
<b>Marrickville Council</b> NSW	● ●	<b>Noosa Council</b> QLD	● ● ● ●
<b>Mosman Council</b> NSW	● ● ● ●	<b>Pine Rivers Shire Council</b> QLD	●
<b>Murrumbidgee Shire Council</b> NSW	●	<b>Redland Shire Council</b> QLD	● ●
<b>Muswellbrook Shire Council</b> NSW	●	<b>Shire of Murweh</b> QLD	●
<b>Narrandera Shire Council</b> NSW	●	<b>City of Adelaide</b> SA	● ● ● ● ● ●
<b>Newcastle City Council</b> NSW	● ●	<b>City of Burnside</b> SA	● ● ● ●
<b>North Sydney City Council</b> NSW	● ● ● ●	<b>City of Campbelltown</b> SA	●
<b>Parramatta City Council</b> NSW	●	<b>City of Charles Sturt</b> SA	● ●
<b>Penrith City Council</b> NSW	●	<b>City of Holdfast Bay</b> SA	●
<b>Pittwater Council</b> NSW	● ●	<b>City of Marion</b> SA	● ● ● ● ● ●
<b>Port Stephens Council</b> NSW	●	<b>City of Mitcham</b> SA	● ● ● ● ● ●
<b>Rockdale City Council</b> NSW	●	<b>City of Norwood Payneham &amp; St Peters</b> SA	● ●
<b>Shire of Baulkham Hills</b> NSW	● ●	<b>City of Onkaparinga</b> SA	● ● ●

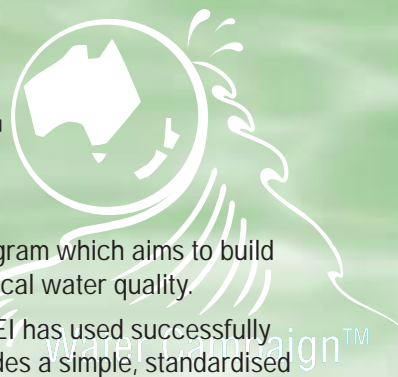
City of Playford SA	●	Mount Alexander Shire Council VIC	●
City of Port Adelaide Enfield SA	●	Moyne Shire Council VIC	●
City of Prospect SA	●	Nillumbik Shire Council VIC	● ●
City of Tea Tree Gully SA	●	Pyrenees Shire Council VIC	●
<b>City of Unley SA</b>	● ●	Surf Coast Shire Council VIC	●
<b>City of West Torrens SA</b>	● ● ●	Towong Shire Council VIC	●
District Council of Mount Barker SA	●	<b>Warrnambool City Council VIC</b>	● ● ●
Salisbury City Council SA	●	Whitehorse City Council VIC	● ●
Brighton Council TAS	●	<b>Whittlesea City Council VIC</b>	● ● ●
<b>Glenorchy City Council TAS</b>	● ●	Yarra City Council VIC	●
Hobart City Council TAS	● ● ● ● ●	Yarra Ranges Shire Council VIC	● ●
Ararat Rural City Council VIC	●	City of Armadale WA	●
<b>Ballarat City Council VIC</b>	● ●	City of Bayswater WA	●
Banyule City Council VIC	● ●	City of Belmont WA	● ●
Bayside City Council VIC	●	City of Bunbury WA	●
Buloke Shire Council VIC	●	City of Canning WA	●
Campaspe Shire Council VIC	●	City of Cockburn WA	●
<b>Cardinia Shire Council VIC</b>	● ● ●	City of Fremantle WA	●
Central Goldfields Shire Council VIC	●	City of Gosnells WA	● ●
<b>City of Boroondara VIC</b>	● ● ● ● ● ●	City of Joondalup WA	●
City of Casey VIC	●	City of Kalgoorlie-Boulder WA	●
City of Darebin VIC	● ● ●	City of Mandurah WA	● ● ●
City of Greater Bendigo VIC	●	<b>City of Melville WA</b>	● ● ● ● ● ●
City of Greater Dandenong VIC	● ● ● ● ●	City of Nedlands WA	● ●
<b>City of Greater Geelong VIC</b>	● ●	City of Perth WA	●
<b>City of Greater Shepparton VIC</b>	● ●	City of Rockingham WA	●
City of Kingston VIC	●	City of South Perth WA	●
<b>City of Manningham VIC</b>	● ● ●	City of Stirling WA	●
<b>City of Melbourne VIC</b>	● ● ● ● ● ● ● ● ●	City of Subiaco WA	● ●
<b>City of Port Phillip VIC</b>	● ● ● ● ●	City of Swan WA	●
<b>City of Wyndham VIC</b>	● ● ●	Shire of Boddington WA	●
Colac Otway Shire VIC	●	Shire of Kalamunda WA	●
<b>Frankston City Council VIC</b>	● ● ● ● ● ●	Shire of Mundaring WA	●
Gannawarra Shire Council VIC	●	Shire of Murray WA	●
Hobsons Bay City Council VIC	● ●	Shire of Peppermint Grove WA	●
Hume City Council VIC	●	<b>Shire of Serpentine-Jarrahdale WA</b>	● ● ● ● ●
<b>Knox City Council VIC</b>	● ●	Shire of Toodyay WA	●
Latrobe City Council VIC	● ●	Town of Bassendean WA	●
Loddon Shire Council VIC	● ● ●	<b>Town of Cambridge WA</b>	● ● ●
<b>Macedon Ranges Shire Council VIC</b>	● ● ●	Town of Claremont WA	●
<b>Maroondah City Council VIC</b>	● ● ●	Town of Cottesloe WA	● ●
Monash City Council VIC	●	Town of East Fremantle WA	● ●
<b>Moonee Valley City Council VIC</b>	● ●	<b>Town of Kwinana WA</b>	● ● ●
<b>Moreland City Council VIC</b>	● ● ● ● ● ●	Town of Victoria Park WA	●
<b>Mornington Peninsula Shire Council VIC</b>	● ● ●	Town of Vincent WA	● ● ● ●

- ICLEI Member
- Cities for Climate Protection (CCP™) Program Participant
- CCP™ Rural Victoria Program Participant
- CCP™ Plus Participant
- Accessing Travel Demand Management Assistance Package

- Water Campaign™ Participant
- Accessing Triple Bottom Line Services
- Green Purchasing Pilot Program Participant
- EcoBUDGET Pilot Project Participant
- Toronto Declaration Signatory



# THE WATER CAMPAIGN™



The Water Campaign™ (TWC™) is an international freshwater management program which aims to build the capacity of local government to reduce water consumption and improve local water quality.

The Australian Campaign has the same performance based approach that ICLEI has used successfully with local government in the CCP™ Australia Campaign. Its methodology provides a simple, standardised process for water conservation and water quality improvement, and for monitoring, measuring and reporting performance.

In participating in TWC™, councils commit to progress through five Milestones which will lead towards the sustainable management of freshwater resources. Councils work through the Campaign on three levels:

1. **Corporate** – where council have direct control over their own buildings and operations;
2. **Community** – where councils have indirect control and influence; and
3. **Catchment** – where councils have the greatest ecosystem leverage.

## Achievements to Date

TWC™ commenced in Australia in late 2001 with the support of five Pilot Councils: Sutherland Shire Council; and the Cities of Wollongong, Mitcham, Port Phillip and Melbourne. ICLEI has now developed online software that eases the analytical work involved and permits quantitative comparisons among cities within Australia and across the globe.

TWC™ has strong partnerships in place in Victoria with South East Water, Yarra Valley Water, City West Water, Melbourne Water and the Australian Water Association. Further agreements are being developed with water retailers and universities, to support the Campaign's expansion across Australia.

## Participation Benefits

Councils joining the TWC™ will:

- Ensure they are 'walking the talk' as they work with rate payers, partners and stakeholders;
- Demonstrate leadership on water quality and consumption issues to other levels of government and community;
- Accrue financial benefits through water conservation activities, such as the retrofitting of water efficient devices in open space, recreational centres and council buildings; and
- Achieve water quality improvements and support diverse freshwater estuarine ecosystems.

## WHO CAN PARTICIPATE?

Recruitment is active in WA, VIC and NSW from Jan-June 2003. Councils from specific catchment regions in SA, QLD and TAS will be invited to participate later in 2003.

## FEES

These fees are based on a once off participation fee to join the Water Campaign™ in \$AU.

Council Size by Population	CCP™ Participation Fee (incl GST)	Discount Fee for ICLEI Members (incl GST)
>50,000	\$2200	\$1650
>20,000 - 50,000	\$1650	\$1210
<20,000	\$770	\$550

## FINANCIAL ASSISTANCE

None available.

## FURTHER INFORMATION

**Website:** <http://www.iclei.org/anz/water/water.htm>

**Contact:** Janine Nechwatal, Water Campaign  
Program Manager, Phone: 03 9660 2288,  
Email: [jnechwatal@iclei.org](mailto:jnechwatal@iclei.org)





# LOCAL AGENDA 21 CAMPAIGN 21

The Local Agenda 21 (LA21) Campaign seeks to achieve tangible results and increase standards of performance at the local level in order to achieve sustainable development. Since its establishment in 1991 in response to the Rio Earth Summit, more than 215 cities in 52 countries have participated in ICLEI LA21 activities.

After a decade of the Local Agenda 21 process, the local government community has agreed to a new toolbox of quantifiable actions, called Local Action 21. This will be the implementation mechanism of the Local Agenda 21 vision for the next decade. The ICLEI A/NZ Office has already commenced its implementation of Local Action 21 by establishing the following programs:

- New Leaders in Sustainability;
- Accelerate Now!;
- Triple Bottom Line (TBL) Toolkit;
- Green Purchasing Pilot Program; and
- EcoBUDGET Pilot Project.

## NEW LEADERS IN SUSTAINABILITY - New Initiative in 2003

'New Leaders in Sustainability' is in response to a call from our participants for integration across council operations in many areas of environmental concern. It is the first leadership management program focussed on the Australian local government sector, providing a unique learning partnership for local government managers. The first phase of this program will be delivered by ICLEI, hosted by the City of Melbourne and auspiced by the Council of Capital Cities Lord Mayors (CCCLM).

### Participation Benefits

Key outcomes for participants include the:

- Development of a peer network supporting sustainability leadership;
- Promotion of integration tools for sustainability programs; and
- Opportunity to meet with those at the forefront of environmental management and sustainable development in government, industry and business.

Two streams will be offered:

**CEO Stream:** Focused on the needs of experienced local government CEOs who wish to challenge their own practices and that of their councils with new millennium thinking and cutting edge action in mind.

**Middle Management Stream:** Focussed on middle managers who are experiencing the reality of current management constraints and balancing budgets, but who wish to be exposed to new ways of managing for the future.

#### WHO CAN PARTICIPATE?

Victorian Councils in early 2003.

#### FEES

To be advised.

#### FINANCIAL ASSISTANCE

Discount will be available for ICLEI Members.

#### FURTHER INFORMATION

**Contact:** Maria Simonelli, Campaign Director, Email: [msimonelli@iclei.org](mailto:msimonelli@iclei.org), Phone: 03 9639 8688

## ACCELERATE NOW! - New Initiative in 2003

After the WSSD September 2002, ICLEI has focussed on the need to accelerate the sustainable development implementation of the Local Agenda 21 vision. ICLEI is proposing to do this - in concert with as many partners as possible - by focusing on key councils that have put into place significant political support, have begun implementation of measurable programs such as CCP™, and are familiar with developing significant cross-sectoral partnerships.

The initiative will work with local government authorities in Australia as well as relevant state and national agencies. The private sector has also expressed a strong interest in utilising this dynamic opportunity-seeking approach to benefit both their organisation and the community in which they operate. Many of these organisations are interested in developing new models of working with local governments to encourage co-operation and resource sharing.

### Participation Benefits

Councils interested in accelerating their ICLEI campaign goals and strategies will benefit greatly from this initiative. ICLEI will be seeking councils from around Australia who are interested in bringing forward existing targets, such as those based in the CCP™ Campaign, as well as their environmental management systems and corporate plans. These councils will be supported to refocus their efforts and resources to achieve quantifiable action.

#### WHO CAN PARTICIPATE?

ICLEI is currently seeking councils interested in this initiative.

#### FEES

Fees for this program will be set later in 2003.

#### FINANCIAL ASSISTANCE

None available.

#### FURTHER INFORMATION

**Website:** Information will be available on the ICLEI A/NZ website later in 2003.

**Contact:** Wayne Wescott, CEO, Email: [wwescott@iclei.org](mailto:wwescott@iclei.org), Phone: 03 9639 8688

## TRIPLE BOTTOM LINE - New Initiative in 2002

Triple Bottom Line (TBL) is a framework to review environmental, economic and social performance. TBL can be viewed as both a reporting mechanism (e.g. information presented in annual reports) and/or an approach to decision making that can be applied across council activities (e.g. the use of decision making and reporting tools to understand the economic, environmental and social implications of decisions).

ICLEI A/NZ is working with local governments in the development of TBL decision making tools and reporting mechanisms, as well as offering training packages to support the implementation of the tools within councils.

### Achievements to Date

ICLEI and the City of Melbourne developed and produced the 'Triple Bottom Line Toolkit for Local Government'. The Toolkit can be downloaded at <http://www.iclei.org/anz/tbl/tbl.htm>

ICLEI has also engaged with Coffs Harbour City Council to develop a Sustainable Assessment (SA) Tool specific to Coffs Harbour's strategic direction.

Other key decision making points at which TBL tools could be applied include corporate planning, capital works, purchasing, contracts, tenders, planning, budgeting and many others. ICLEI A/NZ aims to develop TBL tools for these areas in the future with councils that are working towards a comprehensive TBL framework.

### Participation Benefits

TBL provides a holistic framework within which councils can work towards sustainability. Through the use of TBL as a reporting mechanism, councils can assess their progress towards their strategic priorities and sustainability objectives.

#### WHO CAN PARTICIPATE?

All local governments across Australia.

#### FEES

TBL is offered as fee-for-service consultancy. Quotes for service can be provided on request and will be determined on a case by case basis.

#### FINANCIAL ASSISTANCE

Discounts available for ICLEI Members.

#### FURTHER INFORMATION

**Contact:** Kirsty Bailey, TBL Co-ordinator, Phone: 03 9660 2260, Email: [kbailey@iclei.org](mailto:kbailey@iclei.org)

**Website:** <http://www.iclei.org/anz>

## GREEN PURCHASING PILOT PROGRAM - New Initiative for 2002

Green purchasing involves utilising products and services which have the lowest possible environmental impact during their lifecycle. Hundreds of local governments worldwide are implementing green purchasing policies in order to:

- Contribute towards improved environmental conditions;
- Influence the creation of sustainable markets and cleaner production processes; and
- Save money by engaging in smarter purchasing procedures.

As part of the Local Action 21 Toolbox, the Green Purchasing Pilot Program offers a process for the implementation of green purchasing, using a set of product-specific tools and providing opportunities for joint purchasing.

### Achievements to Date

The Green Purchasing Pilot Program began in October 2002 and now has 10 Australian councils participating. So far, ICLEI has identified:

- Criteria for a sound green purchasing policy; and
- A set of products and services that will generate a high environmental benefit when purchased.

By mid-2003, the following resources will be developed:

- A successful process for the implementation of a green purchasing policy, including product specific tools and opportunities for joint purchasing;
- A monitoring system; and
- Tools to quantify the environmental benefits resulting from the implementation of green purchasing.

### Participation Benefits

Councils joining the Program will receive the following benefits:

- An analysis of council's current green purchasing policy, or guidance to establish a green purchasing policy;
- Access to the ICLEI green purchasing process, its product assessment tools, and monitoring and quantification tools;
- Expert support from ICLEI at the elected member, managerial and officer levels to achieve the Program's goals; and
- National and international recognition for green purchasing achievements.

#### WHO CAN PARTICIPATE?

The Green Purchasing Pilot Program will be completed at the end of 2003. Australian councils will be invited to join the Program in December 2003.

#### FEES

Fees will be set later in 2003.

#### FINANCIAL ASSISTANCE

None Available.

#### FURTHER INFORMATION

**Website:** <http://www.iclei.org/anz/green/gppp.htm>

**Contact:** Wayne Wescott, CEO, Email: [wwescott@iclei.org](mailto:wwescott@iclei.org), Phone: 03 9639 8688

## EcoBUDGET™ PILOT PROJECT - New Initiative for 2002

The EcoBUDGET™ Pilot Project originated in Europe and is currently being translated into a framework for Australian local government authorities. The focus of the Pilot Project is to determine whether the financial budgets of the two pilot councils, Baulkham Hills and Sutherland Shire Councils (NSW), are consistent with their environmental policies. The Pilot Project began by targeting two key operational areas: greenhouse gas emissions and waste management. The objectives of the Project are to:

- Develop ecological indicators for achieving sustainability;
- Identify activities which will impact on natural resource capital;
- Identify offset measures to meet sustainability commitments; and
- Improve resource use efficiency.



### Achievements to Date

The intellectual development for the EcoBUDGET™ Pilot Project is now complete and all parties have agreed to the methodology. A draft framework has been produced for waste management at Baulkham Hills Shire Council. The Pilot Project is designed to run for one year, with a decision to continue with EcoBUDGET™ based on a thorough assessment of project objectives and outcomes in late 2003.

### Participation Benefits

Applying an EcoBUDGET™ approach will ensure that future decision-making is in keeping with stated sustainable policy commitments, and ensure that the policies in place will protect and enhance natural capital.

#### WHO CAN PARTICIPATE?

There are currently no opportunities for participation.

#### FEES

Not applicable.

#### FINANCIAL ASSISTANCE

None Available

#### FURTHER INFORMATION

**Website:** <http://www.iclei.org/anz/ecobudget.htm>

**Contact:** Wayne Wescott, CEO,  
Email: [wwescott@iclei.org](mailto:wwescott@iclei.org), Phone: 03 9639 8688

## ICLEI MEMBERSHIP



ICLEI Members can address their priorities through the programs and networks of ICLEI, which are developed in direct response to the needs of local government. Members also have direct access to ICLEI's strategic direction, enabling them to influence the development of ICLEI's campaigns and programs.

### Membership Benefits

ICLEI currently has 59 members (January 2003) within Australia and New Zealand, covering 28% of the population. Members have access to a worldwide network of peers, supportive research, tools and information exchange covering a broad range of environmental management issues. Some of the membership benefits include:

- Development of an individual council work plan to implement or progress sustainability;
- Access to councils with similar needs and opportunities facilitating information exchange;
- Access to ICLEI's resources, publications, tools, pilot programs and projects;
- Council promotion in ICLEI case studies and newsletters;
- Fee reductions for participation in ICLEI campaigns;
- Subscription to 'Local Environment' (quarterly);
- Networking with international local government representatives;
- Access to ICLEI workshops, seminars and conferences; and
- National and international recognition for achievements

Australian and New Zealand ICLEI Members are serviced by the ICLEI A/NZ regional office, which is based in Melbourne; and the ICLEI World Secretariat based in Toronto, Canada.

#### WHO CAN PARTICIPATE?

All local governments in Australia and New Zealand.

#### FEES

Fees are based on an annual rate in \$AU.

Council Size by Population (inc GST)	ICLEI Membership Fee (inc GST)
Greater than 200,000	Price on Application
100,000 to 200,000	\$3500
50,000 to 100,000	\$2400
Less than 50,000	\$1200

#### FINANCIAL ASSISTANCE

None Available.

#### FURTHER INFORMATION

**Website:** <http://www.iclei.org/iclei/fullmem.htm>

**Contact:** Daniel Murphy, Email: [dmurphy@iclei.org](mailto:dmurphy@iclei.org), Phone: 03 9660 2233



## ADDITIONAL SERVICES

### Regular Updates

- ICLEI Members:** ICLEI Initiatives (quarterly)  
ICLEI A/NZ Members Update (bi-monthly)  
ICLEI A/NZ TBL Report (March 2003)  
Local Environment (bi-monthly)
- CCP™ Participants:** CCP™ Email Bulletin (monthly)  
CCP™ Snapshot (monthly)  
Global Warming Local Action Newsletters  
CCP™ Measures Evaluation Report (yearly)  
CCP™ Program Report (yearly)  
Case Study Resources
- Water Campaign™ Participants:** Water Campaign Update (bi-monthly)  
Water Campaign™ Report (yearly)

### Websites

**ICLEI A/NZ Website:** <http://www.iclei.org/anx> – Contains regular ICLEI/ANZ updates for all campaigns, programs, projects and activities.

**CCP™ Website:** <http://www.iclei.org/ccp-au> – Contains numerous resources including a database of actions, events calendar, case studies and Milestone assistance materials.

**ICLEI Website (worldwide):** <http://www.iclei.org> – Contains further information about ICLEI activities around the world.

**Coming Soon!** Sustainable Transport Website, Water Campaign™ web pages, and Alliances web pages

### Technical Support

As part of ICLEI A/NZ's performance-based approach, ICLEI utilises a range of campaign specific software and data management approaches to facilitate progress through Milestones 1, 4 and 5.

Contact: Steve Kenihan, Technical Manager,  
Email: [skeniha@iclei.org](mailto:skeniha@iclei.org), Phone: 03 9660 2277

### Training and Events

ICLEI A/NZ offers a wide range of training services, workshops and recognition ceremonies to participant councils. National events in 2003 for council senior management and elected members include the ICLEI Recognition Ceremonies at:

- LGMA National Congress and Expo, 26th May, 2003; and
- ALGA National General Assembly, 24th November 2003 (TBC)

For a list of other upcoming events, workshops and training sessions please contact your ICLEI Campaign State Manager, or Yolande Strengers, Events and Communications Officer, Email: [ystrengers@iclei.org](mailto:ystrengers@iclei.org), Phone: 03 9660 2210

**I.C.L.E.I.**  
International Council for  
Local Environmental Initiatives

## SUPPORTERS

ICLEI A/NZ acknowledges the support of the following organisations:

- Australian Greenhouse Office  
Australian Local Government Association  
Australian Water Association  
City of Brisbane, QLD  
City of Melbourne, VIC  
City West Water, VIC  
Council of Capital Cities Lord Mayors  
Department of Sustainability and the Environment, VIC  
Local Government Managers Australia  
Local Government New Zealand  
MAPS Group Ltd (Municipal Association Purchasing Scheme)  
Melbourne Water, VIC  
Ministry for Environment and Climate Change Office, New Zealand  
South East Water, VIC  
Sustainable Energy Development Authority, NSW  
VicHealth Foundation, VIC  
Western Australian Local Government Association, WA  
Yarra Valley Water, VIC

We would also like to thank our member and participant councils, totalling over 170 in Australia and New Zealand.

**International Council for Local Environmental Initiatives**  
Australia/ New Zealand Office  
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Melbourne, VIC, 3000  
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Website: <http://www.iclei.org/anx>

The views expressed in this document are not necessarily the views of ICLEI Member Councils or ICLEI's funding and partner organisations. This information was accurate at the date of publication and is valid until 31st December 2003. New services or changes to existing services offered by ICLEI will be updated on the ICLEI A/NZ Website – <http://www.iclei.org/anx>