

Dashboard blueprint

Page 1 - High Level Overview of the Organization

Total of Shipments

Counters

Total
OT

Total
Late

Total
Advance

Total
Cancel
ed

Delivery Indicator
OT / Late / Advance /
Canceled (color scale)

MAP Risk level by Country

Sales Demand by
Country Bar chart %

Sales Demand by Top
10 Category Bar chart%

KPI Profit

Profit per shipment / Scatter Plot

Profit details (Table)

Order ID | Pay Amount | Bill Amount | Profit | Discount | Profit Ratio

Profit by Category Name
(KPI)

Shipping KPI

Delay Overview (Pay Amount vs Shipment Delay) / Scatter Plot

Delay details (Table)
Shipment ID Origin / Destination | Pay Amount | Profit | Delay

Avg Delay by Country (Table)