1. Three conclusions that can be drawn from crowdfunding campaigns:
   1. Over half of the crowd funding campaigns were successful.
   2. Theater is the largest category with successful campaigns (over half) with the sub category of plays being the most successful.
   3. The months of June and July had the greatest percentage of successful campaigns.
2. Limitations of the data:
   1. Donations are in different currency making it hard to compare donation amounts to one another
3. I would add a bar graph comparing donation rates per country in order to determine what countries are providing the greatest backing to Kickstarter campaigns. I would also make a pivot table comparing parent campaigns with total number of backers and percent funded in order to see if there is a correlation between backers and getting a campaign fully funded.